



City of Oakland  
Human Services Department  
**Oakland Fund for Children and Youth**



## Meeting of the Planning and Oversight Committee

December 16<sup>th</sup>, 2020 ■ 6:00pm-9:00pm

### **Zoom Teleconference**

<https://zoom.us/j/98644747759>

**Pursuant to the Governor's Executive Order N-29-20, all members of the Oakland Fund for Children and Youth Planning and Oversight Committee (POC) as well as city staff will join the meeting via phone/video conference and no teleconference locations are required.**

### **TO OBSERVE:**

- 1) To view the meeting by Zoom video conference, please click on this link: <https://zoom.us/j/98644747759> at the noticed meeting time.
- 2) To listen to the meeting by phone, please call the numbers below at the noticed meeting time: Dial (for higher quality, dial a number based on your current location): +1 669 900 9128 or +1 346 248 7799 or +1 253 215 8782 or +1 646 558 8656 or +1 301 715 8592 or +1 312 626 6799; Webinar ID: 986 4474 7759

### **TO COMMENT:**

- 1) To comment by Zoom video conference, you will be prompted to use the **“Raise Your Hand”** button to request to speak when Public Comment is being taken on the eligible Agenda item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.
- 2) To comment by phone, you will be prompted to **“Raise Your Hand”** by pressing **“\* 9”** to request to speak when Public Comment is being taken on the eligible Agenda Item. You will then be unmuted, during your turn, and allowed to make public comments. After the allotted time, you will then be re-muted.

### **ADDITIONAL INSTRUCTIONS:**

- 1) Instructions on **how to join a meeting by video conference** is available at: [https://support.zoom.us/hc/en-us/articles/201362193 - Joining-a-Meeting#](https://support.zoom.us/hc/en-us/articles/201362193-Joining-a-Meeting#)
- 2) Instructions on **how to join a meeting by phone** are available at: [https://support.zoom.us/hc/en-us/articles/201362663 Joining-a-meeting-by-phone](https://support.zoom.us/hc/en-us/articles/201362663-Joining-a-meeting-by-phone).
- 3) Instructions on **how to “Raise Your Hand”** is available at: [https://support.zoom.us/hc/en-us/articles/205566129 - Raise-Hand-In-Webinar](https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar)



# AGENDA

- 1) Call to Order
  - *Roll Call of Members*
  - *Agenda Review and Modifications*
- 2) Open Forum
- 3) Approval of Prior Meeting Minutes from November 4, 2020 *action*
- 4) Overview of POC 2021 Work and Action for the Year
- 5) Presentation by Darlene Flynn, Director of the Department of Race and Equity -  
Advancing Racial Equity: Using a Racial Equity Framework in OFCY Strategic  
Planning
- 6) Administrative Matters
  - *General Announcements*
  - *Upcoming Meetings*
- 7) Adjournment



## MINUTES TO BE APPROVED

Oakland Fund for Children and Youth (OFCY)  
*Planning and Oversight Committee (POC) Meeting*

November 4<sup>th</sup>, 2020 - 6:00pm-9:00pm  
Zoom Teleconference

Committee Members present:	Anakarita Allen, Bill Riley, Jorge Velasco, Kimberly Aceves, Langston Buddenhagen, Peter Lê, Tasion Kwamilele
Committee Members absent:	Dwayne Davis, Betty Booker, Gregory Hampton
Staff Members present:	Sandra Taylor, OFCY Director; Mike Wetzel, OFCY Planner; Scott Kim, OFCY Program Analyst; Kaitlin Forgash, OFCY Administrative Assistant

### 1. Call to Order

The meeting was called to order at 6:04 p.m. by POC Co-Chair Langston Buddenhagen. POC members and staff introduced themselves.

### 2. Open Forum

There was one public speaker: Courtney Johnson, Girls Incorporated of Alameda County.

### 3. Approval of Prior Meeting Minutes from October 7<sup>th</sup>, 2020

Bill Riley moved to accept the prior meeting minutes as submitted. Jorge Velasco seconded the motion. A roll call of the vote followed, and all members voted to approve the motion.

