



# Oakland Fund for Children and Youth: *Request for Proposals (RFP) 2022-2025*

# The Request for Proposals (RFP) is being developed to implement the Strategic Investment Plan for 2022-2025

**\$18 million** will be granted to non-profit and government agencies.

All programming must be for **direct services** for Oakland children and youth ages 0-21.

For profit businesses are not eligible.

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## 2022-2025 Strategic Investment Plan Goals and Strategies



### Healthy Development of Young Children

**Social Emotional Well-being in Early Childhood**

**Family Resource Centers and Parent Engagement**



### Children's Success in School

**Comprehensive School-Based Afterschool at Elementary Schools**

**Comprehensive School-Based Afterschool at Middle Schools**

**Middle School Engagement, Wellness, and Transitions**

**High School and Post-Secondary Student Success**



### Youth Development and Violence Prevention

**Youth Leadership and Development**

**Summer Academic and Enrichment Programs**

**Violence Prevention Programming**



### Transitions to Adulthood

**Career Access and Employment for Opportunity Youth**

**Career Access and Employment for Youth in School**

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## Equity Framework:

### OFCY Investments in Children, Youth and Families

- OFCY's strategy areas focus funding to address the needs of Black and Latinx youth and families.
- OFCY will specifically prioritize funding for proposals that center the needs of Black/African American youth and families who face the greatest disparities.

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## Equity Framework: OFCY Investments in Children, Youth and Families

- Funding prioritizes specific communities of color, including Pacific Islanders and Native Americans.
- Priority for direct services to communities in East, Central, and West Oakland.

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## Equity Framework:

### OFCY Investments in Children, Youth and Families

Funding prioritizes specific vulnerable groups including:

- Opportunity Youth
- Youth involved in Foster Care
- Children and Youth Experiencing Homelessness
- Newcomer and Immigrant Children, Youth, and Their Families
- LGBTQ+ Children and Youth
- Children and Youth with Disabilities
- Commercially-Sexually Exploited Children and Youth (CSEC).

# The RFP supports three types of applicants:

## Single Agency Applicants

One agency applying for OFCY funding. Receives the majority of funds requested through the application and provide the majority of direct services. Can use subcontractors and consultants.

## Collaborative Applicants

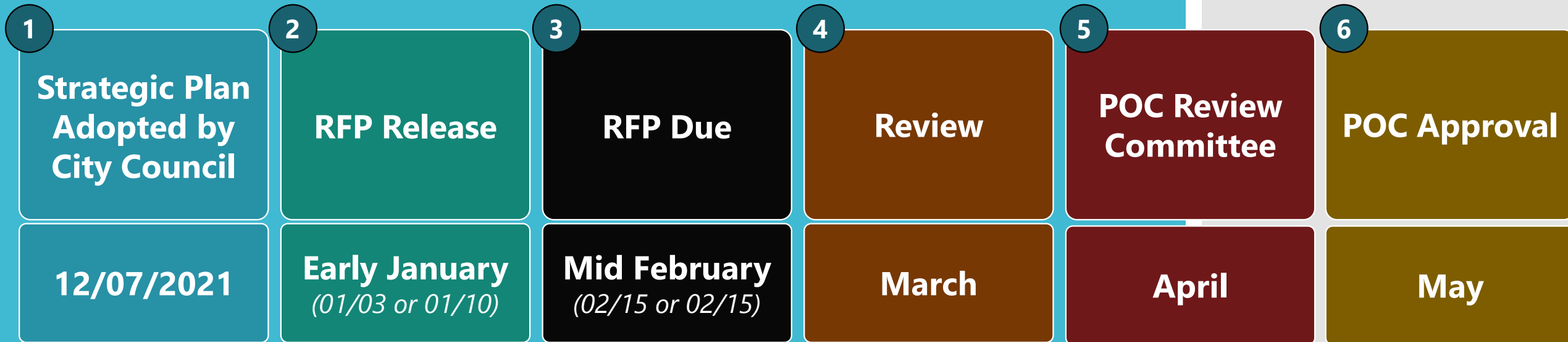
Three or more agencies working together. All three agencies receiving funding and provide direct services. No agency receives more than 60% of total funds.

