



OAKLAND FUND FOR CHILDREN & YOUTH

**POC Orientation**  
**January 7, 2026**

# Human Services Department

## Children and Youth Services Division



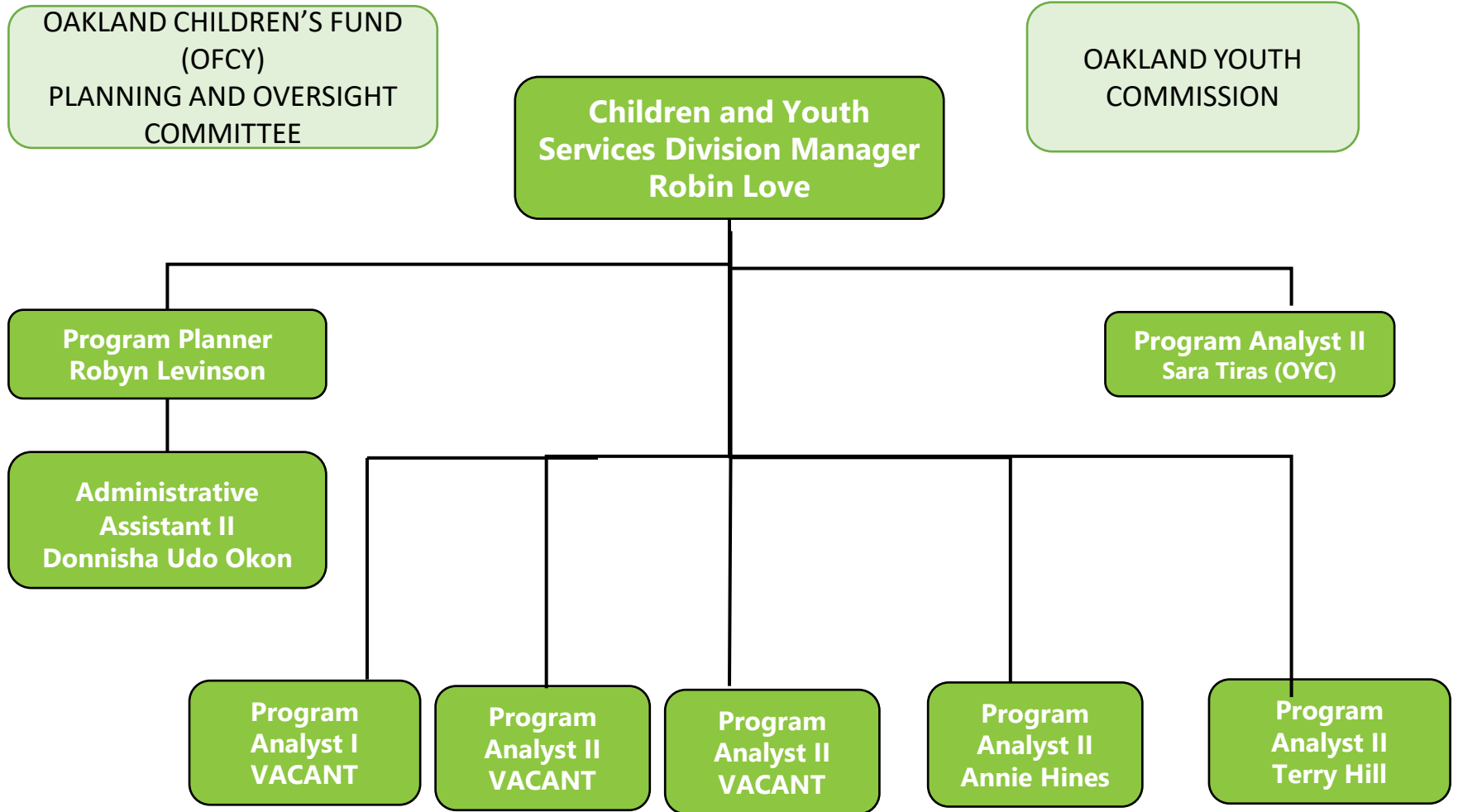
**Early Childhood  
and Family  
Services  
Head Start &  
Early Head Start**

