

## PARENT SUPPORT AND EDUCATION



“ I love this place. They saved us. I was concerned about my son and how shy and timid he was; he used to just sit in a corner. Now he’s **more social** and I have learned other **strategies to help** him share more with other kids. ”

-Parent Program Participant

The Parent Support and Education programs funded by OFCY build parenting skills and knowledge in order to meet the needs of young children and strengthen families. Programs provide parent and child playgroups, parent education workshops, parent support groups, case management, financial literacy training, and community capacity building around early literacy in safe and accessible community locations.

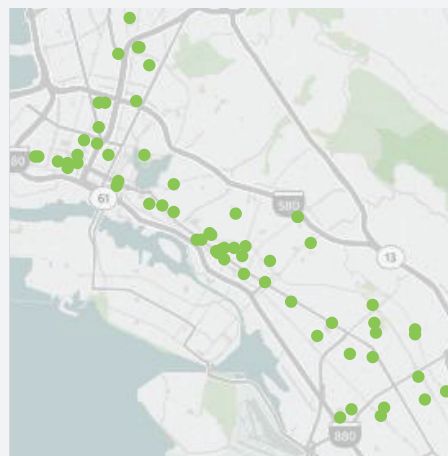
### Parent Support and Education Strategy at a Glance

**\$1,782,991** invested

**3,430** children and **4,084** caregivers served

**16** program sites at **75** program sites

- Family Paths, Inc. - Abriendo Puertas/Opening Doors Parent Education
- Our Family Coalition - Building Strong Children in LGBTQ Families
- Oakland Parents Together - Listening to Children Parent Cafes
- Lotus Bloom - Multicultural Family Resource Centers
- Lincoln Child Center, Inc. - New Highland-Rise FRC
- Oakland Public Education Fund - Oakland Promise: Brilliant Baby
- East Bay Agency for Children - Parent Child Education Support Program
- UCSF Benioff Children's Hospital Oakland - Pillars of Parenting Support (POPS) Program
- Prescott-Joseph Center for Community Enhancement - Prescott Joseph Center's Pre-preschool Program
- East Bay Community Recovery Project - Project Pride
- Safe Passages - Safe Passages Baby Learning Communities Collaborative
- Oakland Parks and Recreation - Sandboxes to Empowerment
- Lotus Bloom - School Readiness Playgroups
- Oakland Unified School District - Summer Pre-K Program



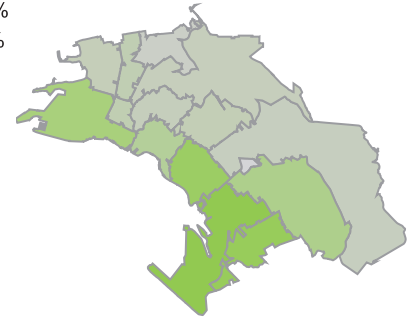
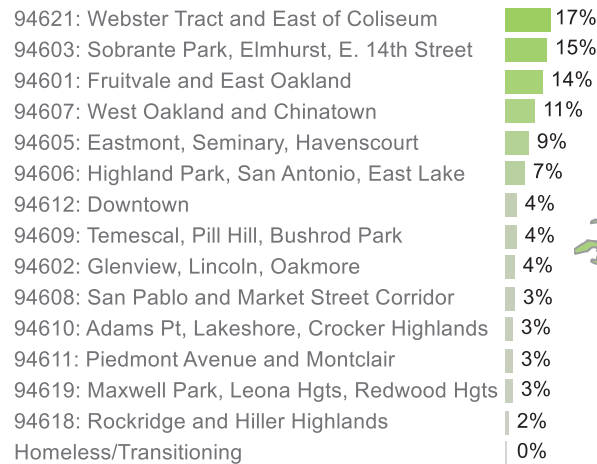
## Participants

During FY2016-2017, 3,430 children and 4,084 adults participated in *Parent Support and Education* programs. Key demographic findings are displayed in Exhibit 2 below.

### The Exhibit 2: Parent Education and Support Participants

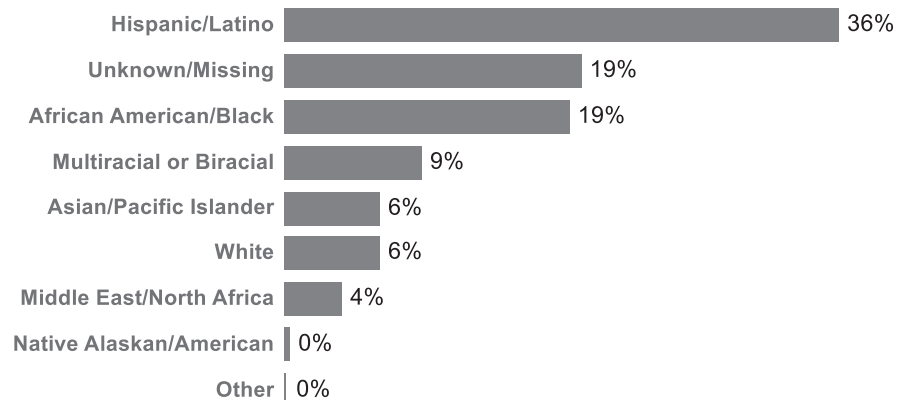
Participants came from across Oakland, with the majority coming from zip codes in East Oakland, Fruitvale, and West Oakland.