## Small & Emerging Applicants

Focuses on both smaller organizations and on new emerging agencies with annual organizational budgets under \$500,000. Agencies must have completed at least one year of programming related to services by the time they apply to OFCY.

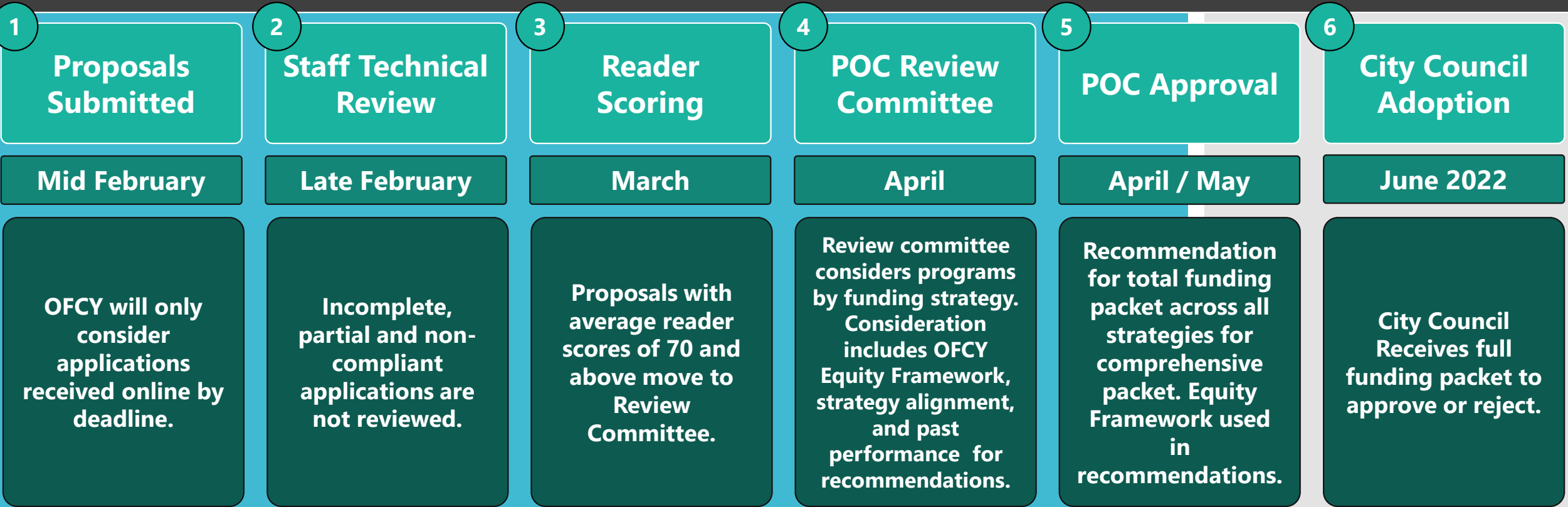
OFCY encourages very small community initiatives to apply using a **Fiscal Sponsor** if they do not have 501c3 status or the fiscal and administrative capacity to manage the contract.

**The Request for Proposals (RFP) process will lead to new grant programs starting next fiscal year, and will take place over the next six to seven months.**



**OFCY is aiming to release the RFP in early January 2022**

# Selection Process



OFCY operates an open and fair application process, providing transparency with the public regarding the grant selection process. The RFP for 2022-2025 will clarify the steps in the selection process and how the POC will incorporate the Equity Framework in funding recommendations.

# The application consists of five sections that will be reviewed scored:

1	2	3	4	5
<b>Agency History and Capacity</b>	<b>Population &amp; Geography</b>	<b>Program Design</b>	<b>Staffing Experience &amp; Qualifications</b>	<b>Program Budget</b>
<b>15 Points</b>	<b>20 Points</b>	<b>30 Points</b>	<b>15 Points</b>	<b>20 Points</b>

**In addition, applicants will need to complete and upload the following documents for the application:**

- **Required City Schedules (E, I, O, W)**
- **Agency Financial Documents**
- **Annual Budget**
- **Board of Directors**
- **IRS 501c3 letter**
- **Letters of Agreement with Key Partners**