**Community  
Homelessness  
Services**

**Alameda  
County/ Oakland  
Community  
Action  
Partnership  
(AC-OCAP)**

**Adult & Aging  
Services**

# Children and Youth Services: **Staffing**



As of January 6, 2026



OAKLAND FUND FOR CHILDREN & YOUTH

***Kids First!***  
***Legislative Background***

# OFCY

## *Kids First!*

### *Legislative Background*

The **Oakland Children's Trust Fund for Children and Youth** was established in November 1996, by a voter approved ballot measure, the **Kids First! Initiative**, which amended the City Charter to set aside 3% of the City's unrestricted General Purpose Fund to fund **direct service programming for Oakland's children and youth under 21 years of age.**

# OFCY

## *Kids First!*

### *Legislative*

### *Background*

Oakland voters **reauthorized the Kids First! Initiative in 2009** for a second twelve-year period (2009 – 2021) and **requiring a Three-Year Strategic Investment Plan** to guide the allocation of funds. In 2020, the **Oakland City Council extended the Kids First! Oakland Children's Fund for and additional 12 more years** (2021 – 2033).

# **Oakland City Charter**

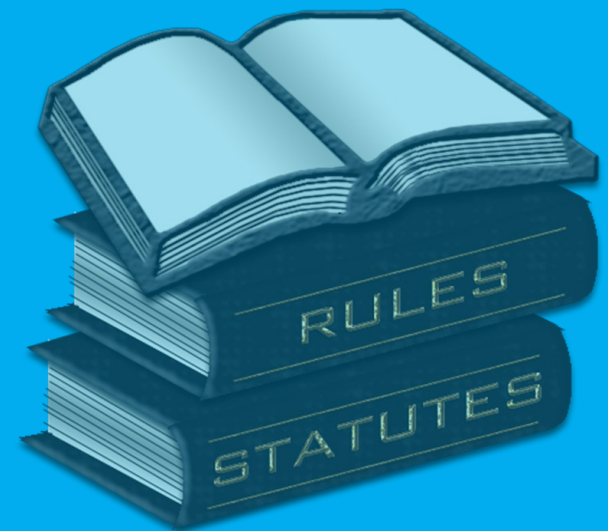
## **Article XIII:**

**Kids First! Oakland Children's Fund**

- Receives revenues in an amount equal to three percent **(3%) of the City's annual actual unrestricted General Purpose Fund (1010)**
- Revenues and Appropriations will include **any interest earned** on the fund **any amounts unspent or uncommitted at the end of the fiscal year** (carry forward)

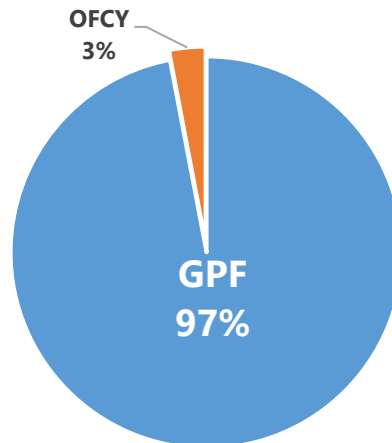
**Oakland City  
Charter  
Article XIII: *Kids  
First!* Oakland  
Children's Fund**

**Section 1300**





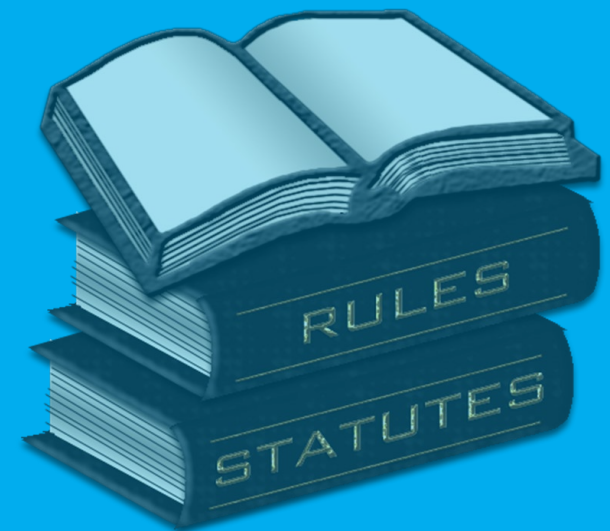
- **90%** of OFCY funding goes to programs through **grant awards to public and nonprofit agencies**
- **10%** of the fund is used for **administration**



