

OFCY Evaluation Update

Dr. Katie Kramer, Co-Founder & CEO
The Bridging Group
OFCY Evaluation Director

OFCY Grantee Meeting
September 26, 2025

THE
BRIDGING
GROUP

TBG Evaluation Scope of Work and Update



**Project
Coordination &
Strategic Advising**



**Cityspan
Quantitative Data
Review & QI**



**Cityspan
Qualitative Data
Review and
Outcomes Match**



**OFCY Participant
Surveys**



Evaluation Reports Completion

OFCY 2022-2023 (✓)
OFCY 2023-2024 (✓)
OFCY 2024-2025
(Winter '25)



Future Evaluation Planning

OFCY 2025-2026
Outcomes Plan



6,208

youth & parent surveys collected
in OFCY FY24/25

140% increase from FY 23/24

THANK YOU!!!

The background of the slide is a vibrant, abstract pattern of interlocking squares in various colors including blue, green, yellow, orange, pink, and purple. A faint, light-colored world map is visible in the background, centered behind the text.

Overview and Background of OFCY Evaluation Planning

OAKLAND FUND FOR
CHILDREN & YOUTH

Overview of Outcome Approach – Our North Star

City of Oakland embraces
an RBA framework

Aiming to enhance
agency reporting to
clearly demonstrate the
impact of the collective
OFCY programming

Aligning outcomes
across COO departments
in key strategy areas

Elevating participant
voice

Improving collective
storytelling

Defining clear and
consistent outcome
measurements across
strategies

OFCY Results Based Accountability Framework

How Much Did We Do?

- Number of programs funded
- Number of people served
- Number of hours of service
- Who we served (e.g., demographics)

How Well Did We Do It?

- Actual vs. projected hours of service
- Actual vs. number of people served
- Participant satisfaction (e.g., retention, recruitment of others)
- Equity assessment (i.e., do the people served represent communities with most disparities?)

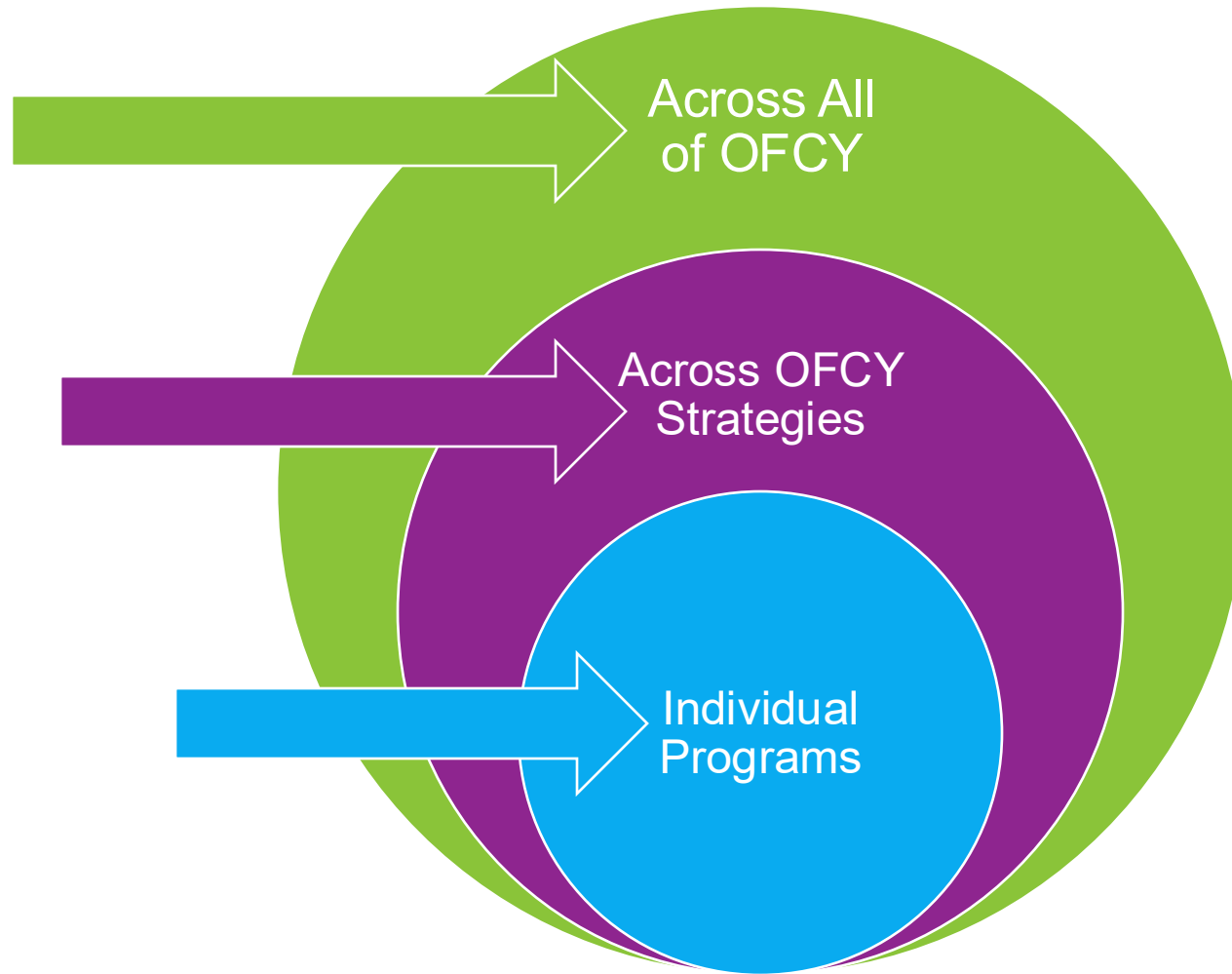
Is Anyone Better Off?

