The **Oakland Fund for Children and Youth** was established in November 1996, when Oakland’s voters passed the **Kids First! Initiative**, amending the City Charter to set aside funds to support direct services to youth under 21 years of age for a twelve-year period.
Oakland voters reauthorized the Kids First! Initiative in 2009 for a second twelve-year period, and requiring a Three-Year Strategic Investment Plan to guide the allocation of funds.
Oakland City Charter

Article XIII:

Kids First! Oakland Children’s Fund
Receives revenues in an amount equal to three percent (3%) of the City’s annual unrestricted General Purpose Fund.
90% of OFCY funding goes to programs through grant awards

10% of the fund is used for administration
Monies are to be used exclusively to:

1) Support the healthy development of young children
2) Help children and youth succeed in school and graduate high school
3) Prevent and reduce violence, crime, and gang involvement among children and youth
4) Help youth transition to productive adulthood
Oakland City Charter
Article XIII: Kids First! Oakland Children’s Fund

Section 1303

Oakland Fund for Children and Youth...

➢ Submits to the Oakland City Council a **Three-Year Strategic Investment Plan** and corresponding program funding recommendations.
Oakland City Charter
Article XIII: *Kids First! Oakland Children’s Fund*

**Section 1304**

Oakland Fund for Children and Youth…

- Solicits program funding proposals from private non-profit and public agencies through an open and fair application process
Oversight by a Planning and Oversight Committee with 17 members appointed by City Council and the Office of the Mayor

- Each Councilmember appoints one youth and one adult
- The Mayor appoints one Oakland resident
Responsibilities for the Planning and Oversight Committee include:

- Preparing Three-Year Strategic Investment Plans
- Soliciting funding applications through an open and fair application process
- Submitting to the Oakland City Council for its adoption Three-Year Strategic Investment Plans and funding recommendations
- Submitting to the Oakland City Council for its adoption annual independent evaluation reports
- Receiving City Auditor annual reports on the Fund's Financial Statement and the Base Spending Requirement.
Kids First! Reauthorization

- This section **may be extended for an additional twelve years beginning July 1 2021** by a simple majority vote of the City Council. If the City Council does not itself extend this section, then the City Council shall place **the question of whether to extend this section on the November 2020 ballot** for a vote of the electorate. This process will be repeated every twelve years or until reauthorization is rejected by a vote of the electorate.
Vision

All Children and Youth In Oakland Will Thrive and Have The Support Of The Entire Community To Lead Safe, Healthy and Productive Lives.
Mission

We provide strategic funding to support Oakland’s children and youth from birth to 20 years of age to become healthy, happy, educated, engaged, powerful and loved community members.
Values

Social and Economic Equity

All children and youth have a fundamental right for a safe and healthy life and a quality education. We value the concerted application of our resources toward those youth in greatest need.

Child and Youth Development

We support efforts to promote the social, emotional, physical, cognitive & spiritual development of children and to instill individual and community pride & leadership.

Community and Collaboration

We embrace the idea that by pooling our resources and working together, we can accomplish great things.
OFCY Funding
## OFCY Funding - FY 2019-2020

<table>
<thead>
<tr>
<th>Funding Strategy</th>
<th># of Programs</th>
<th>Annual Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Early Childhood Mental Health Consultations</td>
<td>3</td>
<td>$999,999</td>
</tr>
<tr>
<td>2. Parent Engagement and Support</td>
<td>10</td>
<td>$1,585,488</td>
</tr>
<tr>
<td>3. Family Resource Centers</td>
<td>7</td>
<td>$1,296,906</td>
</tr>
<tr>
<td>4. Comprehensive Afterschool Programs</td>
<td>61</td>
<td>$5,688,054</td>
</tr>
<tr>
<td>5. Student Success in Elementary and Middle School</td>
<td>5</td>
<td>$596,448</td>
</tr>
<tr>
<td>6. Summer Programming</td>
<td>10</td>
<td>$1,250,610</td>
</tr>
<tr>
<td>7. Youth Development and Leadership</td>
<td>35</td>
<td>$4,479,402</td>
</tr>
<tr>
<td>8. High School and Postsecondary Student Success</td>
<td>8</td>
<td>$1,294,018</td>
</tr>
<tr>
<td>9. Career Awareness and Employment Support</td>
<td>15</td>
<td>$2,628,847</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>154</strong></td>
<td><strong>$19,819,772</strong></td>
</tr>
</tbody>
</table>

