



**Early Learning Everywhere:  
Building Family Connections**

# Mission



**Tandem envisions a just society where children thrive.**

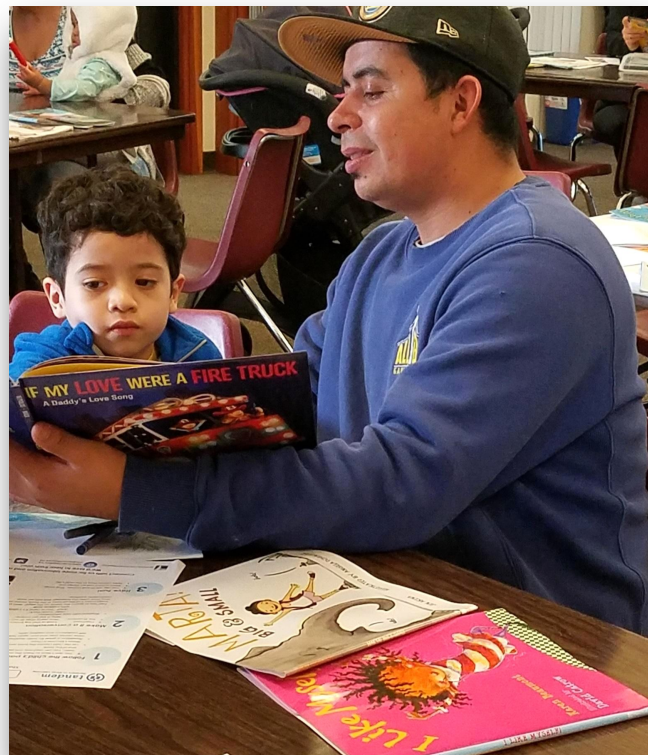
**Our mission is to co-create equitable,  
high-quality early learning experiences.**

# High-Quality Early Childhood Experiences are Critical

**90%** of brain development occurs during the years 0-5.

**45%** of children ages 3-4 in Alameda County (and 85% of children 0-2) are not enrolled in formal early care and education.

**The quality of early childhood experiences predict kindergarten readiness and later academic achievement.**



# High-Quality Early Childhood Experiences are Critical.

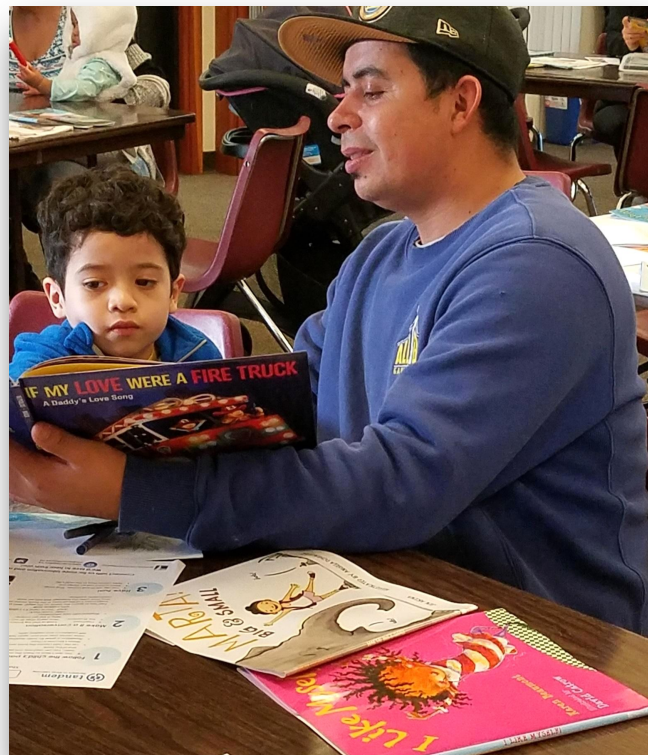
Studies show that kindergarten readiness predicts 3rd grade reading & math proficiency.

In the 2023-24 school year:

**33%** of Oakland students **met or exceeded** state standards for English Language Arts.

**26%** of students **met or exceeded** state standards in math.

To improve this trajectory, interventions **MUST** start before kindergarten.



# Tandem Programs

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StoryCycles  
School-to-Home  
Literacy

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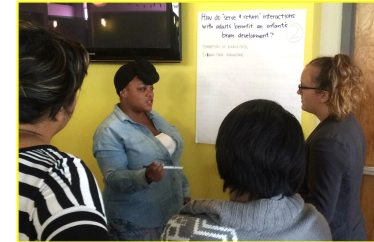
Early Learning  
Everywhere

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Network  
Capacity Building



# Programming Design

Give Me 5 Playgroups



Family Workshops



Books to Build Home Libraries



# Sessions at a Glance

## Families take home:

- Copies of the book
- Activity Guides that link to additional online resources



Community Learning



Adult-Child Activity



Engaging, age-appropriate activities





# Key Community Partners

- Oakland Public Library
- Roots Community Health
- Room 2 Bloom
- Children's Fairyland
- Lincoln Families
- Brilliant Baby (Oakland Promise)

# Partner Feedback

We appreciate all the work and dedication given to the Oakland community and supporting the Brilliant Baby team and families. **Your passion, expertise, and teamwork have made a meaningful impact in our work**, and I look forward to what we can continue to achieve in the coming year.

- **Brilliant Baby (Oakland Promise)**

This is amazing! **Thank you for always providing awesome things for our families and opportunities for them to continue learning**, we truly appreciate it.

- **Lincoln Families**

The **Give Me 5 workshops are always super popular**, and the work that you do is incredible. I also browsed your website, specifically the Tandem Bookshelf, and **the reading recommendations and book lists are amazing**.

- **Oakland Public Library**

# Caregiver Feedback

I like that **the entire workshop was in Spanish and English** and it was very clear to understand.

- **Workshop Participant**

**It's absolutely helpful.** Thank you so very much.

- **Workshop Participant**

The books are **age appropriate** for kids and the activities are **easy and fun**.

- **Playgroup Participant**

**It is a great program to interact with our children and with other children.** Many happy faces and many smiles! I love the program and the teacher!

- **Playgroup Participant**



# Impact of OFCY's Investment

132

Opportunities for children and their caring adults to **bond, learn, and develop skills together.**

3,348

**Books** distributed to **build home libraries**, supporting families to make **reading a part of their daily routine.**

1,446

Caregivers have **enhanced their capacity** to promote **children's learning** through **play, reading, and everyday interactions.**

603

Children grew **early literacy, math, and social-emotional skills**, building a **foundation for kindergarten readiness.**

# Outcomes for Families

|     |                                                                                  |
|-----|----------------------------------------------------------------------------------|
| 93% | Overall satisfaction with programming                                            |
| 78% | Participants learned new information at the workshops and playgroups             |
| 82% | Participants likely to share information learned through programming with others |
| 85% | Confident about trying out new strategies learned through programming            |



# Benefits for Oakland Families

- Families expand their knowledge of strategies for promoting age-appropriate early learning experiences.
- Families build home libraries through increased access to multicultural, multilingual books and establish consistent book-sharing practices at home.
- Families are confident about incorporating early learning strategies into their everyday family routines.



# Key Takeaways

- **Responsive to community needs**
  - Overall reach, diversity of participants
  - Well-attended workshops & playgroups
  - Positive feedback from partners and participants
- **Accessible and Inclusive**
  - Multilingual, culturally responsive programming delivered with trusted community partners
  - Partner demand for additional events
- **Builds and Deepens Relationships**
  - Strong relationships with and among families
  - Fostering trust within the community