



City of Oakland
 Human Services Department
 Oakland Fund for Children and Youth



Meeting of the Planning and Oversight Committee (POC)

February 6th, 2019 • 6:00pm-9:00pm
Oakland City Hall, Hearing Room #4
 1 Frank H. Ogawa Plaza, 2nd floor • Oakland California

AGENDA

1. Call to Order
 - Roll Call, Introductions & Announcements
 - Agenda Review and Adoption
2. Open Forum
3. Adoption of Prior Meeting Minutes *action*
4. Administrative Update: *informational*
 - Fiscal Projection / Funds Available for Grants/ Reauthorization
5. Request for Proposal – Submissions Update *informational*
6. Discussion of Race & Equity *informational*
7. Youth Voice in Decision Making Process *informational*
8. Administrative Matters
 - General Announcements
 - Upcoming Meetings/ Scheduling
9. Adjournment

Public Comment: The POC welcomes you to its meetings and your interest is appreciated.

- If you wish to speak before the POC, please fill out a speaker card and hand it to the staff of the POC.
- If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.
- If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the POC’s jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland’s policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Oakland Fund for Children and Youth Planning & Oversight Committee, please contact the Oakland Fund for Children and Youth at 510-238-6379. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

MINUTES TO BE APPROVED
Oakland Fund for Children and Youth (OFCY)
Planning and Oversight Committee (POC) Meeting

Oakland City Hall, 2nd fl, Hearing Room 4
1 Frank Ogawa Plaza, Oakland, CA 94612

Wednesday, January 16, 2019

6:00 p.m. – 9:00 p.m.

Committee Members present: Anakarita Allen, Max Chacana, Langston Buddenhagen, Gerald Williams, William Kegelmeyer, Cameron Park
Committee Members absent: Astrid Regalado, Betty Booker, Julie Tinker Ward, Kimberly Aceves Iniguez

Staff Members present: Sandra Taylor, Mike Wetzel, Scott Kim, Sachelle Heavens

1. Call to Order

The meeting was called to order at 6:16pm.

- *Introductions & Announcements*
There were no announcements.
- *Agenda Review/Modifications*

2. Open Forum

There was no public speakers.

3. Adoption of Prior Meeting Minutes of May 5, July 18, October 3, and November 7, 2018

Langston Buddenhagen made a motion to adopt the prior meeting minutes of May 5, July 18, October 3 and November 7. Gerald Williams seconded the motion. All POC members unanimously agreed to adopt the minutes.

4. Election of POC Co-Chairs for FY2018-2019

POC members nominated Langston Buddenhagen as the youth co-chair. POC members nominated Julie Tinker Ward as the adult co-chair. Gerald Williams made the motion to adopt these election choices. Anakarita Allen seconded the motion. All POC members unanimously agreed to adopt the election nominations.

5. Transfer of School Based After School Service Program Grants to Girls Incorporated of Alameda County for La Escuelita Elementary and Bay Area Community Resources for Brookfield Elementary

OFCY staff briefly discussed the transfer details of the program grants with the POC. Girls, Inc. was selected to manage the after school program at La Escuelita Elementary School and replace East Bay Asian Youth Center. Bay Area Community Resources was selected to manage the after school program at Brookfield Elementary School and replace Higher Ground Neighborhood Development Corporation. Langston made a

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motion to adopt the transfer. Gerald seconded the motion. All POC members unanimously agreed to adopt the transfer.

6. OFCY 2019-2022 Request for Proposals Update on Review Process & Establish Review Committee

OFCY staff presented an informational Power Point presentation to the POC concerning the review process RFP update—which included, among other things: increased funding, an increase in indirect rate, the ability of new agencies to seek funding by reducing a requirement to possess prior experience, greater flexibility on submission of audited financial statements, a sooner start date for summer program funding of June 1, and an improvement with RFP submission.

The POC members present were polled to see who wanted to serve on the ad-hoc Review Sub Committee and the Appeals Sub Committee. Langston Buddenhagen, Anakarita Allen and Gerald Williams tentatively volunteered to serve on the Review Sub Committee. Max Chacana and Cameron Park tentatively volunteered to serve on the Appeals Sub Committee.

7. Administrative Matters

- *General Announcements*
- *Upcoming Meetings/Scheduling*
February 6, 2019 was scheduled as the next regular POC meeting.

8. Adjournment

The meeting was adjourned at 7:25 pm.

