

**GENESYS
WORKS.**



**Where
tomorrow's
workforce
begins**



Our Mission

We provide pathways to career success for high school students in underserved communities through skills training, meaningful work experiences, and impactful relationships.

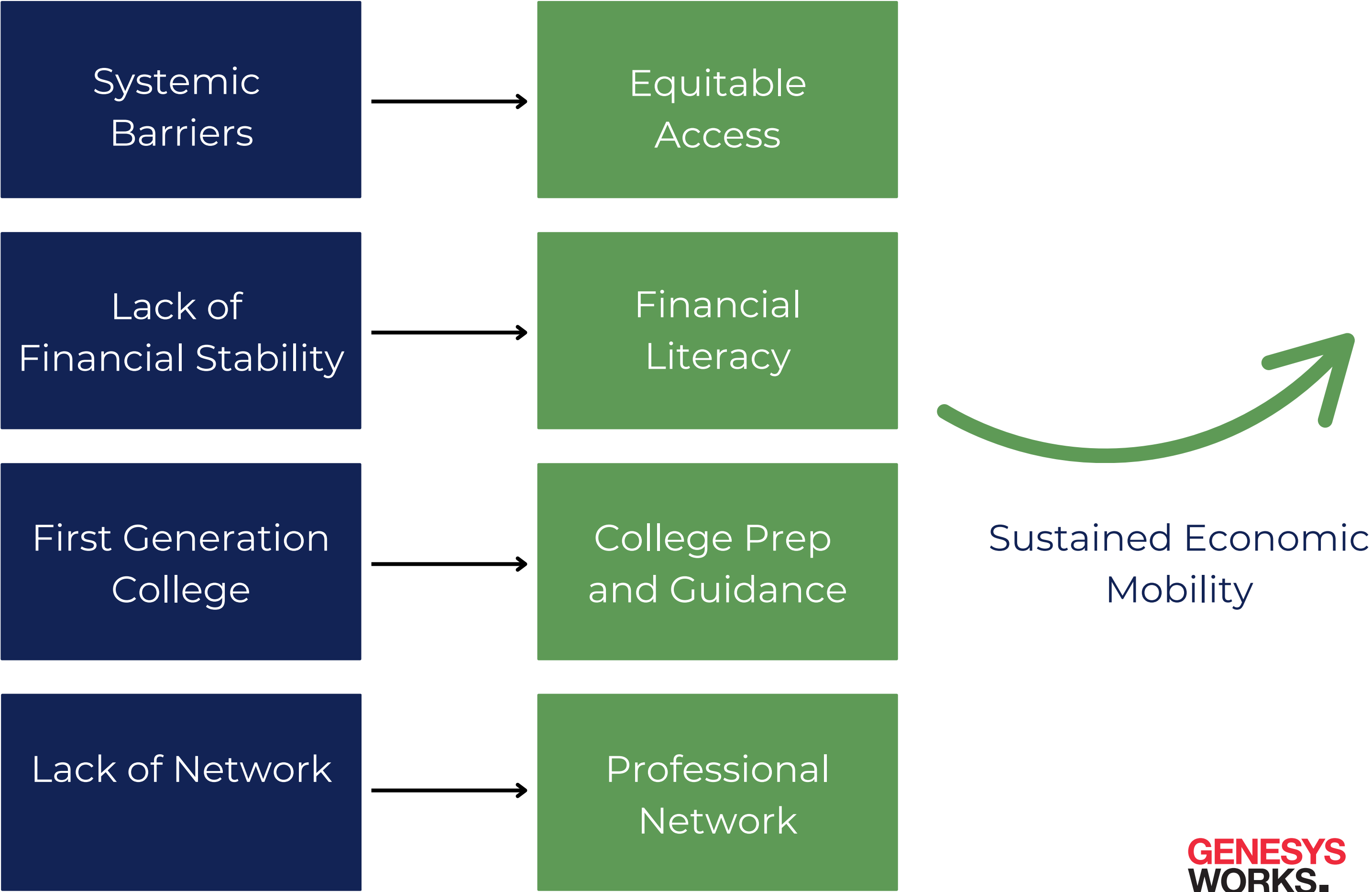
A young man with dark hair, wearing a dark suit, a purple and white checkered shirt, and a dark tie, is smiling and looking towards a woman whose back is to the camera. They are in a library or office setting with bookshelves in the background. A red rounded rectangle is overlaid on the right side of the image, containing text.

