



EAST BAY ASIAN LOCAL
DEVELOPMENT CORPORATION

BUILDING HEALTHY, VIBRANT AND SAFE NEIGHBORHOODS



Healthy Havenscourt Cubhouse Collaborative

2024 - 2025 Overview

Cubhouse Program Review 2024 - 2025



1. Healthy Havenscourt
Cubhouse Introduction
2. Program Goals
3. Programs Review
4. Participant
Demographics



Healthy Havenscourt Cubhouse



**Healthy Havenscourt Cubhouse
is a collaborative that brings
together residents,
community-based organizations,
and public agencies to provide
critical services for families with
young children in East Oakland.**

Healthy Havenscourt Cubhouse Collaborative Partners



Partners meet monthly to discuss upcoming collaboration opportunities, access community needs, and support internal referrals and partnerships.

- **BANANAS Playgroups and Navigation**
- **East Bay Asian Local Development Corporation (EBALDC) Family Resource Center**
- **Sparkpoint Financial Literacy**
- **Oakland Public Library**
- **Tandem, Partners in Early Learning**
- **Village Connect**
- **Oakland Parents Together**

Community Programs are aligned with OFCY Program Strategies



- Free educational playgroups for families and caregivers to encourage early literacy, early math and science, movement and play
- Access to child care, housing and resource navigation through the Family Resource Center
- Parent Education and peer support groups for access to essential social-emotional tools and community development
- Community resource events for families
- Financial coaching and free tax services
- All partners offer linguistically and culturally relevant support



**Programs are woven together to
ensure no wrong door.**

**Families have access to all services
through warm connections,
collaboration and referrals.**

BANANAS Playgroups



Playgroups take place at the Lions Creek Crossing on Tuesdays and Thursdays from 10:30 am- 12:00 pm.

5 - 15 families come each week to play, learn and discover together during free play art, literacy, early math, motor development and sensory stations.

BANANAS Playgroups Circle Time Activities



Families participate in circle time with a story, activity, song and lesson to prepare children for Kindergarten and encourage reading, singing and playing together with parents and caregivers at home.

BANANAS partners with Tandem, Partners in Early Learning



Tandem partners with BANANAS to offer Early Literacy and Early Math lessons and activities for young children. All children receive books to add to their library and continue the learning at home!

Playgroup Collaboration with Oakland Public Libraries



Oscar Bernal from Oakland Public Libraries attended playgroups to assist families in registering for a Library Card. He brought a mobile library to increase to quality children's books to families at the Lions Creek Crossing Housing Development in East Oakland.



Quote from a Playgroup Participant



“Ha sido una herramienta valiosa, fuente de mucho conocimiento y direccion para apoyar los ninos; en mi caso mi hija y los niños que he tenido a mi cuidado, ha sido excelente y muy motivador!”

“It (playgroups) has been a valuable tool, a source of much knowledge and guidance for supporting children; in my case, my daughter and the children I've cared for, it has been excellent and very motivating!”

BANANAS Playgroups, Parent Navigation, and the Lions Creek Crossing Family Resource Center



Families with children birth - 5 years old have access to the wide range of services in the Havencourt Collaborative and at BANANAS including:

- Family navigation, child care referral and child care subsidy (if eligible)
- Workshops and coaching for parent education, wellness, child development and financial literacy
- Brilliant Baby College Saving accounts
- Financial support to pay one-time utility bills
- Housing navigation and financial coaching
- Diapers, wipes and concrete support

Family Resource Navigation Resources at Lions Creek Crossing Job Fair



BANANAS Cubhouse
Navigator, Fernanda,
partnering with
Griselda and Kendra
from the Lions Creek
Crossing Family
Resource Navigators.



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Family Resource Center, BANANAS Navigation and Community Members at Cops, Coffee and Bingo



Client Story from Family accessing services from the Family Resource Center



A single mom contacted BANANAS for assistance with her overdue PG&E bill and child care. As a mom of three kids who works late hours and also pays rent, she was finding it tough to manage all her expenses.

The navigator was able to assist her by paying \$500 of her bill using BANANAS Aid so her electricity wasn't disconnected.

We also let the parent know about our BANANAS eligibility list and assisted her with the application process.

She was provided with the BANANAS Subsidized Handout which provides information about all subsidized child care options.

