OFCY Site Spotlight

Oakland Lacrosse Club



Mission

Through lacrosse we support Oakland Public School students in becoming healthy, confident, and self-empowered youth who effectively navigate systems, overcome challenges, and achieve their education and life goals.

Vision

Founded in 2012, Oakland Lacrosse Club believes youth from Oakland Public Schools have unlimited potential — and lacrosse can unleash it. Everything we do is about breaking down the barriers that keep kids from Oakland Public Schools playing sports and reaching their potential. Our vision is to expand our program to every Oakland Public school from elementary to high school, creating healthy, confident, empowered youth.

OUR PROGRAM



FALL/WINTER

- P.E. & after-school outreach to recruit for 15 MS and HS school teams
- 5 Drop-In Clinics & Local Tournaments
- **Ten-week one-on-one T.A.G**. (Time-Management, Advocacy, & Goal-Setting) Mentorship Program

SPRING

- 8 Middle School teams through the Oakland Athletic League (OAL) at Bret Harte, Brewer, Elmhurst United, and Roosevelt
- 6 High School Varsity teams through the OAL at Castlemont, McClymonds, Oakland High, Oakland Tech, and Skyline
- Workshops on **mental health** as athletes

260+ hours

of leadership, academic, wellness, and enrichment programming per player 40+ hours

of 1-on-1 mentorship per player with dedicated program coordintaor 270 youth

on 15 teams in grades 6-12

OUR PROGRAM



SUMMER

- **Drop-in Clinics** from June to August
- Travel Tournaments
- Summer Ambassadors Program in partnerships with 21 sites through Oakland Parks & Recreation and AIM High paid coaches training program for high school players

YEAR-ROUND

- Mentoring and wellness education with OLC Staff
- College counseling through ESM Prep (11th & 12th graders)
- Opportunities for players to partake in **supportive** relationships, sense of belonging, and self-efficacy

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OUR IMPACT

4,000

students grades 3-12 exposed to lacrosse

98%

of players claim they feel more confident about their future **270**

players grades 6-12 across 15 teams in the OAL

92%

of players reported having better overall well-being because of relationships with peers and coaches **75%**

of program participants qualify for free and reduced lunch

95%

of 12th grade students go on to a 2 or 4-year college compared to 55% in OUSD

OLC'S SUCCESS IS ACHIEVED THROUGH OUR YEAR-ROUND PROGRAM OPTIONS. THESE RELATIONSHIPS SPECIFICALLY DEVELOP THROUGH THE SPRING TEAM EXPERIENCE, 1-ON-1 MENTORING, SUMMER AMBASSADORS, AND OUTREACH.



OLC IN DISTRICTS 6 & 7

- Exposed 1,000 East Oakland youth to lacrosse in the last year
- 95 players in our year-round program
- Schoool Year: Partnerships with Elmhurst and Castelmont
- Summer Partnerships Rainbow Rec, Ira Jenkins, Arroyo Viejo, Tassafaronga, Madison park

SUMMER AMBASSADOR PROGRAM (SAP)



20 Summer Ambassadors coached at 21 Oakland program sites through our partnership with AIM High and Oakland Parks & Rec. Together, they reached more than 1,000 middle schoolers and elementary students.

Meet Coach Jenny



SUMMER AMBASSADOR TRAINING

- OLC staff mentor Summer
 Ambassadors to support practice plans, observe practices, and provide overall guidance
- Two-day training on sports-based youth development
- Financial Literacy Training
- Career & Networking Day at private equity firm Accel-KKR



SAP PROGRAM IMPACT

- 95% of Ambassadors indicate program helps improve confidence
- 95% of Ambassadors helps see themselves as leaders in Oakland Community





Personal reflection