*What quantity or quality change for the better did we produce?
(I.e., number or percent of people with improvement in skills, knowledge, behaviors, or circumstances)*

Examples

- Percent of participants who report increased interest in school
- Number of participants who gain and keep employment or internship
- Percent of parents who report increased play time, listening to, or talking with their child
- Number of participants who served in a youth leadership role

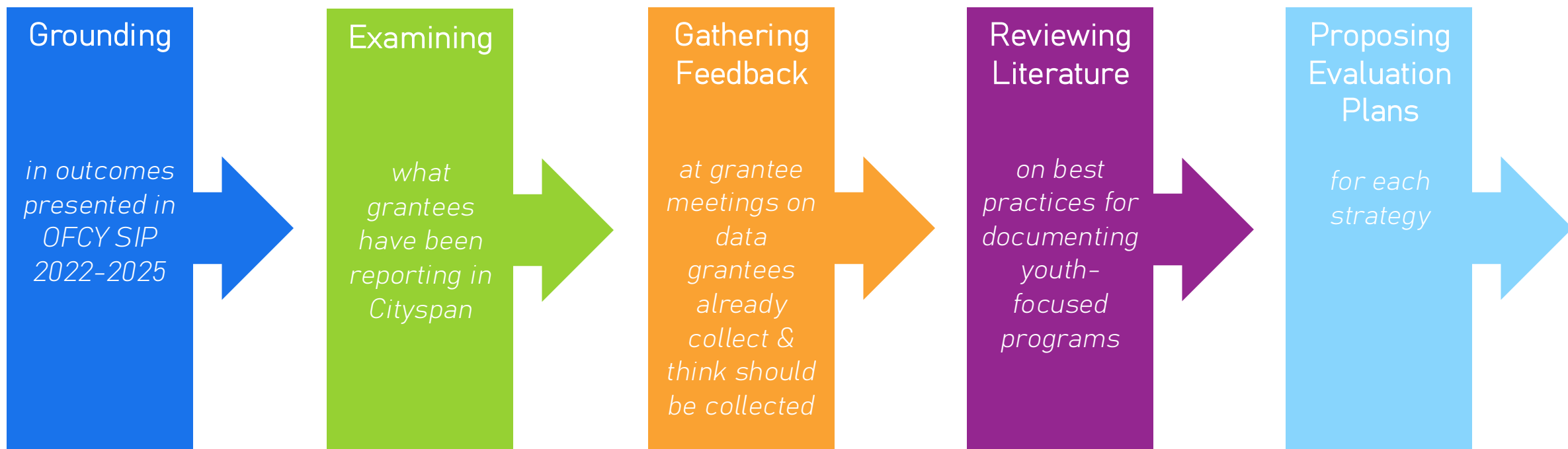
Collective and Comprehensive Storytelling Framework



The background consists of a dense pattern of colorful, interlocking blocks in various shades including blue, pink, yellow, green, and orange. A faint, light blue world map is visible in the upper left quadrant. The text 'OFCY Evaluation Planning Process' is centered in the upper half of the image.

