



OAKLAND FUND FOR CHILDREN AND YOUTH



Planning and Oversight Committee (POC)

Special Meeting

November 19th, 2011

9:00 a.m. – 2:00 p.m.

The Lakeside Park Garden Center

Inside Lakeside Park (Lake Merritt)

666 Bellevue Avenue, Oakland, California 94610

AGENDA

1) Call to Order

- *Introductions & Announcements*
- *Agenda Review/Modifications*

2) Oakland Kids First! in Context:

(Discussion)

- *OFCY Strategic Planning – Need and Next Steps*
- *Briefing on Community Needs and Demographics*
- *Review of Effective Models and Strategies*

3) OFCY's Vision, Mission & Values *and* Theory of Change

(Action)

4) Open Forum

5) Adjournment

To offer Public Comment or to participate in the Open Forum during the POC meeting, please sign a speaker card at the beginning of the meeting. There will be time for Public Comment before the Committee makes any formal decisions.

In compliance with Oakland's policy for people with chemical allergies, please refrain from wearing strongly scented products to meetings. In compliance with the American Disabilities Act, if you need assistance to participate in the meetings for the Oakland Fund for Children and Youth Planning & Oversight Committee, please contact the Oakland Fund for Children and Youth at 510-238-6379. Notification 48 hours prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. If you have questions regarding this agenda or related materials, please contact our office at the number below.

OFCY

Preliminary **DRAFT** Needs Assessment Findings
Presented to POC 11/19/2011

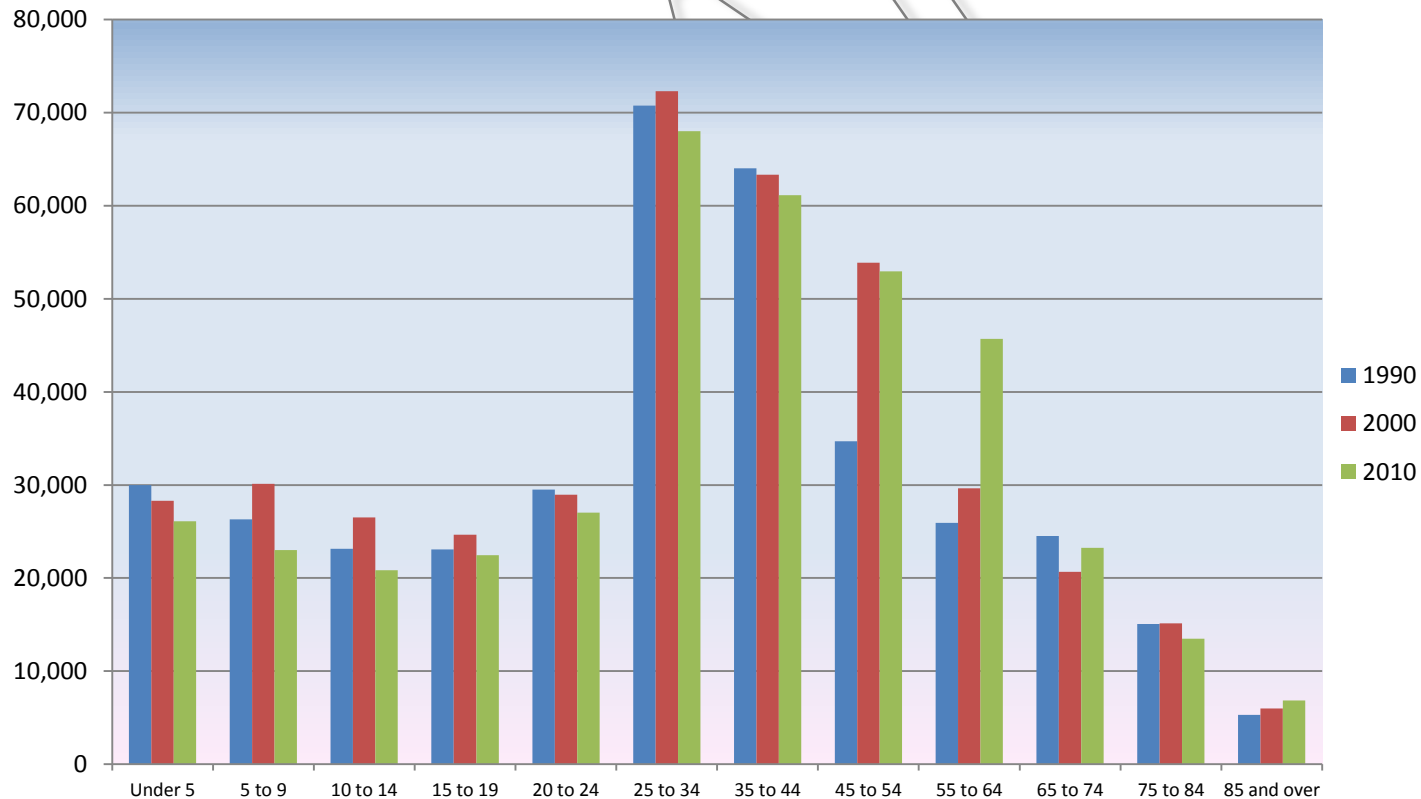
DRAFT

Oakland Population- 1990-2000-2010

Oakland's **total population declined by 2.19%** between 2000 and 2010, a trend that ran **contrary to the overall population growth in Alameda County**, which grew at a rate of nearly 4%, (57,227 new residents), **and California**, which grew at a rate of 10% (3,382,308 new residents) during the same period.

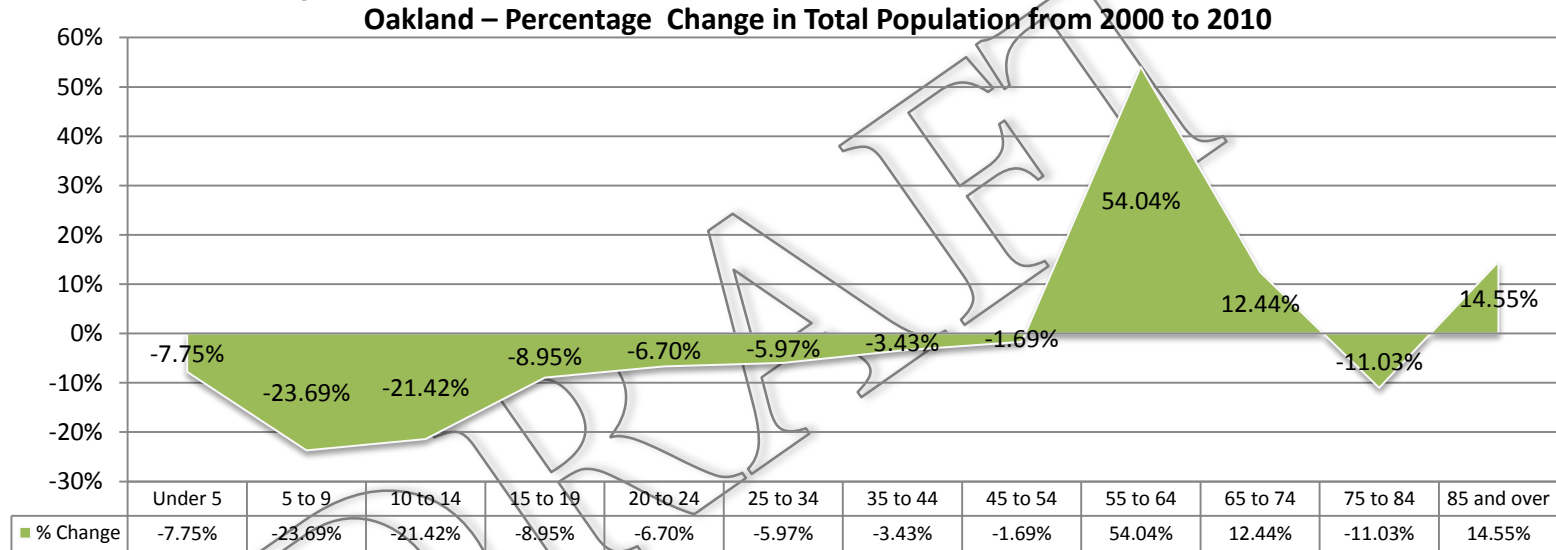
Population	1990	2000	2010
Oakland	372,242	399,484	390,724
Alameda Co.	1,279,182	1,453,044	1,510,271
California	29,760,021	33,871,648	37,253,956

