

Summer Programming


2019-2020 OFCY Strategy Report

The 10 programs funded under OFCY's Summer Programming strategy provide opportunities for enrichment, exploration, and new experiences that build confidence, self-esteem, and other important life skills in a safe and supportive environment during summer months. This report draws on interviews with three programs, attendance records, and program reports to summarize strategy achievements and progress to date.



STRATEGY ACHIEVEMENTS

 **2,880** youth participated in programming

 **356,199** hours of service provided

 **124** average hours per youth participant

 Participants spent at least **80** hours in programs

FUNDED PROGRAMS

- Aim High for High School – Aim High Oakland
- Boys & Girls Clubs of Oakland, Inc. – Summer Gains
- City of Oakland Parks & Recreation & Youth Development – Oakland Fine Arts Summer School (OFASS)
- East Bay Asian Youth Center – Camp Thrive
- East bay Consortium Educational Institutions – Pre-Collegiate Academy
- East Oakland Youth Development Center – Summer Cultural Enrichment Program
- Family Support Services – Kinship Summer Youth Program
- Girls Incorporated of Alameda County – Concordia Summer
- Lincoln – Oakland Freedom Schools (OFS)
- Prescott Circus Theatre – Prescott Circus Theatre Summer Program
- Lao Family Community Development, Inc. – Oakland Youth on the Move Summer Employment Program

Total Funding: \$1,250,610



Strategy Results

For the 2019-2022 funding cycle, OFCY is piloting a Results Based Accountability (RBA) framework to assess its role in contributing toward city-wide goals. The RBA model is a comprehensive approach for assessing the quantity of services provided by programs, the quality of those services, and the effect of those services on the lives of children, youth, and families. *It does this by addressing three guiding questions: How much did we do? How well did we do it? Is anyone better off?*

Program Achievements – How much did we do?

Number of youth served	2,880
Total hours of service provided	356,199

Program Performance and Quality - How well did we do it?

Enrollment: Average progress toward projected number of youth served ²²	102%
Average Hours of Service: Average progress toward projected average hours of service	103%
Total Hours of Service: Average progress toward projected total hours of service	101%
Safety: Percent of participants who report feeling safe in program.	*
Caring Adults: Percent of participants who respond that there is an adult at the program who really cares about them.	*
Positive engagement: Percent of participants who respond that they are interested in program	*

Participant Outcomes – Is Anyone Better Off?

Motivated to Learn: Percent of participants who report that they are more motivated to learn in school	*
Support with school: who report that they learned skills that help with their schoolwork	*

* Not available in FY2019-2020

The remainder of this report includes the following sections aligned with this RBA framework:

- 16) Achievements: How much did the programs provide?
- 17) Performance and Program Quality: How well did programs do it?
- 18) Outcomes: Is anyone better off as a result of the strategy's work?

²² At the start of the year, programs estimate their annual enrollment and the total number of hours of service they will provide for each quarter. Progress is calculated as the actual enrollment divided by the projected enrollment.

Achievements: 2,880 youth served

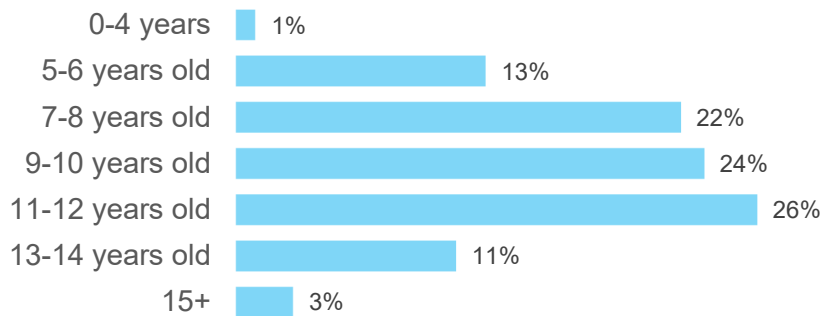
Summer programs offer enrichment opportunities to promote year-round learning through activities and experiences for children and youth across Oakland, particularly focusing on underserved children and youth and high-need neighborhoods.

