

OFCY's 2019-2022 Strategic Investment Plan: *What's New for 2019*

OFCY's 2019-2022 Strategic Investment Plan is the seventh plan in the Fund's history. Developed to support OFCY's four main legislated goals, and to provide citywide services in support of children and youth from birth through 21 years of age and their parents and caregivers, the plan continues and improves upon successful strategies developed in alignment with other key city partners, including:

- Expanded funding support for **Mental Health Programming** in Head Start and OUSD child development center classrooms to benefit over 2,000 pre-school children;
- Increased funding for **Comprehensive Afterschool Programs** in partnership with the school district for programs at over 60 elementary and middle school sites that will serve over 8,000 students a year; and
- In concert with the city's *Oakland Workforce Development Board (OWDB)* and *Department of Violence Prevention*, increased funding for **Youth Workforce Development** programs for older youth not engaged in school or work which provide wrap-around support services to holistically address needs, to help over 1,000 young people gain paid employment experience. The new strategy also provided dedicated OFCY funding to support **Oakland Summer Jobs** in partnership with OWDB, leading to the development and issuance of a joint RFP and combined funding of \$850,000 to support a variety of non-profit agencies in summer 2019 that helped hundreds of youth gain their first work experience.

The plan provides new focus and framing to support social, racial and economic equity, and explicitly prioritizes funding to support programs working with **African American children and youth** to address disparities. The plan provided increased funding for OFCY's leading role in Oakland in supporting **Positive Youth Development and Leadership** programming for particularly vulnerable populations, including programming for **LGBTQ+ youth, commercially-sexually exploited children, youth with disabilities, foster youth, unaccompanied minors, immigrants and refugees, and programs for Latino, Asian/ Pacific Islander, and American Indian children and youth.**

Two new funding strategies are supported in the 2019-2022 Strategic Investment Plan.

- OFCY is supporting **Family Resource Centers** as a specific funding strategy, to provide further support and coordination for place-based programs supporting children and youth ages 0-8 and their parents and caregivers. The strategy was developed in partnership with parents, community members, and First 5 of Alameda to provide a core set of services including resources and referral, parent education and support, and early childhood playgroups. Sites are operated in collaborative partnerships to increase access to services, and may also provide food and clothing assistance; healthcare benefits assistance; health and wellness workshops; developmental screenings for children; parent leadership groups; and community-building activities to bring families out of isolation.
- OFCY's **High School and Postsecondary Student Success** strategy was developed to provide a focus to programming for high school and older youth to support achievements in learning, increase youth attachment to school, and facilitate older youth transitions into high school and postsecondary education. It directs funding to culturally responsive strategies that address the needs of older youth by helping to strengthen their skills to support their academic success and well-being, and supports key OUSD initiatives. Programs that received funding through this strategy in 2019-2020 include OUSD's **Restorative Justice** program, **African American Male Achievement** initiative, and **Oakland International High School's** Refugee & Immigrant program.



Citywide



Priority



Identified Populations

Oakland Children and Youth

from birth to 21 years of age

- Low-income neighborhoods
- Low-income children, youth and families
- Children attending schools with high levels of stress
- African American children and youth
- Latino, American Indian, and Asian/ Pacific Islander children and youth
- Immigrants and Refugees
- Unaccompanied Minors
- LGBTQ Youth
- Commercially-Sexually Exploited Children (CSEC)
- Homeless Youth
- Youth with Disabilities
- Foster Youth