





Appendix 2: Program Profiles for Family Resource Centers & Parent Engagement
Prepared March 2025

Program Profiles FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement



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Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Family Bridges, Inc.

Program: Social Services to Young Children & Their Families

Annual Grant Funding: \$40,000

Program Summary: Family Bridges will provide services to support young children and their families to become better equipped to meet basic needs and thus become more self-sufficient and importantly, to thrive. We will assist 60 families whose members are predominantly immigrant, low-income, and limited-/non-English proficient. Our services will help them secure healthcare, affordable housing, food and nutrition assistance, etc. These services will importantly attend to the cultural and language needs of the family. They will also learn how to maintain eligibility and how to self-advocate.

Program Score Card

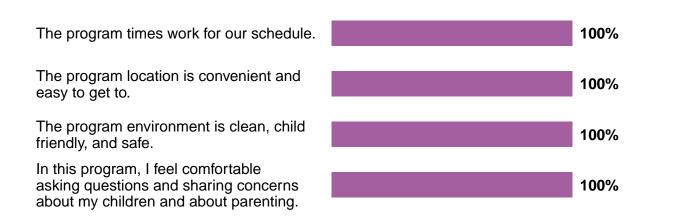
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

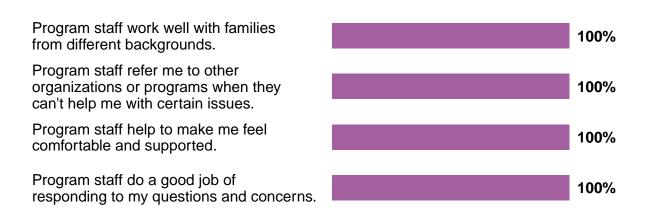
Projected Number of Youth Served: Actual Number of Youth Served: - Percent Achieved Toward Goal of Total Youth Serviced: Total Hours of Service Provided: - Average Hours of Service per Youth Served:	20 32 160% 176 5			
		Projected Number of Adults Served:	40	
Actual Number of Adults Served:	41			
- Percent Achieved Toward Goal of Total Adults Serviced:	102%			
Total Hours of Service Provided:	484			
- Average Hours of Service per Adult Served:	12			

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 5)



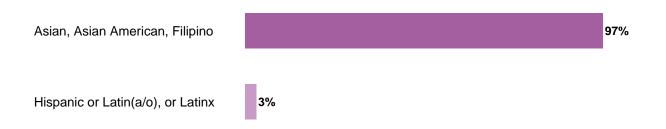
Percent of Parents/Caregivers in Agreement (N = 5)



Youth Demographics

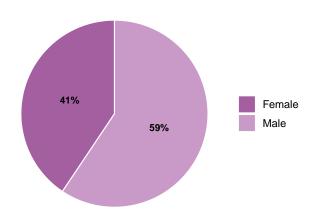
Program Achievements: Who did we serve?

Race/Ethnicity (N = 32)

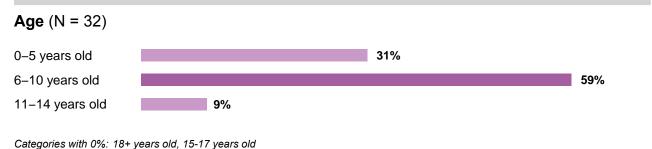


Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Arab and other Middle Eastern American, Black or African American, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, Two or More Races, White, European, or Caucasian

Gender Identity (N = 32)

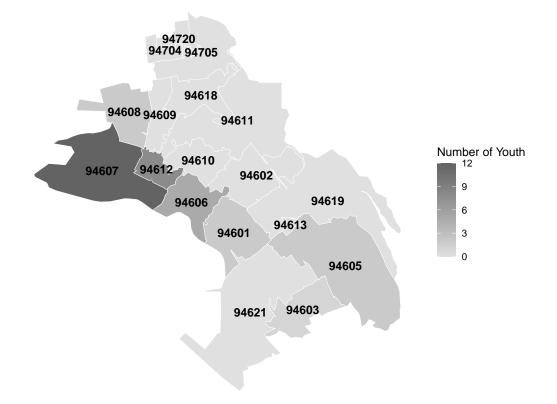


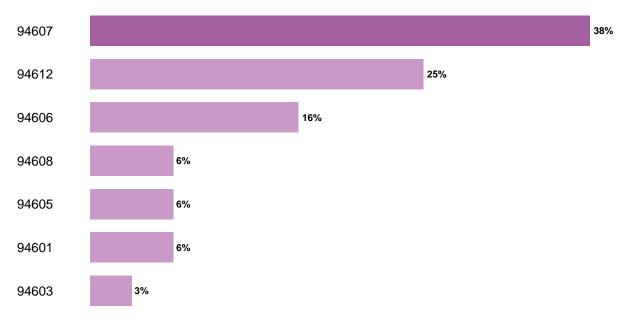
Categories with 0%: Non-Binary, Other



Distribution of Youth Participants by Oakland Zip Code

(N = 32)





Categories with 0%: 94602, 94609, 94610, 94611, 94613, 94618, 94619, 94621, 94704, 94705, 94720, Homeless/Transitioning

Adult Demographics

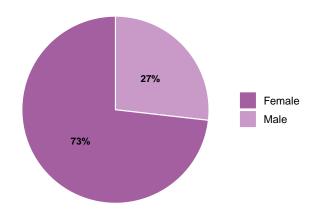
Race/Ethnicity (N = 41)

Asian, Asian American, Filipino

100%

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Arab and other Middle Eastern American, Black or African American, Decline to state, Hispanic or Latin(a/o), or Latinx, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, Two or More, White, European, or Caucasian

Gender Identity (N = 41)



Categories with 0%: Non-Binary, Other



31–40 years old **5%**

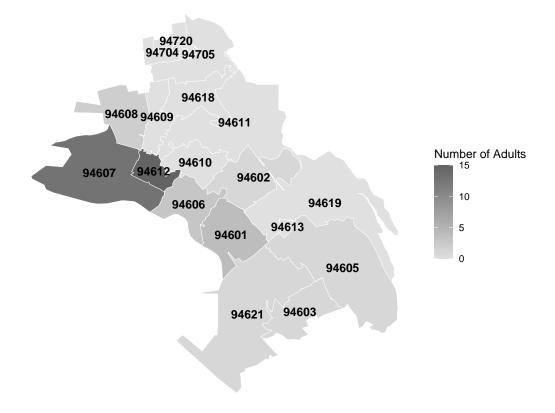
41–50 years old **10%**

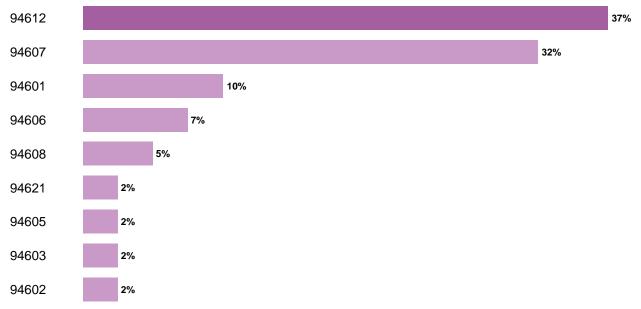
61+ years old 85%

Categories with 0%: 22 years old and under, 22-30 years old, 51-60 years old

Distribution of Adult Participants by Oakland Zip Code

(N = 41)





Categories with 0%: 94609, 94610, 94611, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 5)

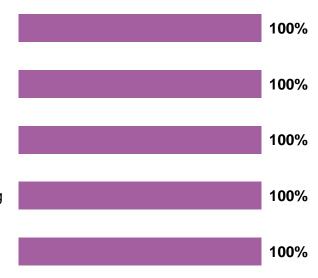
Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I have a better understanding of what behavior is typical at my child's age.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 5)

My child and I have made new friends as a result of this program.

This program connected me with other programs and resources that can help my family.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 5)

This program taught me how to identify 100% what my child needs. This program taught me how to help my 100% child be ready for school. This program helped me to understand how to respond effectively when my child is 100% upset. Because of this program, I have more 100% leadership skills. As a result of this program, I feel better prepared to stand up for or be an 100% advocate for my child.



Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Safe Passages

Program: Safe Passages Baby Learning Communities Collaborative

Annual Grant Funding: \$499,936

Program Summary: Baby Learning Communities Collaborative Program (BLCCP) proposes to serve 5 communities: Stonehurst, Havenscourt, Melrose, Fruitvale, West Oakland. Parent resiliency is the driving force strengthening families and communities; BLCCP will provide spaces for parents to engage their peers and community needs. BLCCP will expand access to mental health/special needs support, school readiness, basic needs, and parent advocacy/volunteer/mutual aid. Partners Safe Passages, UCSF Benioff Children's Hospital Oakland, Through the Looking Glass, JFCS- East Bay and CRECE will serve 630 adults and children.

Program Score Card

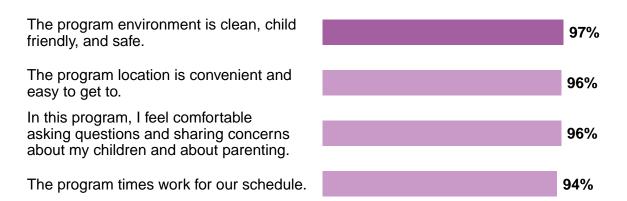
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

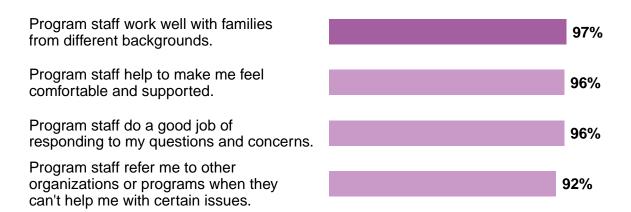
Projected Number of Youth Served: Actual Number of Youth Served: - Percent Achieved Toward Goal of Total Youth Serviced: Total Hours of Service Provided:	315		
	336 107% 5,635		
		- Average Hours of Service per Youth Served:	17
			045
Projected Number of Adults Served:	315		
Actual Number of Adults Served:	319		
- Percent Achieved Toward Goal of Total Adults Serviced:	101%		
Total Hours of Service Provided:	6,979		
- Average Hours of Service per Adult Served:	22		

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 119)



Percent of Parents/Caregivers in Agreement (N = 119)



Youth Demographics

Program Achievements: Who did we serve?

