



OAKLAND FUND FOR CHILDREN AND YOUTH



Planning and Oversight Committee (POC)

May 7, 2014

6:00 p.m. – 9:00 p.m.

Oakland City Hall, Hearing Room 4

1 Frank H. Ogawa Plaza, 2nd Floor

Oakland, CA 94612

AGENDA

1. Call to Order

- *Introductions & Announcements*
- *Agenda Review/Modifications*

2. Open Forum for Youth and Parents of Young Children

3. Adoption of Prior Meeting Minutes from April 16th 2014

action

4. Selection of the OFCY Independent Evaluator for FY2014-2016

action

5. Selection of LGBTQ Youth Services Program Grants for FY2014-2016

action

6. Confirm School-based After School program grants for Howard and Parker elementary schools

action

7. Confirm continuation of Early Childhood Mental Health Consultation services at program sites formerly served by The Link to Children

action

8. Administrative Matters

- *General Announcements*
- *Upcoming Meetings/ Scheduling*

9. Adjournment

Public Comment: The POC welcomes you to its meetings and your interest is appreciated.

- If you wish to speak before the POC, please fill out a speaker card and hand it to the staff of the POC.
- If you wish to speak on a matter not on the agenda, please sign up for Open Forum and wait for your name to be called.
- If you wish to speak on a matter on the agenda, please approach the Committee when called, give your name, and your comments.

Please be brief and limit your comments to the specific subject under discussion. Only matters within the POC's jurisdiction may be addressed. Time limitations shall be at the discretion of the Chair.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Oakland Fund for Children and Youth Planning & Oversight Committee, please contact the Oakland Fund for Children and Youth at 510-238-6379. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number above.

MINUTES TO BE APPROVED
Oakland Fund for Children and Youth (*OFCY*)
Planning and Oversight Committee (POC) Meeting
Oakland City Hall, 1 Frank H. Ogawa Plaza, Hearing Room 4, Oakland, CA 94612
Wednesday, April 16, 2014
6:00 p.m. – 9:00 p.m.

Committee Members present: Marcus Montague, Steven Wirt, Michael Wong, Kathy Dwyer, Derrick Muhammad, Cesar Sanchez, Brianna Dunn, Isaac Ruelas, Kenna Castillo, Kisha Jackson, Julie Waters, Richard Raya

Committee Members absent: Brandon Sturdivant, Vaughn Arterberry,

Staff Members present: Sandy Taylor, Mike Wetzel, Scott Kim

I. Call to Order

The meeting was called to order at 6:09 p.m. New POC member Richard Raya, representing District 1 was introduced.

II. Open Forum for Youth or Families with Small Children

There was one speaker.

III. Adoption of Prior Meeting Minutes from March 19th 2014

Cesar Sanchez made a motion, which was seconded by Derrick Muhammad, to adopt previous meeting minutes from 3/19/14. The motion was approved.

IV. OFCY FY2013-2014 Interim Evaluation Report Presentation

Corey Newhouse of Public Profit presented the Interim Evaluation Report and the Summer 2013 Evaluation Report.

There were no speakers for public comment.

V. Adoption of OFCY Program Grant Renewals for 2014-2015 Grants

Staff presented a detailed memo of grantees that were highlighted in the Interim Evaluation report for low units of service/service hours, low number of youth served, or low Program Quality Assessment (PQA) score. The memo also noted five grants with changes: one afterschool grant will cease in FY14-15 while two afterschool grants are transferring lead agencies, one program is moving to a new fiscal agent, and one early childhood program is ceasing operations but programming will continue at four sites under a new provider EC mental health consultant services. One correction was noted: Ujimaa Foundation will continue to be the afterschool service provider at Burckhalter Elementary; while Bay Area Community Resources is being considered as the lead afterschool service provider at Howard Elementary for next year.

Marcus Montague motioned, which was seconded by Kisha Jackson, to approve the grant renewal recommendation as listed in Attachment A: OFCY FY2014-2015 Grant Renewal Recommendations by Strategy with the aforementioned correction.

There were three speakers for public comment.

VI. OUSD Summer Pre-K Camp Update

Staff presented an update including a letter from Oakland Unified School District (OUSD) requesting \$80,000 from OFCY to expand from six sites to eight sites and partially fund a Summer Pre-K coordinator position to build up the infrastructure and sustainability for Summer Pre-K camps in OUSD.