III. Funding Strategies for FY2019-2022

OFCY funding strategies were developed through an extensive community process in 2017-2018, and are detailed in the OFCY FY2019-2022 Strategic Investment Plan. The 2019–2022 funding strategies are built on OFCY’s long history of supporting key services in the community and reflect current concerns and realities for Oakland’s children and youth. The following strategies were developed based on input gathered during the community engagement process, research that supports these strategies as important interventions, and OFCY’s own evaluation of its programming and providers.

Priority Populations

OFCY is a citywide fund with the vision that all children and youth in Oakland will thrive and have the support of the entire community to lead safe, healthy and productive lives. The mission is to provide strategic funding to support Oakland's children and youth from birth to 21 years of age to become healthy, happy, educated, engaged, powerful and loved community members.

A guiding value for the Fund is **Social and Economic Equity**, and the intention to direct resources towards those youth in greatest need. Over the years and through the latest strategic planning process, OFCY has identified specific populations to prioritize for support based on inequities in outcomes and need.

The Fund seeks to support programs through the nine funding strategies that effectively engage and provide services to specific populations that face the greatest disparities in positive outcomes, with an intentional focus on addressing racial equity. African American children, youth and families are identified as a priority population for services, and Latino, Native American, and Asian/ Pacific Islander children, youth and families are identified for services through the strategies to achieve positive outcomes at different ages and stages. More information on priority populations is provided within the description of each funding strategy in the following section.



Citywide



Priority

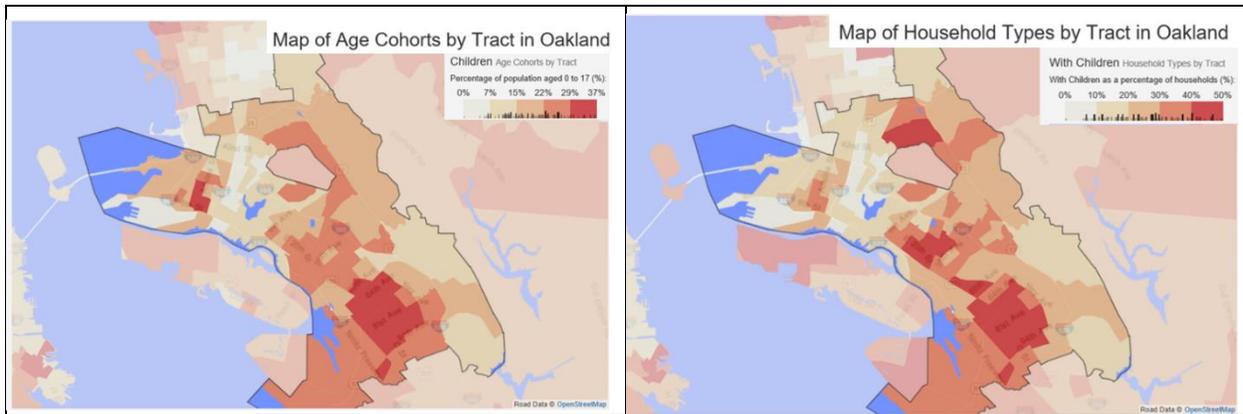


Identified Populations

Oakland Children and Youth from birth to 21 years of age
<ul style="list-style-type: none"> • Low-income neighborhoods • Low-income children, youth and families • Children attending schools with high levels of stress • African American children and youth
<ul style="list-style-type: none"> • Latino, American Indian, and Asian/ Pacific Islander children and youth • Immigrants and Refugees • Unaccompanied Minors • LGBTQ Youth • Commercially-Sexually Exploited Children (CSEC) • Homeless Youth • Youth with Disabilities • Foster Youth

