Oakland Fund for





Children and Youth



Overview

- > OFCY: Kids First! History
- > OFCY: Kids First! Goals
- > OFCY: Kids First! Oakland City Charter
- > OFCY Vision Statement & OFCY Values
- OFCY Strategies by Age
- Children and Youth Served: 2016-2017
- > OFCY Funding Strategies: 2016-2019
- Program Strategies: Overview & Outcomes: 2016-2017
- Summary



OFCY: Kids First! History

- The Oakland Fund for Children and Youth was established in November 1996, when Oakland's voters passed the Kids First! Initiative, amending the City Charter to set aside funds to support direct services to youth under 21 years of age for a twelve-year period.
- Oakland voters reauthorized the Kids First! Initiative in 2009 for a second twelve-year period, voting to increase the City's funding for direct services to children and youth, and requiring a Three-Year Strategic Investment Plan to guide the allocation of funds.



OFCY: Kids First! Goals

- 1. Support the healthy development of young children.
- 2. Help children and youth succeed in school and graduate high school.
- 3. Prevent and reduce violence, crime, and gang involvement among children and youth.
- 4. Help youth transition to productive adulthood.



OFCY: Kids First! Oakland City Charter

Oakland Fund for Children and Youth...

- > Receives revenues equal to three percent (3%) of the City's annual unrestricted General Purpose Fund
- > Solicits program funding proposals from private non-profit and public agencies through an open and fair application process
- Submits to the Oakland City Council a Three-Year Strategic Investment Plan and funding recommendations
- > Performs an annual independent evaluation of programs and funding strategies and presents to City Council.
- ➤ Led by the **Planning and Oversight Committee** with 17 members appointed by City Council and the Office of the Mayor



OFCY Vision Statement

All Children and Youth In Oakland Will Thrive and Have The Support Of The Entire Community To Lead Safe, Healthy and Productive Lives.





OFCY Values

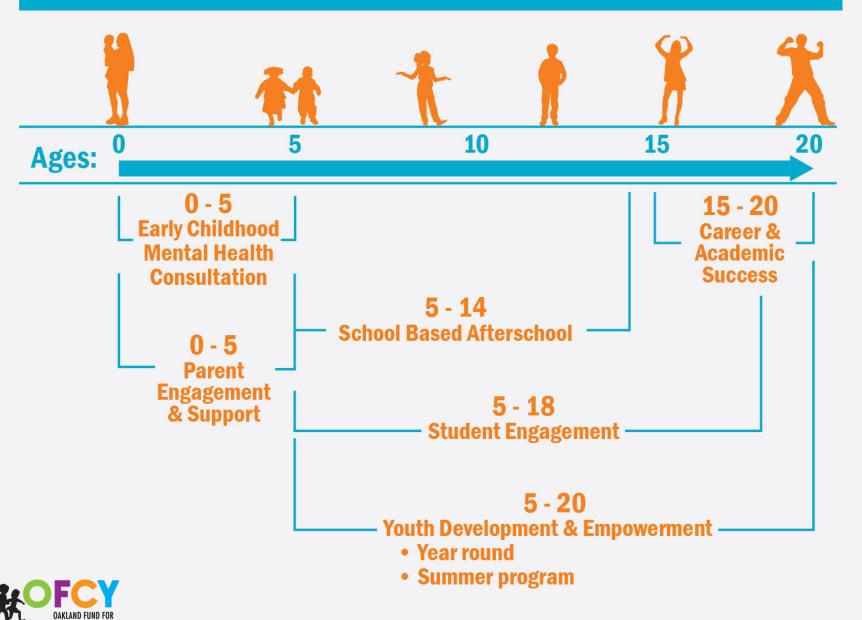
> Social and Economic Equity

> Child and Youth Development

> Community and Collaboration



OFCY Strategies by Age



Who Participates in OFCY programs?

