



OFCY STRATEGIC PLAN UPDATE FY 2025 – 2028 COMMUNITY NEEDS ASSESSMENT

GRANTEE MEETING SEPTEMBER 27, 2024

INTRODUCTION & METHODOLOGY

This Community Needs Assessment (CNA) aims to illustrate the state of children, youth, and families in Oakland through a review of quantitative data and an analysis of community input from youth, families, and stakeholders.

- Engage with youth, community members, and grantees to identify and highlight community priorities and needs
- Conduct a landscape scan of funding sources for child and youth services in Oakland (e.g. OUSD, DVP, OEWD, OPRYD, Head Start, Alameda County, etc)
- Identify changes to the data on youth and families since the last CNA three years ago
 - Focus on Census and OUSD data
 - **Equity Outcome:** to gather disaggregated data to understand current conditions and ensure OFCY program design is sufficiently informed by and calibrated to the needs of underserved populations and those who have historically not been served.
- The Community Needs Assessment is the foundational document that will inform OFCY's next strategic plan update.

COMMUNITY INPUT FORUMS

3

Input Forum	Date	# of Participants
Community Survey	June – October 2024	301+
Grantee Meeting	April 19, 10:00–3:00	74
Grantee Survey	May 2024	78
POC Input Forum, Youth Employment Partnership (2300 International Blvd.)	May 15, 6:00–9:00 p.m.	6
Oakland Youth Commission Input Forum	May 20, 5:00–7:00 p.m.	15
Community Webinar	June 4, 5:00–6:30 p.m.	16
POC Input Forum, Youth Uprising (8711 MacArthur Blvd.)	June 5, 6:00–9:00 p.m.	19
POC Input Forum, West Oakland Senior Center (1724 Adeline St.)	June 12, 6:00–9:00 p.m.	14
Community Webinar	June 13, 12:00–1:30 p.m.	26
Total		549



4

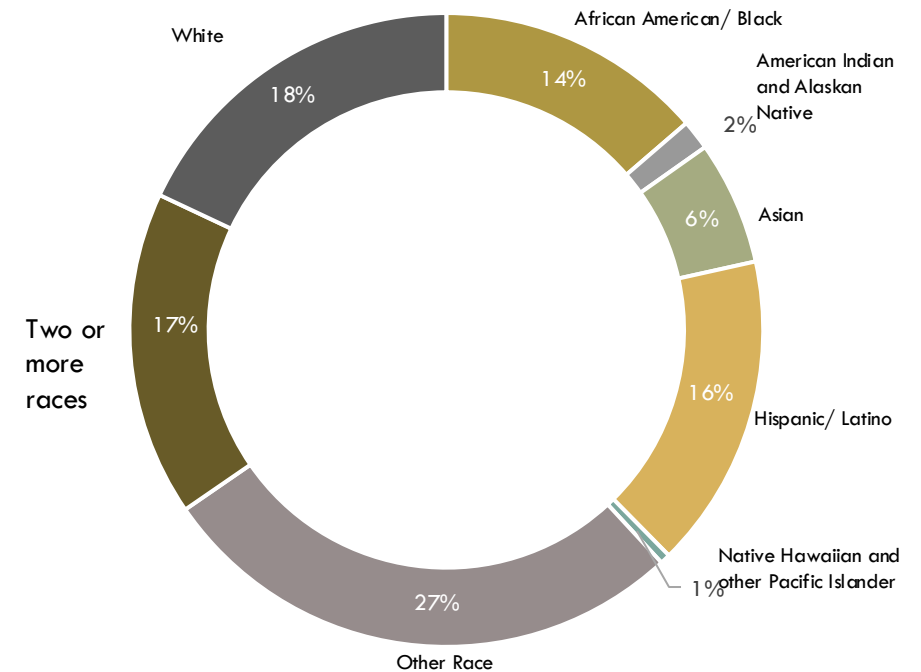
UPDATE ON OAKLAND'S YOUTH DEMOGRAPHICS

DEMOGRAPHIC DATA ON OAKLAND'S YOUTH

5

- 91,991 youth under the age of 19 in Oakland (21.3% of Oakland's total population)
- 8,165 youth are foreign-born.
- The number of young children (0-5) has decreased by 6% and the number of older teenagers (15 – 19) has increased by 9% since 2020.
- One in four people experiencing poverty in Oakland are youth under the age of 17. Latino and Black youth have disproportionately higher rates of poverty.
- 5,490 people experiencing homelessness in Oakland (67% unsheltered) in 2024
 - In 2022, 513 young adults (18-24) and 162 children (under 18) who were experiencing homelessness in Oakland
- One in five middle and high school youth identify as LGBTQ+ in Oakland.