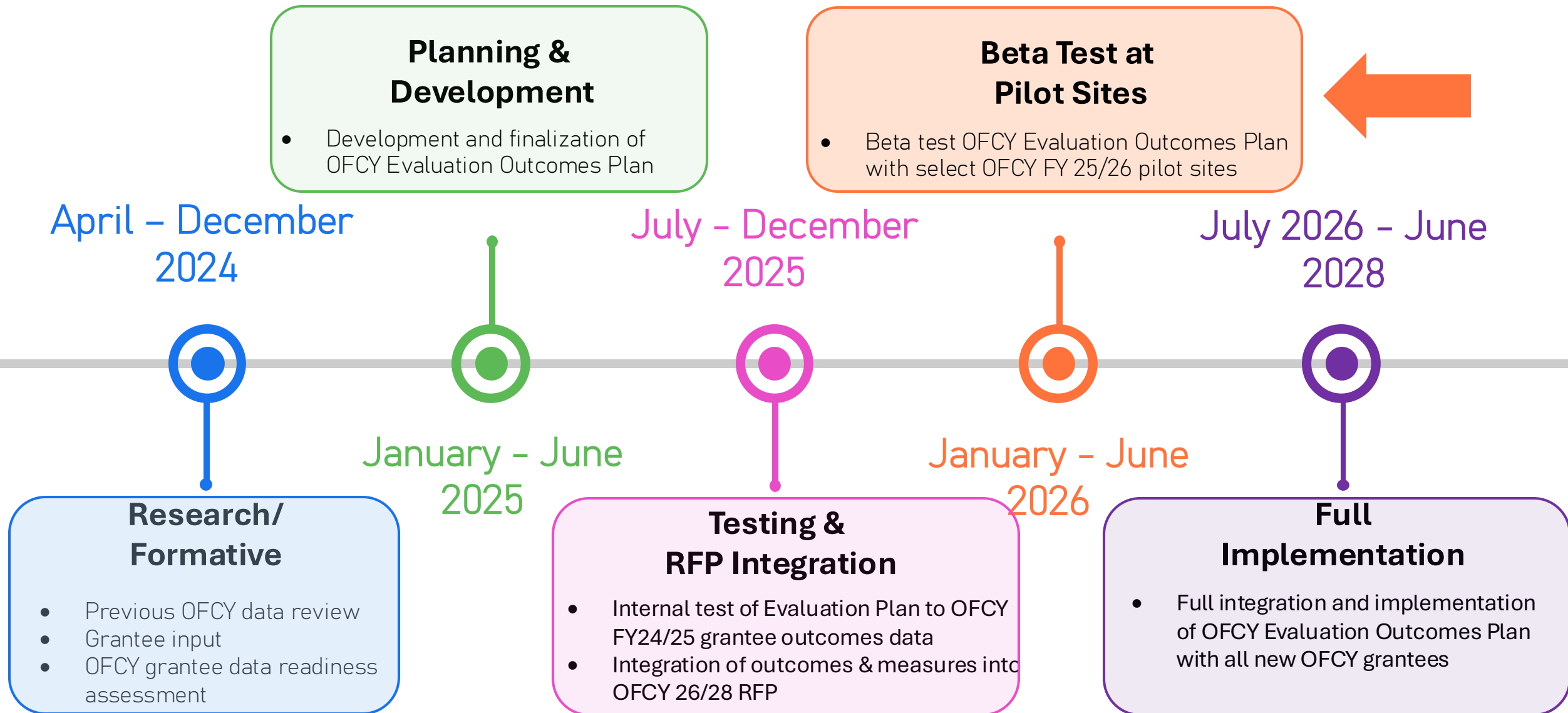
OFCY Evaluation Planning Process

OAKLAND FUND FOR
CHILDREN & YOUTH



Outcomes Planning Process

Evolution of OFCY Outcomes Evaluation Planning



The background of the slide is a vibrant, abstract pattern of interlocking squares in various colors including blue, green, yellow, orange, pink, and purple. These squares are arranged in a way that creates a sense of depth and movement. Faintly visible in the background is a world map, with the continents outlined in a light blue color. The overall aesthetic is modern and dynamic.