Specific Populations



Oakland Youth 0 - 20



High Priority Neighborhoods

- Low income
- Moderate or high stress beats

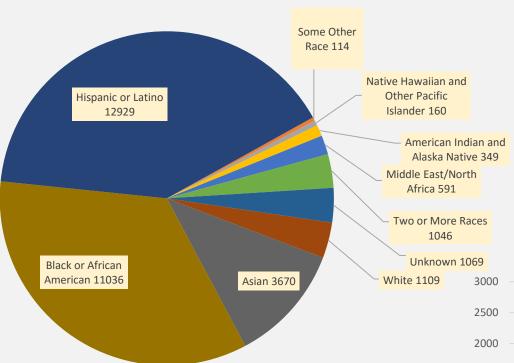


- Boys of color
- Unaccompanied youth
- LGBTQ youth
- Youth exposed to violence
- Homeless youth
- Children with disabilities
- Foster youth
- Other populations

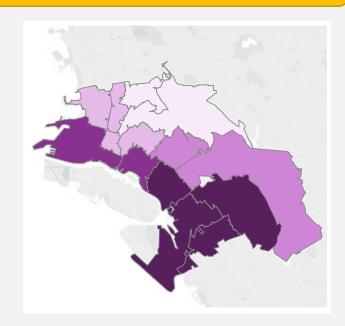


32,206 Children & Youth Last Year

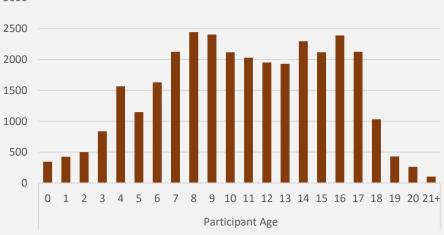
OFCY Programs - Children & Youth 2016-2017



Note: Number Served is for Children and Youth served by each program. Children and youth may participate in more than one program and be counted more than once.



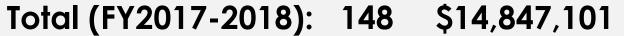
AGE





OFCY Funding Strategies: 2016-2019

Strategy Area	# of Programs Funded	OFCY Award Amount FY17-18	% of Funds Granted
Early Childhood Mental Health Consultations	3	\$750,000	5.1%
Parent Support and Education	15	\$1,765,991	11.9%
School based After School	59	\$4,860,773	32.7%
Student Engagement in Learning	9	\$760,360	5.1%
Year-Round Youth Development & Empowerment	36	\$3,540,544	23.8%
Summer Youth Development & Empowerment	12	\$1,043,901	7.0%
Career Awareness & Academic Support for Older Youth	14	\$2,125,533	14.3%





Early Childhood Mental Health Consultations

The Early Childhood Mental Health Consultation programs funded by OFCY provide support to early childhood educators and parents to promote healthy emotional and social development. Licensed mental health professionals consult weekly with educators around the mental health and developmental needs of children in their classroom, deliver parenting workshops, and provide individual consultations to children and parents to help transform challenging behaviors. These programs support Head Start, OUSD Child Development Centers, and a handful of home-based preschools throughout Oakland

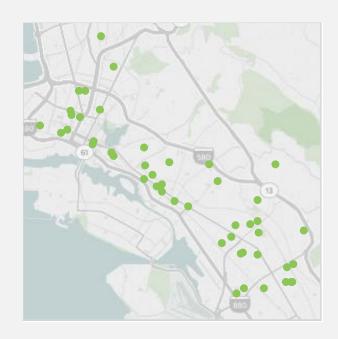
The Early Childhood Mental Health Consultation Strategy at a Glance