Oakland Population By Age Group - 1990, 2000, 2010



Youth Population Change

The number of school-age youth declined during the past decade at a much greater rate than the population as a whole. **Oakland's youth population experienced a -15.7% decline** between 2000 and 2010, **a loss of over 17,000 youth** under 20 years of age. The decline in the youth population was highest in school-age youth between 5 to 14 years of age.

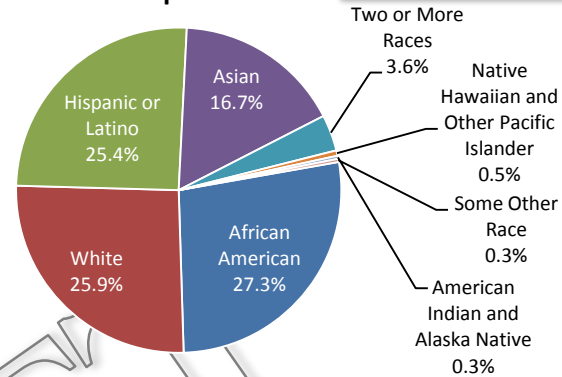


Youth Population In Oakland - 1990-2000-2010								
Age Range	1990	% of Total	2000	% of total	Change between 1990-2000	2010	% of total	Change between 2000-2010
Total Pop.	372,242	100.00%	399,484	100.00%	7.32%	390,724	100.00%	-2.19%
Under 5	29,973	8.05%	28,292	7.08%	-5.61%	26,099	6.68%	-7.75%
5 to 9	26,290	7.06%	30,134	7.54%	14.62%	22,994	5.88%	-23.69%
10 to 14	23,150	6.22%	26,502	6.63%	14.48%	20,825	5.33%	-21.42%
15 to 19	23,062	6.20%	24,664	6.17%	6.95%	22,456	5.75%	-8.95%
Total Youth:	102,475	27.53%	109,592	27.43%	6.95%	92,374	23.64%	-15.71%

Race and Ethnicity

According to 2010 Census data, African American, White, and Latino/a groups each represent approximately a quarter of Oakland's overall population; Asians represent approximately one-sixth of the population. People from multiracial and other ethnic backgrounds comprise less than 5% of the population.

Oakland - 2010 Population



According to analysis of change in overall population for Alameda cities conducted by the Urban Strategies Council, the overall decline in the African American population in Alameda County is due to Oakland's declining African American community; every other municipality (with the exception of Berkeley and Union City) experienced a gain in this population group.

Population Change by Ethnicity at City Level for years 2000 to 2010

Prepared by: Urban Strategies Council, March 8 2011

Geographic area	Total population 2010	Change Total Pop 00-10	Change White Pop 00-10	Change Black Pop 00-10	Change AIAN Pop 00-10	Change Asian Pop 00-10	Change NHPI Pop 00-10	Change Other Pop 00-10	Change Hispanic Pop 00-10
Alameda County	1510271	57227	44117	-23982	4240	93200	3404	122240	62901
Alameda city	73812	1553	-3688	271	-58	4164	-53	-4348	1367
Albany city	18539	2095	50	-30	24	1664	15	-872	579
Ashland CDP	21925	1132	-1410	83	-37	940	23	229	2641
Berkeley city	112580	9837	6199	-2766	12	4853	40	-5495	2208
Castro Valley CDP	61388	4096	-4985	1314	-7	5383	163	-1655	3705
Cherryland CDP	14728	891	-1284	338	39	253	132	348	2181
Dublin city	46036	16063	2841	1323	26	9220	192	-282	2604
Emeryville city	10080	3198	1394	425	10	1015	-1	-288	311
Fairview CDP	10003	533	-735	166	23	561	63	-301	738
Fremont city	214089	10676	-26648	793	-72	33167	350	-9498	4289
Hayward city	144186	4156	-10837	1725	219	5087	1856	-4071	10880
Livermore city	80968	7623	348	554	32	2551	69	-264	6379
Newark city	42573	102	-4613	297	6	2524	195	-1106	2849
Oakland city	390724	-8760	9912	-32989	385	4960	220	-13125	11601
Piedmont city	10667	-285	-690	8	-6	185	9	-345	96
Pleasanton city	70285	6631	-4145	314	16	8878	49	-1834	2253
San Leandro city	84950	5498	-8808	2588	60	6964	-41	-20	7298
San Lorenzo CDP	23452	1554	-2750	520	33	1665	77	479	3445
Sunol CDP	913	-419	-345	1	-7	-16	4	-108	-25
Union City	69516	2647	-3558	-77	-27	6347	282	-4957	-125