#### Home zipcode and neighborhood



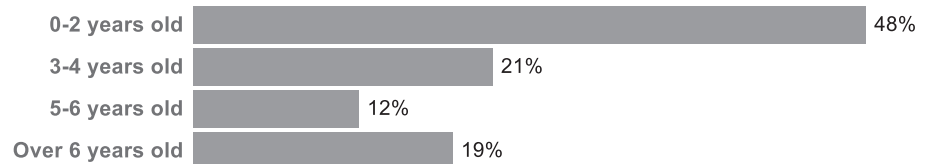
A racially diverse group of children and families participated in Parent Support and Education programs. Hispanic/Latino participants made up the largest group followed by African Americans.

#### Ethnicity of Children



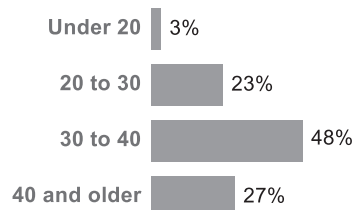
Children ranged in age from 0-6 years old, with 0-2 year-olds making up the largest age group.

#### Age of Children

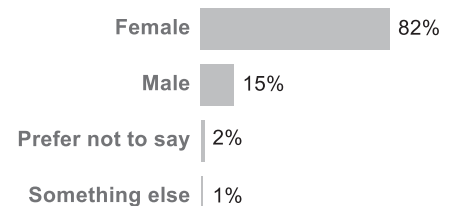


The majority of adult participants were female and nearly half of adult participants were between 30-40 years old.

#### Age of Adults



#### Gender of Adults



## Services

On average, children in *Parent Support and Education* programs received 29 hours of service and adults received 24 hours. Key findings related to service patterns are displayed in Exhibit 3.

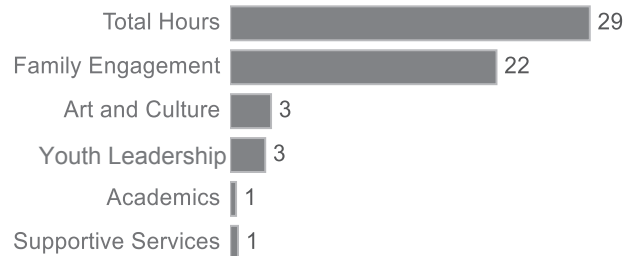
**Exhibit 3: Services Received by Parent Support and Education Program Participants**

Participants spent the most time in family engagement activities.

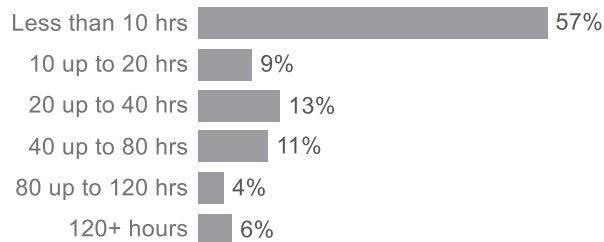
More than half of all children and adults received “light touch” services (fewer than 10 hours).

For adults, the hours of service were highest for participants between 20 and 40 years old and lower for adults under 20 and over 40.

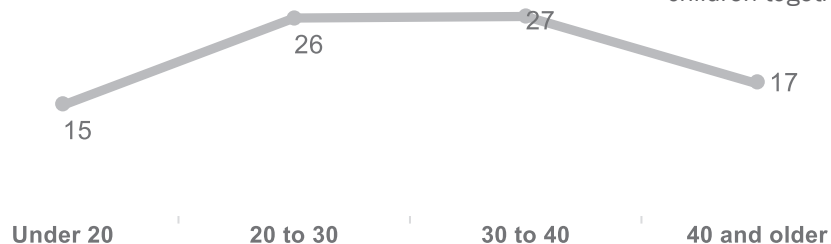
### Average Hours of Service by Category



### Distribution of Hours of Service



### Hours of Service by Age of Parent/Caregiver



“ Having the parents and caregivers there, they can see what a circle time looks like and they are able to **support their child** to see those things first hand and I think that that really supports them in being **ready for kindergarten.** ”

-Program director, on the importance of engaging parents and children together

### Capacity-Building and Outreach Programs

Due to the nature of their service delivery model, Vision Awareness & Education for Low-Income Oakland Families and Community Capacity Building – Training in Early Learning did not enter complete demographic and dosage data for participants and did not submit participant surveys. Although these programs are not included in the discussion of participants, service, or outcomes in this report, they play an important role in promoting early literacy and socio-emotional development in Oakland.