Our Approach

We achieve deep, lasting impact by placing high school students in a paid, yearlong internship that provides them with the professional experience and personal network to secure a fulfilling career, as well as critical income to help support their families during the school year.

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Early Intervention





A Year in the Life of a Genesys Works Young Professional



133

OAKLAND STUDENTS

84,699

SERVICE HOURS

\$1.2M

GROSS PAY (FUNDED BY CORPORATIONS)

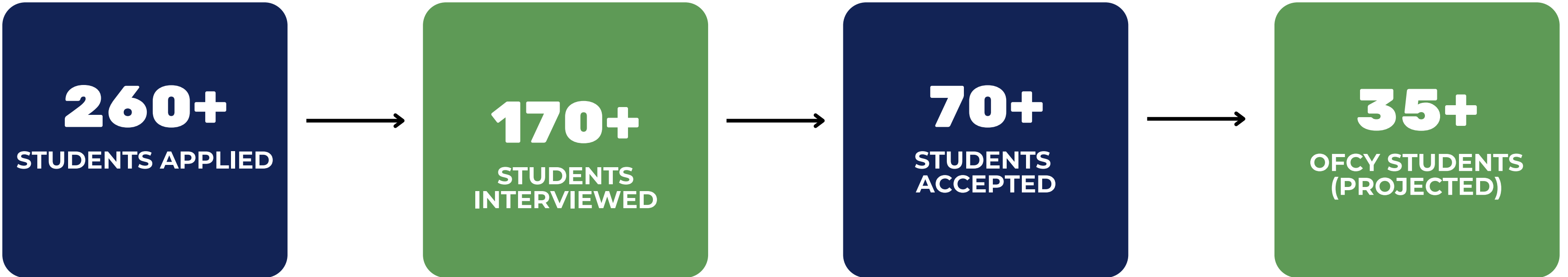
Student Demographics

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Class of 2025



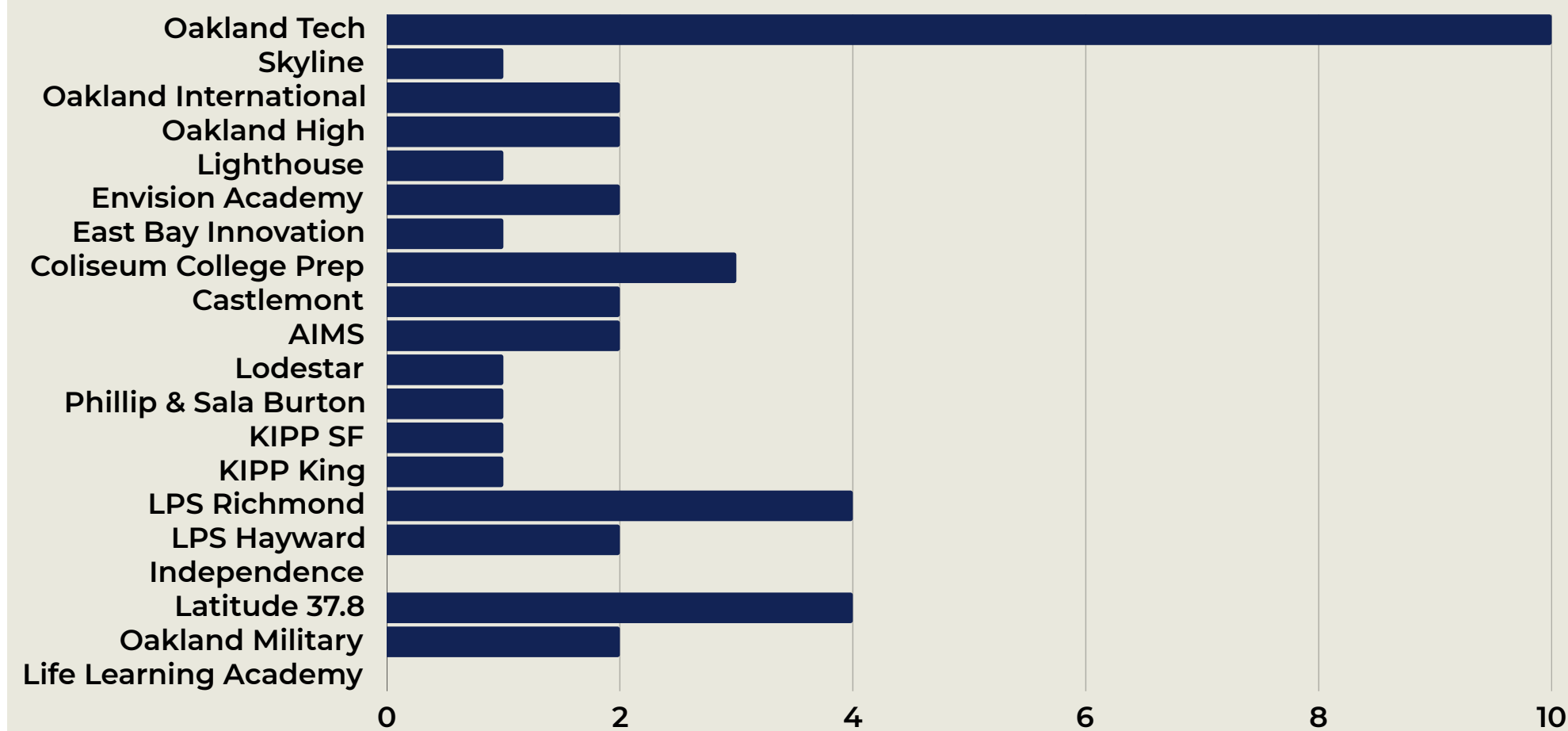
Class of 2026



Recruitment (Jan-March)

Genesys Works Bay Area partners with 20 schools throughout the Bay Area for the 2025-2026 school year.

● # of Recruitment Presentations/Events



5

Cities in the SF Bay Area

11

OUSD School Partners

2

SFUSD School Partners

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**VIRTUAL VOLUNTEER
OPPORTUNITY!**

STUDENT INTERVIEWS

March 24-April 4, 2025
TIMES VARY BASED ON AVAILABILITY



Our Program Model

Genesys Works' program is comprised of four interlocking components:

During High School			Postsecondary
 Skills Training Eight weeks of summer training in business, including information technology, business operations, and professional development.	 Paid Internship A year-long internship at a partner company site, putting training into practice and further refining skills while providing valuable services to the company.	 Career and College Coaching Over 60 hours of guidance, counseling, and planning toward future career paths, including college selection and applications, certification training and placement, and financial aid assistance.	 Alumni Support Support navigating post-secondary pathways, ensuring success in education and career.

Summer Training