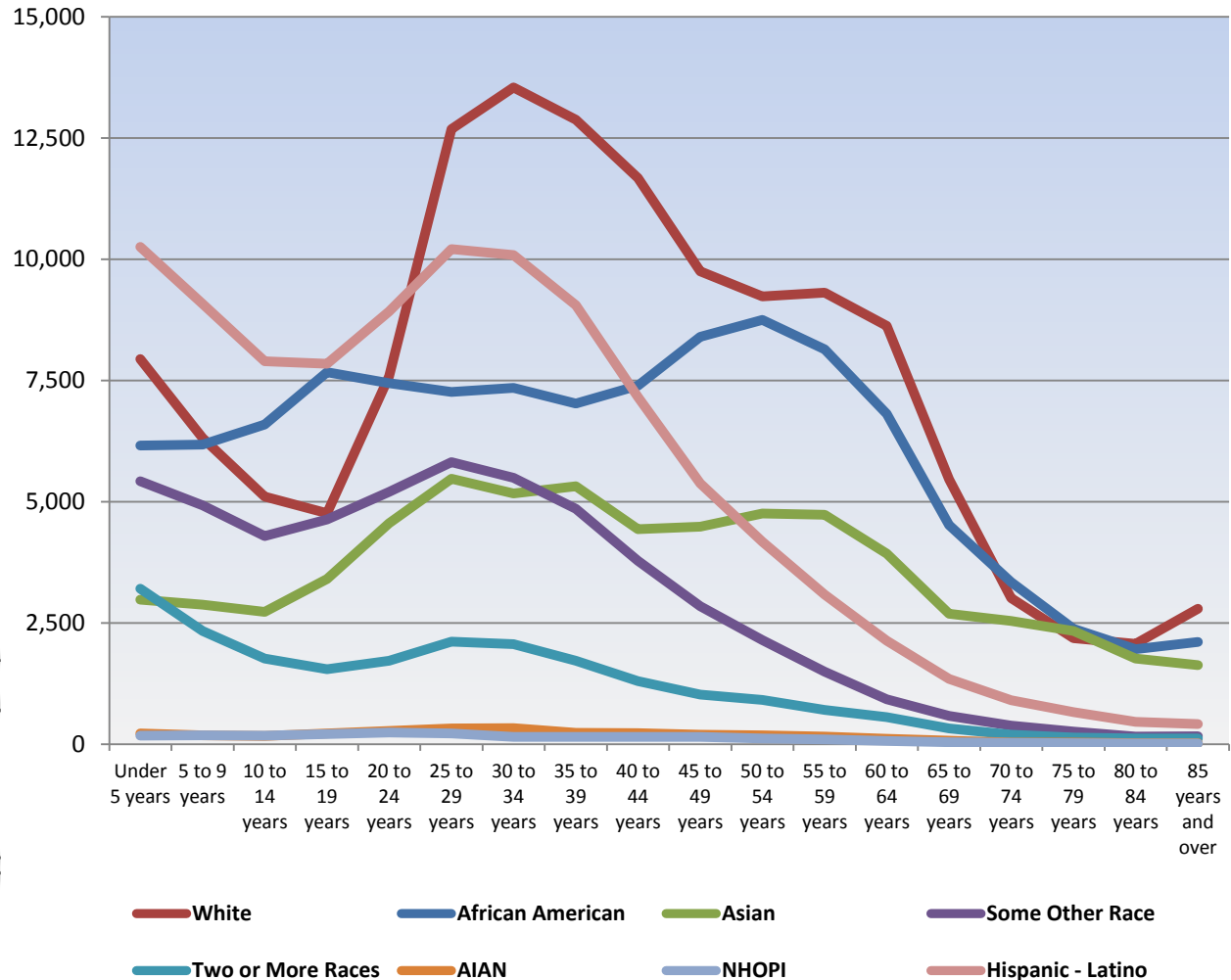
Source: Census 2010 Redistricting Files

Race and Ethnicity

Change in population from 2000 to 2010 has seen Oakland's ethnic composition shift, with growing Latino and Asian populations, an increasing White population, and a significant decline in the African-American population.

The shifting ethnic composition of Oakland is extremely varied across age groups. There is a large Latino youth population, but very few senior citizens; while the opposite trend is seen in the aging African American population in Oakland.

Oakland Population by Age and Race/ Ethnicity



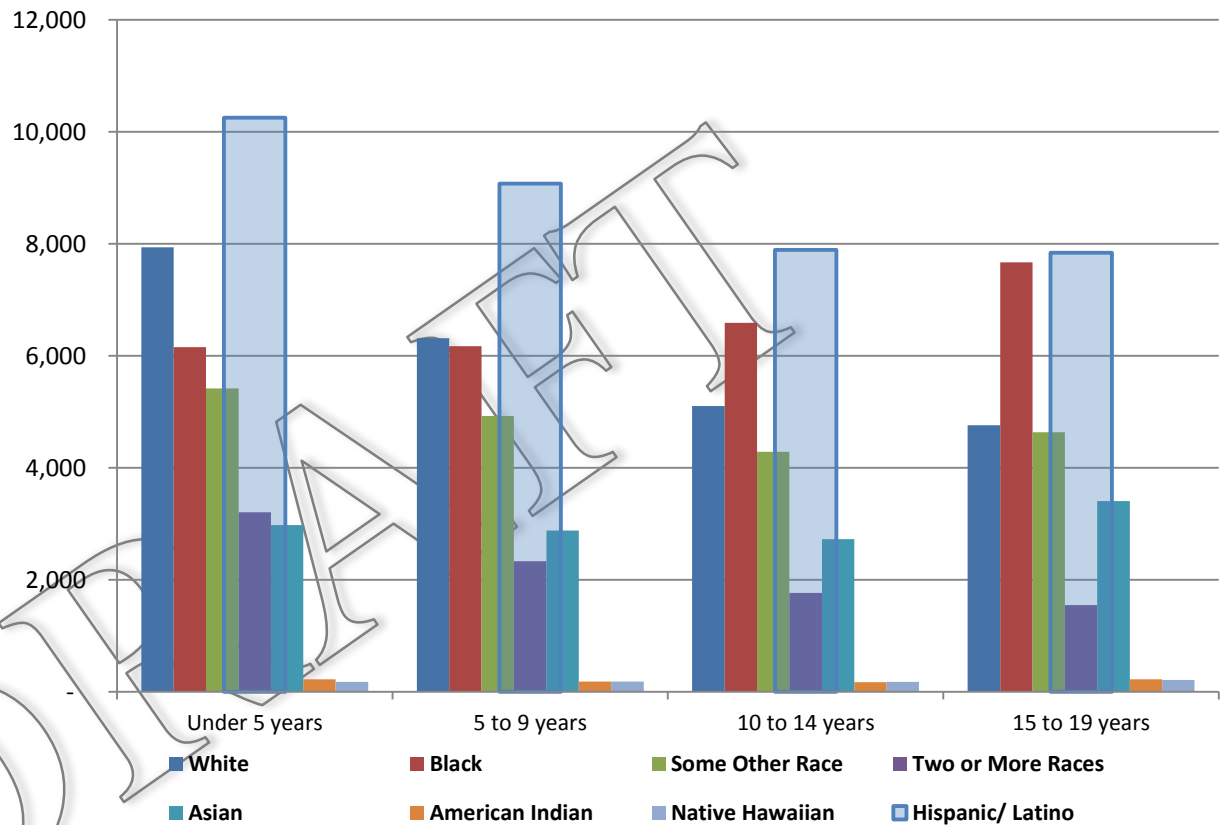
Race and Ethnicity

Latino youth make up the largest proportion of children in Oakland.

Current census statistics indicate that White families leave Oakland as their children age.

Asian and African American children are proportionately represented across the four age groups of youth and actually show an increasing trend upwards with more youth in the teenage years than in early childhood.

Age, Race, and Ethnicity of Oakland Youth



Note: Hispanic/Latino is categorized by US Census as an Ethnicity, not Race. Individuals identifying as Hispanic/Latino are represented in multiple racial categories, primarily in the "Some Other Race" and "White" categories.

Oakland Households

There are 151,808 households in Oakland.

Over 81,000 of these households are family households, and in this group nearly 38,000 are households with children under the age of 18 years old.

Married-couple families represent 59% of family households with children under 18 years of age, while **33% are female householder with no male present** and children under age of 18; and **9% are households with a male householder** and no female present.

This is an improving trend, as in 2000 the number of married couples with children was 52% while female-headed single-parent households was 40%.

English Language Learners/ Native Speakers

Over a quarter of Oakland residents are foreign-born. 42% of foreign-born Oakland residents are naturalized U.S. citizens, while 58% do not have U.S. citizenship.

42.5% of Oakland residents, or over 155,000 people, speak a language other than English as their primary language at home.