# The RFP supports three types of applicants:

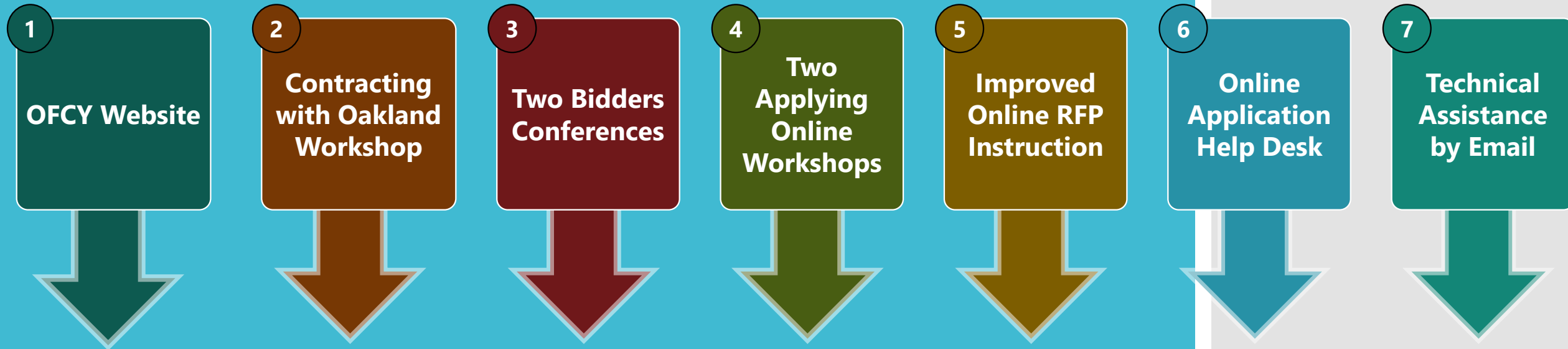
	Single Agency	Collaboratives	Small and Emerging
Minimum Grant Request	\$25,000	\$100,000	\$25,000
Maximum Grant Request	\$250,000	\$400,000	\$125,000
Maximum Indirect Rate	15%	15%	20%
Total OFCY Request as % of Agency Budget	35%	35%	50%
Minimum Match Requirement	25%	25%	25% - <i>May include in-kind</i>
Audit Requirements at Submission	Audited Financial Statements or Proof of Audit in Progress	Audited Financial Statements or Proof of Audit in Progress for Lead	Profit & Loss and Balance Sheet

# Equity in Contracting: *Raising Community Awareness*



OFCY is getting the word out that the RFP will be released soon to encourage a diverse pool of applicants, and allow time for program design and community partnerships to be worked out, learn about the City's contracting requirements (and prepare for them), familiarize themselves with OFCY's new Strategic Investment Plan and funding strategies, and gather information and materials in advance.

# Equity in Contracting: *Assisting Agencies to Apply*



Once the RFP is released, OFCY staff will provide assistance through multiple venues to help agencies apply and navigate the process.

# Equity in Contracting: *Improvements*

1

**Raised Limit  
for Small &  
Emerging**

2

**Simplified  
Activity  
Projections**

3

**Streamlined  
online  
application &  
improved in-  
application  
help**

4

**Application  
accessible in  
multiple  
languages via  
Google  
translate**

5

**Gathering  
data on Race/  
Gender of  
Executive  
Director**

6

**Reduced  
overall no. of  
questions and  
allowed more  
space for  
responses**

**Applying for funding with the City of Oakland can be difficult, and OFCY has taken steps to make the application process easier more accessible for smaller community based organizations.**

# Request for Proposals (RFP) Key Steps & Timeline

Item	Date(s)	December	January	February	March	April	May	June	July
Strategic Plan Adopted by City Council	12/07/2021								
RFP Release	01/03 or 1/10								
RFP Due	02/15 or 2/21								
Technical Review Complete	03/01/2022								
Reviewers complete scoring	03/22/2022								
POC Review Subcommittee Meetings	4/6, 4/7 & 4/13								
POC Meeting	04/21/2022								
POC Appeals	05/04/2022								
POC Meeting	05/18/2022								
Funding Packet to City Council	05/24 - 5/31								
Summer Programs begin	06/01/2022								
Year Round Programs begin	07/01/2022								