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Skills Training

Eight weeks of summer training in business, including information technology, business operations, and professional development.



Golden Gate University Partnership



Successful completion → 3 course
credits from GGU and a
microcertification in Data Analytics

Data 50 - Introduction to Business & Data Analytics

1. Intro to business and data analytics
2. Examine 4 different types of data
3. Transforming raw data into analytical assets
4. Explore Business Intelligence, Business Process Management, and Business Analytics
5. Intro to AI
6. Explore AI to enhance productivity, creativity, and analytical capabilities
7. Intro to Microsoft Copilot in Excel - AI assistant to transform data analysis
8. Final Projects: Business Analytics Application and Excel Mastery with AI Integration

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Workforce Readiness Skills

GENESYS WORKS MEASURES YP PERFORMANCE IN
WORKFORCE SKILLS AS
AN INDICATOR OF INTERNSHIP READINESS.

1. Communication
2. Work Ethic
3. Problem Solving/Critical Thinking
4. Teamwork
5. Initiative
6. Professionalism

Program coordinators measure skill
development Weeks 1, 4, and 7 of
Summer Training

Mastering (3 pts) - YP is exceeding minimum
standards and consistently seeks
opportunities to improve

Developing (2 pts) - YP is meeting minimum
standards and demonstrates growth
potential

Emerging (1 point) - YP either does not meet
minimum standards, or does so inconsistently

Typical Summer Week - AM Session

Monday	Tuesday In Person	Wednesday	Thursday In Person	Friday
Professional Training 8:30-10:30am	Professional Training 8:30-10:30am	Professional Training 8:30-10:30am	Professional Training 8:30-10:30am	Feedback Friday
Technical Training (GGU) 11am-12pm	Technical Training (GGU) 11am-12pm	Technical Training (GGU) 11am-12pm	Technical Training (GGU) 11am-12pm	