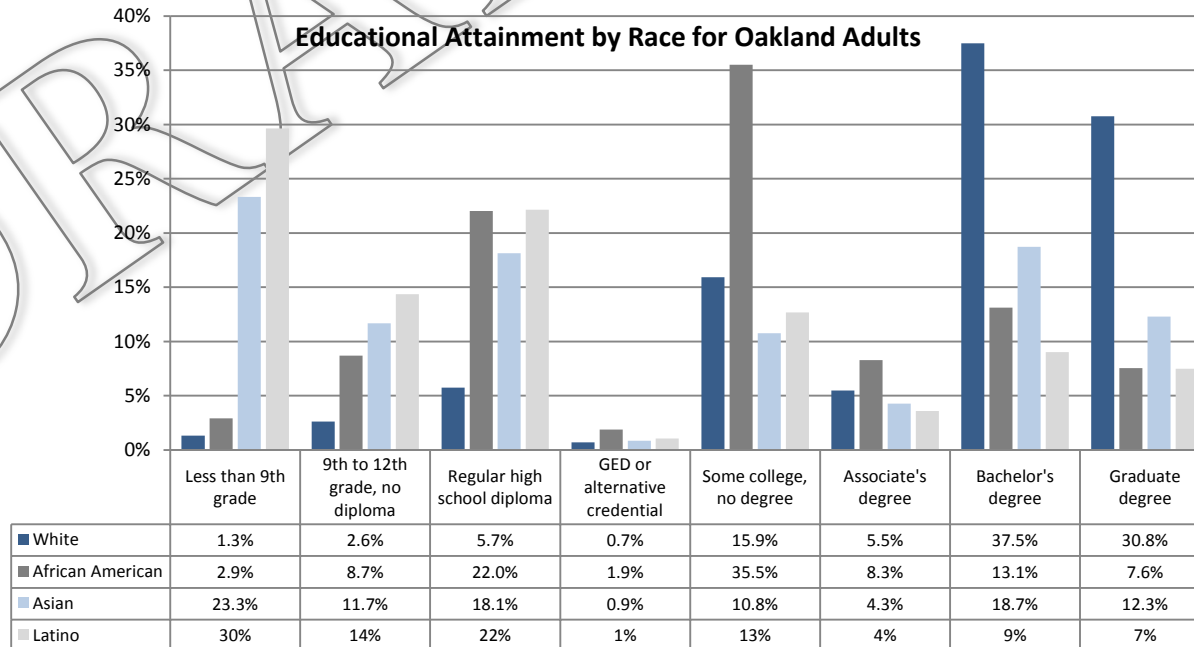
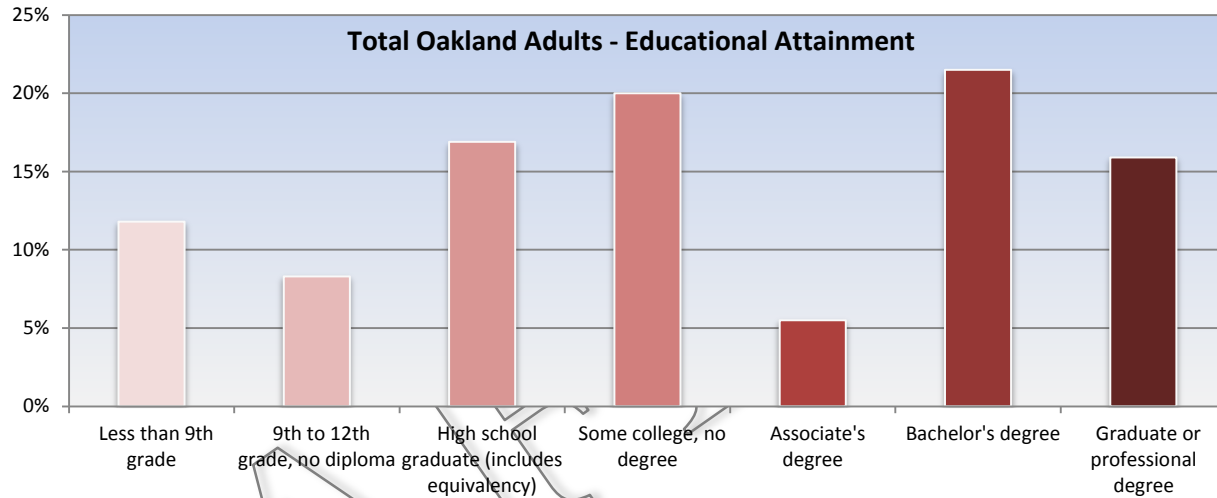
Foster Care Placement

In Alameda County there are close to 3,000 children and youth in foster care. **Oakland children and youth made up a quarter of Alameda County's children and youth in foster care** in 2006, down from one-third in 2000.

Educational Attainment

The educational attainment of Oakland adults 25 years of age and over is extremely varied. **Nearly one out of eight Oakland adults have less than a 9th grade education.** On the other end of the spectrum, **nearly one out of six adults obtained a graduate or professional degree.**

The level of educational attainment varies greatly: **1% of white residents and 2% of African American residents have less than a 9th grade education, while 23% of Asian and 30% of Latino residents have less than a 9th grade education.**



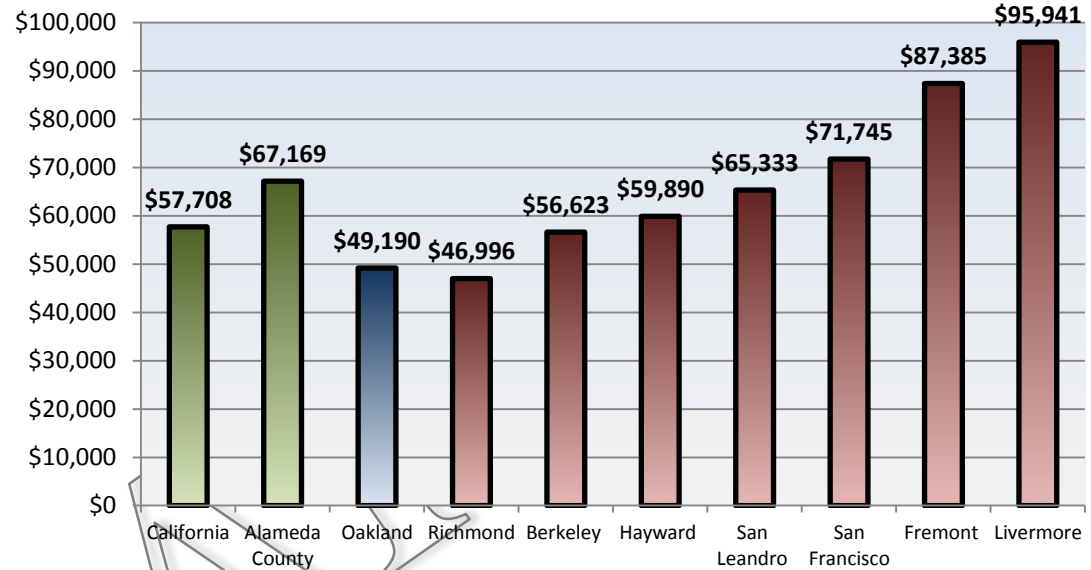
Income and Assets

Families in Oakland continue to struggle economically as evidenced by the median family income level.