Marcus Montague motioned, which was seconded by Isaac Ruelas, to approve the grant of \$80,000 to OUSD for the Summer Pre-K Camp strategy. FY2014-2015 will be the first year of funding for this strategy.

There were no speakers for public comment.

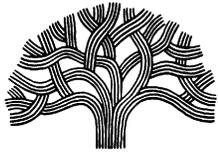
VII. Administrative Matters

The meeting of the POC will be May 7th, 2014.

The Review Subcommittee is scheduled to meet on April 22nd to interview the ten proposers for the LGBTQ Youth Services RFP. The Evaluation Subcommittee will meet on April 24th to interview three evaluation firms responsive to the Evaluation RFP for FY2014-2016.

VIII. Adjournment

The meeting was adjourned at 8:20 p.m.



**City of Oakland, Human Services Department
Oakland Fund for Children and Youth**



May 7, 2014

To: Members of the Planning and Oversight Committee
From: Oakland Fund for Children and Youth
Subject: Recommendation for the 2012-2014 Evaluator of Oakland Fund for Children and Youth

RECOMMENDATION

The Evaluation Subcommittee and OFCY staff came to a consensus on recommending Social Policy Research Group as the selected evaluator for the term 2014-2016 based upon proposal reviews and interviews.

Proposals were reviewed and assessed based on organizational capacity and fit; project approach, strategy, work plan details and timeline; project staffing; project budget and budget narrative; and examples of similar work. Interviews were conducted with Bright Research Group, Sarah Samuels Center, and Social Policy Research Group. The interview panel included members of the POC Evaluation Subcommittee and OFCY staff.

The proposal from Social Policy Research Group was scored and ranked higher than Bright Research Group and Sarah Samuels Center, and the interview panel came to a unanimous decision recommending Social Policy Research Group as the evaluator for OFCY programs in all strategy areas excluding School-based After School. Public Profit Inc. will continue as the independent evaluator of programs in the School-based After School strategy through a sole-source contract, as part of the jointly funded evaluation of Oakland After School programs in partnership with Oakland Unified School District (OUSD).

ACTION REQUESTED

The POC Evaluation Subcommittee and OFCY staff requests that the full POC approve this recommendation.

BACKGROUND

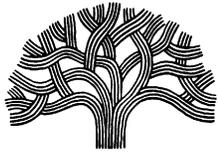
The Oakland Fund for Children and Youth was established in 1996 when Oakland voters passed the Kids First! Initiative (known as Measure K), as an amendment to the City Charter to support direct services to youth under 21 years of age. As reauthorized in 2009 for an additional twelve years (2010-2022), the city charter amendment (Section XIII) requires an annual independent evaluation of the Oakland Fund for Children and Youth programs.

OFCY's 2014-15 evaluation is presently being conducted by the firm Public Profit Inc., with evaluation services to end September 30, 2014 when final reports are submitted to the POC.

ANALYSIS

The Oakland Fund for Children and Youth (OFCY) released a Request for Proposals for Evaluation of OFCY programs on March 7, 2014 for 2012-2014 with the second year to be renewed based upon satisfactory performance in year one. Three full proposals were received on April 7, 2012 from Bright Research Group, Sarah Samuels Center, and Social Policy Research Group. The Planning and Oversight Committee (POC) evaluation subcommittee and OFCY staff interviewed the three candidates on April 24, 2014 and based its final recommendation upon a group review of proposals submitted and responses provided during the interviews. The Evaluation RFP review panel reached a consensus recommendation and will forward this recommendation to the full POC for approval at the May 7th, 2014 meeting. Upon approval from the POC, the recommendation to enter into a contract for services will proceed to the Life Enrichment Committee and City Council in June 2014 for the contract to commence on July 1, 2014.

The City of Oakland will enter into a two-year contract for evaluation services, with the second year to be renewed conditional upon performance, and will operate from July 1st 2014 to October 31st 2016, with the inclusion of the evaluation of programs operating during summer 2014 and 2015. The evaluation contract amount will be in an amount not to exceed \$150,000 in FY2014-2015 and \$150,000 in FY2015-2016 to evaluate OFCY programs during the contract term.