## Oakland City Charter

### Article XIII: *Kids First!* Oakland Children's Fund

## Section 1300

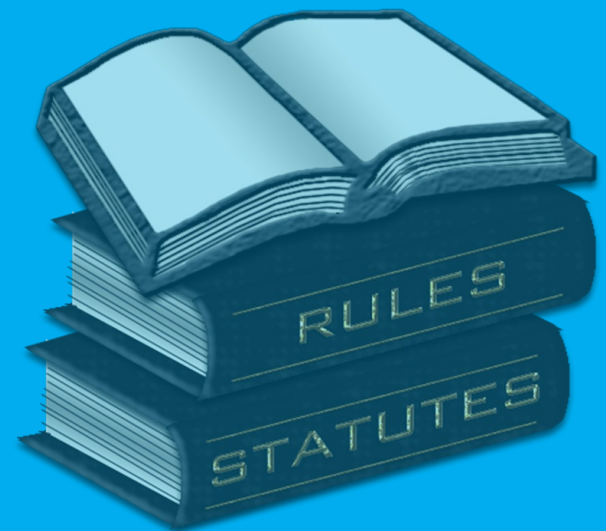


➤ Monies in the fund **shall be used exclusively to:**

- 1) Support the healthy development of young children
- 2) Help children and youth succeed in school and graduate high school
- 3) Prevent and reduce violence, crime, and gang involvement among children and youth
- 4) Help youth transition to productive adulthood

**Oakland City  
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Article XIII: *Kids  
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**Section 1301**

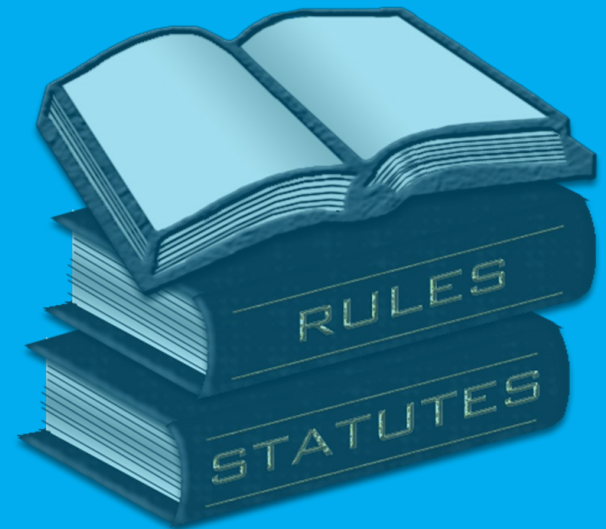


➤ Monies in the fund **shall not be appropriated or expended for:**

- 1) Any service which merely benefits children and youth incidentally;
- 2) Acquisition of any capital item or real property not for primary and direct use by children and youth;
- 3) Maintenance, utilities, or any similar operating cost of any facility not used primarily and directly by children and youth.
- 4) Any service for which a fixed or minimum level of expenditure is mandated by state or federal law, to the extent of the fixed or minimum level of expenditure.