Racial Identity of Youth (2022)



Source: [U.S. Census Bureau American Community Survey, Table B01001B-1, 2022 5-Year Estimates](#)

HEALTHY DEVELOPMENT OF YOUNG CHILDREN (HDYC)

Support the healthy development of young children through pre-school education, school readiness programs, physical and behavioral health services, parent education and case management.



KINDERGARTEN READINESS, 2017 – 2023

Percentage of “On Track/ Fully Supported” on All Domains in Early Development Instrument



	2017	2020	2023
	Percentage “On Track/ Fully Supported”	Percentage “On Track/ Fully Supported”	Percentage “On Track/ Fully Supported”
African American	37%	36%	37%
Asian	51%	54%	57%
Latino	45%	35%	37%
Multiracial	52%	61%	58%
Other	41%	48%	39%
White	64%	60%	60%



Source: [OUSD Early Development Instrument, 2017-2023](#)

GOAL 1: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

New funding sources are expanding early child care and education in Alameda County. Measures C and AA will generate significant funds for early care and education, with a focus on increasing access and quality for low-income families and supporting young children's readiness for kindergarten.

Stakeholders emphasize the need for wraparound support services for families. While expanding early child care access is crucial, there's a recognition that families need additional support to fully benefit from these opportunities. This includes family resource centers, other culturally competent services, mental health consultations, and parent support programs that address the unique needs of Oakland's diverse communities.

There's a demand for flexible funding and place-based initiatives. Stakeholders see OFCY as a crucial partner in providing flexible funding for promising practices and culturally responsive programs, particularly for underserved communities. Additionally, they advocate for more localized, neighborhood-focused initiatives to ensure accessibility and engagement for families with low participation rates. Many community-based organizations shared that there was overlap in the types of services that OFCY funds through its two existing strategies (early childhood mental health consultation and family resource centers), and that OFCY could combine the strategies in this area to provide flexibility for organizations to offer a suite of consultation, parent support, play group, and other services that families with young children desire.

STUDENT SUCCESS IN SCHOOL (SSS)

Help children and youth succeed in school and graduate high school through after-school academic support and college readiness programs, arts, music, sports, outdoor education, internships, work experience, parent education, and leadership development, including civic engagement, service-learning, and arts-expression.