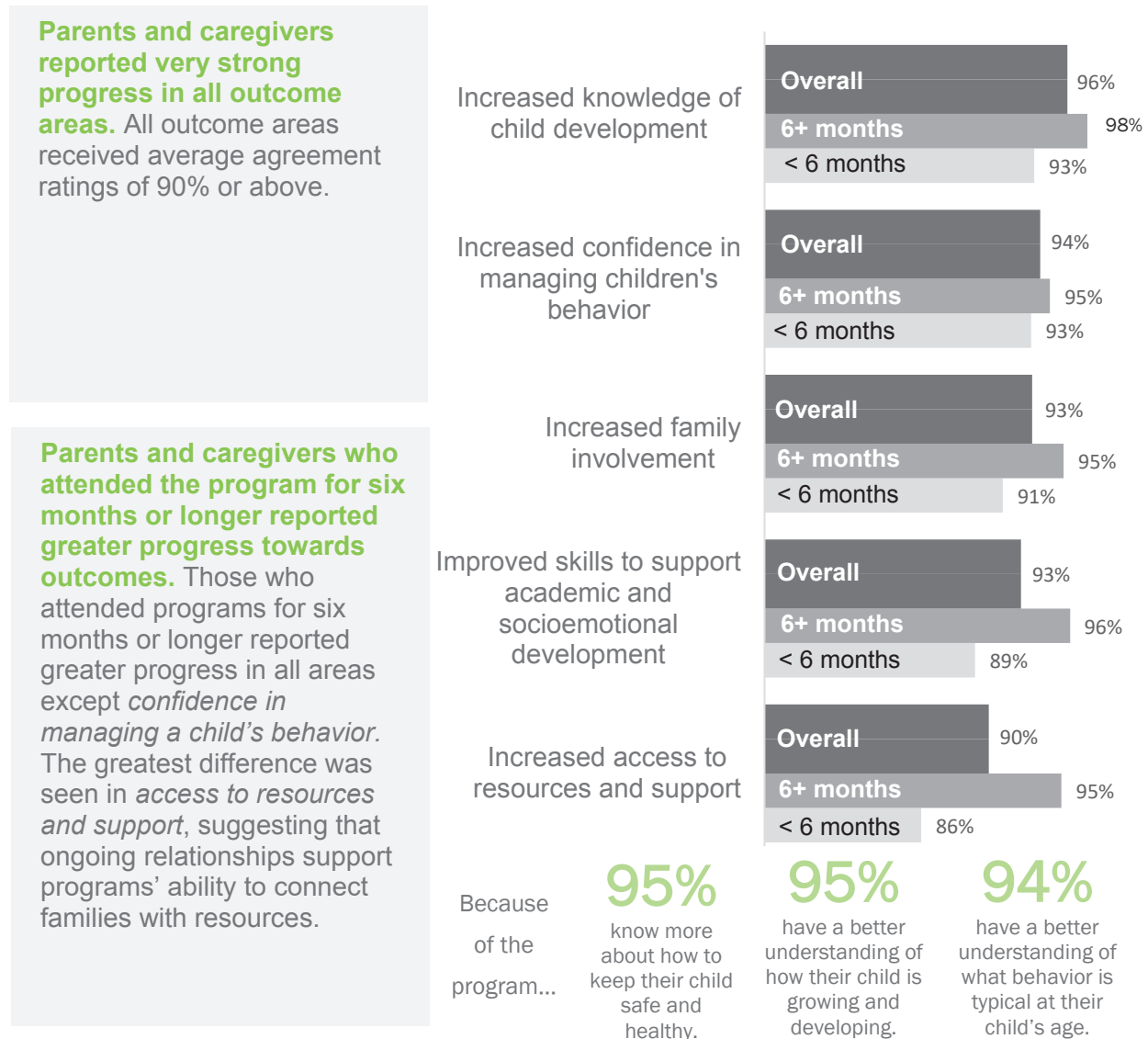
**Vision Awareness & Education for Low-Income Oakland Families** provides workshops to families of low-income preschoolers around the importance of ensuring healthy eyesight for academic and socio-emotional development as well as one-on-one counseling to encourage consistency in wearing glasses.

**Capacity Building – Training in Early Learning** partners with Children’s Hospital Oakland, Refugee Transitions, and Aspire Education Project to provide in-depth training, resources, and literacy events for adults working with children and families outside of the formal care system to promote family engagement and early literacy.

## Outcomes

Parent and caregiver surveys reveal participants' assessments of their progress towards early childhood outcomes. The results, illustrated in Exhibit 4, were very positive, indicating that Parent Support and Education programs successfully supported parents and caregivers in these areas.

**Exhibit 4: Percent of Caregivers Agreeing to Questions Tied to Early Childhood Outcomes by months spent in program**



“Some families may think, “Well, I don’t even know how to read or write myself. This is really hard.” We recognize that it is, but there are ways around that. Even if you can’t read you can still point to the pictures in the book and talk about it. “Well what do you think these characters are saying? What are they doing,” or things like that. So, we’re really just **trying to meet parents where they’re at.**”

-Program Director on how to support families with early literacy