Programs recruit youth with limited access to enriching summer experiences.



During the 2019-20 grant cycle, 2,880 children and youth participated in summer programs. These OFCY funded programs serve children and youth, ages 5-14, in Oakland. Programs recruit participants through flyers, word of mouth, case management referrals, the City of Oakland, OUSD, and schools and prioritize low-income children and youth residing in East Oakland, Fruitvale, and West Oakland who attend schools in neighborhoods with high levels of stress. As shown in the chart below, over 75% of participants were between 7-12 years old.

Age of Participants

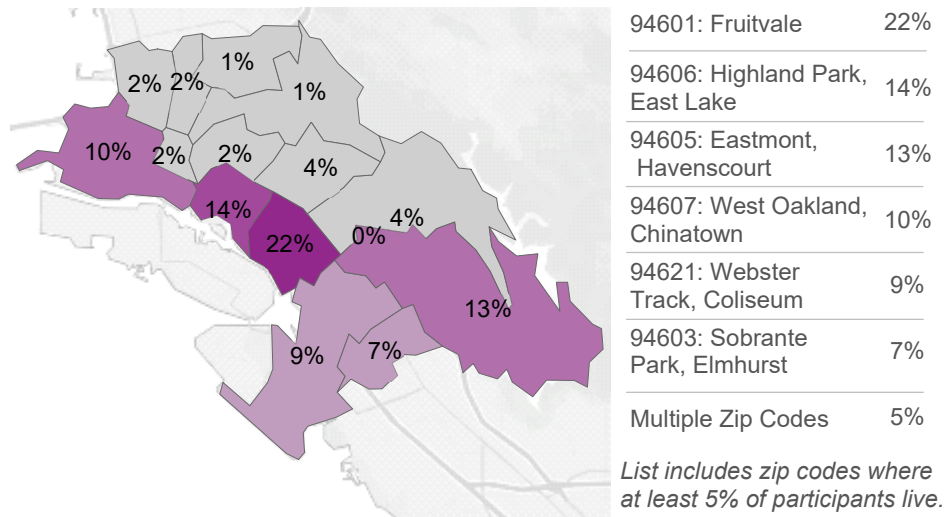


Most participants reside in neighborhoods that experience the highest levels of community stress in Oakland.



By primarily serving children and youth who live in West Oakland and along the 880 corridor in East Oakland, the summer strategy aligned with OFCY's commitment to serve neighborhoods known to experience the highest levels of stress.

Zip Code of Residence

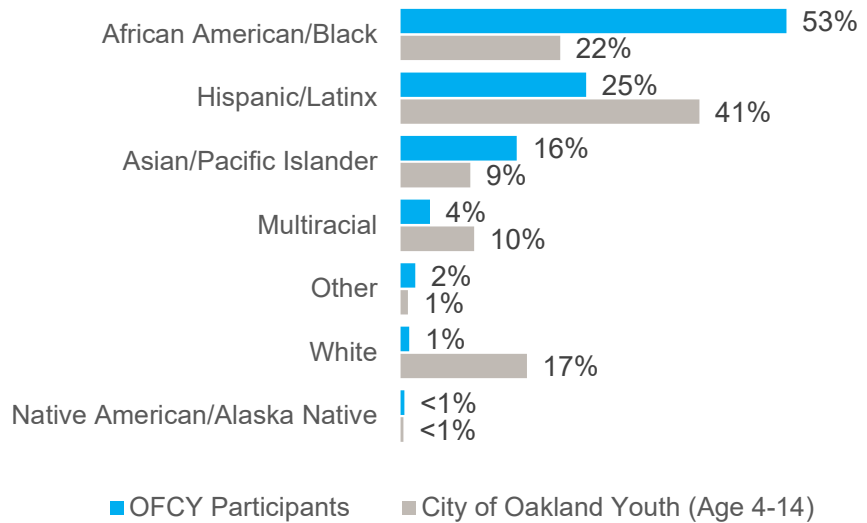


Over 50% of participants identified as African American/Black.



