Evaluation of Oakland Fund for Children and Youth Programs

Social Policy Research Associates
March 13, 2020
Agenda

• Welcome!
• OFCY Reauthorization
• SPR Evaluation Updates
  ❖ Review of Evaluation Timeline
  ❖ Surveys
  ❖ Qualitative Data Collection
  ❖ Program Profiles
Housekeeping

• You are always welcome to ask a question aloud or via the chat, but please keep yourself muted while you are not talking
• This meeting will be recorded and we will send out the recording and the slides (including grantee announcements)
• Questions?
Opening & Welcome
Reauthorization!

• On February 11, 2020 Oakland City Council's Life Enrichment Committee unanimously approved an ordinance to reauthorize the Oakland Fund for Children and Youth for twelve more years!
SPR Evaluation Updates
Timeline of Activities
Quant Data Collection

Program surveys – due NOW
Participant surveys – ongoing through April
Principal surveys – launching April
Parent surveys - (afterschool only) ongoing through May 29, 2020
Participant Surveys

How will the survey be administered?
Online or on paper. Everyone should have the link to a Google spreadsheet that will have your program-specific survey links and a link to a survey guide.

Who should take the survey?
All participants who have been actively engaged in the program should take the survey before the April 30th deadline.

When should students take the survey?
If a participant is leaving the program early or is in a cohort-based program, they should take the survey at any point before they leave.

Will the survey be available in multiple languages?
Yes. At this moment, the online survey is available in English and Spanish. The paper survey is available in English, Spanish, and Arabic.
Spring Site Visits and Interviews

- Learn more about the work of OFCY programs
- Incorporate the voices of parents and youth
- Identify recommendations that can improve OFCY programs
How are programs selected?

• Randomly select programs by each funding strategy

• Consider our sample across the three funding years to ensure we speak to as many programs as possible
Spring 2020 Site Visits and Interviews

Interviews: 16 programs

Site Visits: 16 programs
Mid-Year Program Profiles

OFCY Mid-Year Program Profiles are now up on the 2019-2022 OFCY Evaluation Spreadsheet under the magenta column, “Program Profiles”.

![Spreadsheet with program profiles](image)
Mid-Year Program Profiles

Program

Agency

Strategy: Youth Development and Leadership
Grant: 3

Program Description: The Oakland Fund for Children and Youth (OFCY) has identified a series of performance measures and benchmarks for each strategy. The Mid-Year Program Profiles include performance measures that compare projected attendance and enrollment with actual attendance and enrollment. The End of Year Program Profiles will include these measures and will be published in the Fall of 2020.

Performance Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>This Program</th>
<th>Strategy</th>
<th>Program Actual</th>
<th>Program Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Youth Served</td>
<td>30</td>
<td>34</td>
<td>30</td>
<td>34</td>
</tr>
<tr>
<td>Average Hours of Service</td>
<td>120%</td>
<td>120%</td>
<td>135</td>
<td>85</td>
</tr>
<tr>
<td>Total Hours of Service Provided</td>
<td>120%</td>
<td>120%</td>
<td>4,000</td>
<td>2,872</td>
</tr>
</tbody>
</table>

Youth Attendance

<table>
<thead>
<tr>
<th>Level of Service per Participant</th>
<th>17% (n=6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 10 hrs</td>
<td>17% (n=6)</td>
</tr>
<tr>
<td>10 to 20 hrs</td>
<td>2% (n=3)</td>
</tr>
<tr>
<td>20 to 40 hrs</td>
<td>2% (n=3)</td>
</tr>
<tr>
<td>40 to 80 hrs</td>
<td>13% (n=4)</td>
</tr>
<tr>
<td>80 to 120 hrs</td>
<td>13% (n=4)</td>
</tr>
<tr>
<td>120+ hours</td>
<td>50% (n=15)</td>
</tr>
</tbody>
</table>

Youth Demographics: Total Enrollment: 30

Race/Ethnicity: Mixed or Bisexual 50%, Other 42%, Unknown/Missing 8%

Gender: Female 27%, Male 43%

Distribution of Participants by Zip Code

*Map showing distribution of participants by zip code.*
**Mid-Year Program Profiles**

### Performance Measures

OPCY has identified a series of performance measures and bellwether indicators for each strategy. The Mid-Year Program Profiles include performance measures that compare projected attendance and enrollment with actual attendance and enrollment. The End-of-Year Program Profiles will add bellwether indicators drawn from participant surveys. Progress toward projections is not available for programs that have not yet submitted their Scope of Work.

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Program Actual</th>
<th>Program Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Youth Served</td>
<td>This Program 88%</td>
<td>Strategy 94%</td>
</tr>
<tr>
<td></td>
<td>30</td>
<td>34</td>
</tr>
<tr>
<td>Average Hours of Service</td>
<td>This Program 160%</td>
<td>Strategy 157%</td>
</tr>
<tr>
<td></td>
<td>135</td>
<td>85</td>
</tr>
<tr>
<td>Total Hours of Service Provided</td>
<td>This Program 141%</td>
<td>Strategy 111%</td>
</tr>
<tr>
<td></td>
<td>4,055</td>
<td>2,875</td>
</tr>
</tbody>
</table>

### Youth Attendance

<table>
<thead>
<tr>
<th>Level of service per participant</th>
<th>Less than 10 hrs</th>
<th>10 up to 20 hrs</th>
<th>20 up to 40 hrs</th>
<th>40 up to 80 hrs</th>
<th>80 up to 120 hrs</th>
<th>120+ hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>17% (n=5)</td>
<td>7% (n=2)</td>
<td>3% (n=1)</td>
<td>13% (n=4)</td>
<td>10% (n=8)</td>
<td>50% (n=15)</td>
</tr>
</tbody>
</table>

*Benchmark-80%*
Mid-Year Program Profiles

Youth Demographics: Total Enrollment: 30
- Race/Ethnicity:
  - Multiracial or Biracial: 50%
  - Unknown/Missing: 42%
- Hispanic/Latino: 7%
- Age (as of first day of grant):
  - 11-12 years: 40%
  - 13-14 years: 30%
  - 15-16 years: 20%
  - 17-18 years: 10%
- Gender:
  - Female: 87%
  - Male: 43%

Distribution of Participants by Zip Code
- 94601: 28%
- 94602: 12%
- 94607: 12%
- 94619: 13%
- 94603: 7%
- 94609: 7%
- 94608: 5%
- 94620: 3%
- 94622: 2%
- 94621: 2%
- 94605: 2%
- 94604: 2%
- 94606: 2%
- Null: 7%
Mid-Year Program Profiles

1. Does the data look right?
2. What does it affirm for you?
3. Does it signal areas of concern or areas where you want to intensify your efforts next year? (e.g. recruitment?)
Questions?

• You can always email savannah_rae@spra.com with OFCY Evaluation related questions
Thank You!