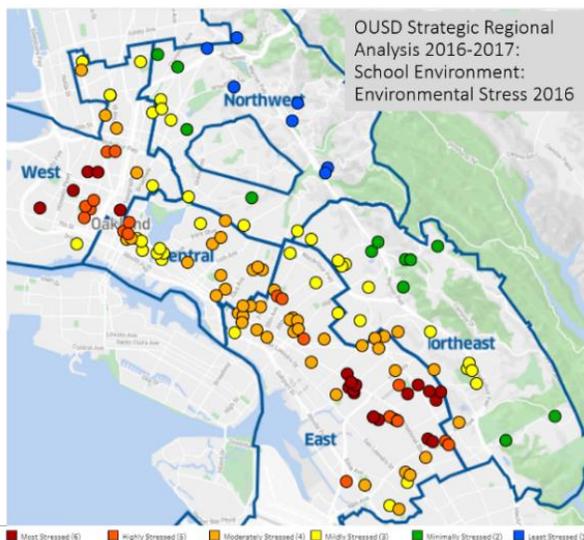
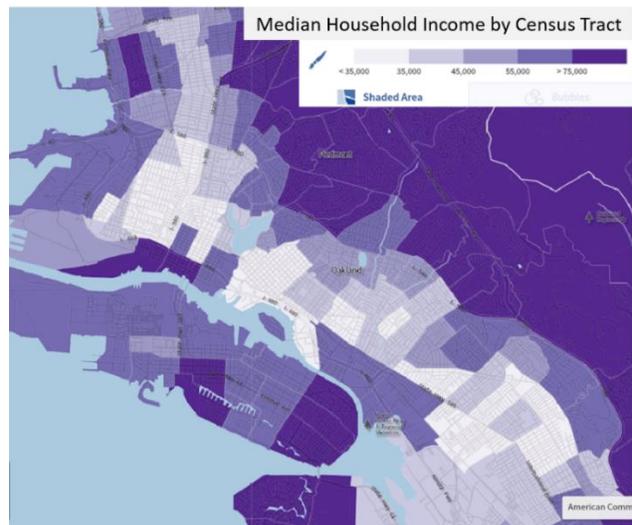
Priority Geographies

OFCY seeks to support programming and services that reaches children and youth with the greatest needs in their neighborhoods, communities, and schools. Current data indicates that Oakland children, youth, and families reside in greater numbers in West Oakland, Central Oakland/ Fruitvale District, and have the highest concentration in East Oakland.



Neighborhoods in West, Central, and East Oakland located below the 580 freeway are home to more households with lower median household incomes than households located in North Oakland and in the Oakland hills, indicating a greater need for resources for children and families residing in the flatland neighborhoods.

These neighborhoods also face higher levels of environmental stress and experience higher rates of violent crime, have higher rates of unemployment, experience lower air



quality, and have limited access to fresh food. Oakland Unified School District has monitored the environmental stress in neighborhoods and have identified schools that operate in communities that face disproportionate outcomes. OFCY seeks to support programming at schools that face higher levels of environmental stress and programs that serve children and youth that attend schools with higher levels of environmental stress, recognizing that schools are key institutions engaging with children and families from the early years through to young adulthood.

Shared Goals for Children and Youth

As a unique City of Oakland investment, OFCY’s funding has impact through the direct services provided by nonprofit providers and through strategic alignment with other system and funding initiatives working toward community-wide goals for the well-being of Oakland’s children. These goals include that families are supported in their children’s health and development; children are able to attend quality preschool and are ready for kindergarten; school-aged children have safe places to go after school and in the summer for expanded learning and enrichment; youth experience positive outcomes and benefit from positive youth development programming and reduced risk of exposure to violence; and that older youth are supported in their goals for learning, including high school graduation and progress toward postsecondary education, and have opportunities for career exposure and employment in the transition to adulthood.

OFCY’s strategies support collaborative efforts by focusing resources on the social and emotional well-being of children and youth; creating safe spaces for children, youth and families; funding more programming to support youth’s healing, learning, enrichment, leadership development and employment opportunities; and by strengthening communities through building provider capacity to deliver services that affirm the cultures, worth and dignity of all children, youth, and families in Oakland.

OFCY funding addresses these goals from within an equity framework aligned with system partners and key stakeholders through a process of community engagement that supports the overall vision that all children and youth will thrive.

- ↑ kindergarten readiness
- ↑ school attendance
- ↑ 3rd grade literacy
- ↑ opportunities for youth development, learning, and enrichment
- ↑ high school graduation
- ↓ juvenile arrest rate
- ↑ youth summer employment
- ↑ youth employment particularly for opportunity youth

years; soliciting funding applications and awarding grants to non-profit and public agencies to provide services; and reviewing the annual independent, third-party evaluation of OFCY programming and submitting the evaluation to City Council for adoption. As part of the 2019-2022 Strategic Investment Plan development, POC members supported and participated in community engagement events, reviewed information from stakeholder interviews, evaluation findings, and best practices research, and ultimately approved and submitted the Strategic Investment Plan to City Council.