\$700,000 invested

48 program sites

2,071 children served

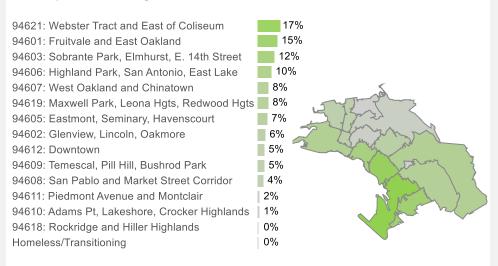
3 programs funded



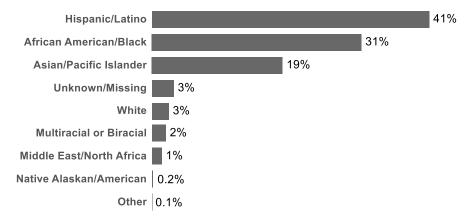


Early Childhood Mental Health Consultations

Home zipcode and neighborhood



Ethnicity of Children



Early Childhood Outcomes



96%

reported that they have a good relationship with the consultant. 93%

reported that the consultant works as a partner with them to meet children's mental health needs.

89%

Reported that the consultant was available when they needed him/her.



Parent Support and Education

The Parent Support and Education programs funded by OFCY build parenting skills and knowledge in order to meet the needs of young children and strengthen families. Programs provide parent and child playgroups, parent education workshops, parent support groups, case management, financial literacy training, and community capacity building around early literacy in safe and accessible community locations

Parent Support and Education Strategy at a Glance

\$1,782,991 invested

3,430 children and 4,084 caregivers served

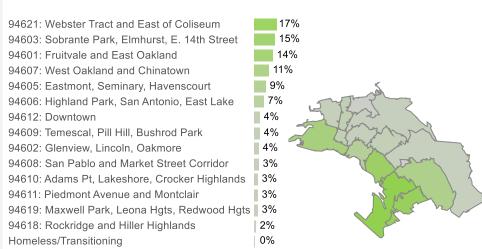
16 program sites at 75 program sites



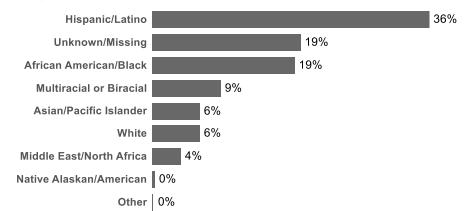


Parent Support and Education

Home zipcode and neighborhood



Ethnicity of Children



Increased knowledge of child development

Increased confidence in managing children's behavior

Increased family involvement

Improved skills to support academic and socioemotional development

Increased access to resources and support

Because of the program... 95%

know more about how to keep their child safe and healthy. 95%

6+ months

< 6 months

Overall

Overall

6+ months

< 6 months

Overall

Overall

Overall

6+ months

< 6 months

6+ months

< 6 months

6+ months

< 6 months

have a better understanding of how their child is growing and developing. 94%

96%

93%

94%

93%

93%

91%

93%

89%

90%

86%

95%

96%

95%

95%

98%

have a better understanding of what behavior is typical at their child's age.



School Based After School

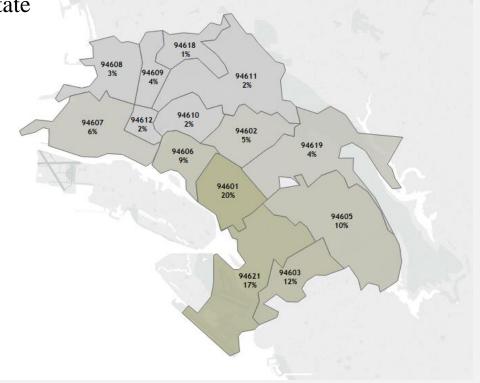
The Oakland School-Based After School Partnership is a collaboration between the Oakland Fund for Children and Youth (OFCY) and the Oakland Unified School District's After School Programs Office.

OFCY provides **over \$4.8 million annually** to support **60 elementary and middle school program sites**, reaching **9,150 students** in the 2016-2017 school year.

OFCY funding serves as a local match for state

ASES funding, which provides \$6.1M for elementary and middle school programs.

After school participants are a diverse group. More than four in 10 after school youth are Latino/a (44%), making up the highest proportion of participants. About one-third of participants are African-American (34%), followed by smaller proportions of Asian/Pacific Islander (14%) and white (7%) youth.