Race/Ethnicity (N = 336)

Hispanic or Latin(a/o), or Latinx

Black or African American

Arab and other Middle Eastern American

Asian, Asian American, Filipino

Two or More Races

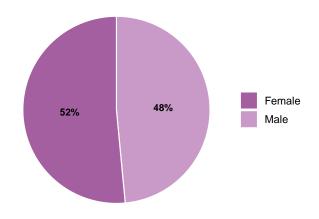
0.90%

White, European, or Caucasian

0.30%

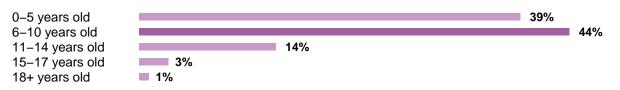
Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi

Gender Identity (N = 336)



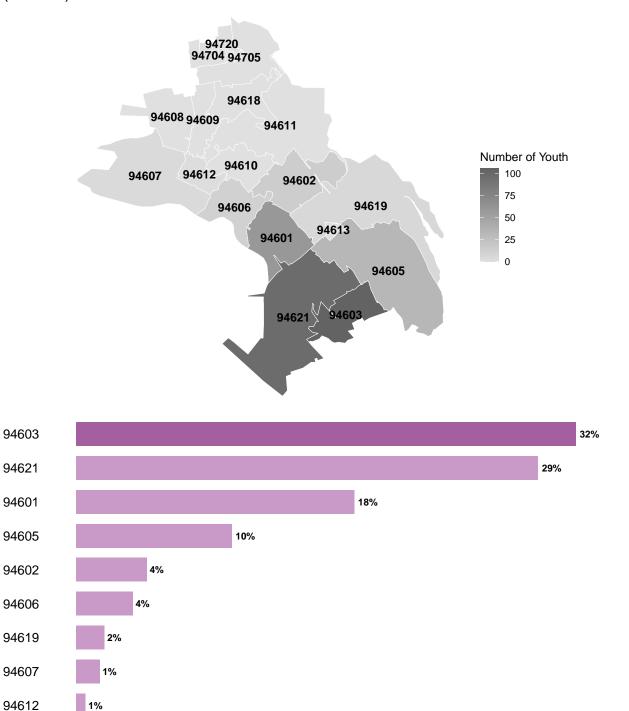
Categories with 0%: Non-Binary, Other

Age (N = 336)



Distribution of Youth Participants by Oakland Zip Code

(N = 336)



Categories with 0%: 94608, 94609, 94610, 94611, 94613, 94618, 94704, 94705, 94720, Homeless/Transitioning

Adult Demographics

Race/Ethnicity (N = 319)

Hispanic or Latin(a/o), or Latinx

Black or African American

Arab and other Middle Eastern American

Two or More

10.60%

Asian, Asian American, Filipino

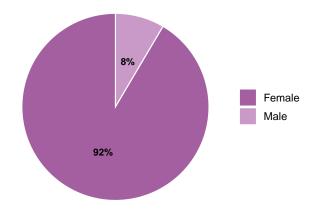
White, European, or Caucasian

13%

10.30%

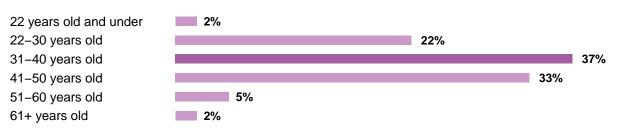
Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi

Gender Identity (N = 319)



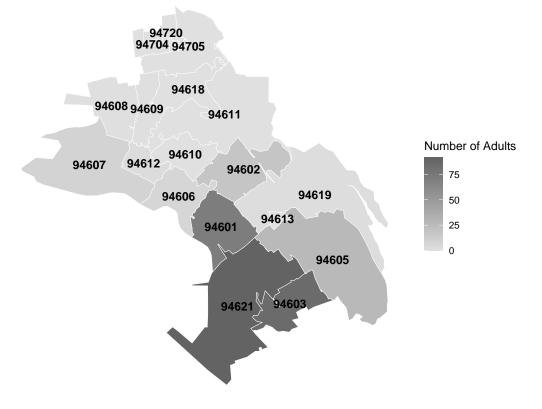
Categories with 0%: Non-Binary, Other

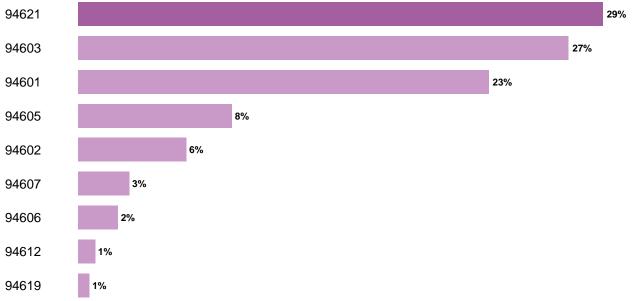
Age (N = 319)



Distribution of Adult Participants by Oakland Zip Code

(N = 319)





Categories with 0%: 94608, 94609, 94610, 94611, 94613, 94618, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 119)

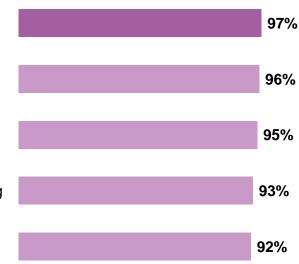
Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I have a better understanding of what behavior is typical at my child's age.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I sing, read, or tell stories to my child more often.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 119)

My child and I have made new friends as a result of this program.

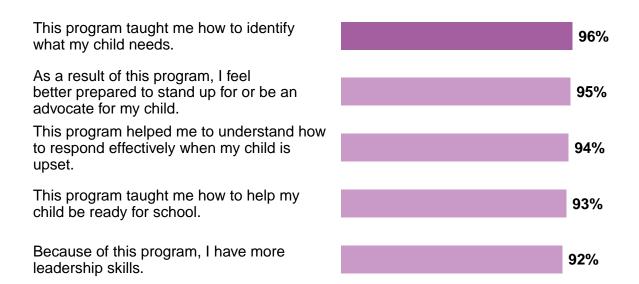
This program connected me with other programs and resources that can help my

88%

family.

Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 119)





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Refugee & Immigrant Transitions (RIT)

Program: Parent Tot Initiative (PTI)
Annual Grant Funding: \$250,000

Program Summary: Parent Tot Initiative is a collaboration between Refugee & Immigrant Transitions, Burma Refugee Families & Newcomers and Harbor House. It will serve 370 newcomer/immigrant/BIPOC kids 0-8 and their parents/caregivers at our family resource hub and virtually. PTI follows OUSD schedule, including summer. PTI integrates multicultural/multilingual services: family navigation, classes, workshops, support groups, programs for kids 0-8, food distribution, and addresses basic needs. Key goals: increased connection to resources and communities; increased parent confidence; and increased kindergarten readiness for kids.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

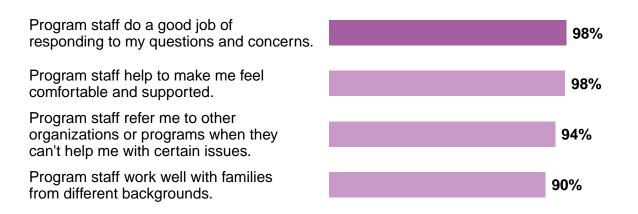
Projected Number of Youth Served:	72	
Actual Number of Youth Served:	148	
- Percent Achieved Toward Goal of Total Youth Serviced:	206%	
Total Hours of Service Provided:	10,619	
- Average Hours of Service per Youth Served:	72	
Projected Number of Adults Served:	290	
Actual Number of Adults Served:	447	
- Percent Achieved Toward Goal of Total Adults Serviced:	154%	
T () 11 () () () () ()	7,457	
Total Hours of Service Provided:	- ,	

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 197)



Percent of Parents/Caregivers in Agreement (N = 197)



Youth Demographics

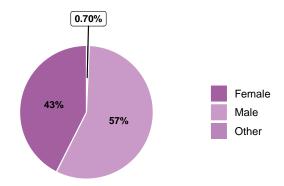
Program Achievements: Who did we serve?