**City of Oakland, Human Services Department
Oakland Fund for Children and Youth**



May 7, 2014

To: Members of the Planning and Oversight Committee
From: Oakland Fund for Children and Youth
Subject: Recommendation for the LGBTQ Youth Service Program Grants for Fiscal Years 2014-2016

RECOMMENDATION

The ad-hoc LGBTQ Youth Services Review subcommittee came to a unanimous decision to recommend Health Initiatives for Youth, La Clinica de la Raza, and Destiny Arts Center for program grants to implement OFCY's **Safe Community Spaces for LGBTQ Youth** funding strategy during Fiscal Years 2014-2016 based upon proposal reviews, external reviewer rankings, and interviews with the ten applicants.

Proposals were reviewed and scored by external reviewers based on agency history and capacity, staffing, demonstration of need, program design, outcomes and evaluation, and required resources and budget. Interviews were conducted by POC members in the ad-hoc LGBTQ Youth Services Review subcommittee with all ten applicants for funding.

The proposals from Health Initiatives for Youth, La Clinica de la Raza, and Destiny Arts Center were the three highest ranked proposals based on the external reviewer scoring. The ad-hoc committee had unanimous agreement after interviewing all ten applicants that the program proposals from Health Initiatives for Youth, La Clinica de la Raza, and Destiny Arts Center were the top three applicants, and strongly recommended funding the three proposed programs.

ACTION REQUESTED

The ad-hoc LGBTQ Youth Services Review and OFCY staff requests that the full POC approve a recommendation to fund the Health Initiatives for Youth (HIFY) – Health Initiatives for Youth's LGBTQ Youth Safe Space Initiative, La Clinica de la Raza – Juntos program, and Destiny Arts Center – Moving in the Movement program for FY2014-2015 with the option to renew for FY2015- 2016 based on performance and grant compliance. Grant funding for the three programs is \$237,375 for FY2014-2015.

BACKGROUND

The Oakland Fund for Children and Youth was established in 1996 when Oakland voters passed the Kids First! Initiative (known as Measure K), as an amendment to the City Charter to support direct services to youth under 21 years of age. OFCY provides funding to community-based and public agencies through an open and fair competitive procurement process. OFCY released a Request for Proposals (RFP) on February 26 2014 to provide \$200,000-\$300,000 annually to agencies to expand community-based programming and safe

spaces specifically for Lesbian, Gay, Bisexual, Transgender and Queer/Questioning (LGBTQ) youth in Oakland. To respond to the RFP, applicants were required to submit a proposal package electronically and in hard copy before 5:00pm March 28 2014 to OFCY.

ANALYSIS

On March 28 2014, OFCY received ten applications requesting a total of \$1,272,478 in funding for FY2014-2015. Agencies are listed below in alphabetical order, with proposed program names following.

- 1) AIDS Project of the East Bay (APEB) – Leading Well
- 2) Bay Area Women Against Rape (BAWAR) – Breaking Silence
- 3) Destiny Arts Center – Moving in the Movement
- 4) East Bay Agency for Children (EBAC) – Oakland LGBTQ Youth Project
- 5) East Bay Asian Youth Center (EBAYC)/ AYPAL – API Queer Youth Cypher Program
- 6) Health Initiatives for Youth (HIFY) – Health Initiatives for Youth's LGBTQIQ Youth Safe Space Initiative
- 7) JFK University – Queer Youth Voices
- 8) La Clinica de la Raza – Juntos
- 9) Oakland Unified School District (OUSD) – Safe School – Based Communities for Lesbian, Bisexual, Gay, Transgender, and Queer/Questioning Youth
- 10) Peers Envisioning and Engaging in Recovery Services (PEERS) – Out to Lead

Proposals were assessed by external reviewers and ranked. POC members on the ad-hoc review committee also received the proposals and reviewed applications prior to interviews. The ad-hoc subcommittee interviewed the ten candidates on April 22, 2014 and based its final recommendation upon a group review of proposals submitted and the responses provided during the interviews. The ad-hoc review committee unanimously ranked Health Initiatives for Youth (HIFY) – Health Initiatives for Youth's LGBTQIQ Youth Safe Space Initiative, La Clinica de la Raza – Juntos program, and Destiny Arts Center – Moving in the Movement program as the top three applicants and recommends that OFCY enter into contract for direct youth services with these three providers for FY2014-2016 to implement the Safe Community Spaces for LGBTQ Youth funding strategy. The assessment of proposals by the external reviewers similarly ranked these three agencies and programs as being the top three of the ten applicants.