### 4. Approval of Transfer of Program Grant in Support of Comprehensive Afterschool Programming at Burckhalter Elementary School from Ujima Foundation to Girls Incorporated of Alameda County for the Current FY2020-2021 School Year and With the Option to Renew for the Upcoming FY2021-2022 School Year

OFCY Director Sandra Taylor introduced the request for a transfer of program grant from the Ujima Foundation to Girls Incorporated of Alameda County to provide afterschool services at Burckhalter Elementary School. Director Taylor referred to a letter from the CEO of Girls Inc., included in the POC meeting materials. Courtney Johnson spoke on behalf of Girls Inc., and the importance of maintaining the afterschool program at Burckhalter elementary. Tasion Kwamilele called for a motion to approve the transfer request. Kimberley Aceves made a motion to approve, and was seconded by Bill Riley. All members voted to approve the motion. Transfer request will go to City Council in January 2021.

### 5. Adoption of the OFCY Independent FY2019-2020 Evaluation Report Presented By Social Policy Research Associates (SPR)



## **MINUTES TO BE APPROVED**

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Tasion Kwamilele introduced the item. Anakarita Allen reported on the presentation by SPR at POC Evaluation Subcommittee meeting on October 28, 2020. Jorge Velasco thanked SPR for putting together the report. Mika Clark, Heather Lewis-Charp, and Rachel Estrella from SPR then presented on the FY2019-2020 Final Evaluation Report of Oakland Fund for Children and Youth programs. Tasion Kwamilele called for a motion to adopt the OFCY Independent FY2019-2020 Evaluation Report. Jorge Velasco motioned to adopt, and Anakarita Allen seconded. All members approved the adopting of the report, with Peter Lê noting a spelling error in the report.

### **6. Update on Strategic Investment Planning for 2022-2025**

Director Taylor provided an update on the expected procedure and schedule for the 2022-25 Strategic Investment Planning cycle. Staff will focus on the strategic plan over the next few weeks and present at the next POC meeting particularly concerning the implementation of a racial equity lens for the 2022-25 plan. OFCY will be asking for community input on the plan in Winter 2021, and expects to present a draft plan to City Council by Summer 2021.

### **7. Administrative Matters**

The next POC meeting is scheduled for December 2nd. Kimberley Aceves expressed gratitude to Oakland's youth for helping secure the passage of Oakland Measure QQ, which lowers the voting age to 16 for Oakland Unified School District Board of Education elections.

### **8. Adjournment**

POC Co-Chair Tasion Kwamilele adjourned the meeting at 7:10 p.m.

# 2019-20 Evaluation of Oakland Fund for Children and Youth Programs



November 4, 2020

Mika Clark, Heather Lewis-Charp, and Rachel Estrella

\$19,719,773  
Awarded

4  
Goal Areas

9 Funding  
Strategies

153  
Programs



## Early Childhood

Social Emotional  
Well-Being in Early  
Childhood Settings

Parent  
Engagement  
& Support

Family  
Resource  
Centers



## Student Success

Engagement & Success for  
Elementary & Middle  
School Students

Comprehensive  
Afterschool  
Programs



## Youth Development & Empowerment

Youth Development &  
Leadership

Summer  
Programming



## Transitions to Productive Adulthood

High School &  
Postsecondary Transitions

Career Awareness &  
Employment Support

# Structure of Report

Section A: OFCY-  
Level Findings



```
graph TD; A[Section A: OFCY-Level Findings] --> B[Section B: 9 Strategy-Level Reports]; B --> C[Section C: 153 Program Profiles];
```