Race/Ethnicity (N = 148)

Hispanic or Latin(a/o), or Latinx Arab and other Middle Eastern American 20% Asian, Asian American, Filipino 19% Black or African American 9% Other 5% Two or More Races 2% South Asian, Indian, or Desi **1**% Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx **1**% White, European, or Caucasian ■ 0.70% Pacific Islander or Native Hawaiian ■ 0.70%

Categories with 0%: American Indian or Alaskan Native, Decline to state

Gender Identity (N = 148)



Categories with 0%: Non-Binary

Age (N = 148)

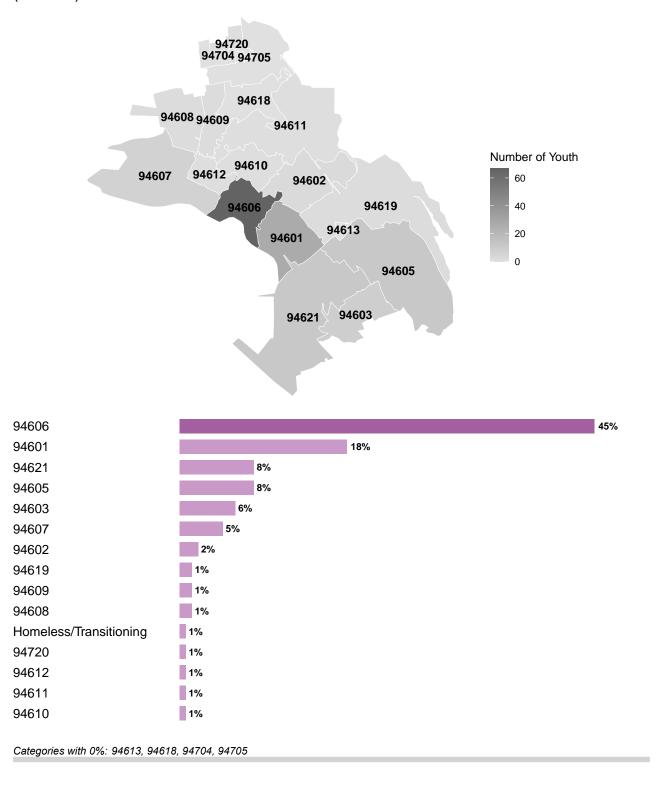


Categories with 0%: 11-14 years old, 15-17 years old

40%

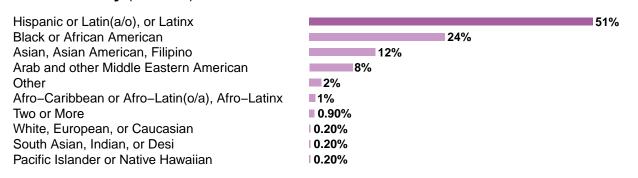
Distribution of Youth Participants by Oakland Zip Code

(N = 148)



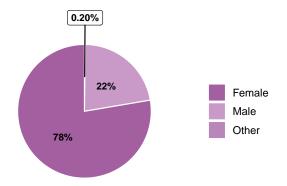
Adult Demographics

Race/Ethnicity (N = 447)



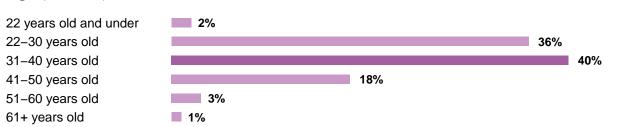
Categories with 0%: American Indian or Alaskan Native, Decline to state

Gender Identity (N = 447)



Categories with 0%: Non-Binary

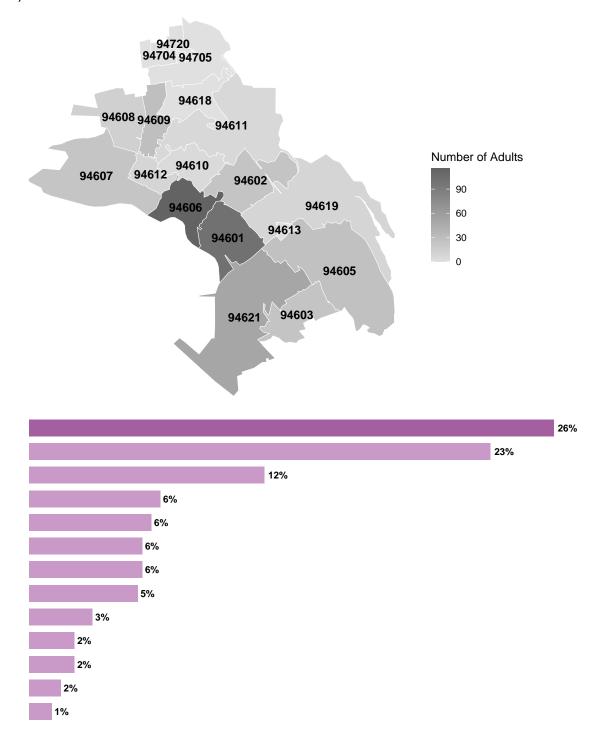




Distribution of Adult Participants by Oakland Zip Code

(N = 447)

Categories with 0%: 94613, 94618, 94704, 94705, 94720, Homeless/Transitioning



Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 197)

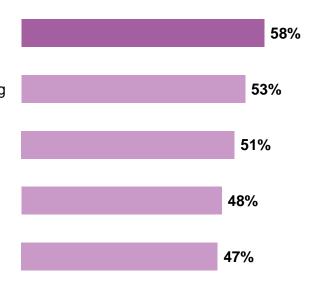
Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I have a better understanding of what behavior is typical at my child's age.

Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I sing, read, or tell stories to my child more often.

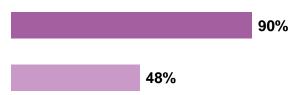


Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 197)

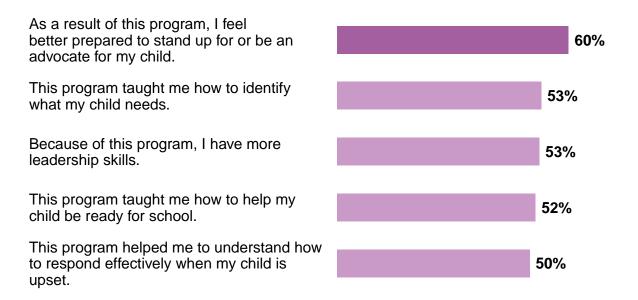
This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 197)





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Lotus Bloom

Program: Culturally Responsive Family Resource Center

Annual Grant Funding: \$248,993

Program Summary: Lotus Bloom will serve 124 participants through the Culturally-Responsive Family Resource Centers located at 555 19th Street. The services offered are Playgroups (3x's per week) and Family Navigation (daily). Both are cornerstone of our services, where we provide a safe and healthy environment for children and families to thrive. We embed trust and relationship-centered family navigation, resource and referrals, parental support and empowerment activities into the playgroup time, and are thus able to create deep connections and support families who might not otherwise reach out for help.

Program Score Card

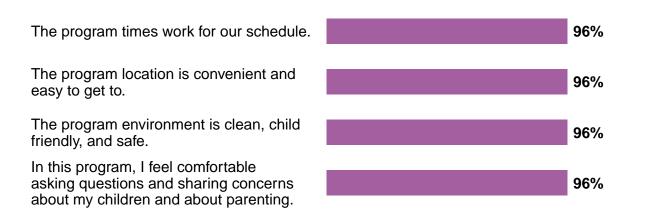
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

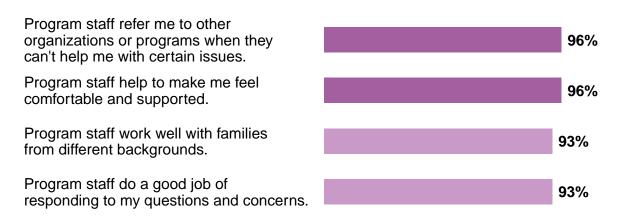
Projected Number of Youth Served: Actual Number of Youth Served:	62	
	191	
- Percent Achieved Toward Goal of Total Youth Serviced:	308%	
Total Hours of Service Provided:	4,638	
- Average Hours of Service per Youth Served:	24	
Projected Number of Adults Served:	62	
Actual Number of Adults Served:	178	
- Percent Achieved Toward Goal of Total Adults Serviced:	287%	
Total Hours of Service Provided:	4,018	
Total Hours of Service Provided.		

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 27)



Percent of Parents/Caregivers in Agreement (N = 27)

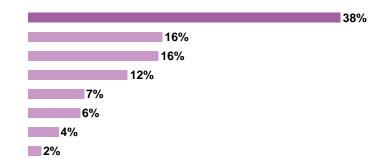


Youth Demographics

Program Achievements: Who did we serve?

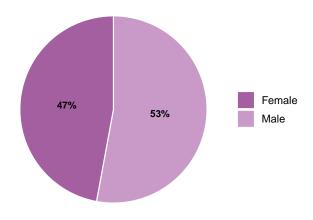
Race/Ethnicity (N = 191)

Hispanic or Latin(a/o), or Latinx
Black or African American
Other
Asian, Asian American, Filipino
Arab and other Middle Eastern American
Two or More Races
White, European, or Caucasian
South Asian, Indian, or Desi



Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Decline to state, Pacific Islander or Native Hawaiian

Gender Identity (N = 191)



Categories with 0%: Non-Binary, Other

Age (N = 191)

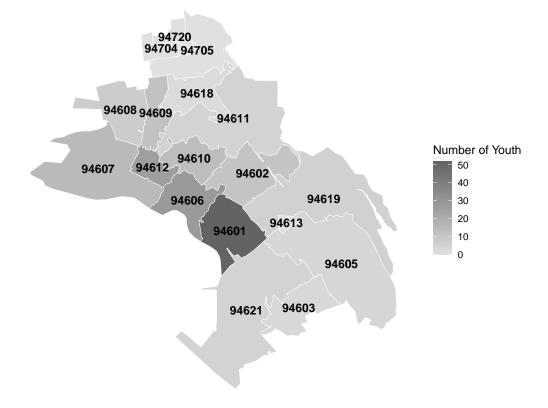
0-5 years old
6-10 years old
1%
18+ years old
1%

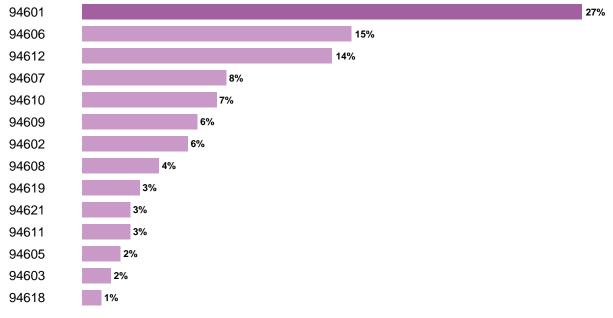
Categories with 0%: 11-14 years old, 15-17 years old

98%

Distribution of Youth Participants by Oakland Zip Code

(N = 191)