Proposed FY25-28 Evaluation Plan

OAKLAND FUND FOR
CHILDREN & YOUTH

Join at menti.com | use code 1234 2910



OFCY Grantee Meeting

Input on Outcome Evaluation Plan

September 26 2025

Jack London Aquatic Center

Oakland, CA



Please join by scanning the QR code or
go to menti.com and enter code 1234 2910



1





Outcome Measurement Categories

Across all OFCY Grantees

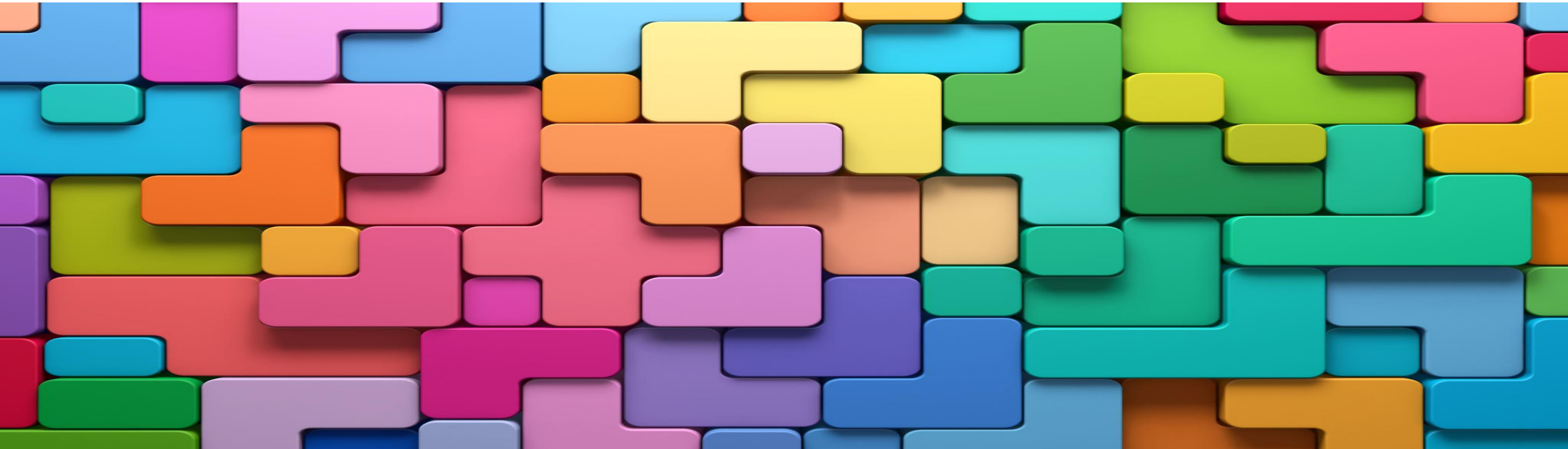
1. **Belonging, Community, & Support**
2. **Knowledge Acquisition & Skill Development** (*strategy specific adaptations*)
3. **Connections and Access to Resources**
4. **Leadership Development**
5. **Client Satisfaction**

Strategy Specific

6. **Engagement in School**
7. **Employment and Financial Stability**
8. **Violence Prevention**

Cross Walk of OFCY Strategies & Outcome Measurements								
25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
FRC & Parent Engagement	x	x	✖	x	x	x		
Elem School-Based Expanded Learning	x	x	x	x	x	✖		
Middle School-Based Expanded Learning	x	x	x	x	x	✖		
Youth Leadership & Development	x	x	x	✖	x	x	x	
Career Access & Employment	x	x	x	x	x	x	x	✖
Youth Summer Jobs	x	x	x	x	x	x	x	✖
Independent Living	x	x	x	x	x	x	x	x
Place Based Innovations for Safety	x	x	x	x	x	x	✖	x

OFCY SIP FY 25-28 Outcomes



1. Family Resource Centers and Parent Engagement

- **Improved access** to culturally sensitive, trauma-informed family support services for families with young children
- **Increase parent confidence, leadership, and knowledge** of early childhood development
- **Increase parent abilities** to help children and families experiencing stress, developmental challenges, or other issues
- **Improve parent knowledge of and access to early childcare and education resources** for their children
- **Equity Outcome:** Families of young children living in equity zones can access FRC in their communities