Section B: 9 Strategy-Level  
Reports

Section C: 153 Program Profiles

# Evaluation Data Sources



## Administrative Data

- Cityspan data
- OUSD student-level records



## Interviews & Site Visits

- Program staff interviews
- OFCY partner interviews



## Surveys

- Program director and Principal surveys



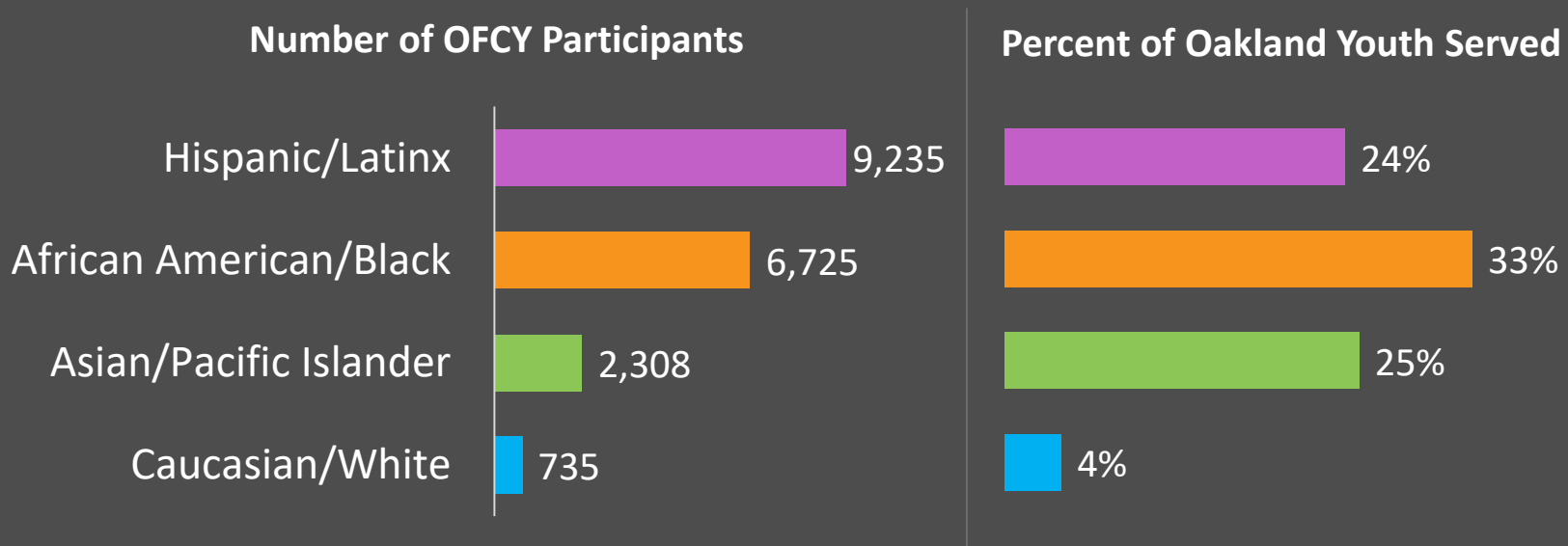
# OFCY-Level Findings

# Overview of Participants (pg. 7)

OFCY programs served **21,237 youth**

**1/3** of Oakland's African American/Black youth

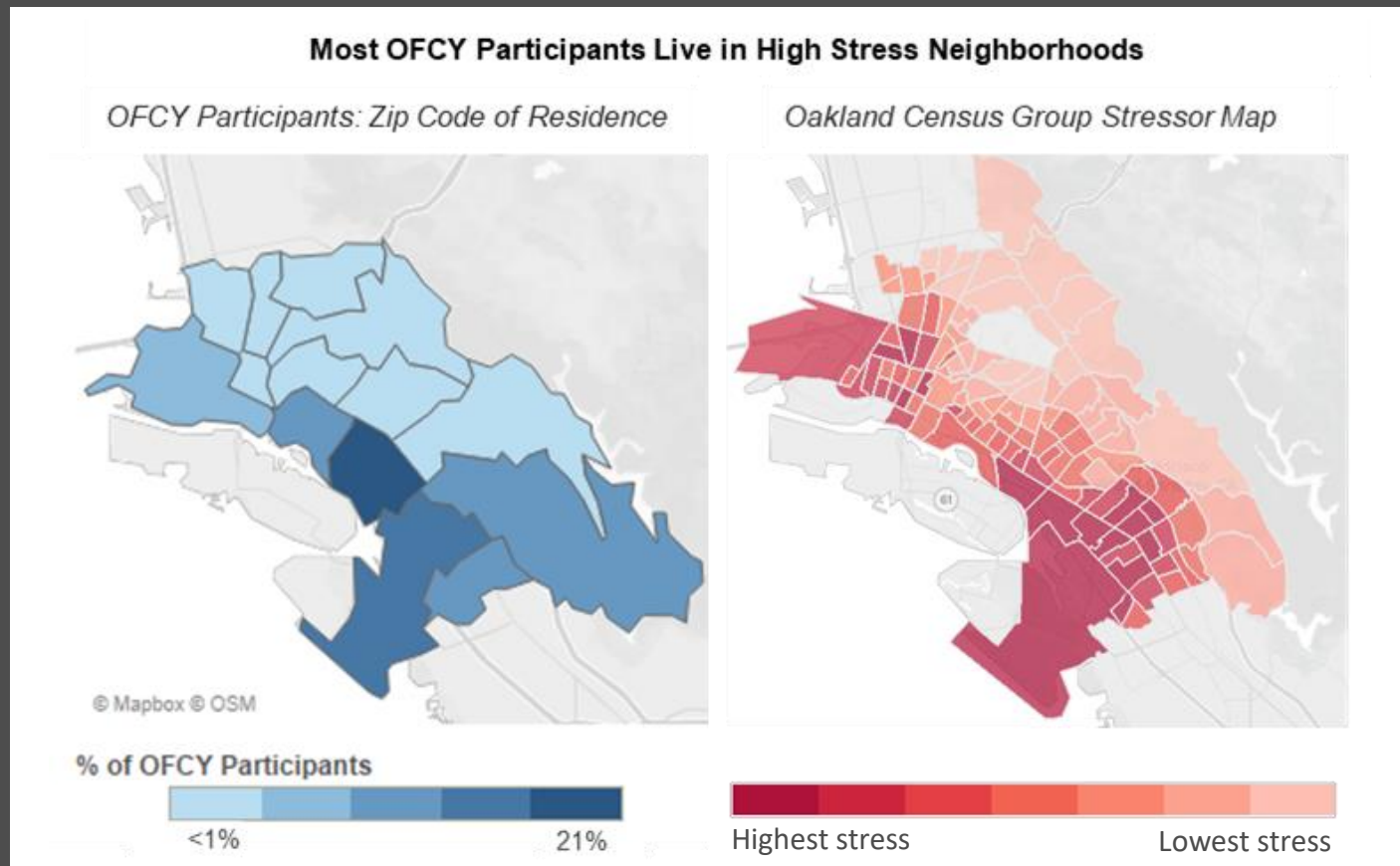
**1/4** of Oakland's Latinx & Asian/Pacific Islander youth



*(City of Oakland data from the American Community Survey 2018 5-year Estimate)*

# Overview of Participants (pg. 7)

Most (close to 70%) of OFCY Participants Live in High Stress Neighborhoods



# Results Based Accountability *(pg. 10)*



1. How much did programs accomplish?
2. How well did they do it?
3. Is anyone better off?

# Results Based Accountability

How much did programs accomplish? (pg. 12)



**21,237**

children & youth served



**1,981**

parents & caregivers served



**4,206,377**

hours of service provided



**196 hours**

per youth participant

Half of youth spent 120 hours  
engaged in programming

Less than 10 hrs



18%

10 to 40 hours



15%

40 to 120 hours



17%

120+ hrs



50%

# Results Based Accountability

How well did programs do it? *(pg. 13)*

## Average Progress Towards Projected Enrollment and Attendance

**Number of Children and Youth Served** 112%

**Average Hours of Service** 103%

**Total Hours of Service** 102%

**Number of Parents/Caregivers Served** 86%

**Programs' progress must be considered in the context of the Covid-19 pandemic.**

# Program Response to Shelter-in-Place

*(pg. 16)*

OFCY programs pivoted to provide:



# Strategy-Level Outcomes





# Family Resource Centers

# Family Resource Centers

How much did programs do? (pg. 48)



**900** parents/caregivers



**823** children



**22** hours



**47,313** hours

# Family Resource Centers

How well did programs do it? (pg. 54)



## Child Enrollment

Average progress toward projected number of children served.

94%



## Parent/Caregiver Enrollment

Average progress toward projected number of youth served.

89%



## Average Hours of Service

Average progress toward projected average hours of service.