The navigator sent referrals for licensed providers from BANANAS Child Care Resource and Referral team.

She also inquired about agencies where she could apply for public benefits. The navigator referred her to Kendra from Lion Creek Crossings Family Resource to help her apply for WIC and MediCal.

The client mentioned "I'm really grateful for the help, and I'll recommend you to others who can use your services."

A few weeks later, we checked in with the parent to see how she was doing and if she needed any further assistance. She mentioned that she had received help with her MediCal and WIC applications and was just waiting for a response. She expressed her gratitude again for the help with her bill, saying it allowed her to get back on track with her other expenses.

This is one of the many examples of families accessing multiple services in order to stabilize, be empowered, and thrive.

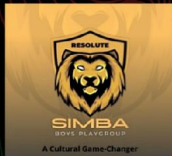


**Village Connect
facilitates
We Empower cohorts
for parents and Simba
Boys groups for young
boys of color.**



CONGRATULATIONS!

WE-EMPOWER FAMILY AND SIMBA BOYS PLAYGROUP



FAMILY EXCELLENCE

2024 SUMMER/FALL CLOSING CEREMONY | 10.26.2024



We Empower Family
and Simba Boys
Playgroup empowers
parents and children
with social-emotional
tools and create
intentional moments
for reflection to lead
their families.







PARENT UNIVERSITY

FOR PARENTS OF 0-5 YEAR OLDS

Connect with Other Parents and Learn How
to Support Your Child's Future!

January 28- March 4, 2025

Tuesdays, 6-8pm

Workshops Include:

- Assessing Your Child's Speech and Language Level
- Time Management: Finding Time in Your Kid's Schedule
- Autism: The Myths and Facts
- And More!

Receive a \$100 stipend!

Spanish and Arabic Translation provided!

**Motivate your child to be
prepared for Kindergarten**

**Support your child's school
attendance**

**Gain peer support from
other parents**

**Receive free financial
coaching**

**Advocate for your child's
success**

Parent University
offers 2 10-week
sessions per year for
parents to develop a
range of valuable skills.



For More Information or to Register:
English/Arabic: Bilquis (510) 375-7918
English/Spanish: Alexia (510) 316-2675
ParentsTogetherOPT@gmail.com,
Subject Line: "Parent University"



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Parent University Quotes



“My name is Lizeth Lorenzo, and I wanted to express how much I've gained from workshops like Parent University. They really help us understand our children better, while also providing valuable lessons on improving our financial well-being and securing a brighter future. I truly wish these sessions could happen more frequently. Thank you for organizing such beneficial workshops!”

“My name is Maria Vargas, and I found it incredibly exciting to gain a deeper understanding of my grandbabies. At the same time, these workshops have helped me become more responsible with my finances. Sometimes, we all need a little support, and these sessions truly empower us to improve ourselves. Thank you!”

Sparkpoint Financial Coaching



Sparkpoint Oakland provides free financial coaching to families to hundreds of families each year to support parents develop their financial goals on their journey to financial freedom.

Many families are able to develop a savings, pay off debt and complete their taxes with the support from Sparkpoint Oakland.

Sparkpoint Financial Coaching



Volunteer Income Tax Assistance (VITA)



Welcome To EBALDC's VITA Program!

Every year, the East Bay Asian Local Development Corporation (EBALDC) hosts VITA, a program of the IRS that trains volunteers to provide free tax preparation for low-income individuals and families. VITA is an important and highly impactful poverty-alleviation tool that we pair with a Savings Initiative that encourages clients to save part of their refund. In 2023, our volunteers prepared over 1,300 returns and secured over \$1.9 million in refunds for the community.

2024-2025 Tax Season

At this time, our VITA sites are now closed. Please complete our [2025 Back Tax Event Waitlist](#) to be contacted for more information in summer 2025.

Please refer to [United Way Bay Area's Free Tax Help site](#) to locate an available free tax site or free filing service.

For additional questions or concerns, please email sparkpoint@ebaldc.org.



Who do we serve?

Cubhouse clients reside in resource deserts in East Oakland, have young children.

95% of the parents and children identify as individuals of color.