**Oakland City  
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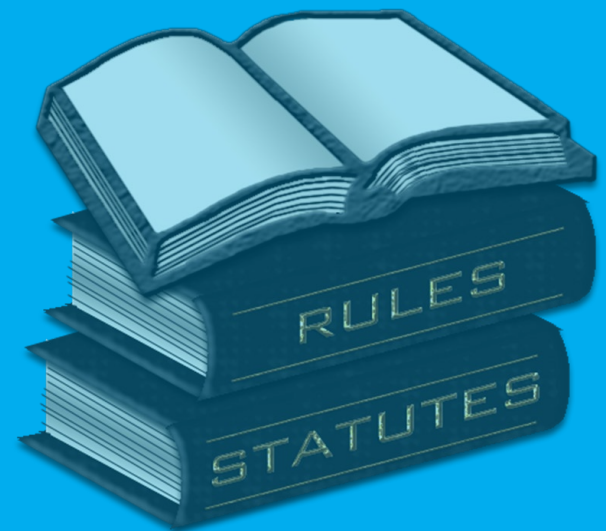
**Section 1302**



- Appropriations from the fund shall be made pursuant to a **Three-Year Strategic Investment Plan**.
- Each **Three-Year Strategic Investment Plan (SIP)** shall be developed with the involvement of young people, parents, and service providers throughout the city and the Oakland Unified School District, County of Alameda, and the City of Oakland.

**Oakland City  
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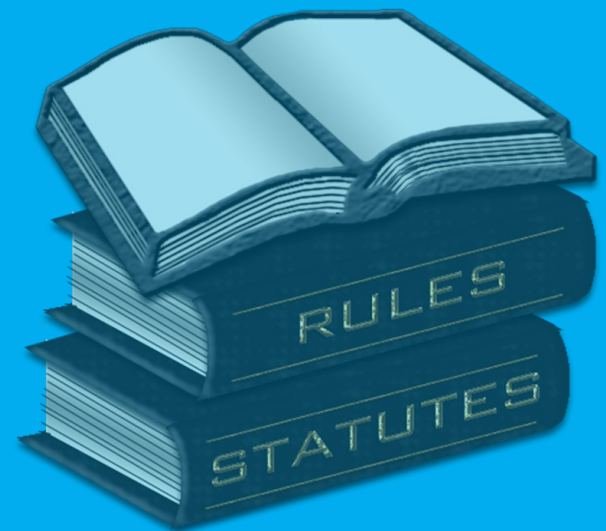
**Section 1303**



- Describes specific **Three-Year Program Initiatives that address the needs and gaps relative to each outcome goal** (target population, performance and impact objectives, intervention strategy, evaluation plan, funding allocations).
- Describes how each program initiative is **aligned and coordinated** with other **public and private resources** to achieve maximum performance and youth impacts.

**Oakland City  
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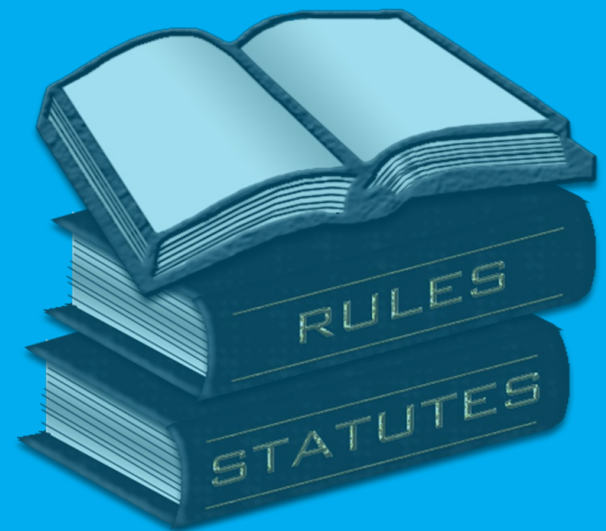
**Section 1303**



- Each **Three-Year Strategic Investment Plan** shall be **evaluated** for its **service performance** and **youth impact results** by an **independent third-party evaluator**.