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Family Resource Centers	X	X	X	X	X	X		

2. Elementary School-Based Expanded Learning

- **Increased access to safe places** and spaces at school
- **Increased access to arts, enrichment, athletics, recreation, and cultural activities** at school
- **Increased sense of belonging and trust** with caring adults
- **Increased connection to and engagement with school**
- **Equity Outcome:** Every child living in an equity zone in Oakland has access to free school-based after-school programs in elementary school

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Elementary School Expanded Learning	X	X	X	X	X	X		

3. Middle School-Based Expanded Learning

- **Increased access to safe places** and spaces at school
- **Increased access to arts, enrichment, athletics, recreation, and cultural activities** at school
- **Increased sense of belonging and trust** with caring adults
- **Increased connection to and engagement with school**
- **Equity Outcome:** Every child living in an equity zone in Oakland has access to free school-based after-school programs in middle school

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Middle School Expanded Learning	X	X	X	X	X	X		

4. Youth Development and Leadership

- **Expanded access to leadership and enrichment opportunities** for youth
- **Increased affinity for community building, cultural awareness, leadership, and recreation**
- **Increased sense of self, belonging, connectedness, and community**
- **Equity outcome:** Youth living in equity zones have access to free, high quality youth development programs in the summer and year-round

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Youth Leadership & Development	X	X	X	X	X	X	X	

5. Career Access & Employment

- **Increased experience and awareness of job and career** options for youth
- **Increased numbers of youth** in Oakland who have **paid work** experiences
- **Increased youth knowledge** and comfort with basic life skills
- **Increased youth confidence** that they can be self-sufficient as they transition to adulthood
- **Improved financial stability** for youth
- **Equity Outcome:** Youth living in equity zones have increased access to paid work opportunities and jobs

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Career Access	X	X	X	X	X	X	X	X

6. Youth Summer Jobs

- **Increased number of youth** in Oakland who **participate in summer jobs** and **gain first time work experience**
- **Increased experience and awareness** of job and career options for youth
- **Improved financial stability** for youth
- **Equity Outcome:** Youth living in equity zones have increased access to paid work opportunities over the summer

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Youth Summer Jobs	X	X	X	X	X	X	X	X

7. Independent Living

- **Increased experience with and awareness** of job and career options for youth
- **Increased youth knowledge** of and comfort with basic life skills
- **Increased youth confidence** that they can be self-sufficient as they transition to adulthood
- **Improved financial stability** for youth through wages, incentives, and basic income supports
- **Equity Outcome:** Youth living in equity zones have increased access to income, benefits, and supportive

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Independent Living	X	X	X	X	X	X	X	X

8. Place Based Innovations for Safety

- **Youth reduce risk behaviors** related to violence
- **Youth and families have safe, youth-friendly spaces** to play, celebrate, connect, and have fun
- **Youth feel an increased sense of belonging and safety** in their communities
- **Equity Outcome:** Youth demonstrating early warning indicators have improved engagement in school, work, and community activities

25/28 OFCY Strategy	OFCY Outcome Measurement Categories							
	Belonging, Community & Support	Knowledge & Skill Development	Connections & Access to Resources	Leadership Develop	Client Satisfaction	Engagement in School	Violence Prevention	Employment & Financial Stability
Place Based Innovations for Safety	X	X	X	X	X	X	X	X

Information and Data Sources

Cityspan

- Agency-level Reporting
- Quantitative and Qualitative Data
- Narratives on accomplishments, challenges, vignettes,
- Photos, flyers, other program documents

OFCY Participant Survey

- Participant-level Reporting
- Youth and Parent Voice

Site Visits

- Participant and Staff-level Reporting
- Youth, Parent, Staff Voice
- Listening sessions and/or interviews
- Program observations, highlights, and photos

Proposed OFCY FY 25-28 Outcome Evaluation Plan

Outcome Measurement	Data Points	Data Source	OFCY Strategies
1. Belonging, Community & Support	Provide community and belonging events as part of OFCY-funded activities? If yes: # of community and belonging events # of people attending events	Cityspan	ALL: FRC, Elem School-Based Learning, Middle School-Based Learning, Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
	Questions on belonging, such as: • In this program, I feel included. • Since coming to this program, I feel more connected to my school or community.	OFCY Ppt Survey	ALL
2. Knowledge Acquisition & Skills Development	Provide training or workshops as part of OFCY-funded activities? If yes: # and type of trainings/# of people attending # and type of workshops/# of people attending	Cityspan	ALL: FRC, Elem School-Based Learning, Middle School-Based Learning, Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
	Questions on knowledge and skills (strategy-specific): • This program helps me communicate better. • In this program, I learned what is expected in a work setting. • Because of this program, I know more about how to keep my child healthy.	OFCY Ppt Survey	ALL