Draft Day





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Paid Internship

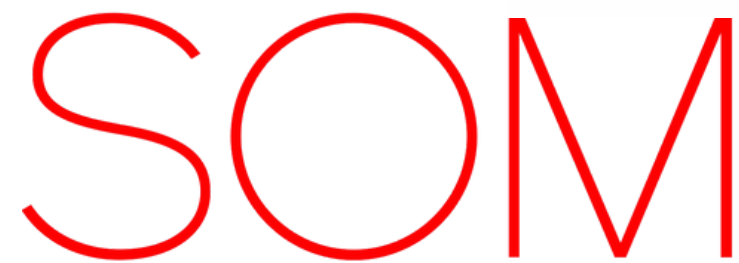
A year-long internship at a partner company site, putting training into practice and further refining skills while providing valuable services to the company.

16
CORPORATE
PARTNERS

51
STUDENTS PLACED

20
HOURS/WEEK

32,347+
hours worked



Common Internship Roles

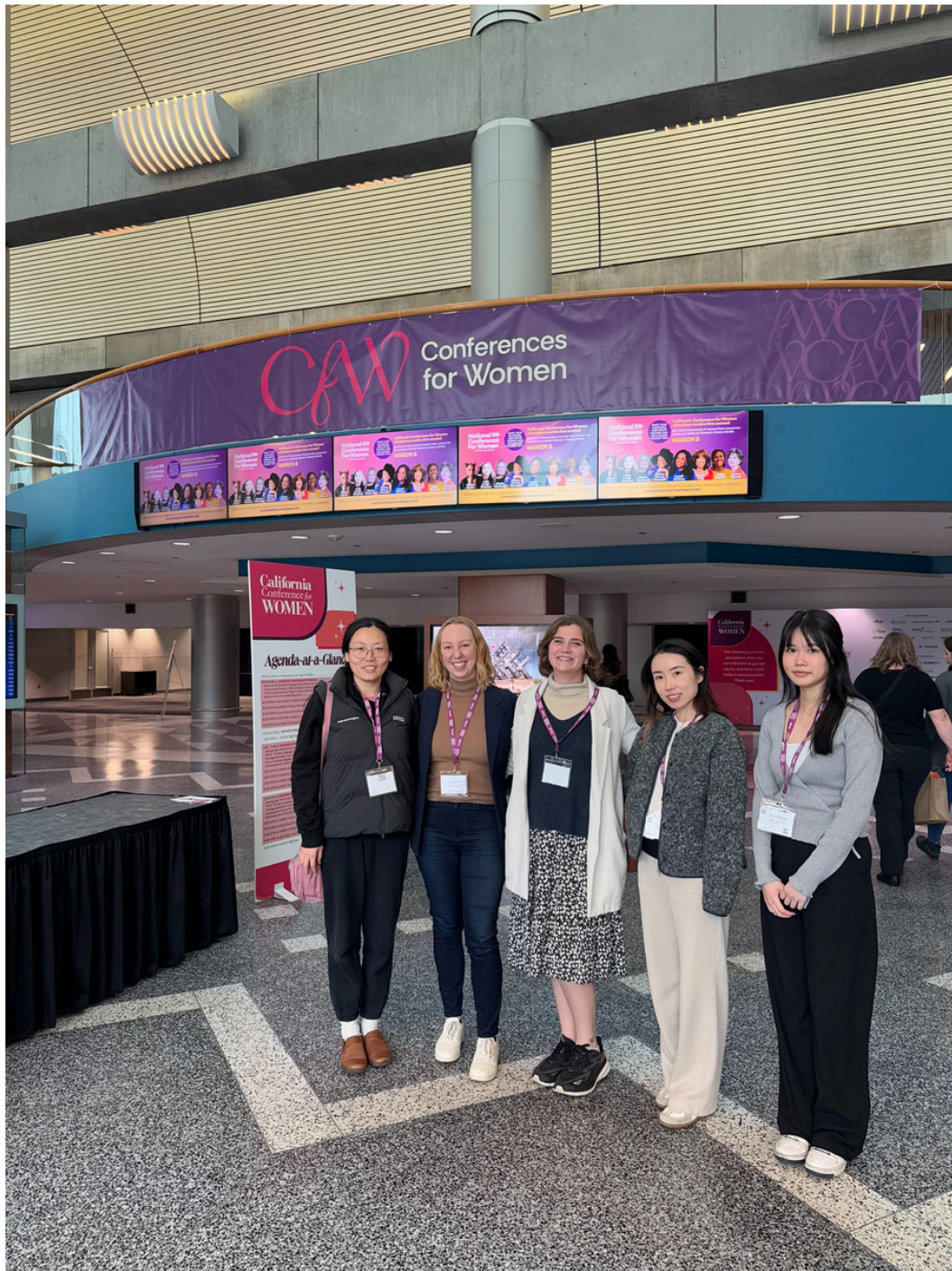
BUSINESS OPERATIONS

- Human Resources
- Corporate Accounting
- Social Media/Marketing
- Supply Chain/Logistics
- Project Management Support
- Associate Business Analyst
- Employee Relations
- Legal/Regulatory Affairs
- Customer Support Specialist

IT ROLES

- Help Desk/ Desktop Support
- Asset Management
- Hardware Deployment
- Project Management Support
- Telecom/Network Technician
- App Development (Trainee)
- Quality Assurance
- Business/Requirements Analyst
- Conference Room A/V Support
- Break/Fix

Additional Opportunities



Gavin Luong



Oakland Technical High School
Accenture
Technologist Intern

Supervisors' experience

“Princess continues to improve in key areas such as leadership, communication, and carrying out specific tasks. She receives feedback well and is open to alternative ways of doing things, even if it doesn't align with her original goal. She's also confident about her skills and experiences.”