**Oakland City  
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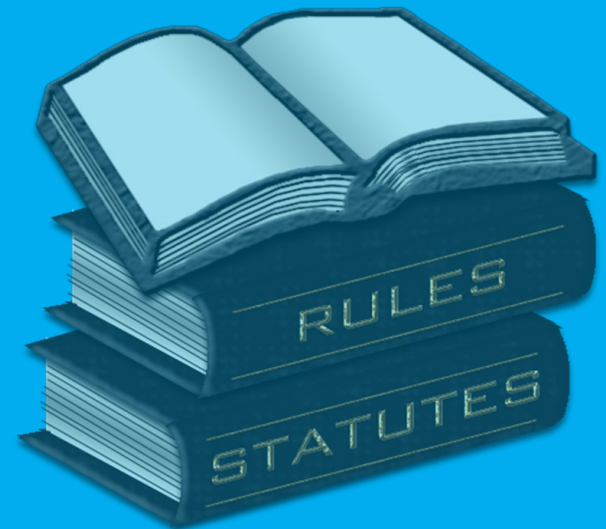
**Section 1303**



- **All monies in the Fund** shall be **appropriated, pursuant to a Three-Year Strategic Investment Plan**, to private, non-profit and public agencies through an **open and fair application process**

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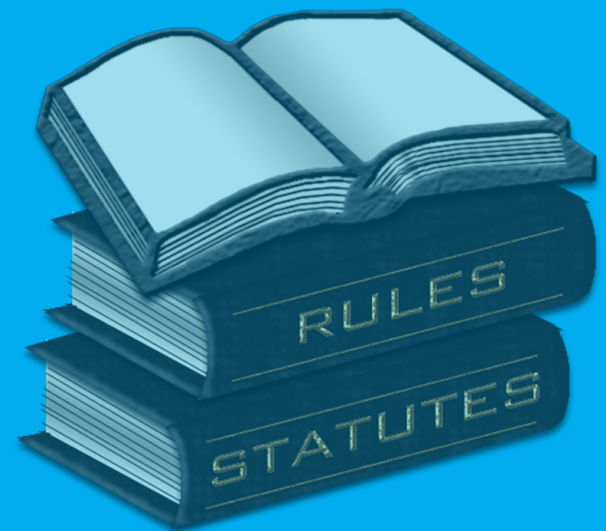
**Section 1304**



- Establishes the **Planning and Oversight Committee** with **17 members** appointed by City Council and the Office of the Mayor
- Each Councilmember (Districts 1 – 7 and At-Large) appoints **one youth and one adult Oakland resident** from the Council District they were elected to represent.
- The Mayor appoints **one Oakland resident**.

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**Section 1305**



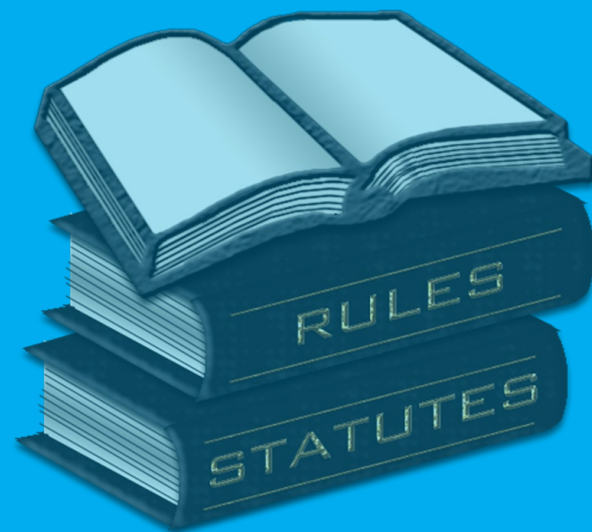


➤ Responsibilities for the **Planning and Oversight Committee** include:

- Prepares and submits the Three-Year Strategic Investment Plan to the Oakland City Council
- Solicits funding applications through an open and fair application process
- Submits to the Oakland City Council for adoption of funding recommendations
- Submits an annual independent evaluation report to the Oakland City Council for adoption
- Receives City Auditor annual reports on the Fund's Financial Statement and the Base Spending Requirement.