Student Engagement in Learning

The Student Engagement in Learning programs funded by OFCY help children and youth feel connected to school and engaged in their own learning. Programs provide targeted academic support to meet the specific needs of the participants they serve, including youth at risk of dropping out of school, newcomers, boys of color, and students with chronic absences. In addition to academic support, participants may receive case management or participate in arts programming, restorative justice training, and socio-emotional learning activities.

The Student Engagement in Learning Strategy at a Glance

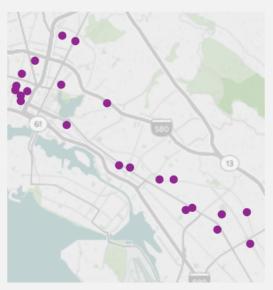
\$835,360 invested

10 programs funded

- Alternatives in Action Fremont: Our Community United for Success (FOCUS)
- Destiny Arts Center Havenscourt Artists-at-School Residency
- East Bay Asian Youth Center 9th Grade Transition
- East Bay Spanish Speaking Citizens' Foundation LIBRE
- Girls Incorporated of Alameda County Daytime Literacy Intervention and Engagement
- Lincoln Child Center, Inc. West Oakland Initiative
- Oakland International High School OIHS Immigrant & Refugee Wellness Program
- Oakland Unified School District OUSD Student Engagement in Restorative Justice
- Student Program for Academic and Athletic Transitioning
 Middle School Student Engagement in Learning
- Youth Alive Targeted Engagement for Youth Exposed to Violence

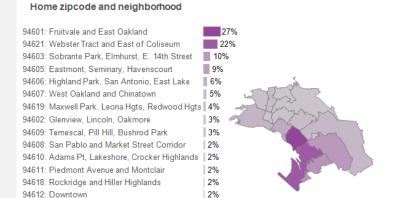
4,151 youth served

28 program sites

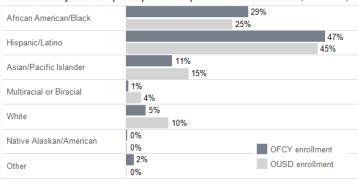




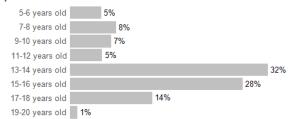
Student Engagement in Learning



Race/Ethnicity of OFCY participants compared to OUSD students (2016-2017)



Age of participants



Overall 75% Increased ability to develop academic goals Increased confidence in accessing educational opportunitie 72% 71% Improved school attendance Increased college readiness 68% 68% Increased leadership capacity 73% 73% reported that they reported they reported that the learned things program helped are more that help with them feel more interested in their their schoolwork. confident about education because school work. of the program. By Grade Level 8th Grade or Below Increased ability to develop 9th-10th Grade 82% academic goals 68% 11th-12th Grade 8th Grade or Below 69% Increased confidence in accessing educational 9th-10th Grade 85% opportunities 11th-12th Grade 68% 8th Grade or Below 73% Improved school 9th-10th Grade 73% attendance 55% 11th-12th Grade 8th Grade or Below Increased college 9th-10th Grade 83% readiness 57% 11th-12th Grade 8th Grade or Below 71% Increased leadership 9th-10th Grade 68% capacity 11th-12th Grade 56%



Year-Round Youth Development & Empowerment

The Year-Round Youth Development and Empowerment programs funded by OFCY help youth develop leadership skills, contribute to their community, and build friendships while engaging in the arts, technology, entrepreneurship, and sports. In addition to providing enrichment activities, usually in an afterschool setting, programs allow youth to build relationships with adults and mentors. Many of these programs also specifically support specific populations, including foster youth, youth exposed to violence, homeless youth and LGBTQ youth