Categories with 0%: 94613, 94704, 94705, 94720, Homeless/Transitioning

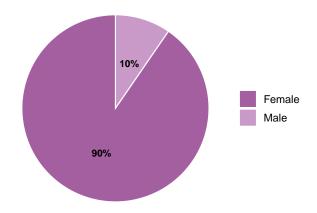
Adult Demographics

Race/Ethnicity (N = 178)

Hispanic or Latin(a/o), or Latinx 41% Black or African American **18%** Other 14% Asian, Asian American, Filipino 12% Arab and other Middle Eastern American 5% White, European, or Caucasian 4% Two or More 2% South Asian, Indian, or Desi 2% Decline to state ■ 0.60% American Indian or Alaskan Native ■ 0.60%

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, Pacific Islander or Native Hawaiian

Gender Identity (N = 178)



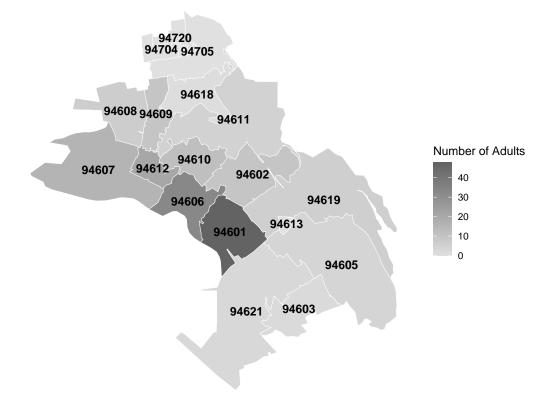
Categories with 0%: Non-Binary, Other

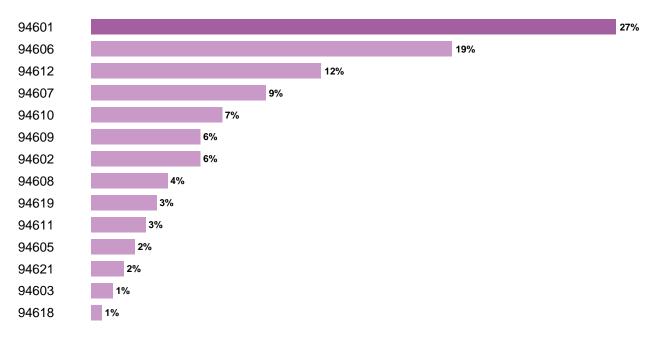
Age (N = 178)

22 years old and under
22–30 years old
31–40 years old
41–50 years old
51–60 years old
61+ years old
15%

Distribution of Adult Participants by Oakland Zip Code

(N = 178)





Categories with 0%: 94613, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 27)

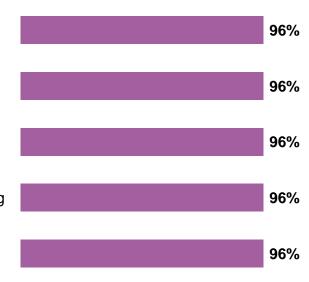
Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I have a better understanding of what behavior is typical at my child's age.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 27)

This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 27)

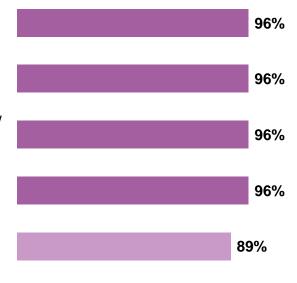
This program taught me how to identify what my child needs.

This program taught me how to help my child be ready for school.

This program helped me to understand how to respond effectively when my child is upset.

As a result of this program, I feel better prepared to stand up for or be an advocate for my child.

Because of this program, I have more leadership skills.





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and

Parent Engagement

Agency Name: Our Family Coalition

Program: LIFTS (LGBTQ Intersectional & Inclusive Family Support & Trauma Ser-

vices)

Annual Grant Funding: \$125,000

Program Summary: Our Family Coalition (OFC) is a family resource center, whose work primarily targets the healthy development of children ages 0-5 growing up in the Bay Area LGBTQ+ families. OFC provides LGBTQ parents/caregivers opportunities for social networking, learning, and leadership through weekly peer-led support groups, parent-infant classes, workshops/trainings, and navigation services, which will occur in various community sites across Oakland. Our goal is for 75 LGBTQ+ adults with children to participate in an average of 2-3 one-time/ongoing activities throughout FY 2023-2024.

Program Score Card

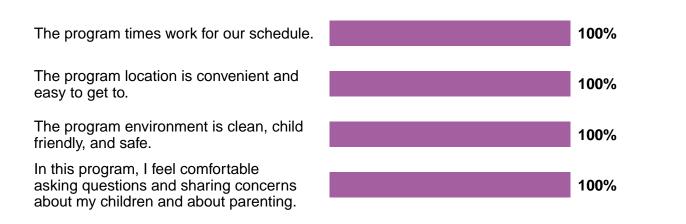
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

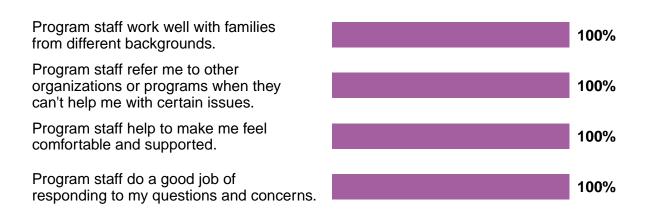
Projected Number of Youth Served:	96
Actual Number of Youth Served:	148
- Percent Achieved Toward Goal of Total Youth Serviced:	154%
Total Hours of Service Provided:	2,829
- Average Hours of Service per Youth Served:	19
Projected Number of Adults Served:	85
-	
Actual Number of Adults Served:	306
- Percent Achieved Toward Goal of Total Adults Serviced:	360%
Total Hours of Service Provided:	3,308
Total Hours of Oct vice i Toviaca.	

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 1)



Percent of Parents/Caregivers in Agreement (N = 1)



Youth Demographics

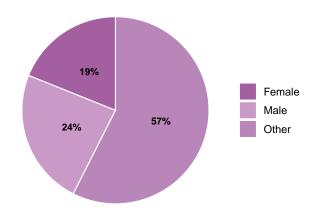
Program Achievements: Who did we serve?

Race/Ethnicity (N = 148)

Black or African American 45% Decline to state 32% Two or More Races 10% White, European, or Caucasian 5% Asian, Asian American, Filipino 3% Other **1%** Hispanic or Latin(a/o), or Latinx **1**% Pacific Islander or Native Hawaiian ■ 0.70% American Indian or Alaskan Native ■ 0.70% Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx ■ 0.70%

Categories with 0%: Arab and other Middle Eastern American, South Asian, Indian, or Desi

Gender Identity (N = 148)



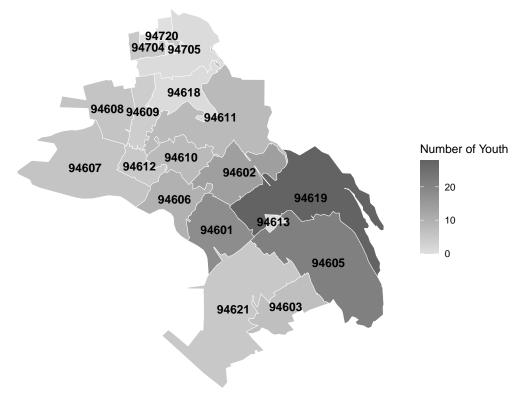
Categories with 0%: Non-Binary

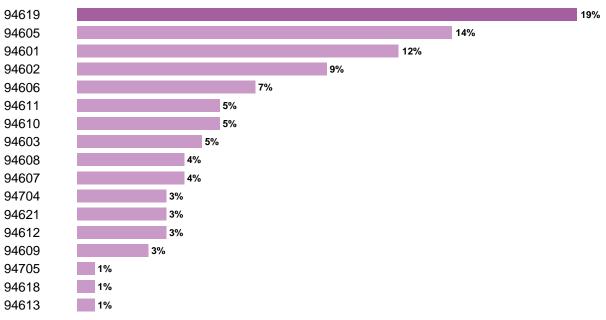
Age (N = 148)

0–5 years old
6–10 years old
11–14 years old
15–17 years old
18+ years old
1 1%

Distribution of Youth Participants by Oakland Zip Code

(N = 148)



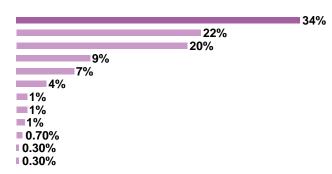


Categories with 0%: 94720, Homeless/Transitioning

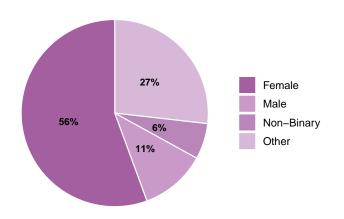
Adult Demographics

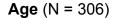
Race/Ethnicity (N = 306)

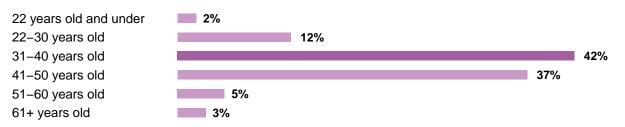
Black or African American
White, European, or Caucasian
Decline to state
Asian, Asian American, Filipino
Two or More
Hispanic or Latin(a/o), or Latinx
American Indian or Alaskan Native
Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx
Other
South Asian, Indian, or Desi
Pacific Islander or Native Hawaiian
Arab and other Middle Eastern American



Gender Identity (N = 306)