Guiding Values-based Investing

The strategic investment plan, developed by the POC every three years, defines key investment strategies and serves as the basis for the solicitation of proposals that will ultimately result in the grant awards totaling between \$17-18 million each year of the 2019-2022 cycle.¹ Annual investments reflect the investment plan's specific strategies as well as OFCY's guiding values, which are social and economic equity, child and youth development, and community and collaboration. Funding is directed to those communities that are most in need and most impacted by inequity; to providers and programming that operate from an asset-based youth development framework; and to partners that build on the resources in the greater Oakland community to serve and strengthen families.

VALUE

SOCIAL AND ECONOMIC EQUITY

All children and youth have a fundamental right to a safe and healthy life and a quality education. We value the vigorous promotion of equality, justice, and accountability, and the concerted application of our resources towards youth with the greatest need.

Creating equitable outcomes for individuals starts with addressing inequity at the earliest stages of life, with continued support as children develop into adults. OFCY overwhelmingly directs program funds for enrichment and support to schools, communities, and families most impacted by inequity. In the 2016–2017 program year, OFCY served over 32,000 youth at over 400 program sites.² Funding reached primarily African American and Latinx children and youth living in Oakland's least-resourced neighborhoods.

¹ In 2020, OFCY's charter will be up for reauthorization, which may introduce changes to allocations mid-funding cycle.

² **Note:** This reflects the total number of children and youth served, based on enrollment reports from each program. Children and youth may participate in more than one program and thus may be counted more than once.

In addition to prioritizing programming and services in high-stress neighborhoods and schools, OFCY places an additional focus on populations within those communities who are most vulnerable, including youth experiencing homelessness, African American, Latinx, Asian/ Pacific Islander, and Native American children and youth, immigrant and refugee youth (including unaccompanied minors), LGBTQ youth, commercially sexually exploited minors, children with disabilities, foster youth, and opportunity youth (youth ages 16-21 not enrolled in school or

VALUE

CHILD AND YOUTH DEVELOPMENT

We support efforts to promote the social, emotional, physical, cognitive, and spiritual development of children and to instill individual and community pride and leadership.

employed).

Over the last two decades, OFCY has invested in and supported the adoption of asset-based, positive youth development (PYD) as a paradigm for engaging Oakland's youth. The concept of positive youth development was developed as a prevention strategy for averting negative experiences such as youth violence, crime, and gang involvement, and has since been adopted by communities all over the country as means of not just reducing negative outcomes but actively investing in positive ones. This commitment communicates a core OFCY value that youth are an asset to their community and that it is critical to invest in them, give them the skills they need to thrive, and that this, in turn, will pay dividends in the greater Oakland community.

In addition to emphasizing a positive youth development approach to supporting children and youth, OFCY is deeply invested in supporting the youngest Oaklanders (and their families) from birth through five years old. The earliest years of childhood, from prenatal to three years old, are the most critical for brain development. Adverse early childhood experiences have a direct effect on outcomes for children. By supporting efforts to foster safe, nurturing, and enriching early

VALUE

COMMUNITY AND COLLABORATION

We embrace the idea that by pooling our resources and working together, we can accomplish great things. We support strengthening families within our communities to make our children and our city strong. Strong communities can provide stability in a time of change in the lives of children and youth and help them grow into loving and powerful adults.

childhood experiences and improving outcomes for parents, caregivers, and families within communities, Oakland can achieve better outcomes for young children.

OFCY recognizes that for programming to be effective it must work in the context of the community and the whole family. OFCY supports programming for parents and caregivers as key participants in promoting the healthy development of children, and recognizes that their involvement in programs for children and youth are key to their success. Programs engage not just children and youth, but also provide support systems and opportunities for parents and caregivers. It is through strong families that strong communities can thrive, providing a positive and supportive environment for children to grow up in Oakland.

As a key City of Oakland funding investment supporting children, youth, and families, OFCY is active in working within a network of partner institutions and initiatives across the city and county to advance shared outcomes including kindergarten readiness, improved literacy and numeracy, increased graduation rates, postsecondary articulation, and youth employment, and to reduce incidents of violence and recidivism.