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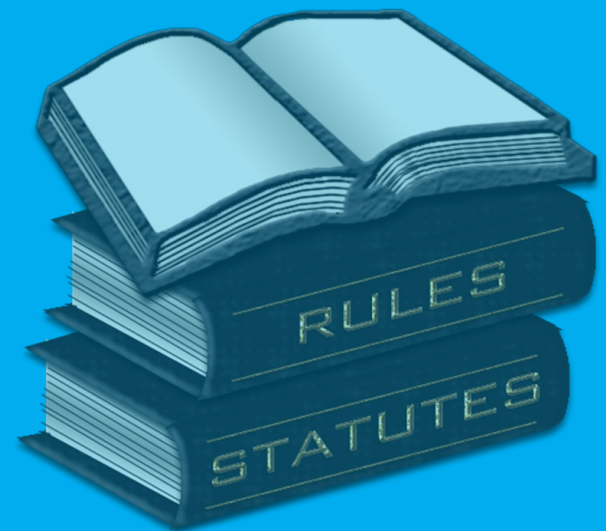
**Section 1305**



- The City of Oakland **shall not reduce the amount of expenditures for eligible services** in any fiscal year paid from sources other than the fund below the base spending requirement.
- The **Base Spending Requirement** is the amount required based on the application of the **base year percentage to the total audited actual City unrestricted General Purpose Fund** (Fund 1010) expenditures in a fiscal year.

# Oakland City Charter Article XIII: *Kids First!* Oakland Children's Fund

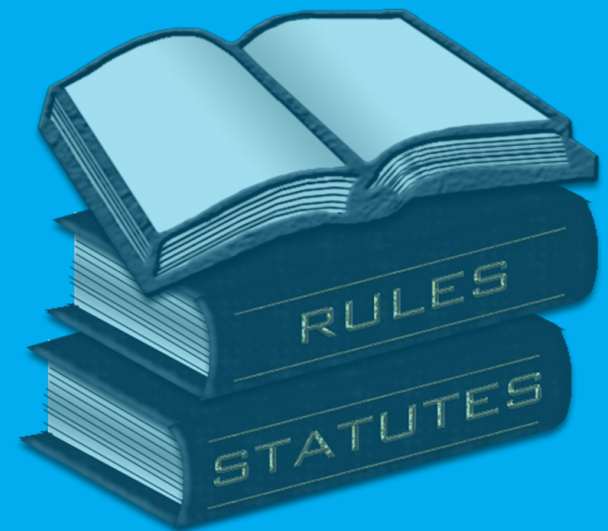
## Section 1306



- **This section may be extended for an additional twelve years beginning July 1, 2021, by a simple majority vote of the City Council.**
- If the City Council does not itself extend this section, the City Council shall place the question of whether to extend this section on the November 2020 ballot for a vote of the electorate.
- **This process shall be repeated every twelve year or until the reauthorization is rejected by a vote of the electorate.**

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**Section 1307**







OAKLAND FUND FOR CHILDREN & YOUTH





# POC Governance



# Planning and Oversight Committee **Bylaws**

- Term of Appointment
- Meeting Attendance
- Conflict of Interest
- Election of Co-Chairpersons

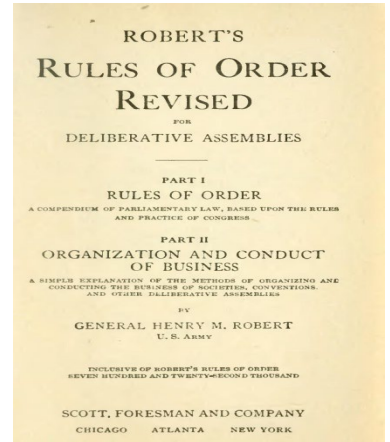
# Planning and Oversight Committee **Subcommittees**

**The POC can form subcommittees to perform specific tasks and functions.**

- There is one standing subcommittee – the **Evaluation Subcommittee**.
- The POC also forms ad-hoc subcommittees when needed. These have included ad-hoc subcommittees for **Strategic Planning, Review, and Appeals**.