- SFMTA

“Nahawend is very professional and an excellent communicator. Nahawend is mindful of others, and when she communicates with me, it's clear that she is thinking about how her role could impact the team”

- SFMTA

“Bianca is adaptable, she quickly adjusted to new tasks such as the CSC Audit, Org Chart Edits, and the Conference Room Audits, demonstrating flexibility and a positive attitude. She consistently works well with team members, contributing to a cooperative and productive work environment. She proactively reached out to different people on the team to learn more about their roles once given an introduction.”

-CBRE



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Career and College Coaching

Over 60 hours of guidance, counseling, and planning toward future career paths, including college selection and applications, certification training and placement, and financial aid assistance.

24

COLLEGE AND CAREER
COACHING SESSIONS

138

VOLUNTEERS WHO
SUPPORTED YOUR JOURNEY

Alumni Panel: Career and College Coaching Session





SACRAMENTO
STATE



CAL POLY



Santa Clara
UNIVERSITY



NYU



AMERICAN
UNIVERSITY
WASHINGTON, D.C.



SAN DIEGO STATE



UC DAVIS
AGGIES



Northeastern
University



LAS POSITAS
COLLEGE



Lei'ani Donaldson



Coliseum College Prep Academy
Patelco Credit Union
Virtual Delivery Support Intern