Reflecting OFCY’s priority focus on African American/Black children and youth, over half of participants in Summer programs identified as African American/Black, compared to 22% of the Oakland’s youth aged four to fourteen. Programs also served a relatively large portion of the City’s Asian/Pacific Islander youth.²³

Race/Ethnicity of OFCY Participants and Oakland Youth



“*They bring resilience. They are very strong individuals who've experienced trauma at a very young age, being separated from their parents due to mental health, substance abuse, alcoholism, a victim of a crime, incarceration, homelessness. They have dreams. They want to go to school and come back and help their community. They want change, and they want to be a part of that change. They are very smart young people.*

- Staff, Family Support Services, Kinship Summer Youth Program Summer Program



²³ City of Oakland youth data from American Community Survey (ACS) 2018 5-year Estimate. For OFCY participants, “other” includes Middle Eastern/North African participants, which is not represented in racial/ethnic categories collected by the ACS.

Achievements: 356,199 Hours of Service Provided

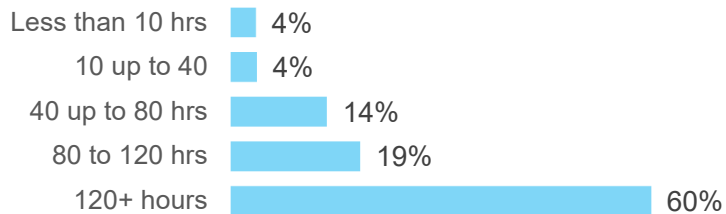
Operating during the summer months, Summer programs were able to provide intensive services to participants.

On average, youth spent 124 hours in summer learning and enrichment activities.



To promote year-round learning, school-based and community-based summer programs offer rich learning and enrichment activities ranging from STEM, sports, music, drama and art, college and career workshops, and field trips that support positive youth development and academic success. Compared to other strategies, there was little variation in the time youth spent in programming. The average participant spent more than 120 hours engaged in these diverse activities, and as shown below, less than 25% of participants spent less than 80 hours in programming.²⁴

Hours of Participation

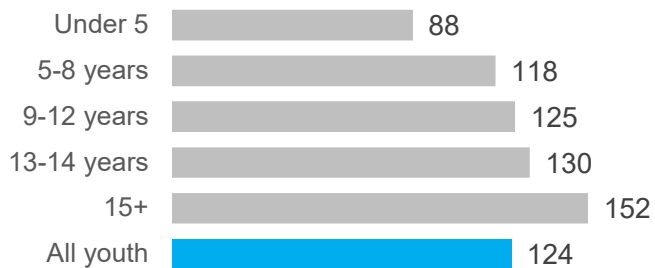


“Being able to have that academic component with reading keeps up the momentum of [our participants’] reading, writing and math. [Our young people also] engage in extracurricular activities at no cost, and be able to see some of the sites or excursions that we have in the Bay Area.

- Staff, Family Support Services, Kinship Summer

Among the target age range of 5 to 14 years, the time spent in programming did not vary significantly.

Average Hours of Participation by Age



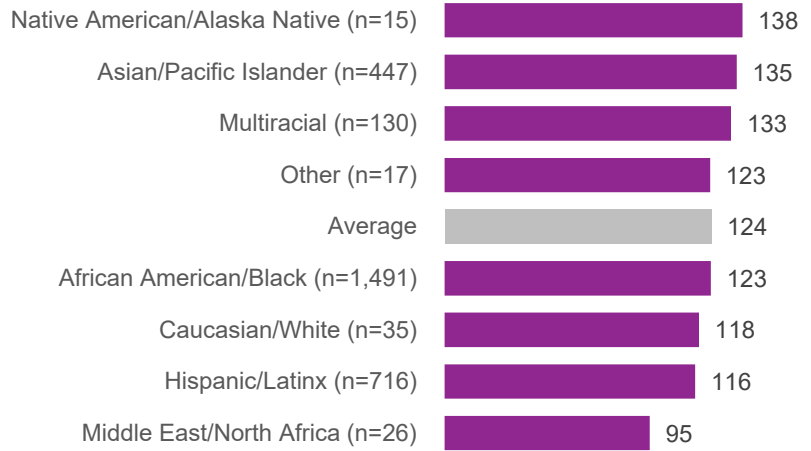
²⁴ The hours of participation reported are calculated separately for each program. Therefore, if a participant attended two programs, they are represented two times in the graphs.