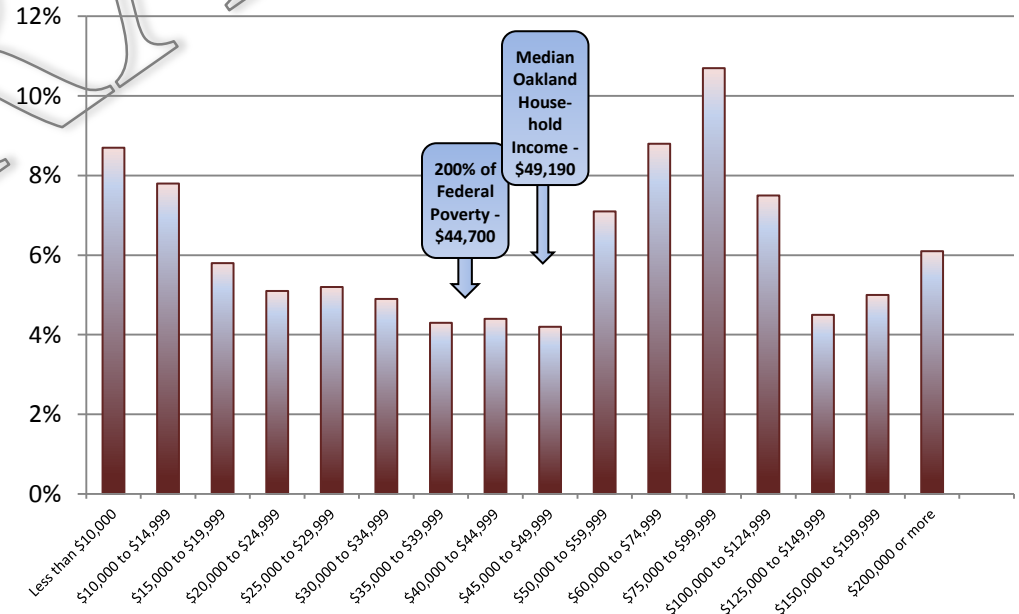
When compared to the median family income in Alameda County, California, and surrounding municipalities, **Oakland families have significantly lower average rates of income over the past 12 months.**

By income bracket, largest grouping of families (10.7%) falls into the range of earning between \$75,000 and \$99,999 annually, followed by families earning between 60,000 and \$74,999 a year (8.8% of households). **The third largest percentage of families (8.7% of households) falls into the income bracket of earning less than \$10,000 annually.**

Median Household Income in the Past 12 Months - 2010



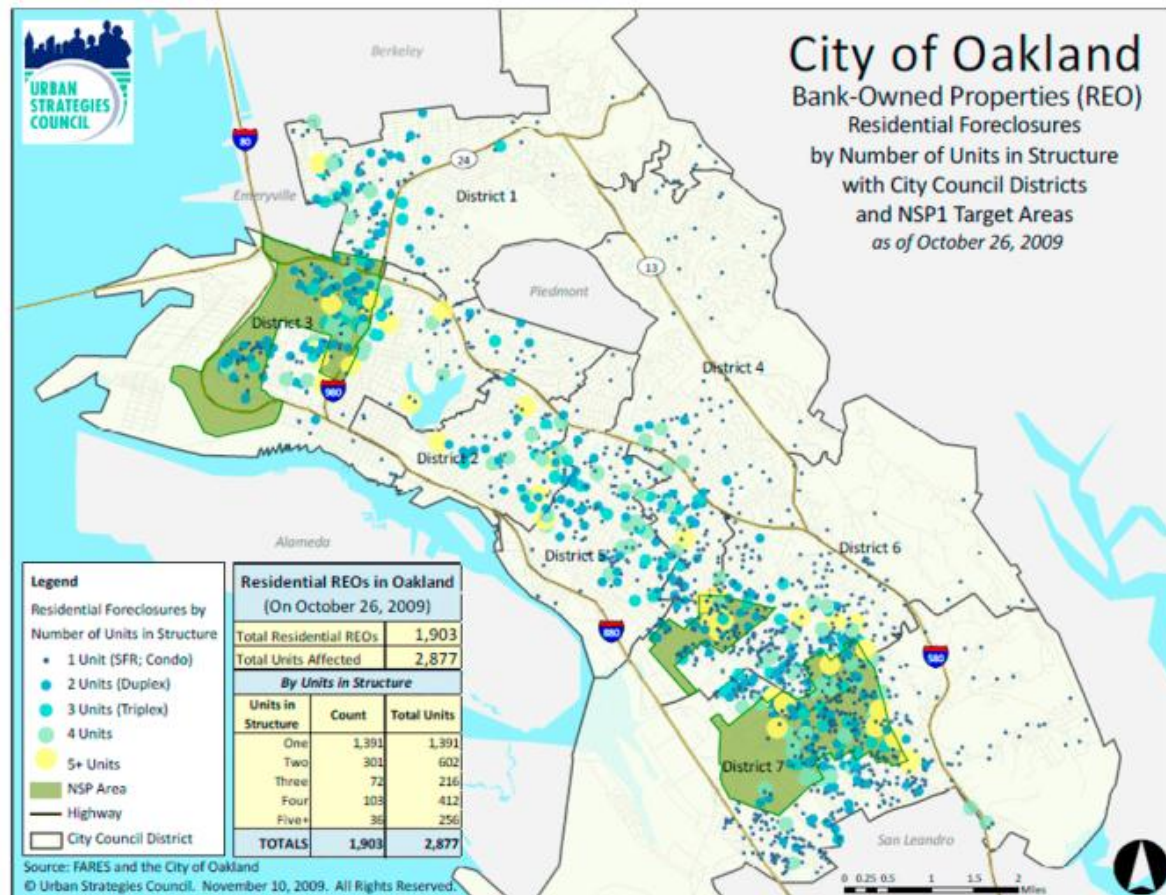
Percent of Oakland Households by Income Bracket - 2010



Income and Assets

Oakland was hard hit by the recent housing crisis and subsequent foreclosure of homes. Between 2007 and July 2008, 4,941 Oakland homes were foreclosed, over 8% of all Oakland home mortgages.

A report by the Urban Strategies Council notes that between 2006-2009 there have been 10,249 Notices of Default in the City of Oakland, leading to an increase in homelessness and a steep decline in housing prices, wiping away family's equity and increasing the number of abandoned homes. **The majority of the Notices of Default were concentrated in West Oakland, San Antonio, and Central East Oakland.**