The ad-hoc review committee reached a consensus recommendation to fund Health Initiatives for Youth for \$138,258; La Clinica de la Raza for \$45,129, and Destiny Arts Center for \$53,988 in FY2014-2015, with the option to renew in FY2015-2016 based on performance and grant compliance, and will forward this recommendation to the full POC for approval at the May 7th, 2014 meeting. These three programs project to reach 285 unduplicated LGBTQ

Oakland youth ages 14-20 during FY2014-2015. Upon approval from the POC, the recommendation to enter into contracts for services will proceed to the Life Enrichment Committee and City Council in June 2014 for the contracts to commence on July 1, 2014. The City of Oakland will enter into a two-year contract for services with the three agencies, with the second year to be renewed conditional upon performance, with programs operating from July 1st 2014 to June 30th 2015 during year one and July 1st 2015 to June 30th 2016 in the second and final year.

PROGRAM DESCRIPTIONS

<u>Agency Name:</u>	Health Initiatives for Youth (HIFY)
<u>Program Name:</u>	HIFY's LGBTQIQ Youth Safe Space Initiative
<u>Program Funding:</u>	\$138,258
<u>Projected LGBTQ Youth to be served:</u>	85 youth

Program Description

Health Initiatives for Youth (HIFY) proposes to serve 85 LGBTQIQ youth by partnering with high school partners, an LGBTQIQ competent mental health services provider, and community arts groups to implement Health Initiatives for Youth's LGBTQIQ Youth Safe Space Initiative. Target population includes youth of color, street-involved and transitional age youth living in Oakland. HIFY and its partners will expand programs and available services for LGBTQIQ youth by opening HIFY's transit-accessible LGBTQIQ drop-in space (QTY Treehouse) 20 hours per week (Tues-Thurs, Sat) to offer harm reduction/sexual health workshops led by peer health educators, and mental wellness and support services. To increase LGBTQIQ youth participation and engagement in high quality youth development programs, HIFY will offer enriching project-based learning activities (e.g. digital autobiographies, arts/resiliency workshops), and a Queer Culture Series (e.g. open mics/movie screenings/discussions on queer culture) at QTY. Bi-annual family social events and parent coaching will reach parents/caregivers of LGBTQIQ youth and raise awareness of services available to them.

<u>Agency Name:</u>	La Clinica de la Raza
<u>Program Name:</u>	Juntos
<u>Program Funding:</u>	\$45,129
<u>Projected LGBTQ Youth to be served:</u>	80 youth

La Clinica proposes to implement Juntos (Together), a community outreach, education and support group program for Oakland LGBTQ youth ages 14-20 years. 40 diverse LGBTQ youth in Oakland schools will be served by three-part educational workshops that discuss challenges faced by LGBTQ youth and the role of peer support, LGBTQ human rights and advocacy, and the intersection of gender/sexual identity and culture. 40 Spanish-speaking LGBTQ youth will be served by bilingual, facilitated support groups that will meet weekly at the transit-accessible La Clinica facility to address youth needs for peer support and bilingual, bicultural services. Juntos will involve parents and family members in the support system by facilitating family sessions at La Clinica, per youth client request.

Juntos will ultimately result in improved self-esteem among support group clients and groups that meet LGBTQ youth needs for support.

<u>Agency Name:</u>	Destiny Arts Center
<u>Program Name:</u>	Moving in the Movement
<u>Program Funding:</u>	\$53,988
<u>Projected LGBTQ Youth to be served:</u>	90 youth

Moving in the Movement will support the healthy development and community integration of Oakland's LGBTQQI youth, directly serving up to 90 unduplicated young people ages 14-18 over the course of the entire school year. The design for our project is organized into three areas that strategically target needs of teens: Peer Support, Adult Role Models, and Share Their Stories (Artistic Expression). Aligned with OFCY's goals, the primary objectives of DAC's Moving in the Movement project are to increase the availability of safe spaces for LGBTQQI youth in Oakland, create opportunities for youth-led participatory art experiences covering LGBTQQI-related topics, to highlight the visibility of youth who identify as LGBTQQI through performance arts. Finally, Moving in the Movement will connect youth with a network of accepting, supportive adult, peer, and parent/family relationships.