Year-Round Youth Development and Empowerment at a Glance

\$3,465,544 invested

9,336 youth served

35 programs

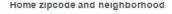
120

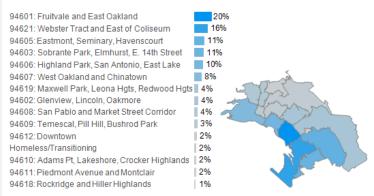
sites



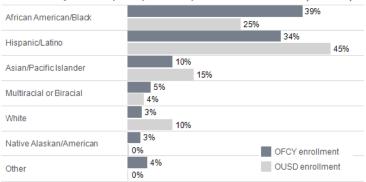


Year-Round Youth Development & Empowerment

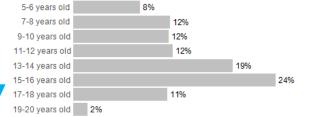




Race/Ethnicity of OFCY participants compared to OUSD students (2016-2017)



Age of participants



Youth Development Outcomes



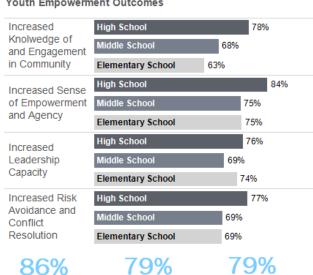
reported they try new things in the program.

86%

reported that the adults in the program tell them what they do well. 85%

reported that they feel like they belong at the program.

Youth Empowerment Outcomes



reported that adults in the program listen to what they have to say.

reported that they feel they can make more of a difference since coming to the program.

reported that they are more aware of what is going on in the community since coming to the program.



Summer Youth Development & Empowerment

The Summer Youth Development and Empowerment programs funded by OFCY help youth stay engaged in learning while developing leadership skills, contributing to their community, and having fun. Children and youth receive academic support and participate in opportunities such as field trips, arts programming, project-based learning, and community activism. Half of these programs operated community-based summer camps throughout the city and half provided enrichment activities for students enrolled at OUSD summer school programs

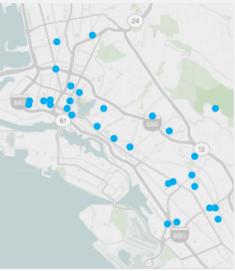
The Summer Youth Development and Empowerment Strategy at a Glance

\$1,043,901 invested 12 programs funded

- Aim High for High School Aim High/Oakland
- Destiny Arts Center Summer with Destiny
- East Bay Asian Youth Center Camp Thrive
- East Oakland Youth Development Center Summer Cultural Enrichment Program
- Edventuremore! Camp Edmo
- Family Support Services of the Bay Area Kinship Summer Youth Program
- Girls Incorporated of Alameda County Concordia Summer
- Lincoln Child Center Oakland Freedom Schools
- Oakland Leaf Foundation Oakland Peace Camp (OPC)
- Prescott Circus Theatre Prescott Circus Theatre Summer Program
- Rose Foundation for Communities and the Environment -New Voices are Rising
- Social and Environmental Entrepreneurs (SEE), Inc. -Acta Non Verba: Youth Urban Farm Project

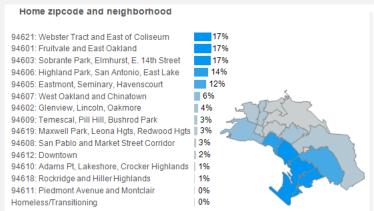
2,457 youth served

31 program sites

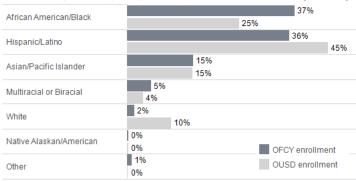




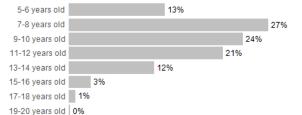
Summer Youth Development & Empowerment



Race/Ethnicity of OFCY participants compared to OUSD students (2016-2017)



Age of participants



Youth Development Outcomes

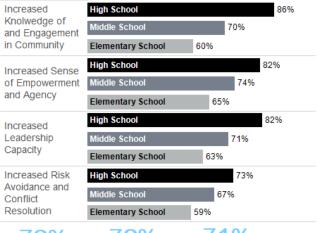


reported they try new things in the program.

reported that there is an adult at the program who cares about them.

reported that the program helps the get along with other people their age.