# Rules of Order



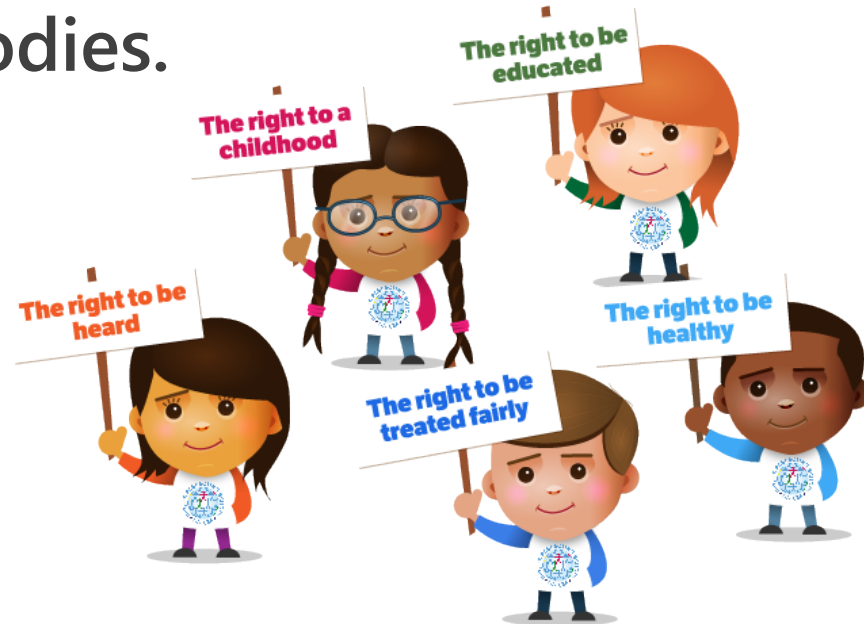
**Rules of Order** provide guidance for understanding parliamentary procedure, which is a set of rules for conduct used at POC (and other governmental) meetings.

**Rosenberg's Rules of Order** are an updated and simplified version of **Robert's Rules of Order**.



# Ralph M. Brown Act

**The Ralph M. Brown Act**, was an act of the California State Legislature, authored by Assembly member Ralph M. Brown and passed in 1953, that guaranteed the **public's right to attend and participate in meetings** of local legislative bodies.



# City of Oakland Sunshine Ordinance

The **City of Oakland Sunshine Ordinance Act** was “intended in part to clarify and supplement the Ralph M. Brown Act and the California Public Records Act to assure that the people of the City of Oakland can be fully informed and thereby retain control over the instruments of local government in their city.”



# Public Participation

- Provides a minimum of two minutes per speaker per item, subject to chair discretion. Chair must announce reasons publicly if there is any reduction in time.
- Must permit speakers to address an item before final vote.
- Must permit "open forum" during regular and special meetings.
- May not prevent criticism of procedures, programs, acts or omissions.
- Must adopt speaker rules which are "reasonable and uniformly applied".



# Public Ethics Commission



# POC Meeting Schedule 2025-2026

Month/Year	First Wednesday	Third Wednesday
July 2025	July 2, 2025	July 16, 2025
August 2025	RECESS	RECESS
September 2025	September 3, 2025	September 17, 2025
October 2025	October 1, 2025	October 15, 2025
November 2025	November 5, 2025	November 19, 2025
December 2025	December 3, 2025	December 17, 2025
January 2026	January 7, 2026	January 21, 2026
February 2026	February 4, 2026	February 18, 2026
March 2026	March 4, 2026	March 18, 2026
April 2026	April 1, 2026	April 15, 2026
May 2026	May 6, 2026	May 20, 2026
June 2026	June 3, 2026	June 17, 2026
July 2026	July 1, 2026	July 15, 2026





# OFCY Program Overview



*Mentors in Medicine, a collaborative partner of Alameda Health Systems*

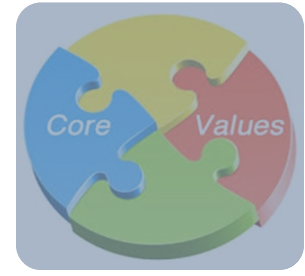
# **Vision**

All children and youth in Oakland will and have the support of the entire community to lead safe, healthy and productive lives.

# **Mission**

OFCY provides strategic funding to support Oakland's children and youth from birth to 21 years of age so they can become healthy, happy, educated, engaged, and powerful and loved community members.