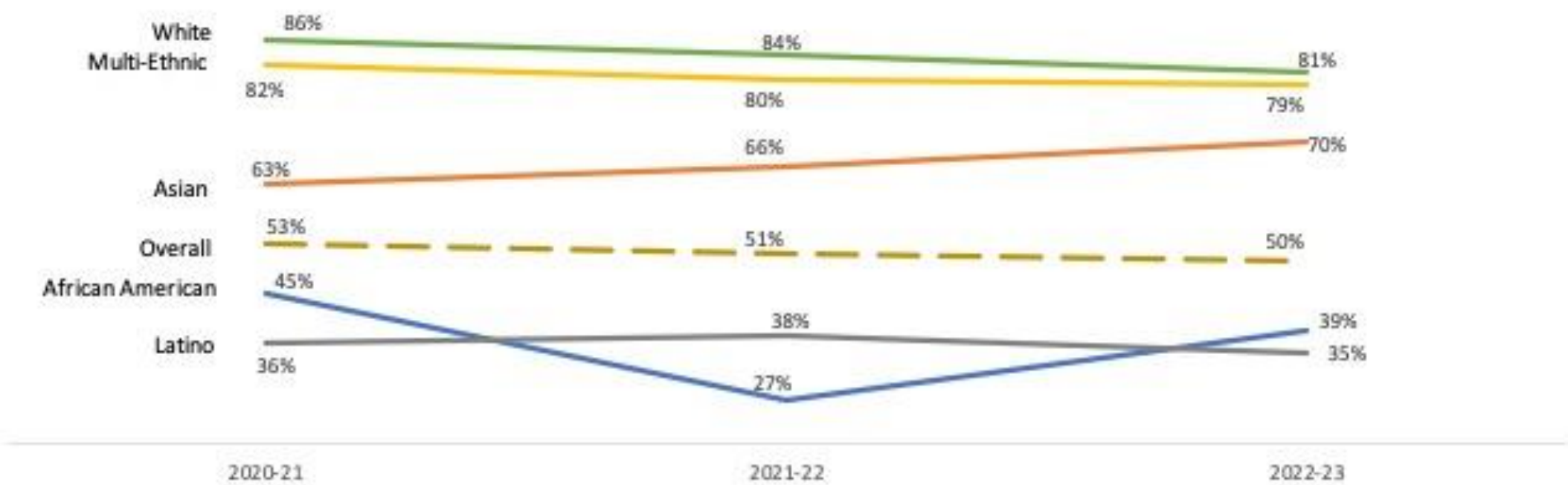
September 24



Attitudinal Healing Connection

THIRD GRADE READING

Percentage of OUSD Students Reading “Mid-Above” or “Early On” 3rd Grade Reading Level, 2020-2023



Source: [i-Ready Reading Diagnostic, 3rd Grade, 2020-2023](#)

Note: Native American and Pacific Islander youth are not represented in the figure because the sample sizes were too small to be representative of the entire population.

CHRONIC ABSENTEEISM

Percentage of Chronic Absenteeism in OUSD over the last 5 years

	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Overall	15%	32%	17%	20%	45%	61%
African American	24%	44%	27%	32%	58%	71%
Asian	5%	16%	8%	8%	25%	36%
Latino	15%	34%	19%	22%	51%	67%
Multi-Ethnic	9%	23%	10%	9%	28%	52%
White	5%	17%	7%	5%	20%	48%

Source: [OUSD Attendance Group Snapshot, 2018- 2023](#)

GOAL 2: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

12

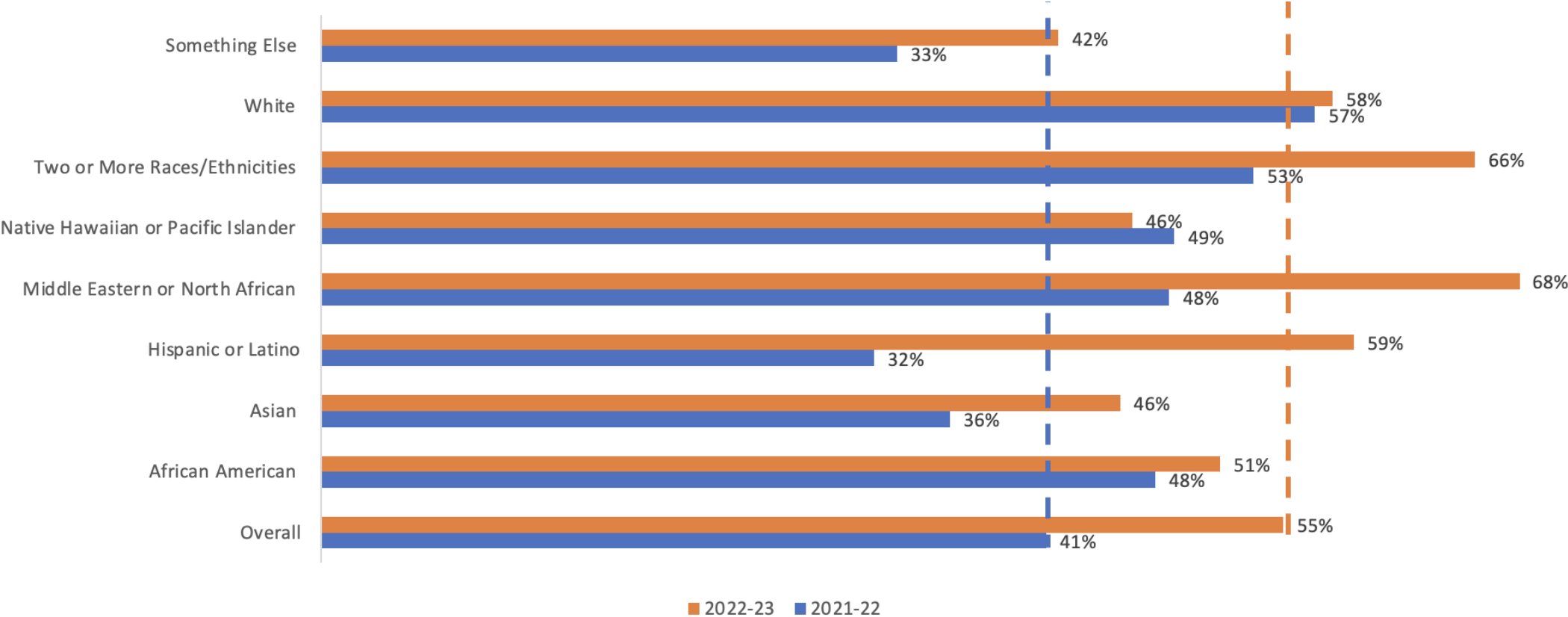
- **Youth Experience in School:** Concerns around absenteeism, learning loss, and the need for improved social skills, literacy, and transition support are prominent concerns of parents and caregivers.
- **New funding for school-based after-school programs (TK-6th):** The State of California's Expanded Learning Opportunities Program (ELO-P) is funding OUSD to guarantee access to free after-school programs for students in TK–sixth grades who are low-income, English learners, or foster youth. This significant influx of funding allows OFCY to consider reallocating some of its afterschool funding to other underfunded service areas in Oakland. From a content and mission perspective, there's a lack of consensus on the role and goals of after-school programs.
- **Mental health is a growing concern:** The COVID-19 pandemic has significantly increased mental health challenges among children, leading to a rise in absenteeism and behavioral issues. The State of California is responding with several initiatives, including the Children and Youth Behavioral Health Initiative (CYBHI), which aims to transform Medi-Cal-funded behavioral health services for young people. This shift toward preventative care within schools is crucial for addressing the growing mental health crisis among young people.