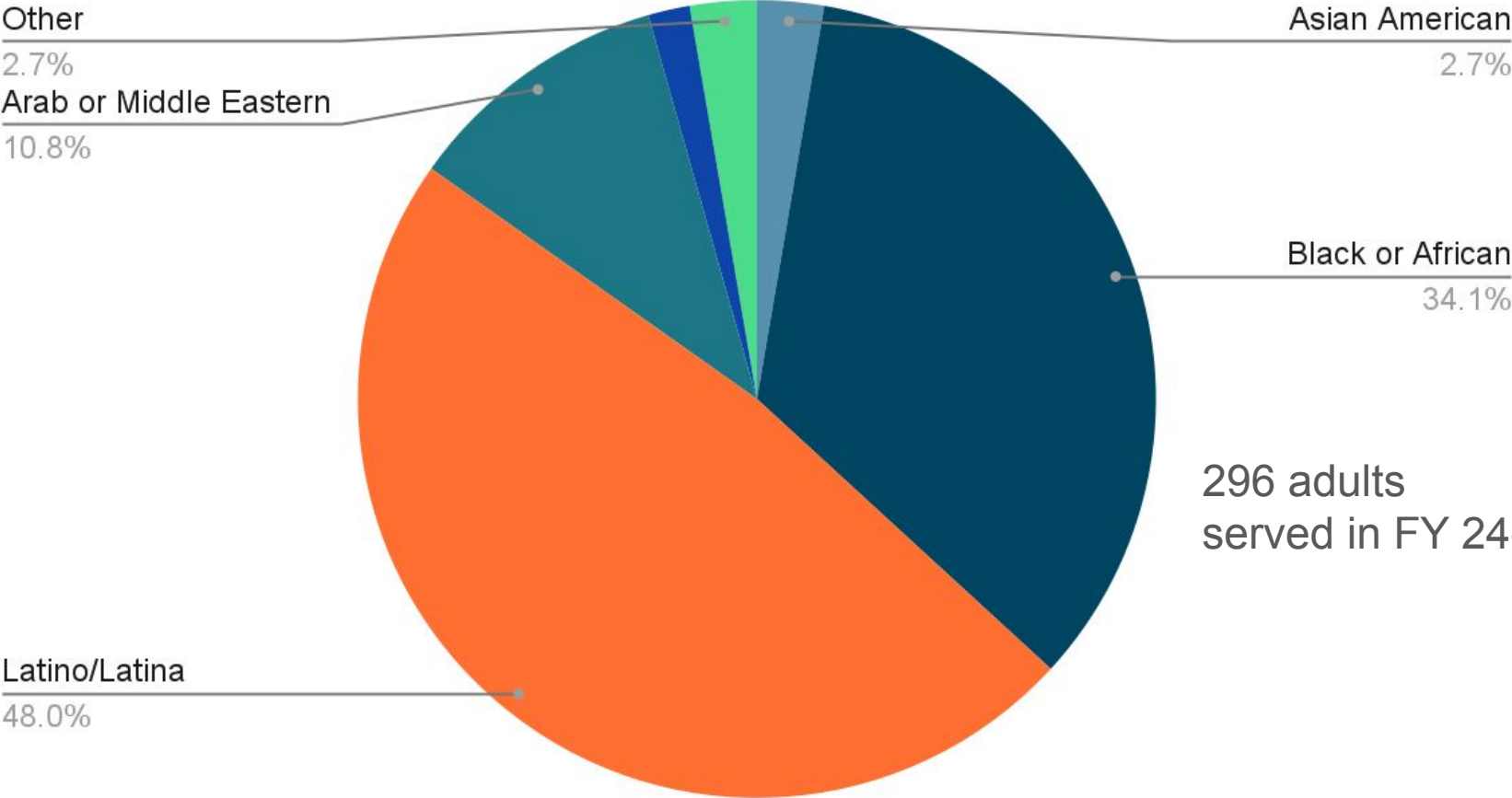
Cubhouse Healthy Havenscourt Collaborative