# Core Values



## **Social and Economic Equity:**

All children and youth have a fundamental right to a safe and healthy life and a quality education. We value the concerted application of our resources toward those youth in greatest need.

## **Child and Youth Development:**

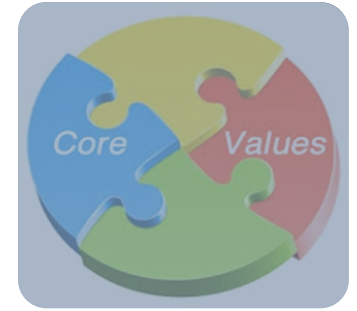
We support efforts to promote the social, emotional, physical, cognitive and spiritual development of children to instill individual and community pride and leadership

## **Community and Collaboration:**

We embrace the idea that by pooling our resources and working together, we can accomplish great things.



# Racial Equity Statement



*For the OFCY Four Goal areas:*

- Healthy Development of Young Children
- Children's Success in School
- Youth Development
- Transitions to Adulthood

**All children and youth participating in OFCY funded programs will have opportunities to thrive, including those experiencing the most disparities.**



A vibrant community garden scene at Markham Elementary School. In the foreground, two young boys are focused on watering plants; one is using a green watering can. The garden is filled with various green plants, including tall, feathery ones and some with bright orange flowers. In the background, a group of adults and children are engaged in gardening activities. A large, colorful mural is painted on a blue wall behind them, depicting a person reading a book under a smiling sun, with a butterfly nearby. The overall atmosphere is one of active participation and community care.

# OFCY Funding

*Bay Area Community Resources, Markham Elementary School*



# OFCY Funding - FY 2025-2026

Funding Strategy	# of Programs	Annual Funding
1. Social-Emotional Well-Being in Early Childhood	4	\$775,000
2. Family Resource Centers and Parent Engagement	10	\$2,261,035
3. Comprehensive School-Based Afterschool at Elementary Schools	38	\$3,245,000
4. Comprehensive School-Based Afterschool at Middle Schools	14	\$1,400,000
5. Middle School Engagement, Wellness, and Transitions	5	\$710,000
6. High School and Post-Secondary Student Success	11	\$1,245,000
7. Youth Leadership and Development	33	\$4,645,347
8. Summer Academic & Enrichment Programs + Summer Youth Employment	12	\$1,161,000
9. Violence Prevention Programming	3	\$655,000
10. Career Access and Employment- Opportunity Youth	9	\$1,660,000
11. Career Access and Employment- Youth in School	5	\$770,000
TOTAL	144	\$18,527,382

# 2026-2028 Funding strategies

## Healthy Development of Young Children

- Family Resource Centers and Parent Engagement

## Children's Success in School

- Expanded Learning- Elementary School
- Expanded Learning- Middle School

## Youth Development

- Youth Development
- Place-Based Innovations for Safety

## Transitions to Adulthood

- Career Access and Employment
- Summer Youth Employment Program
- Independent Living

# Projected 2026-2028 funding allocations By Strategy

OFCY Investment Strategy FY 25 – 28	Proposed Funding Allocation Range	Low Amount	High Amount
Family Resource Centers & Parent Engagement	8 – 13%	\$ 1,600,000.00	\$ 2,600,000.00
Expanded Learning- Elementary School	8 – 13%	\$ 1,600,000.00	\$ 2,600,000.00
Expanded Learning- Middle School	10 – 15%	\$ 2,000,000.00	\$ 3,000,000.00
Youth Development & Leadership	30 – 35%	\$ 6,000,000.00	\$ 7,000,000.00
Career Access & Employment	12 – 17%	\$ 2,400,000.00	\$ 3,400,000.00
Youth Summer Jobs	6 – 11%	\$ 1,200,000.00	\$ 2,200,000.00
Independent Living	3 – 8%	\$ 600,000.00	\$ 1,600,000.00
Place Based Innovations for Safety	10 – 15%	\$ 2,000,000.00	\$ 3,000,000.00

# Questions