139%



## Total Hours of Service

Average progress toward projected total hours of service.

91%





# Comprehensive Afterschool Programming

# Comprehensive Afterschool Programming

## How much did programs do? (pg. 64)



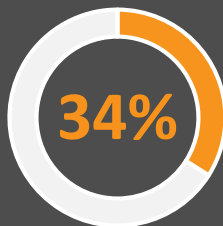
**8,839** youth



**4,206,377** hours



**196** average hours



**1/3 of students at host schools  
participated in afterschool  
programming**

# Comprehensive Afterschool Programming

## How well did programs do it? (pg. 71)



### Youth Enrollment

.....  
Average progress toward projected number of youth served.

124%



### Average Hours of Service

.....  
Average progress toward projected average hours of service.

92%



### Total Hours of Service

.....  
Average progress toward projected total hours of service.

111%



### Average Daily Attendance

.....  
Average progress toward projected average daily attendance.

90%





## Career Awareness & Employment Support

# Career Awareness & Employment Support

How much did programs do? (pg. 100)



**1,548 youth**

participated in programming



**108 hours**

average time spent in program



**1,190 youth**

participated in jobs or internships  
(77% of all participants)



**\$1,453,507** total wages earned

**\$1,221** average earnings per youth



# Career Awareness and Employment Support

How well did programs do it? (pg. 108)



## Enrollment

Average progress toward projected number of youth served.

99%



## Average Hours of Service

Average progress toward projected average hours of service.

96%



## Total Hours of Service

Average progress toward projected total hours of service.

87%



## Job Placement

Percentage of participants placed in a job or internship.

76%



## Work Experience

Percentage of participants receiving at least 10 hours of work experience.

71%

# Program Profiles

## Program Performance Score Card

These select performance measures were identified by program staff, OFCY and the evaluation team as indicative of programs' quality and success in working towards the strategic objectives for the Career Awareness and Employment Support strategy.

Because of the shelter-in-place order enacted on March 17, 2020, this report considers attendance from 7/1/2019 through 3/30/2020. Therefore, **programs did not have the full year to meet their annual enrollment targets**. For the "Total Hours of Service" measure, programs were assessed on their progress toward their projections for units of service through the end of the third quarter (March 30, 2020).

### Program Achievements: How much did we do?

Total Youth Served: **60**

Number of Youth Placed in Jobs or Internships: **55**

Total Hours of Service Provided: **6,026**

Total of Work Experience Provided: **4,010**

### Program Performance and Quality: How well did we do it?

#### Progress Toward Projected Enrollment and Attendance

Strategy-Level  
Scores

Progress towards projected number of youth served	150%	99
Progress towards average hours of service per participant	68%	96
Progress towards projected units of service	103%	87

#### Work Experience

Percent of youth placed in a job or internship	92%	66%
Percent of youth receiving at least 10 hours of work experience	88%	63%

#### Youth Perceptions of Program Quality: Percent of Youth in Agreement

I feel safe in the program.	97%	97%
There is an adult at the program who cares about me.	91%	87%

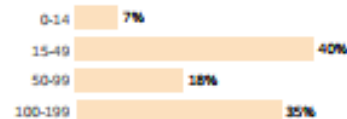
### Participant Outcomes: Is anyone better off?

#### Percent of Youth in Agreement

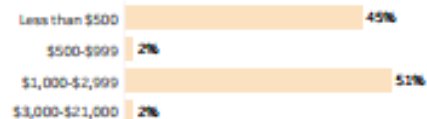
At this program, I learned what is expected in a work setting.	97%	90%
In this program, I learned about jobs I can have in the future.	100%	95%
The program taught me how to get along with others in a work setting.	97%	93%

## Work Experience Outcomes\* Total Placed in Internships and Jobs: 55

Hours of Work Experience  
Average Hours: 73



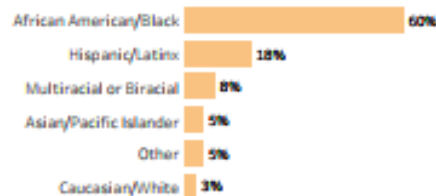
Wages Earned  
Average Wages: \$1,134



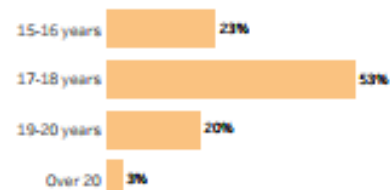
\* Includes participation in internships and jobs through 3/30/2020.