“Students developed skills in acrobatics, stilt dancing, juggling, unicycle, percussion, and hip-hop dance. The teaching artist and drama therapist also utilized daily mindfulness practice. This practice, along with a great deal of team building activities, supported group cohesion, and increased personal responsibility on a day-to-day level.

-Staff, Prescott Circus Theatre - Prescott Circus Theatre Summer Program

Similarly, there were no major differences in average participation across racial/ethnic groups.

Average Hours of Participant by Race/Ethnicity



Performance and Program Quality

OFCY tracks a series of indicators to assess how well grantees in each strategy have implemented their programming, as shown to the right.

The first three indicators include progress toward projected program enrollment, total hours of service, and average hours of service per participant.²⁵

In addition to these performance measures, the Summer Programming strategy has indicators that are signs of program quality. Participant perceptions of safety, the presence of caring staff, and positive engagement will be assessed in future years when participant survey data is available.²⁶

Performance and Quality Indicators



Youth Enrollment

Average progress toward projected number of youth served.

102%



Average Hours of Service

Average progress toward projected average hours of service.

103%



Total Hours of Service

Average progress toward projected total hours of service.

101%



Safety

Percentage of surveyed youth who respond that they feel safe in program.

n/a



Caring Adults

Percentage of youth who respond that there is an adult in program that really cares about them.

n/a



Positive Engagement

Percentage of youth who respond that they are interested in program.

n/a

“*Having a space for kids that hold the same identities, and [allowing them] to build community is really important for our youth. [And as a caregiver shared], "My child would not be doing anything if they weren't in program. They would be sitting at home." So having the academic component is really important. Even if it's just for an hour it's still something that's working the brain."*

– Staff, Family Supportive Services, Kinship Youth Summer Program.

²⁵ At the start of the year, programs estimate their units of service for each quarter and annual enrollment.

²⁶ Because the evaluation contract was not in place by summer 2019, programs did not field the participant survey for FY2019-2020.

Outcomes: Is Anyone Better Off?

Through interviews with three programs, SPR learned about the diverse activities that support the participant outcomes aligned with this strategy. In future years, we will draw on participant survey data to assess participant progress toward these outcomes.

High Retention of Skills and Knowledge from School Year



Family Supportive Services' Kinship Summer Youth Program promotes literacy in the summer months through a family reading challenges. Participants log the amount of time and number of pages they read out loud to their caregivers. The program offers youth prize incentives to encourage participation and recognizes the top five readers every other day, which helps foster friendly competition among the participants. Furthermore, Kinship Summer Youth Program also engages UC Berkeley tutors and Bridging Berkeley, a community partner, to provide additional academic support to participants throughout the day.

Increased leadership and connection to community



Lao Family Community Development's Oakland Youth on the Move Summer Employment Program (YOM) held a youth development leadership conference to engage older youth in learning more about higher education and career pathways and meet employer partners in the community. At **Kinship Summer Youth Program**, youth are recognized for their random acts of kindness within the program, in their family, and outside in the community as part of their community circle activity.

Improved activity levels, fitness and physical wellness



The Kinship Summer Youth Program incorporates different opportunities for physical activity throughout the 7-week program, such as football, swimming, and exploring regional parks. **Oakland Fine Art Summer School (OFASS)** also began integrating more sports programming this year to promote physical activity among participants.