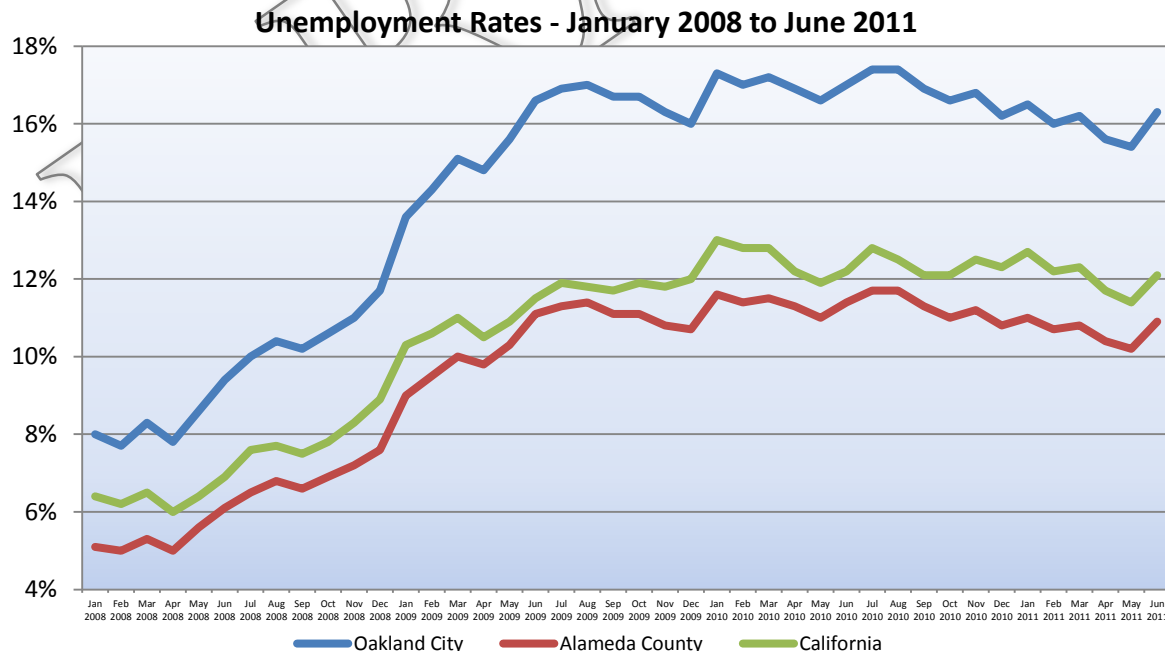


Employment Trends

The unemployment rate in Oakland doubled from 8% in January 2008 to 16.1% in June 2011; rising from slightly above 15,000 residents out of work seeking employment to over 30,000 people out of work seeking employment. The recession and housing crisis has had a negative impact on Oakland's base of manufacturing and construction trades, with both industries facing steep declines in recent years. Today, Oakland's largest employers are in the educational services, health care and social assistance.

Youth Employment and Career Development

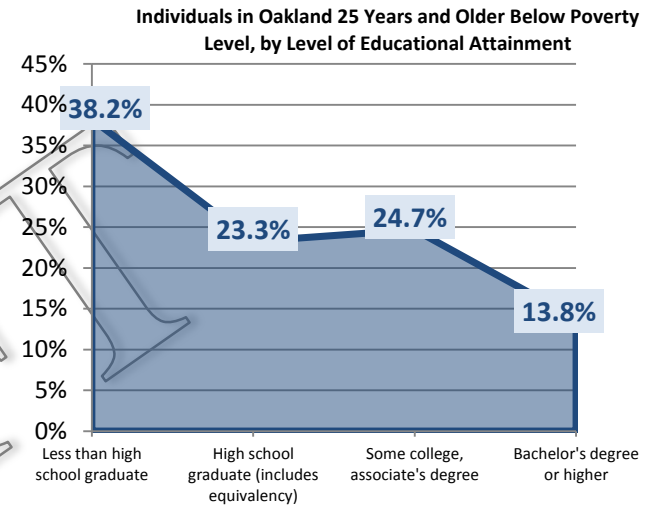
Nationally, the share of young people nationally who were employed in July 2011 was 48.8 percent, the lowest July rate on record since the Bureau of Labor Statistics began keeping records in 1948. According to recent census data, most youth workers in Oakland ages 19-21 are employed in the Food Services industry sector, followed by Administrative and Support Services, and Private Households.



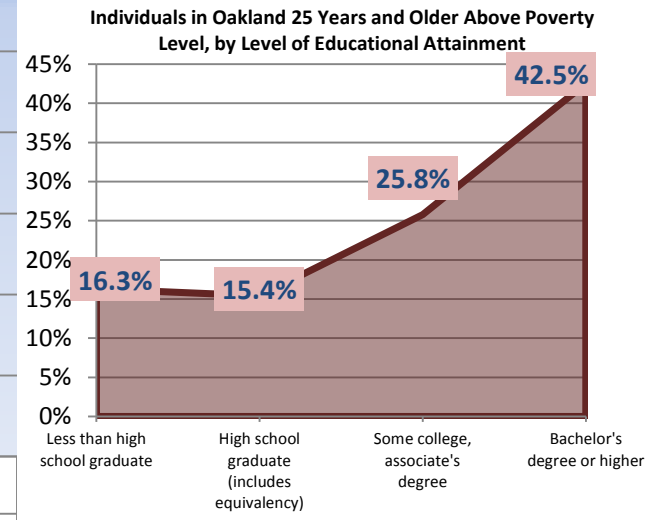
Rates of Poverty

Oakland residents face rates of poverty that are higher than the county and state average. North Oakland, West Oakland, and East Oakland account for the highest poverty levels in Alameda County. For all Oakland families with children under the age of 18, one out of four are living in poverty; this rate increases to one out of three families headed by a single mother.

Rates of poverty are closely correlated with an individual's level of educational attainment: approximately one-third of people that did not complete high school live in poverty, compared to only 6% of residents with a Bachelor's degree or higher.

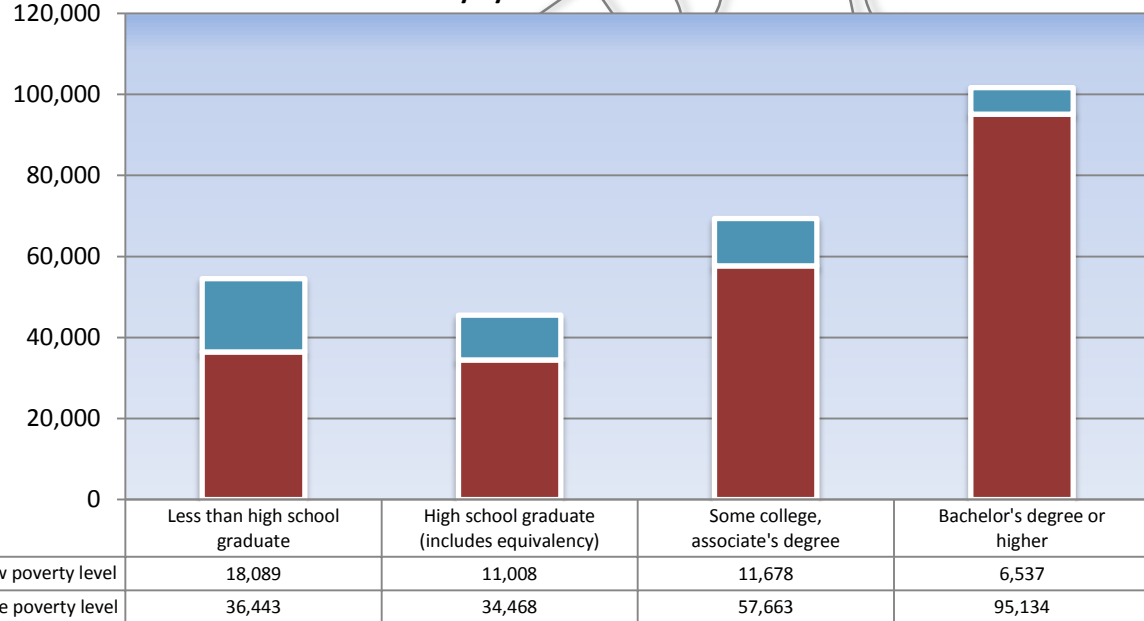


Income in the past 12 months below poverty level



Income in the past 12 months at or above poverty level

Oakland Residents 25 Years and Older with Income in Past 12 Months Above or Below Poverty by Educational Attainment



Kindergarten Readiness

In 2010, First 5 Alameda County commissioned an assessment of the school readiness levels of new kindergarten students for the third consecutive year.