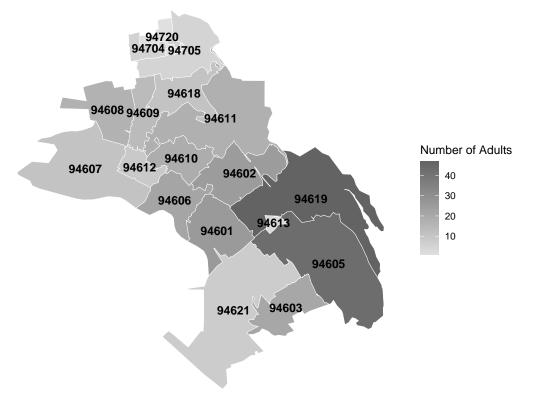


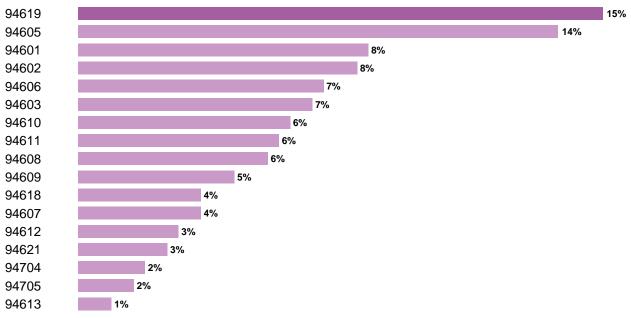




Distribution of Adult Participants by Oakland Zip Code

(N = 306)





Categories with 0%: 94720, Homeless/Transitioning

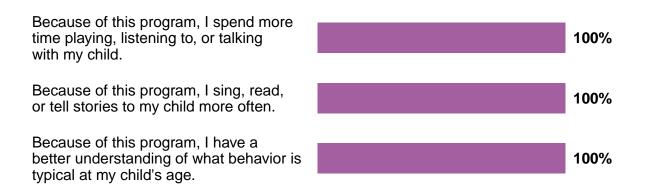
Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

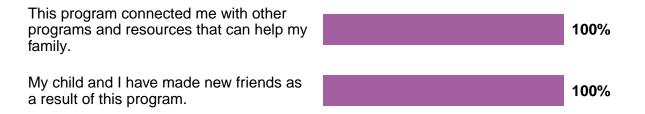
Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 1)



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 1)





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Lincoln

Program: Highland Community Resource Center (Highland FRC)

Annual Grant Funding: \$220,000

Program Summary: Lincoln's FRC at the joint OUSD campus of New Highland Academy and RISE Community School (NHR) in East Oakland provides play groups, early literacy support, parenting engagement, basic needs, social emotional learning, and other support services. Many of the predominantly Latinx and African-American families served by the FRC annually have experienced violence and trauma. The FRC's purpose is to build on families' strengths and develop their capacity to support their children's healthy development, literacy, and readiness for/success in school. The FRC will serve 120 youth and 180 adults.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

Projected Number of Youth Served:	120
Actual Number of Youth Served:	244
- Percent Achieved Toward Goal of Total Youth Serviced:	203%
Total Hours of Service Provided:	2,224
- Average Hours of Service per Youth Served:	9
Projected Number of Adults Served:	180
Actual Number of Adults Served:	333
- Percent Achieved Toward Goal of Total Adults Serviced:	185%
Total Hours of Service Provided:	5,047
- Average Hours of Service per Adult Served:	15

Program Achievements: How well did we do it?

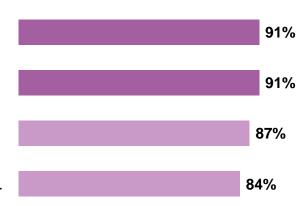
Percent of Parents/Caregivers in Agreement (N = 55)

The program environment is clean, child friendly, and safe.

In this program, I feel comfortable asking questions and sharing concerns about my children and about parenting.

The program location is convenient and easy to get to.

The program times work for our schedule.



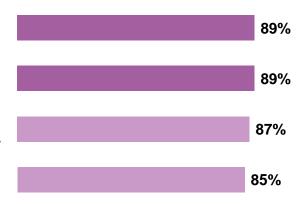
Percent of Parents/Caregivers in Agreement (N = 55)

Program staff refer me to other organizations or programs when they can't help me with certain issues.

Program staff help to make me feel comfortable and supported.

Program staff do a good job of responding to my questions and concerns.

Program staff work well with families from different backgrounds.



Youth Demographics

Program Achievements: Who did we serve?

Race/Ethnicity (N = 244)

Hispanic or Latin(a/o), or Latinx

Black or African American

Decline to state

12%

Other

11%

Asian, Asian American, Filipino

10.80%

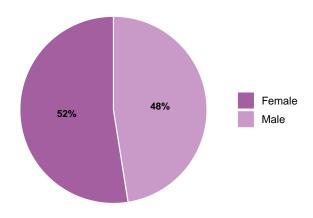
White, European, or Caucasian

Arab and other Middle Eastern American

10.40%

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, Two or More Races

Gender Identity (N = 244)



Categories with 0%: Non-Binary, Other

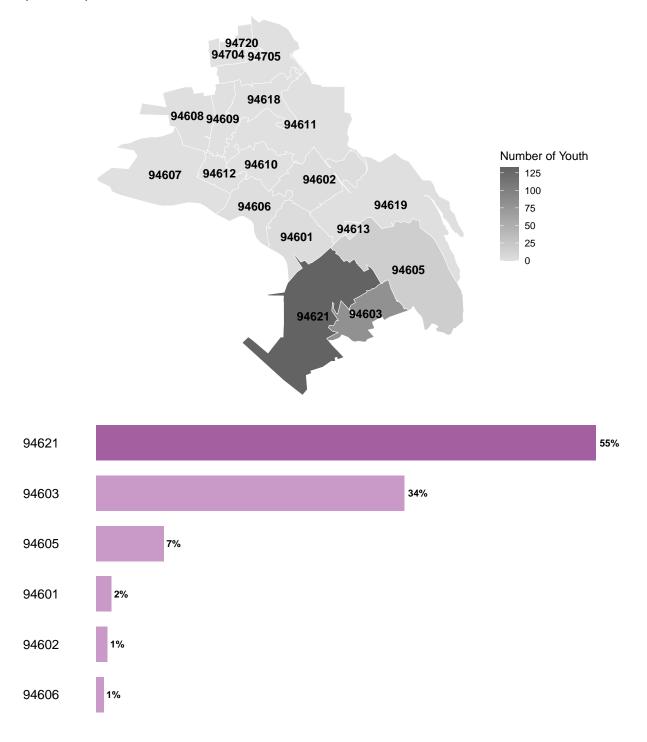
Age (N = 244)



Categories with 0%: 18+ years old, 15-17 years old

Distribution of Youth Participants by Oakland Zip Code

(N = 244)



Categories with 0%: 94607, 94608, 94609, 94610, 94611, 94612, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

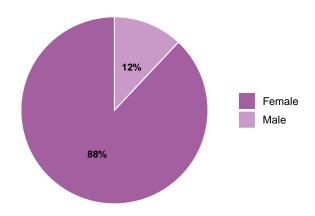
Adult Demographics

Race/Ethnicity (N = 333)

Hispanic or Latin(a/o), or Latinx 87% Black or African American 10% Decline to state **1%** Asian, Asian American, Filipino 0.60% Arab and other Middle Eastern American 0.60% White, European, or Caucasian 0.30% South Asian, Indian, or Desi 0.30% Other 0.30% American Indian or Alaskan Native 0.30%

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, Pacific Islander or Native Hawaiian, Two or More

Gender Identity (N = 333)



Categories with 0%: Non-Binary, Other

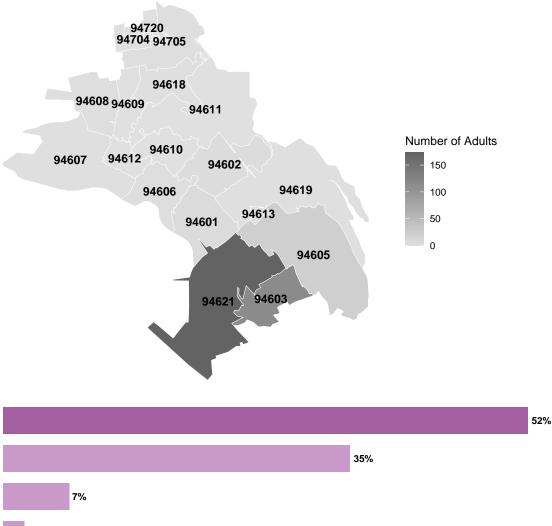
Age (N = 333)

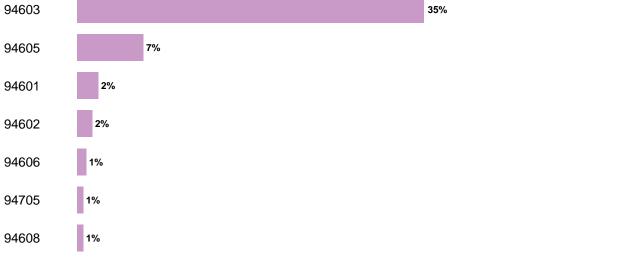
Categories with 0%: 22 years old and under, 61+ years old

Distribution of Adult Participants by Oakland Zip Code

(N = 333)

94621





Categories with 0%: 94607, 94609, 94610, 94611, 94612, 94613, 94618, 94619, 94704, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 55)

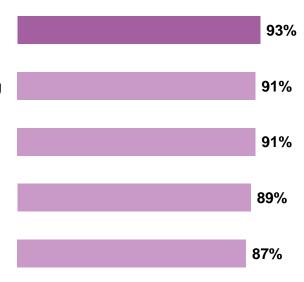
Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I have a better understanding of what behavior is typical at my child's age.

Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I spend more time playing, listening to, or talking with my child.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 55)

This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 55)

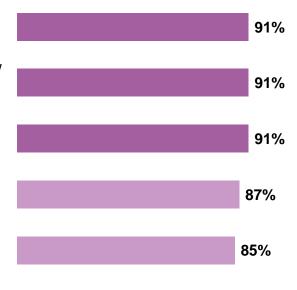
This program taught me how to help my child be ready for school.

This program helped me to understand how to respond effectively when my child is upset.

As a result of this program, I feel better prepared to stand up for or be an advocate for my child.

This program taught me how to identify what my child needs.