## Youth Demographics Total Enrollment through 3/30/2020: 60

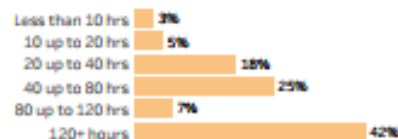
Race/Ethnicity



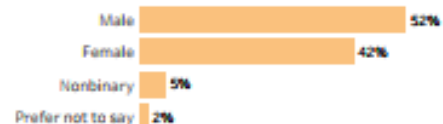
Age (as of first day of grant)



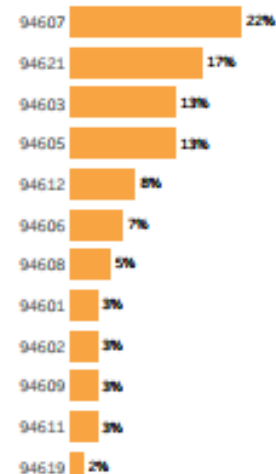
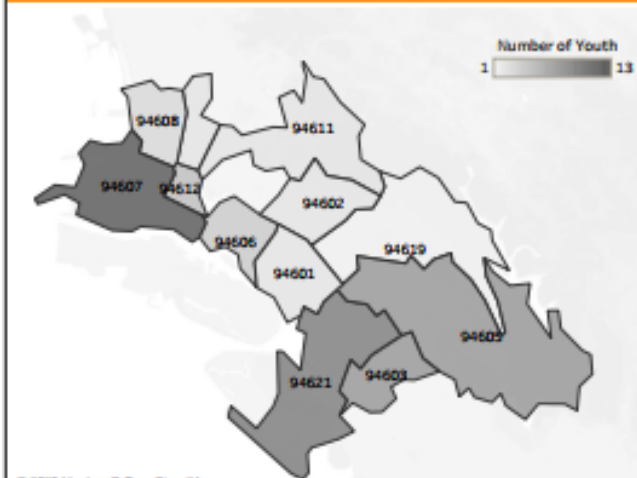
Hours of Attendance



Gender



## Distribution of Participants by Zip Code



© 2020 Mapbox © OpenStreetMap

# Conclusion

# OFCY's Role *(pg. 22)*

In addition to providing funding, OFCY works to:



Coordinate with  
city agencies



Partner with  
grantees



Provide  
data



Support peer  
networking



Share from  
partners



## Summary of Findings (pg. 25)

- Over 21,000 children and youth were served by OFCY-funded programs.
- Most children and youth live in neighborhoods with the highest needs.
- OFCY is successful in reaching its priority populations.



# Questions?



Mika Clark

[mika\\_clark@spra.com](mailto:mika_clark@spra.com)

Thank  
you!

Rachel Estrella

[rachel\\_estrella@spra.com](mailto:rachel_estrella@spra.com)

Heather Lewis-Charp

[heather@spra.com](mailto:heather@spra.com)

# OFCY Strategic Planning Timeline/ Overview

*Timeline to develop a Strategic Investment Plan for FY 2022-2025*

## December 2020

- Advancing Racial Equity: Launching the Planning work with Equity Principles at the core.

## January 2021

- Vision, Mission, Values, Guiding Principles & Desired Outcomes
- Planning and Oversight Committee (POC) Strategic Planning Subcommittee Convenes
- Data Review and Analysis Begins
- Community Engagement Events Developed and Launching (examples: Interviews, Surveys, Focus Groups, Workshops, Listening Sessions, Community Forums, Town Halls)

## February 2021

- Continue Data Review and Analysis
- Host Community Engagement Events

## March 2021

- Continue Data Review and Analysis
- Host Community Engagement Events

## April 2021

- Receive and Review a Community Engagement – Summary of Findings
- Receive and Review a Community Needs Assessment/ Racial Equity Analysis