OUSD teachers indicated the level of proficiency they thought students should have to be “school ready” at kindergarten entry. Only sixty-three percent of Oakland kindergarten students were meeting or exceeding teachers’ expected proficiency levels for overall readiness.

*The largest percentage of students was meeting teachers’ expectations in **Self-Care & Motor Skills (72%)**. The largest gap between teachers’ expectations and students’ skills was in **Self-Regulation skills (54% of students were meeting expectations)**.*

Comparisons with the full sample of students assessed county-wide show that Oakland Unified students in the sample were slightly less likely to have a readiness profile that showed strengths across all readiness dimensions, **and they were nearly twice as likely to have significant readiness needs across all readiness dimensions.**

Figure 12. Students’ Proficiency across the Five *NEGP* Readiness Dimensions

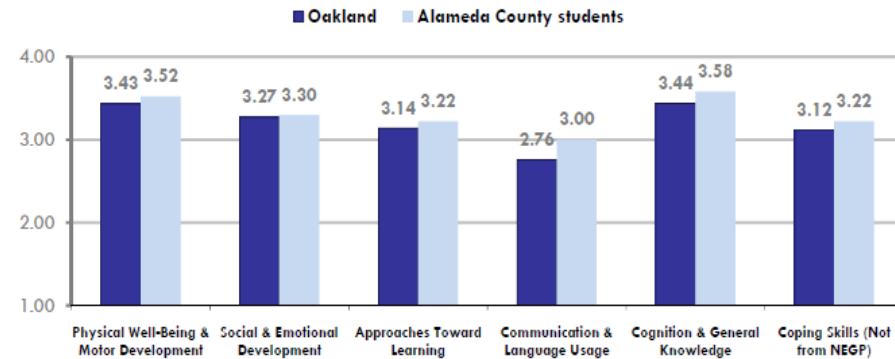
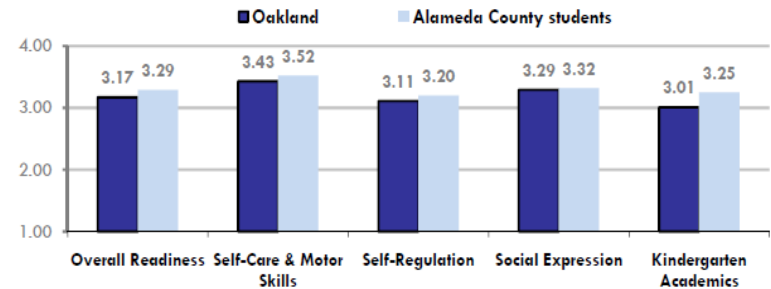


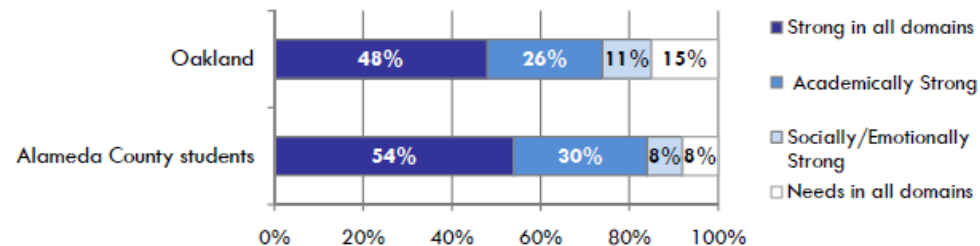
Figure 13. Students’ Proficiency across Four *Basic Building Blocks* of Readiness



Source: Kindergarten Observation Form I (2010).

Note: Means can range from 1 to 4. Scale points are as follows: 1=not yet, 2=beginning, 3=in progress, 4=proficient. Scores are based on 191-194 Oakland Unified students and 1,373-1,379 county-wide students.

Figure 16. Prevalence of Four Portraits of Students’ Readiness



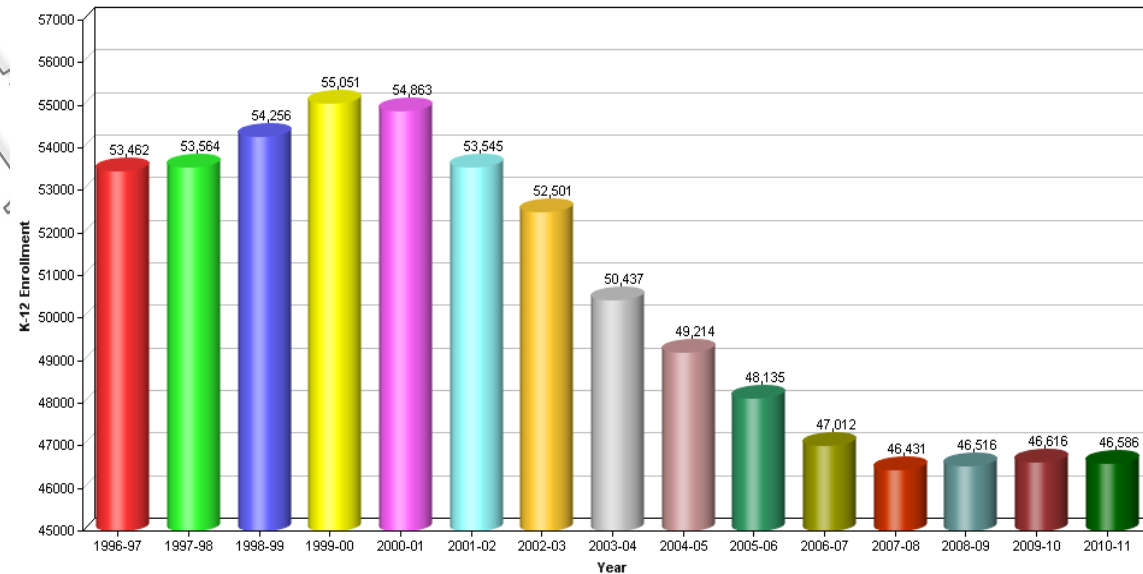
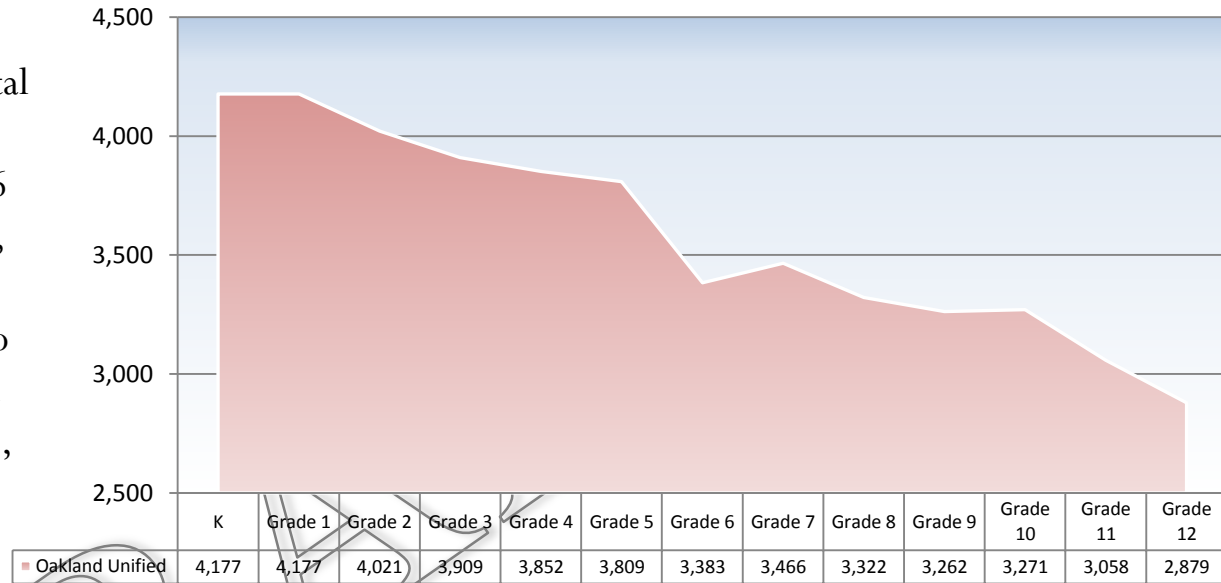
Source: Kindergarten Observation Form I (2010).