### Total Funding by Goal Area:

- **Goal Area 1: Early Childhood:** $3,922,865
- **Goal Area 2: Student Success in School:** $3,882,394
- **Goal Area 3: Positive Youth Development:** $5,730,012
- **Goal Area 4: Transitions to Adulthood:** $6,284,502

**Total:** $19,819,772
OFCY Programs
Over 28,000 children and youth were served in programs in FY2018-2019.

Demographics

OFCY FY19-20 Programs: Projected Children 0-21 years

- Latino/Hispanic: 40.2%
- African American: 34.4%
- White: 3.2%
- Some Other Race: 1.4%
- Asian/Pacific Islander: 13.0%
- Multiracial or Biracial: 4.1%
- Middle East/N. Africa: 2.6%
- Native American/Alaskan Native: 1.0%
## Oakland Children and Youth from birth to 21 years of age

- Low-income neighborhoods
- Low-income children, youth and families
- Children attending schools with high levels of stress
- African American children and youth

## Identified Populations

- Latino, American Indian, and Asian/Pacific Islander children and youth
- Immigrants and Refugees
- Unaccompanied Minors
- LGBTQ Youth
- Commercially-Sexually Exploited Children (CSEC)
- Homeless Youth
- Youth with Disabilities
- Foster Youth
Timeline
OFCY Three-Year Grant Cycle

Year #1
Onboarding Grantees

Year #2
Strategic Planning

Year #3
RFP, Review Process & Awarding Grants

Reauthorization
# POC Meeting Schedule 2019-2020

POC Meetings take place on the 1st or 3rd* Wednesday of the month

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>October</td>
<td>10/2/2019</td>
<td>Reauthorization + Public Ethics Training</td>
</tr>
<tr>
<td>December</td>
<td>12/4/2019</td>
<td>POC Retreat</td>
</tr>
<tr>
<td>January*</td>
<td>1/15/2020</td>
<td>Performance Measures</td>
</tr>
<tr>
<td>February</td>
<td>2/5/2020</td>
<td>Mid-Year 2019-2020 Program Update</td>
</tr>
<tr>
<td>March</td>
<td>3/4/2020</td>
<td>Summer Program Grant Renewals</td>
</tr>
<tr>
<td>April</td>
<td>4/1/2020</td>
<td>Grant Renewals for FY2020-2021</td>
</tr>
<tr>
<td>May</td>
<td>5/6/2020</td>
<td>Results Based Accountability Metrics</td>
</tr>
<tr>
<td>June</td>
<td>6/3/2020</td>
<td>Summer Programs Update</td>
</tr>
<tr>
<td>July</td>
<td>7/1/2020</td>
<td>Youth Member Recognition</td>
</tr>
</tbody>
</table>
POC Governance
Planning and Oversight Committee

Bylaws

- Term of Appointment
- Meeting Attendance
- Conflict of Interest
- Election of Co-Chairpersons
Planning and Oversight Committee
Subcommittees

The POC has subcommittees to perform specific tasks and functions.

- There is one standing subcommittee – the Evaluation Subcommittee.

- The POC also forms ad-hoc subcommittees when needed. These have included ad-hoc subcommittees for Strategic Planning, Review, and Appeals.
Rosenberg’s Rules of Order are an updated and simplified version of Robert’s Rules of Order. They provide guidance for understanding parliamentary procedure, which is a set of rules for conduct used at POC (and other governmental) meetings.
The Ralph M. Brown Act was an act of the California State Legislature, authored by Assembly member Ralph M. Brown and passed in 1953, that guaranteed the public’s right to attend and participate in meetings of local legislative bodies.
The **City of Oakland Sunshine Ordinance Act** was “intended in part to clarify and supplement the Ralph M. Brown Act and the California Public Records Act to assure that the people of the City of Oakland can be fully informed and thereby retain control over the instruments of local government in their city.”
Public Participation

- Provides a minimum of two minutes per speaker per item, subject to chair discretion. Chair must announce reasons publicly if there is any reduction in time.
- Must permit speakers to address an item before final vote.
- Must permit "open forum" during regular and special meetings.
- May not prevent criticism of procedures, programs, acts or omissions.
- Must adopt speaker rules which are "reasonable and uniformly applied".
Oakland Fund for Children & Youth: Staffing

Children and Youth Services Division Manager

- Program Planner
  - Program Analyst
  - Program Analyst

- Administrative Assistant
  - Program Analyst
  - Program Analyst

35
Public Ethics Commission

How important are ethics in today's society?
Questions