Prevent and reduce violence, crime, and gang involvement among children and youth through case management, physical and behavioral health services, internships, work experience, outdoor education, and leadership development, including civic engagement, service-learning, and arts expression.



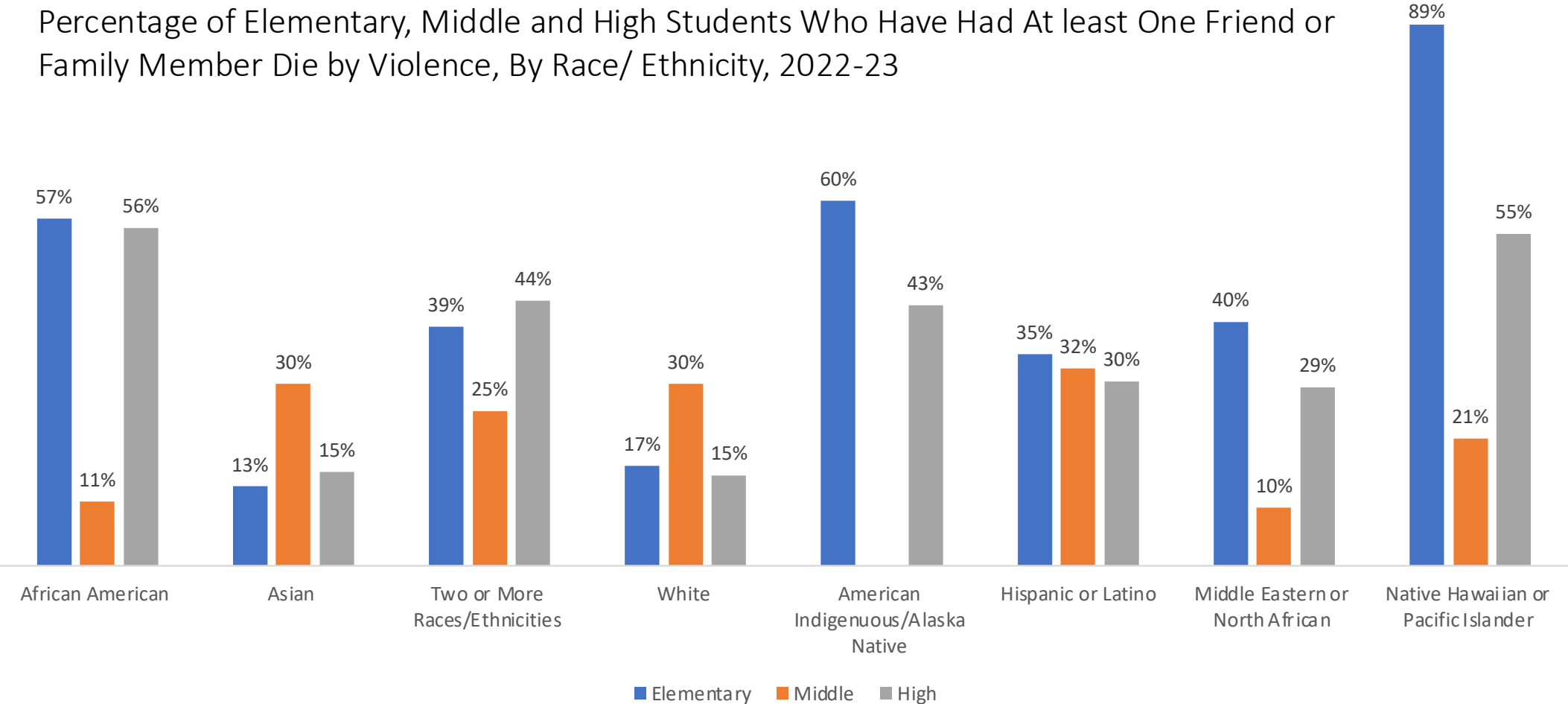
PARTICIPATION IN LEADERSHIP OR EXTRACURRICULAR ACTIVITIES

Middle School Students Self-Report of Participating in Student Leadership or Extracurricular Activities
At Least One time during the School Year, 2021-2023



YOUTH PROXIMITY TO VIOLENCE

Percentage of Elementary, Middle and High Students Who Have Had At least One Friend or Family Member Die by Violence, By Race/ Ethnicity, 2022-23



GOAL 3: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

16

- **Oakland's approach to violence prevention:** The Department of Violence Prevention (DVP) focuses on high-risk individuals involved in violence, while OFCY prioritizes upstream strategies like youth development, family support, and school engagement to prevent violence before it occurs. However, several stakeholders point to the need to create a more coordinated continuum of supports between these two city departments. As DVP works with youth who are group or gang involved and eligible for focused deterrence strategies, there is a need to increase support for upstream programs that keep young people safe and prevent further involvement in crime and violence.
- ***Protective factors are crucial:*** Having a trusted adult to talk to, knowing where to get help, and being involved in school activities are all protective factors significantly correlated with better outcomes for young people. While there are positive trends in students having access to adults they can talk to and resources for help, disparities exist. This underscores the need for targeted efforts to ensure that all students have equitable access to support.
- **Focusing on Joy, Belonging, & Play:** A resounding theme from community input sessions was the need to focus on providing young people with opportunities to experience joy, engage in play, and foster a sense of belonging. Families and youth want youth-friendly spaces and events that make Oakland a more family-friendly city, and increase social cohesion and a sense of belonging. There was a strong emphasis on providing opportunities for play, physical activity, arts, and creative expression.

TRANSITIONS TO ADULthood (TOA)

Help youth transition to productive adulthood through case management, physical and behavioral health services, hard-skills training and job placement in high-demand industries, internships, work experience, and leadership development, including civic engagement, service-learning, and arts expression.