Youth Empowerment Outcomes



73%

reported that adults in the program listen to what they have to say.

reported that the program taught them how to stand

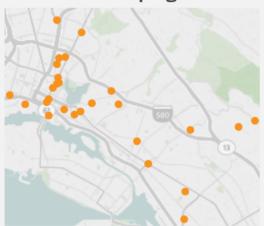
reported that they are more aware about what is going on in the up for themselves. community since coming to the program taught



Career Awareness & Academic Support

The Career Awareness and Academic Support for Older Youth programs funded by OFCY help youth explore career opportunities in in-demand industries and prepare for college and career success. Participants receive job readiness training, learn from worksite visits and guest speakers, receive academic support and college/career advising, and work in subsidized and unsubsidized employment. Programs aim to give youth the tools they need for a smooth transition to college and their future career

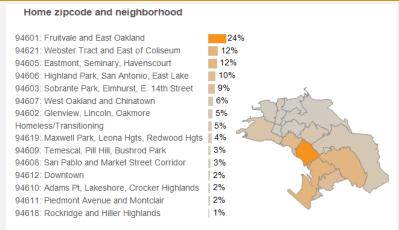
\$2,125,533 invested
2,663 youth served
14 programs funded
28 program sites



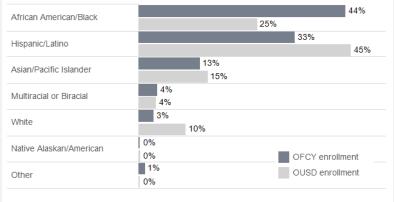
- Alameda Health System Oakland Health Careers Collaborative
- Better Health East Bay Foundation Youth Bridge Workforce Development Program
- Beyond Emancipation GROW Oakland
- Center for Media Change, Inc. A-Team
- Centro Legal de la Raza Youth Law Academy
- Civicorps Academic and Professional Pathway
- Covenant House California CHC Transitional Services
- East Bay College Fund Oakland Promise College and Career Access and Success Program
- Juma Ventures Pathways to Advancement
- Marriott Foundation for People with Disabilities -Bridges from School to Work
- Oakland Unified School District Exploring College and Career Options
- Spanish Speaking Unity Council of Alameda County, Inc. - Oakland Youth Engaged (OYE)
- Youth Employment Partnership -Building Green Futures
- Youth Radio Digital Communications Pathways



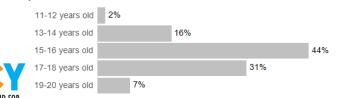
Career Awareness & Academic Support

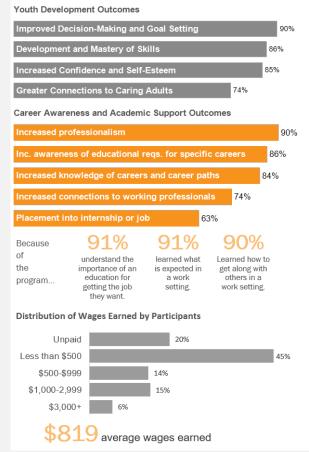






Age of participants





Programs paid youth almost \$900,000 in wages, not including wages earned from unsubsidized placements. About half of youth participated in internships or

subsidized employment opportunities

Summary

- > OFCY has 7 main strategies
- OFCY provides 148 grants to 77 non-profit and public agencies
- ➤ OFCY receives approximately \$16.5 million from the City's General fund annually, with 90% supporting direct services for children and youth through an open and fair grant application process.
- OFCY programs serve over 30,000 children and youth annually, from early childhood, to afterschool, to employment programs for older youth.



For more information, visit <u>www.ofcy.org</u>