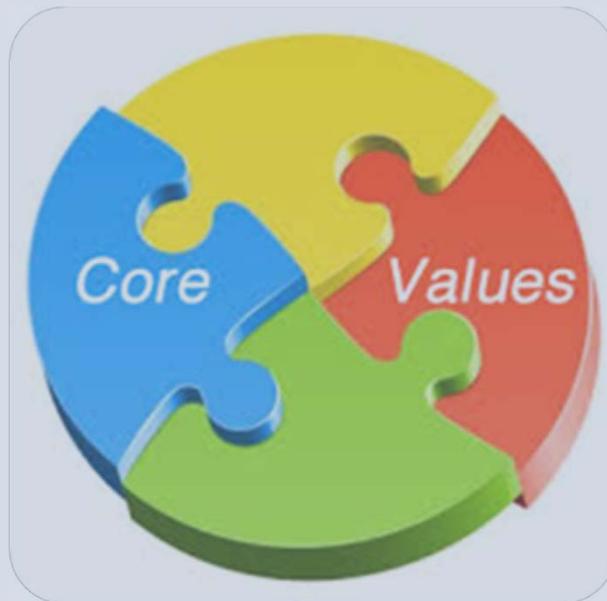
To provide this safe, enriching, and empowering programming for children, youth and their families, OFCY works in partnership with a host of institutions, including:

- Oakland Unified School District (OUSD)
- Oakland Head Start
- Oakland Unite/City of Oakland Department of Violence Prevention
- Oakland Starting Smart and Strong Initiative (OSSSI)
- First Five of Alameda County
- Oakland Summer Learning Network
- Oakland Literacy Coalition
- Oakland Promise
- Youth Ventures Joint Powers Authority
- Opportunity Youth Incentive Fund
- City of Oakland Human Services Division / Oakland ReCAST
- Oakland Workforce Development Board

OFCY Core Value

Social and Economic Equity

All children and youth have a fundamental right for a safe and healthy life and a quality education. **We value the vigorous promotion of equality, justice and accountability, and the concerted application of our resources toward those youth in greatest need.**



Why do we want Equity?

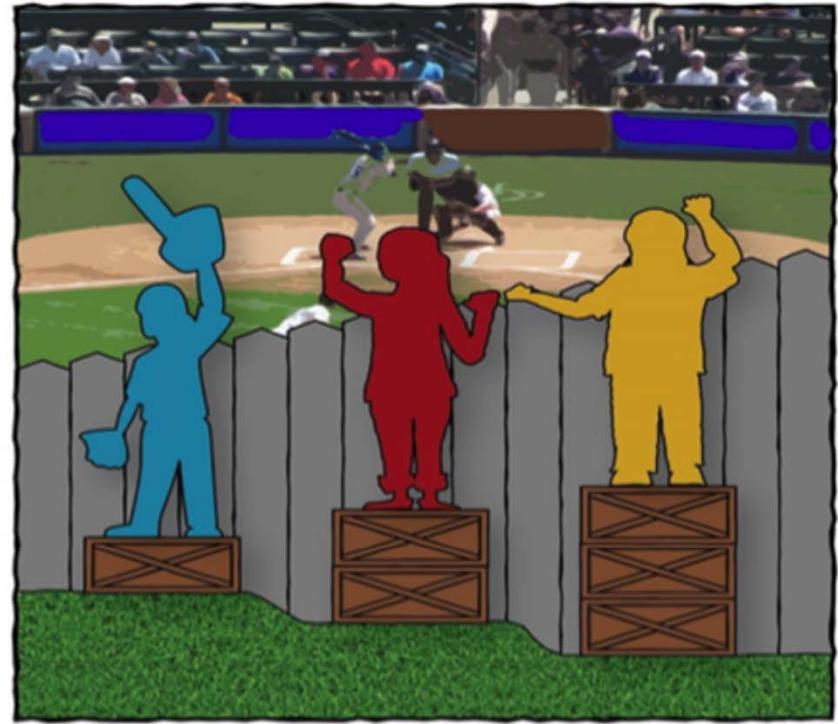
Equality focuses on giving everyone the same thing, regardless of outcomes. Equality works when everyone starts from the same place.

Equity is fairness. It's ensuring that people have access to the same opportunities or services we administer or deliver, directly or by contract.

- City of Oakland – Department of Race and Equity



EQUALITY



EQUITY

Authentic Youth Engagement

Why engage youth as change agents?

Youth can be compelling agents of change. We believe that, as young people become shapers of their own learning, they also can and should play a critical role in building public understanding for change, and in engaging others in the change process. This shift lies at the heart of moving from adult-directed to student-centered learning.

<http://buildingpublicunderstanding.org/authentic-youth-engagement.html>

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