## May 2021

- Draft Strategies Developed
- Two Community Forums on Draft Strategies
- Informational Session & Presentation to Oakland City Council/ Life Enrichment Committee

## June 2021

- Draft Strategic Plan for Subcommittee Review

## July 2021

- POC Review and Adoption of Strategic Investment Plan for 2022-2025
- Draft Strategic Plan presented to Oakland City Council/ Life Enrichment Committee

## September 2021

- City Council Adoption of Strategic Investment Plan for 2022-2025



# OFCY Planning and Oversight Committee (POC)

## 2021 Work Forecast

### December 2020

#### Planning and Oversight Committee (POC)

- Strategic Planning Launch with a Training on Racial Equity: Advancing Equity through the Strategic Planning Process.

### January 2021

#### Planning and Oversight Committee (POC)

- Reviewing and Re-envisioning the OFCY Vision, Mission and Values. Establishing Guiding Principles. Starting Strategic Planning with Focus on Desired Outcomes and Review of Oakland Kids First! Measure Outcome Goals.
- Review and revise POC By-Laws

#### POC Strategic Plan Subcommittee

- Launch of Subcommittee. Review of Data to Identify Needs and Landscape. Discussion on Community Engagement Plan and Expected Outcomes. Receive Direction for continued Community Input and Data Analysis.

### February 2021

#### Planning and Oversight Committee (POC)

- TBD

#### POC Strategic Plan Subcommittee

- Further Data Review and Analysis. Update on Community Engagement Activities and learnings to date. Discussion on strategy development as a process and outcomes.

#### City Council: Life Enrichment Committee (LEC)

- FY2019-2020 Evaluation Report presented for adoption.

### March 2021

#### Planning and Oversight Committee (POC)

- Receive Summer 2020 evaluation report prepared by Social Policy Research Associates (SPR).
- Renewal of OFCY Summer programs for Summer 2021 for Year 3 of 3 in current funding cycle

#### POC Strategic Plan Subcommittee

- Community Needs Assessment / Racial Equity Analysis Draft discussion. Consideration of Alignment in strategy development – other funding sources/ efforts. Complementing, expanding, and duplicating efforts as concepts for consideration.

### April 2021

#### Planning and Oversight Committee (POC)

- Receive Summary of Community Engagement Findings



- Receive Community Needs Assessment/ Racial Equity Impact Analysis
- Receive Mid-year Evaluation Report for FY 2020-2021 programs prepared by SPR
- Review and Approve Grant Awards for FY2021-2022 (Year 3 of 3)

#### **POC Strategic Plan Subcommittee**

- Drafting and prioritization of potential strategies

### **May 2021**

#### **Planning and Oversight Committee (POC)**

- TBD

#### **POC Strategic Plan Subcommittee**

- Develop and Refine draft strategies to move towards a strategic investment plan. Review projected funding to be available and provide recommendations on funding allocations related to outcome goals and funding strategies for 2022-2025.

#### **City Council: Life Enrichment Committee (LEC)**

- Strategic Planning Informational Report with City Council to update on activities, learnings, and strategy development to date, and to receive council input and direction as part of strategy development. OFCY to present Community Needs Assessment/ Racial Equity Analysis findings and Community Engagement Summary findings.

### **June 2021**

#### **Planning and Oversight Committee (POC)**

- Draft Plan/ Outline Presented (TBD)

#### **POC Strategic Plan Subcommittee**

- Receive Draft Strategic Investment Plan from HTA for review and comment. Draft to then move to full POC in July for their review and adoption.

#### **City Council: Life Enrichment Committee (LEC)**

- Renewal of OFCY summer and year-round programs for Year 3 of 3 in current funding cycle

### **July 2021**

#### **Planning and Oversight Committee (POC)**

- Receive 2022-2025 Strategic Investment Plan for review and adoption.
- Honor Youth POC members with end of term of service.

#### **City Council: Life Enrichment Committee (LEC)**

- Receive Draft Strategic Investment Plan.

### **September 2021**

#### **City Council: Life Enrichment Committee (LEC)**

- Present final Strategic Investment Plan to Life Enrichment Committee for adoption.