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Breaking Through 2025

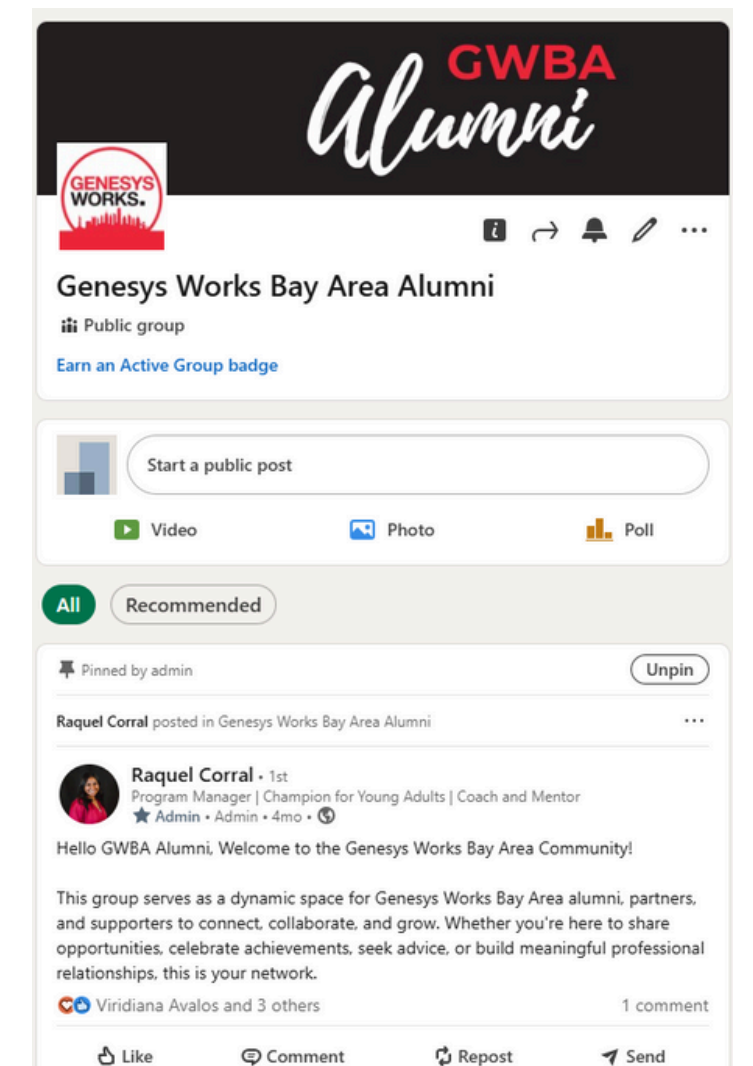




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Alumni Support

Support navigating post-secondary pathways,
ensuring success in
education and career.



Our Reach - Alumni and Professional Network



Our Impact - National Stats

At Genesys Works, students don't just imagine a successful future, they gain the tools, experience, and support to make it real.



OUR ALUMNI EARN
BACHELORS
DEGREES WITHIN
6 YEARS AT
2.5X
THE RATE OF PEERS

65%
OF ALUMNI
OUTEARN BOTH
PARENTS 6 YEARS
POST-HIGH SCHOOL



92%
OF ALUMNI
ENROLL IN
COLLEGE
IMMEDIATELY
AFTER HIGH
SCHOOL

20%
OF INTERNS
CONTINUE
INTERSHIP
DURING COLLEGE



\$60K
MEDIAN INCOME
OF ALUMNI WHO
ARE 7+ YEARS
OUT OF OUR
PROGRAM

100%
OF ALUMNI
RECOMMEND THE
PROGRAM



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VIRTUAL VOLUNTEER OPPORTUNITY

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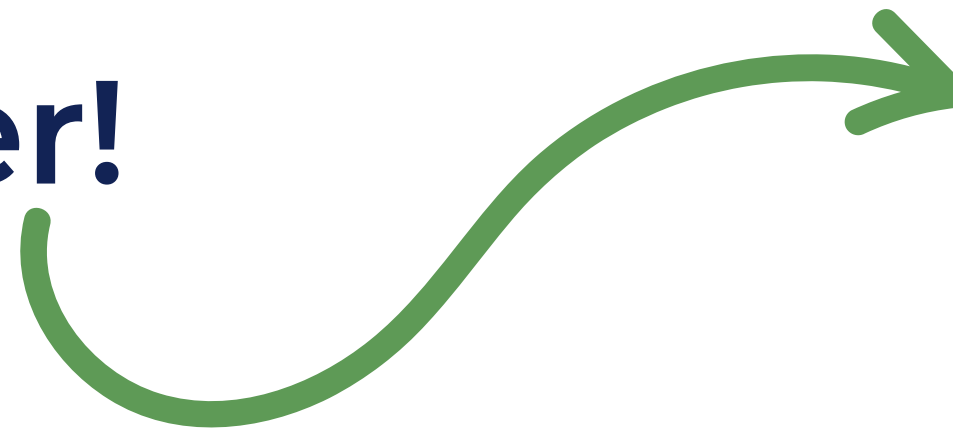
Networking Day is a valuable
opportunity for Genesys
Works' students to practice
skills that will benefit them
throughout their lives,
enhancing their academic
and professional success



Sign up for a shift:

July 9, 2025
8:30-10am or 2:30-4pm

Scan to Volunteer!



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Genesys Works Bay Area

1,176 followers

2w • Edited •



Oakland Fund for Children and Youth knows that investing early in our future workforce makes all the difference. Thanks to their support, we're creating life-changing opportunities for youth across Oakland. ...more

**Thank you for your
partnership!**



**YOUR SUPPORT IS
EMPOWERING A NEW
GENERATION OF
WORKPLACE TALENT!**

**GENESYS
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You and 10 others

1 repost

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