Because of this program, I have more leadership skills.





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: BANANAS, Inc.

Program: Healthy Havenscourt Early Care and Kinder Readiness Hub

Annual Grant Funding: \$500,000

Program Summary: The Kinder Readiness Hub is located at the Lion Creek Crossings FRC for families of young children in the Havenscourt neighborhood. Our goal is to support children's social-emotional development and kinder-readiness so they will succeed and thrive in school and life. Services will include family navigation and referrals, parent/caregiver-child playgroups, peer support and social connection for young families, kinder-transition family activities, financial literacy, concrete social supports and distribution of basic needs. We envision the Hub supporting 226 children 0 to 5 and 488 caregivers.

Program Score Card

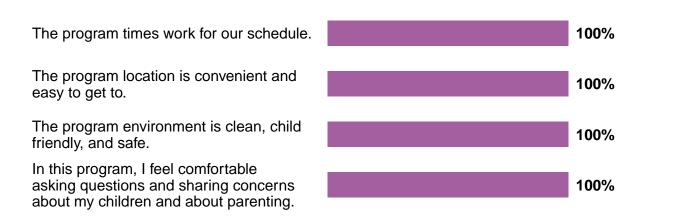
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

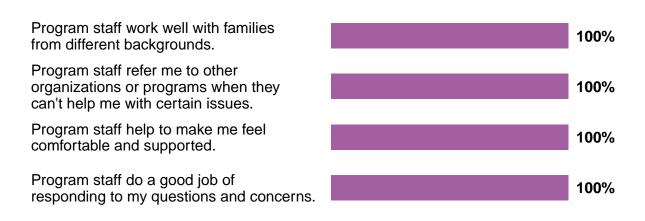
Projected Number of Youth Served:	226
Actual Number of Youth Served:	270
- Percent Achieved Toward Goal of Total Youth Serviced:	119%
Total Hours of Service Provided:	1,681
- Average Hours of Service per Youth Served:	6
Projected Number of Adults Served:	488
Actual Number of Adults Served:	354
- Percent Achieved Toward Goal of Total Adults Serviced:	73%
Total Hours of Service Provided:	2,026

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 2)



Percent of Parents/Caregivers in Agreement (N = 2)



Youth Demographics

Program Achievements: Who did we serve?

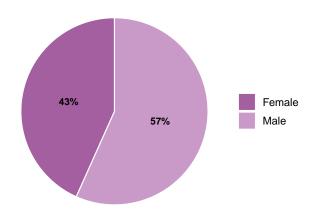
Race/Ethnicity (N = 270)

Black or African American
Hispanic or Latin(a/o), or Latinx
Arab and other Middle Eastern American
Decline to state
Two or More Races
Asian, Asian American, Filipino
White, European, or Caucasian
South Asian, Indian, or Desi
Pacific Islander or Native Hawaiian

Pacific Islander or Native Hawaiian

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Other

Gender Identity (N = 270)



Categories with 0%: Non-Binary, Other

Age (N = 270)

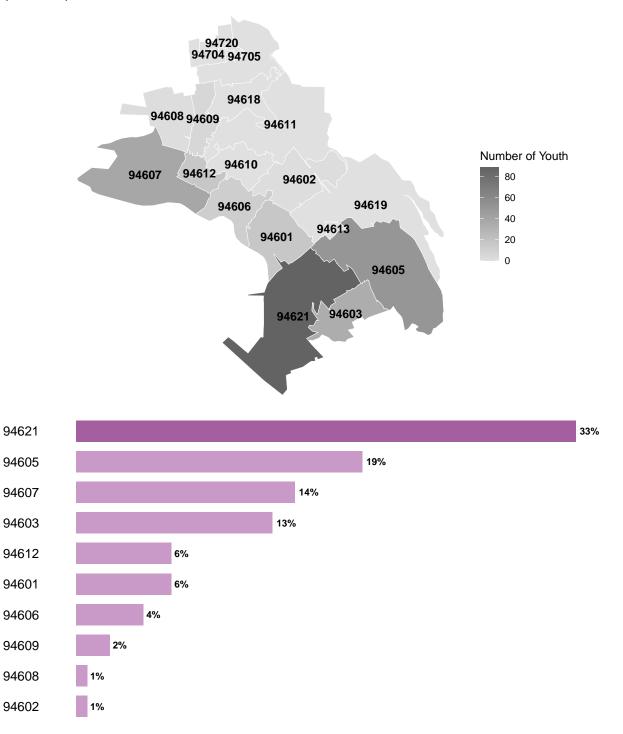
0–5 years old
6–10 years old
11–14 years old
15–17 years old
18+ years old
11/6
18+ years old

27%

26%

Distribution of Youth Participants by Oakland Zip Code

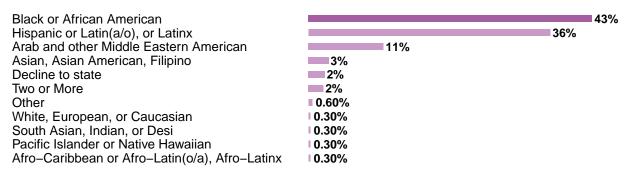
(N = 270)



Categories with 0%: 94610, 94611, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

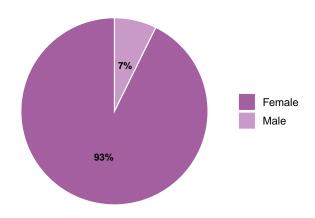
Adult Demographics

Race/Ethnicity (N = 354)



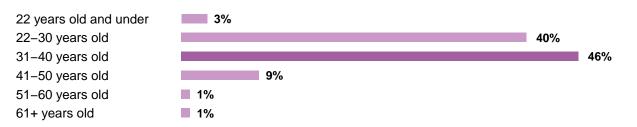
Categories with 0%: American Indian or Alaskan Native

Gender Identity (N = 354)



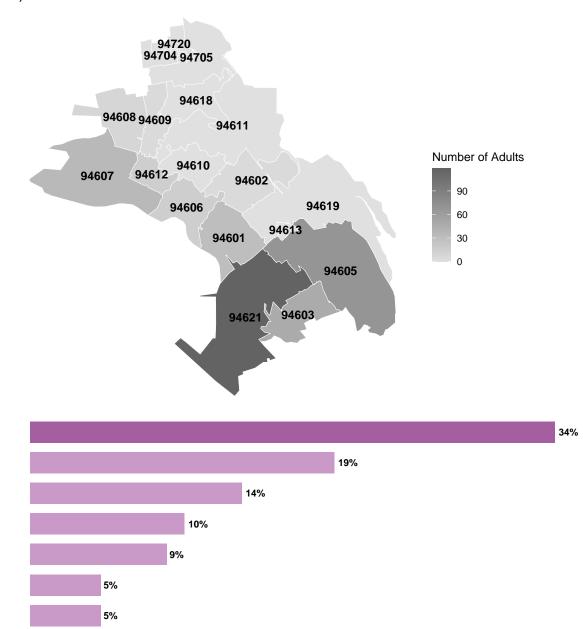
Categories with 0%: Non-Binary, Other

Age (N = 354)



Distribution of Adult Participants by Oakland Zip Code

(N = 354)



Categories with 0%: 94610, 94611, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 2)

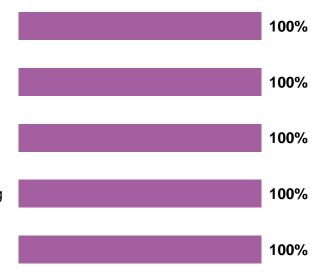
Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I have a better understanding of what behavior is typical at my child's age.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 2)

This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 2)

This program taught me how to identify 100% what my child needs. This program taught me how to help my 100% child be ready for school. This program helped me to understand how to respond effectively when my child is 100% upset. Because of this program, I have more 100% leadership skills. As a result of this program, I feel better prepared to stand up for or be an 100% advocate for my child.



Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: East Bay Agency for Children (EBAC)

Program: Hawthorne Family Resource Center

Annual Grant Funding: \$238,474

Program Summary: East Bay Agency for Children's Hawthorne Family Resource Center (HFRC), located at Achieve Academy, primarily serves immigrants and low-income families in Fruitvale impacted by poverty/trauma. Many have children who attend Achieve, where 92% of students receive free/reduced lunch. HFRC Parent Child Education Support participants are low-income Latinx or Mam families with no previous preschool experience. HFRC will help 201 adults annually access group/individual services that promote wellness/economic well-being/self-reliance. PCESP will prepare 76 children annually for Kindergarten.

Program Score Card

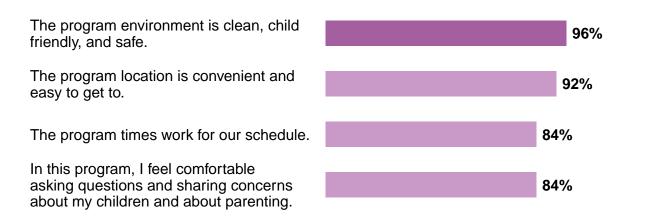
These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

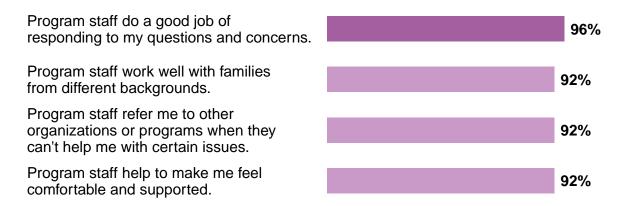
Projected Number of Youth Served:	74
Actual Number of Youth Served:	25
- Percent Achieved Toward Goal of Total Youth Serviced:	34%
Total Hours of Service Provided:	3,456
- Average Hours of Service per Youth Served:	138
Projected Number of Adults Served:	197
Projected Number of Adults Served:	
Actual Number of Adults Served:	199
- Percent Achieved Toward Goal of Total Adults Serviced:	101%
	4,581
Total Hours of Service Provided:	1,001

Program Achievements: How well did we do it?