September 24



Kingmakers of Oakland

OUSD GRADUATION RATE BY RACE/ETHNICITY

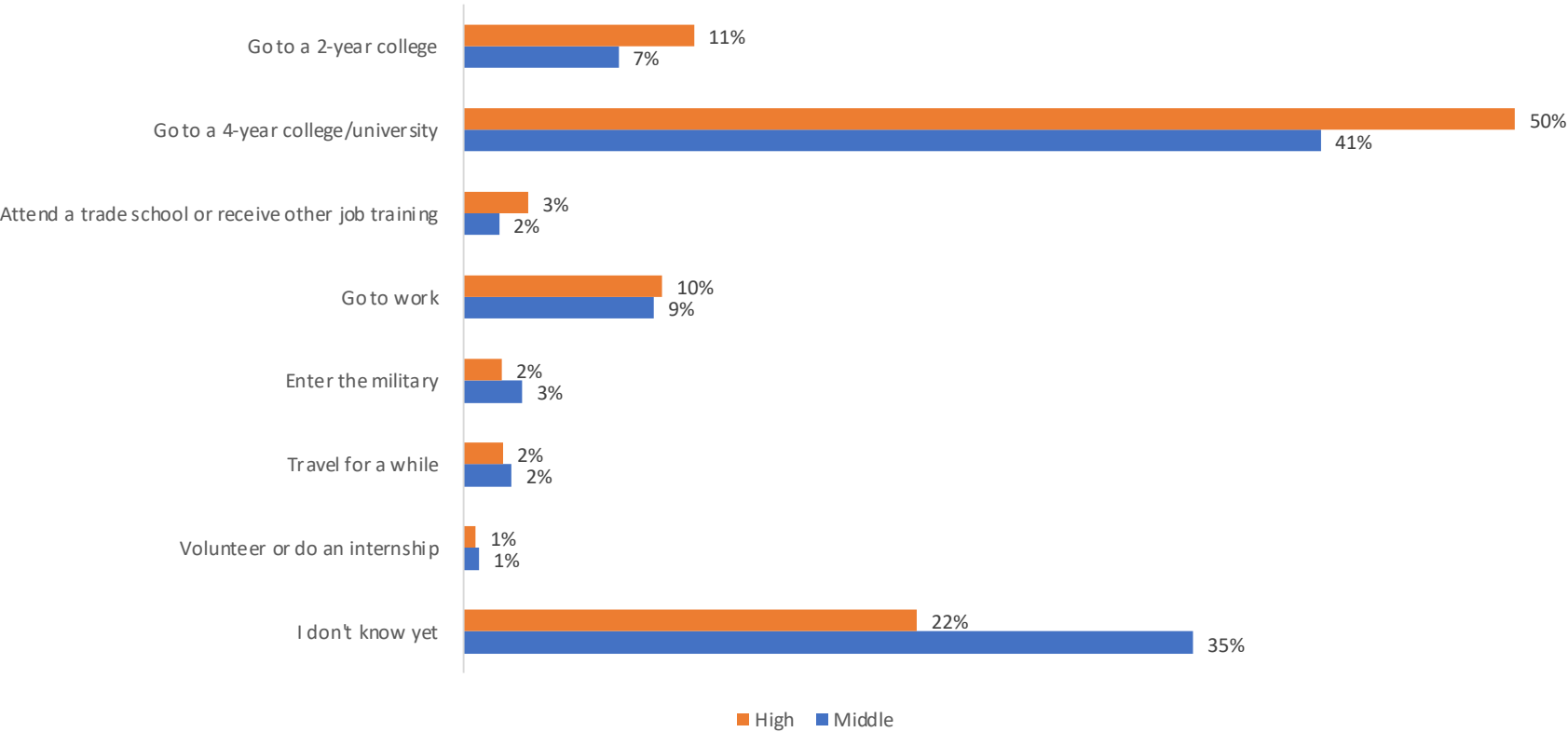
18

	2017-18	2018-19	2019-20	2020-21	2021-22
Overall	73%	72%	72%	72%	74%
African American	75%	75%	73%	76%	81%
Asian	88%	90%	89%	89%	91%
Filipino	90%	81%	82%	71%	90%
Latino	65%	61%	65%	63%	63%
Multi-Ethnic	67%	84%	85%	82%	90%
Pacific Islander	82%	78%	78%	72%	89%
White	80%	89%	85%	83%	91%

Source: OUSD [Cohort Graduation & Dropout](#), 2017- 2022

YOUTH PLANS FOR THE FUTURE

Percentage of OUSD Middle and High School Students Reporting Plan After High School



GOAL 4: COMMUNITY PRIORITIES & SYSTEM LANDSCAPE

20

- **Youth Contributions to Family Well-Being:** Families face significant challenges with housing insecurity, rising costs of living, and the need for culturally-specific parenting support, mental health resources, and family-friendly city spaces. Youth are supporting their families financially, and desire additional job opportunities or financial incentives.
- **Growing call for increased support for older youth:** During community input sessions, the highest priority was for services that prepared young people for adulthood, offered paid employment opportunities or other financial subsidies, and supported youth financial literacy. Youth financial literacy and self-sufficiency skills were named as common challenges for young people who are preparing for adulthood. System and community stakeholders are advocating for ways to increase wages, incentives, or other forms of financial support for young people transitioning into adulthood. The movement for guaranteed income is gaining momentum, offering a potential solution to address economic challenges and create greater equity for this population.
- **Clearer career pathways for youth.** Various organizations, including the Oakland Promise, OEWD, and the TAYHub, are focused on providing support and resources for young people seeking technical degrees, alternative post-secondary pathways, and entry into the workforce. There's a strong emphasis on creating a college-going culture and ensuring that all young people have access to opportunities for success.
- **Funding limitations and siloed systems present challenges.** The city faces challenges in funding youth employment programs due to restrictive federal and state funding sources, such as WIOA and JobCorps. Additionally, there's a need to break down silos between education and employment systems to create a more seamless transition for young people.