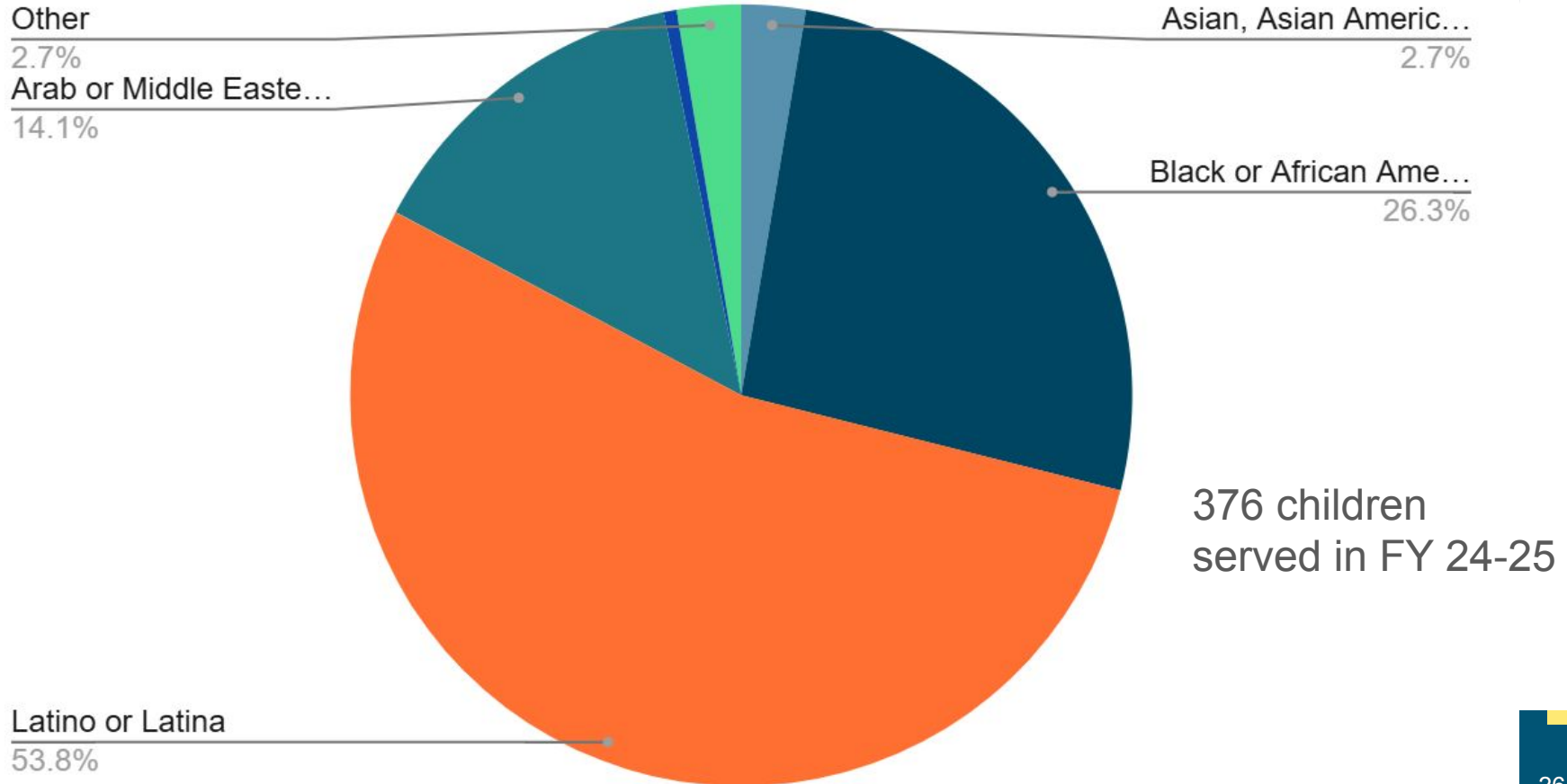
Who do we serve?

**Demographic Data
2024 - 2025**

Demographic of Adults Served FY 24-25



Demographics of Children Served FY 24-25





**The Cub House Collaborative partner were
able to collect demographic data from**

612 youth and children

**served by the Cub House collaborative
during the 2024 - 2025 program year.**



The attendance data demonstrates a need for more quality services connecting families to the resource they need to prepare their children for Kinder-readiness.

We look forward to the opportunity to provide continuity of services to the Healthy Havenscourt Community this year and for years to come.

Thank you for all you do to support the community!



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Thank you!

Sarah Silva - Director of Community Service at BANANAS

Questions? Contact sarah@bananasbunch.org