Percent of Parents/Caregivers in Agreement (N = 25)



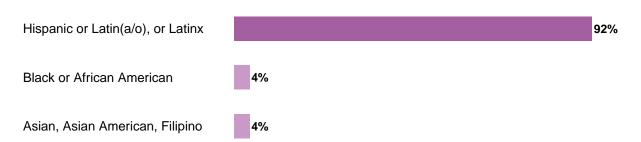
Percent of Parents/Caregivers in Agreement (N = 25)



Youth Demographics

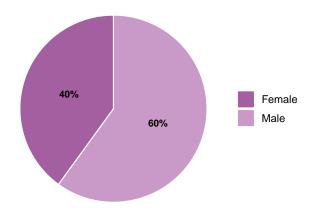
Program Achievements: Who did we serve?

Race/Ethnicity (N = 25)

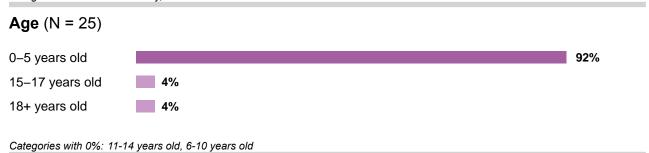


Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Arab and other Middle Eastern American, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, Two or More Races, White, European, or Caucasian

Gender Identity (N = 25)

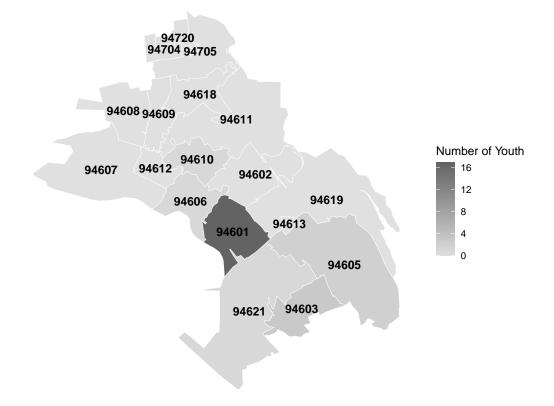


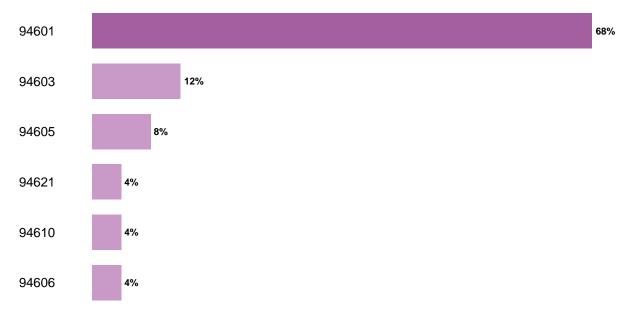
Categories with 0%: Non-Binary, Other



Distribution of Youth Participants by Oakland Zip Code

(N = 25)

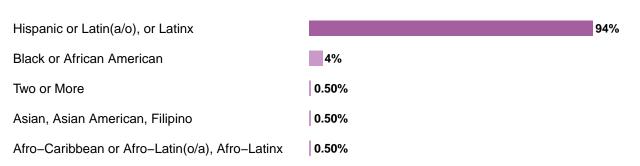




Categories with 0%: 94602, 94607, 94608, 94609, 94611, 94612, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

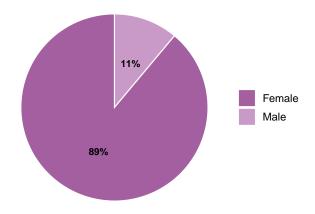
Adult Demographics

Race/Ethnicity (N = 199)



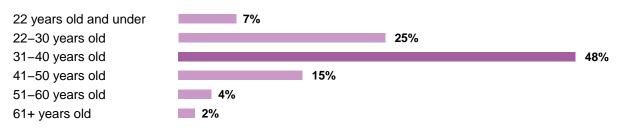
Categories with 0%: American Indian or Alaskan Native, Arab and other Middle Eastern American, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, White, European, or Caucasian

Gender Identity (N = 199)



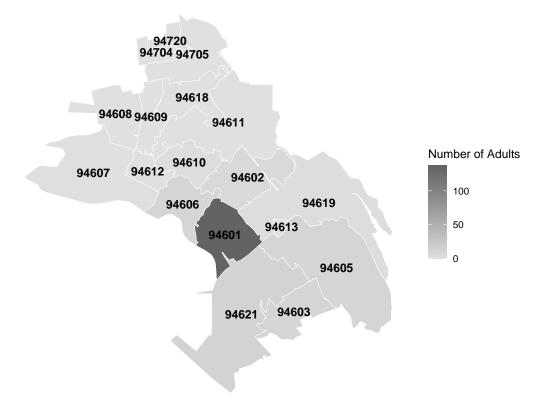
Categories with 0%: Non-Binary, Other

Age (N = 199)



Distribution of Adult Participants by Oakland Zip Code

(N = 199)





Categories with 0%: 94608, 94609, 94611, 94612, 94613, 94618, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 25)

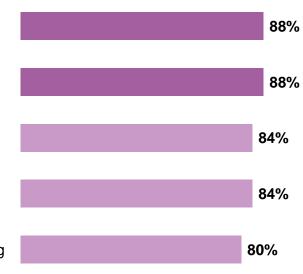
Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I know more about how to keep my child safe and healthy.

Because of this program, I have a better understanding of what behavior is typical at my child's age.

Because of this program, I have a better understanding of how my child is growing and developing.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 25)

This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 25)

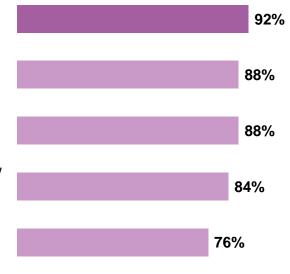
Because of this program, I have more leadership skills.

This program taught me how to help my child be ready for school.

As a result of this program, I feel better prepared to stand up for or be an advocate for my child.

This program helped me to understand how to respond effectively when my child is upset.

This program taught me how to identify what my child needs.





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Tandem, Partners in Early Learning

Program: Early Learning Everywhere: Building Family Connections

Annual Grant Funding: \$98,632

Program Summary: Early Learning Everywhere focuses on supporting children ages 0-5 who are not enrolled in formal care through programming at community spaces. Through our 2-generation approach, children and their caregivers gain skills in literacy, language, math, and social-emotional learning, all through workshops, play-and-learn groups, and other events at libraries, resource centers, health clinics, parks, and more.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

Program Achievements: How much did we do?

Projected Number of Youth Served:	160
Actual Number of Youth Served:	48
- Percent Achieved Toward Goal of Total Youth Serviced:	30%
Total Hours of Service Provided:	220
- Average Hours of Service per Youth Served:	5
Drainated Number of Adulta Comed	250
Projected Number of Adults Served:	350 415
Actual Number of Adults Served:	415
-	
Actual Number of Adults Served:	415

Program Achievements: How well did we do it?

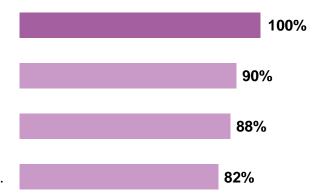
Percent of Parents/Caregivers in Agreement (N = 40)

The program environment is clean, child friendly, and safe.

In this program, I feel comfortable asking questions and sharing concerns about my children and about parenting.

The program location is convenient and easy to get to.

The program times work for our schedule.



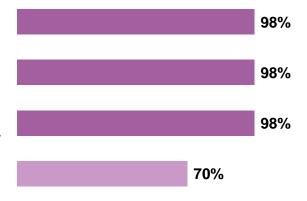
Percent of Parents/Caregivers in Agreement (N = 40)

Program staff work well with families from different backgrounds.

Program staff help to make me feel comfortable and supported.

Program staff do a good job of responding to my questions and concerns.

Program staff refer me to other organizations or programs when they can't help me with certain issues.



Youth Demographics

Program Achievements: Who did we serve?

Race/Ethnicity (N = 48)

Hispanic or Latin(a/o), or Latinx

Black or African American

White, European, or Caucasian

Decline to state

4%

Asian, Asian American, Filipino

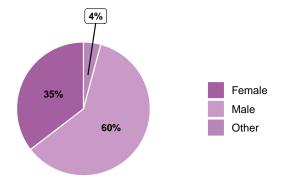
Two or More Races

2%

Other

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Arab and other Middle Eastern American, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi

Gender Identity (N = 48)



Categories with 0%: Non-Binary

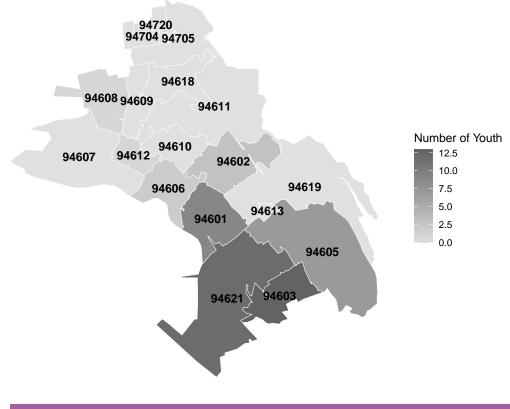
Age (N = 48)

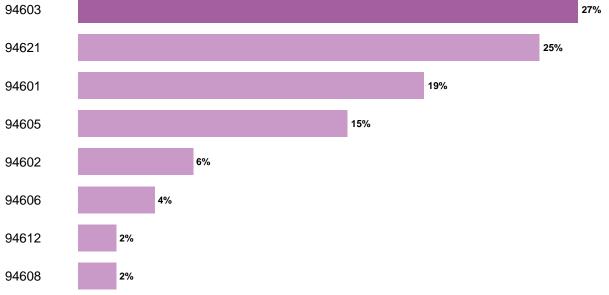
0–5 years old **100%**

Categories with 0%: 18+ years old, 11-14 years old, 15-17 years old, 6-10 years old