ADDITIONAL GRANTEE NEEDS

21

- **Workforce Shortages & Low Pay:** Community-based organizations face challenges due to workforce shortages and low wages.
- **Funding & Contract Challenges:** Organizations face difficulties with funding restrictions, contract processing, and payment delays.
- **Data Sharing, Collaboration, and Outreach:** Grantees highlight the need for improved data sharing, collaborative partnerships, and support for outreach efforts.
- **Performance-Based Pay & Afterschool Program Focus:** Afterschool providers seek a clearer focus for afterschool program outcomes and more stable funding structures.
- **Rise East Initiative:** A \$100 million initiative focused on supporting Black children and families in East Oakland with five key strategies. Some are calling for additional investment and focus in West Oakland.

September 24



BACR Brookfield



22

NEXT STEPS

DRAFT STRATEGIES

23

- Based on this CNA, OFCY has been developing a set of draft strategies for FY 25-28.
- Draft strategies will be presented publicly for the first time next week at the Public Oversight Commission meeting.

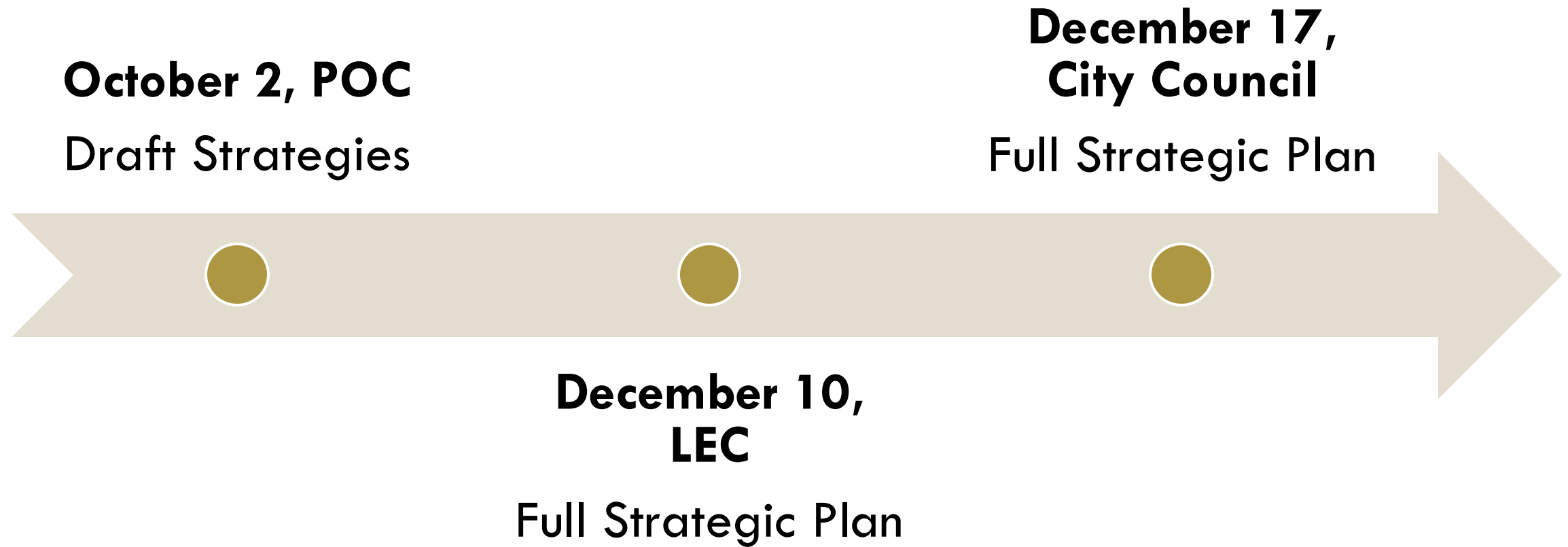
Public Oversight Commission (POC)

Wednesday October 2 from 6:00 – 9:00 PM

1 Frank H Ogawa Plaza, City Hall, Hearing Room 4

STRATEGIC PLAN TIMELINE

24





THANK YOU!