Outcome Measurement	Data Points	Data Source	OFCY Strategies
3. Connections and Access to Resources	Provide connections and access to community resources as part of OFCY-funded activities? If yes: # ppts with needs assessments # ppts provided information/resources # ppts referred to another organization # ppts provided access support # ppts enrolled in benefits (such as CalFresh, Medi-Cal)	Cityspan	FRC Plus all other strategies if applicable
4. Leadership Development	Provide opportunities for youth or parents/adults to lead activities/events as part of OFCY-funded activities? If yes: # of activities facilitated by OFCY parent or youth	Cityspan	Youth Leadership Plus all other strategies if applicable
	Questions on leadership such as: - In this program, I have the chance to lead others. - This program has given me the skills to advocate for myself and others.	OFCY Ppt Survey	ALL
5. Client Satisfaction	# of returning OFCY ppts # of ppts referred to program by other OFCY youth	Cityspan	ALL: FRC, Elem School-Based Learning, Middle School-Based Learning, Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place-Based Innovations for Safety
	Questions on program input such as: How likely are you to refer a friend or family to this program?	OFCY Ppt Survey	ALL

OFCY Outcome Category	Data Points	Data Source	OFCY Strategies
6. Engagement in School	# of ppts provided with kindergarten or other academic achievement support # ppts demonstrating kindergarten readiness or improved academic achievement - Identification of how improvement was documented (verbal, survey, dance, music)	Cityspan	FRC
	# of ppts provided academic achievement support # ppts with math/reading assessments # ppts demonstrating increased achievement though assessments	Cityspan	Elementary School-Based Learning, Middle School-Based Learning, Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
	# of seniors eligible to graduate # seniors graduating high school, GED, or HS equivalent # of ppts accepted into post-secondary educational program	Cityspan	Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
	Questions on engagement in school such as: - This program helps me feel more motivated to learn in school. - This program increased my interest in staying in school.	OFCY Ppt Survey	ALL

OFCY Outcome Category	Data Points	Data Source	OFCY Strategies
7. Violence Prevention	Expanded questions on violence prevention such as: • Since coming to this program, I am better at managing situations that make me feel unsafe. • When I am in a situation where I feel unsafe, this program has provided resources or helped me to identify an adult I can call for support.	OFCY Ppt Survey	Youth Leadership, Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
8. Employment and Financial Stability	# of career pathways education activities provided # of ppts with paid internship or job acquisition # of ppts with unpaid internship or job acquisition # of ppts employed for the first time # of ppts still employed 90 days # of ppts provided support for creating or updating their resume	Cityspan	Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety
	Questions on employment and financial stability such as: • This program helped me learn about careers or jobs I am interested in. • This program helped me learn how to navigate the job search.	OFCY Ppt Survey	Career Access, Youth Summer Jobs, Independent Living, Place Based Innovations for Safety

Key Information about FY25/26 Outcomes Reporting

ALL SITES should **submit proposed outcomes** into Cityspan during Q1 (as usual)

Stay with Current Reporting (Non-Beta Testers)

- Completely voluntary
- “Business as usual”
- Continue to report outcomes as usual, **in Cityspan for Q3 and Q4**
- Achieved/not achieved and additional response to *“How is your program progressing toward this outcome? How do you know?”*

Pilot Sites (Beta Testers)

- Completely voluntary
- Report on new outcomes measures **in Cityspan for Q3 and Q4**
- Additional training and TA support January – June 2026
- Participate in feedback survey or interview
- *If interested, please complete beta tester interest survey*

Join at menti.com | use code 1234 2910



OFCY Grantee Meeting

Input on Outcome Evaluation Plan

September 26 2025

Jack London Aquatic Center

Oakland, CA



Please join by scanning the QR code or
go to menti.com and enter code 1234 2910



1



Questions and Answers

OAKLAND FUND FOR
CHILDREN & YOUTH



Katie Kramer
katie@thebridginggroup.com