Distribution of Youth Participants by Oakland Zip Code

(N = 48)





Categories with 0%: 94607, 94609, 94610, 94611, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

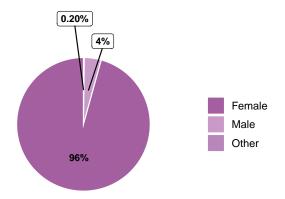
Adult Demographics

Race/Ethnicity (N = 415)

Hispanic or Latin(a/o), or Latinx 68% Black or African American 14% Asian, Asian American, Filipino 6% American Indian or Alaskan Native 5% Two or More **2**% Other **2**% White, European, or Caucasian **■1%** Pacific Islander or Native Hawaiian **1%** Decline to state **1%** South Asian, Indian, or Desi 0.50% Arab and other Middle Eastern American 0.20%

Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx

Gender Identity (N = 415)



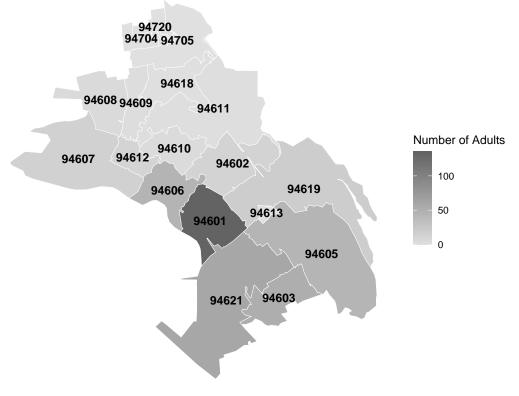
Categories with 0%: Non-Binary

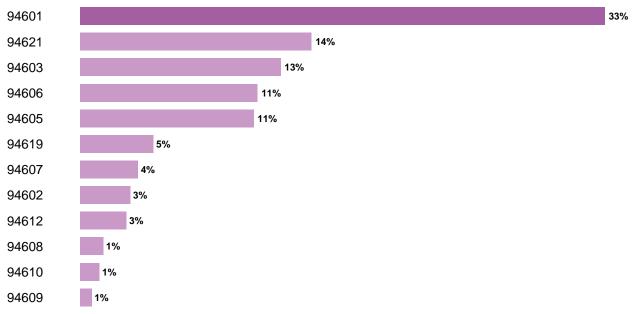


Categories with 0%: 51-60 years old, 61+ years old

Distribution of Adult Participants by Oakland Zip Code

(N = 415)





Categories with 0%: 94611, 94613, 94618, 94704, 94705, 94720, Homeless/Transitioning

Parent/Caregiver Survey Results

Participant Outcomes: Is anyone better off?

Percentages presented reflect how often parents/caregivers agreed or strongly agreed with each statement below.

Child Development, Health, and Wellbeing

Percent of Parents/Caregivers in Agreement (N = 40)

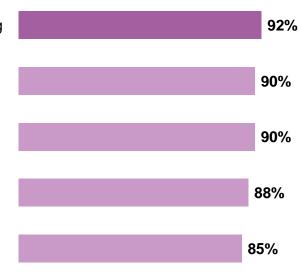
Because of this program, I have a better understanding of how my child is growing and developing.

Because of this program, I sing, read, or tell stories to my child more often.

Because of this program, I have a better understanding of what behavior is typical at my child's age.

Because of this program, I spend more time playing, listening to, or talking with my child.

Because of this program, I know more about how to keep my child safe and healthy.



Social and Resource Connections

Percent of Parents/Caregivers in Agreement (N = 40)

This program connected me with other programs and resources that can help my family.

My child and I have made new friends as a result of this program.



Parenting and Leadership Skills

Percent of Parents/Caregivers in Agreement (N = 40)

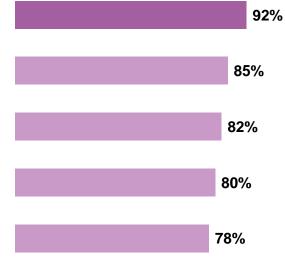
This program taught me how to identify what my child needs.

Because of this program, I have more leadership skills.

This program taught me how to help my child be ready for school.

As a result of this program, I feel better prepared to stand up for or be an advocate for my child.

This program helped me to understand how to respond effectively when my child is upset.





Program Profile FY 2023-2024 OFCY Strategy: Family Resource Centers and Parent Engagement

Agency Name: Dads Evoking Change

Program: Dads Evoking Change Annual Grant Funding: \$40,000

Program Summary: DEC will provide a series of free parenting workshops, legal counseling, and family outings for under-resourced fathers and their families in Oakland. DEC will provide 20 children and 25 parents with a space to positively interact, confront past trauma/heal, and guidance from mental health and social service professionals on healthy co-parenting habits. Parents will leave workshops with co-parenting plans (time splits, healthcare decisions, school, support, etc) so that they do not need the family law courts to intervene. This will strengthen the non-traditional family unit and improve outcomes for children.

Program Score Card

These select performance measures were identified by program staff, OFCY, and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Family Resource Centers and Parent Engagement strategy.

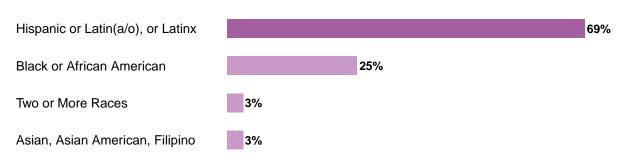
Program Achievements: How much did we do?

Projected Number of Youth Served: Actual Number of Youth Served: - Percent Achieved Toward Goal of Total Youth Serviced: Total Hours of Service Provided:	20 32 160% 64		
		- Average Hours of Service per Youth Served:	2
		Desired divine a CAd Re Occad	0.5
		Projected Number of Adults Served:	25
Actual Number of Adults Served:	255		
- Percent Achieved Toward Goal of Total Adults Serviced:	1020%		
Total Hours of Service Provided:	6,104		
- Average Hours of Service per Adult Served:	24		

Youth Demographics

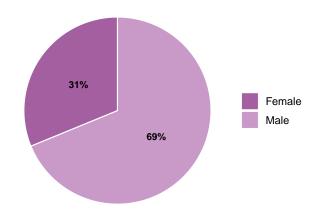
Program Achievements: Who did we serve?

Race/Ethnicity (N = 32)



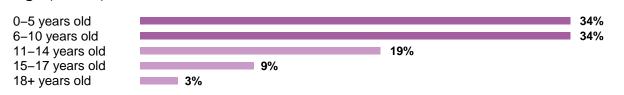
Categories with 0%: Afro-Caribbean or Afro-Latin(o/a), Afro-Latinx, American Indian or Alaskan Native, Arab and other Middle Eastern American, Decline to state, Other, Pacific Islander or Native Hawaiian, South Asian, Indian, or Desi, White, European, or Caucasian

Gender Identity (N = 32)



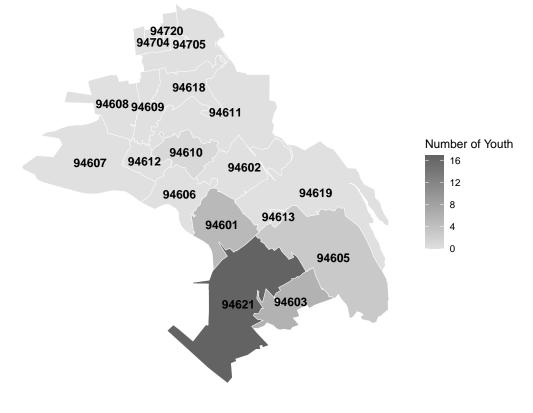
Categories with 0%: Non-Binary, Other

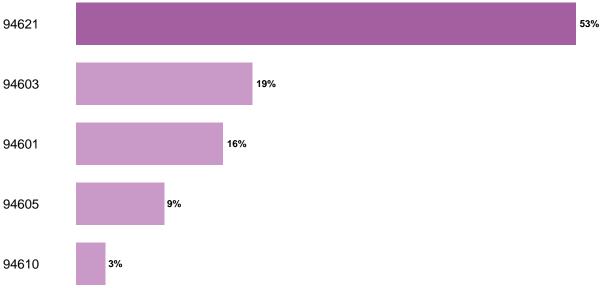
Age (N = 32)



Distribution of Youth Participants by Oakland Zip Code

(N = 32)

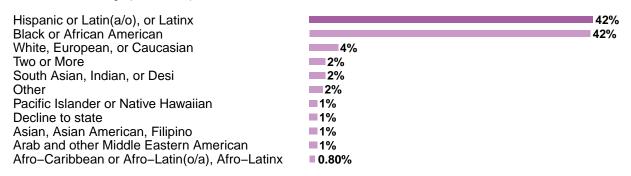




Categories with 0%: 94602, 94606, 94607, 94608, 94609, 94611, 94612, 94613, 94618, 94619, 94704, 94705, 94720, Homeless/Transitioning

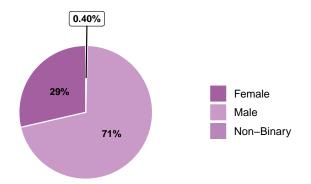
Adult Demographics

Race/Ethnicity (N = 255)



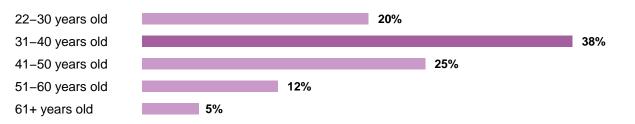
Categories with 0%: American Indian or Alaskan Native

Gender Identity (N = 255)



Categories with 0%: Other





Categories with 0%: 22 years old and under

Distribution of Adult Participants by Oakland Zip Code

(N = 255)

Categories with 0%: 94613, 94705, 94720, Homeless/Transitioning