Note: This chart is based on 189 Oakland Unified students and 1369 county-wide students.

School Enrollment

Oakland Unified School District's total student enrollment for grades K through 12 in 2010-2011 was 46,586 students, enrolled in 135 elementary, middle, high, charter and small schools. By comparing enrollment to the total number of school-age youth in Oakland (61,620 youth ages 5-18), it can be inferred that approximately three-quarters of Oakland youth enroll and are educated through an Oakland's public school. OUSD's total enrollment has declined by over 8,000 students in the past ten years.

Oakland Unified - Total Enrollment by Grade 2010-2011



OUSD Graduation Rates

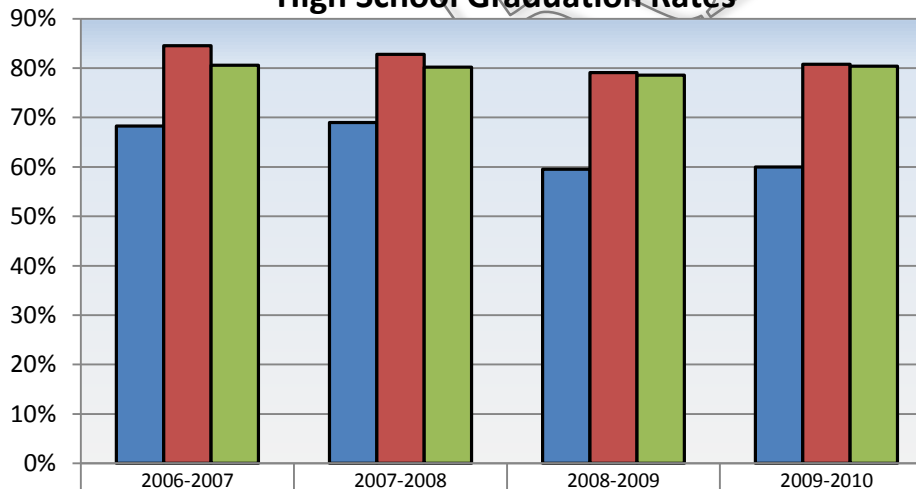
Oakland's overall graduation rate for 2009-2010 was 60%. The rate of graduation for OUSD students has declined in recent years and is significantly lower than the county and state average.

Recent California Department of Education data disaggregated by race by OUSD's Research, Assessment, and Data department indicates that for 2008-2009, when the overall graduation rate was 59.5%, the graduation rates for OUSD students by ethnicity showed great disparities by race and gender.

OUSD Graduation Rate by Ethnicity, 2008-2009			
	Females	Males	Total
African-American	58.5%	49.0%	54.2%
Asian	85.4%	73.7%	79.4%
Filipino/a	75.0%	60.0%	68.2%
Latino/a	62.6%	49.7%	56.1%
Native American	75.0%	57.1%	63.6%
Pacific Islander	77.8%	60.9%	68.3%
White	78.1%	71.6%	74.8%

District	Grade 12 Enrollment	Graduates	%
OUSD Total	2,848	2,161	75.9%
County Total	16,154	13,925	86.2%
State Total	477,885	404,987	84.7%

High School Graduation Rates



■ Oakland Unified School District	68.3%	69.0%	59.5%	60.0%
■ Alameda County	84.5%	82.8%	79.1%	80.8%
■ California	80.6%	80.2%	78.6%	80.4%

Youth and Crime

Youth are affected directly and indirectly by crime in Oakland.

Children are victims of child abuse, witness domestic violence, and are victims of violent crimes. According to a recent survey by the Alameda County Department of Public Health, adolescents and young adults (ages 15-24) constitute the largest group visiting county Emergency Departments for treatment from assault-related injuries.

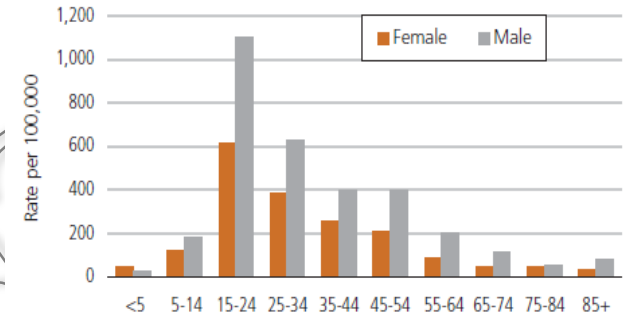
In Oakland and in Alameda County, homicide is the leading cause of death for youth ages 1 to 24.

Gang Involvement

Rates of gang involvement are higher in every racial category for Oakland youth, compared to county and state averages.

49 (39.2%) of 125 Oakland homicides in 2008 were gang-related killings, and many others were linked to turf- or drug-related conflicts that were likely gang-related

Figure 8.12: Assault Emergency Department Visits by Age Group and Gender



Source: OSPHD Emergency Department Files, 2006-08.

Table 5.6: Leading Causes of Death by Age Group, Alameda County

Age	Cause	#	%
1-24	Total	565	100.0
	Homicide	204	36.1
	Unintentional Injuries	162	28.7
	Suicide	47	8.3
	Cancer (Malignant Neoplasms)	42	7.4
	Diseases of the Heart	16	2.8
	Congenital Malformations & Chromosomal Abnormalities	16	2.8

Reports of Gang Membership, grades 7, 9, and 11, by Race/Ethnicity: 2006-2008

	California		Alameda County		Oakland Unified	
	Yes	No	Yes	No	Yes	No
African American/Black						
Asian	14.50%	85.50%	14.70%	85.30%	16.30%	83.70%
Caucasian/White	6.90%	93.10%	6.70%	93.30%	7.90%	92.10%
Hispanic/Latino	7.10%	92.90%	7.20%	92.80%	8.70%	91.30%
Native American/Alaska Native	10.30%	89.70%	12.30%	87.70%	13.70%	86.30%
Pacific Islander	11.10%	88.90%	9.60%	90.40%	15.70%	84.30%
Multiethnic	11.00%	89.00%	11.00%	89.00%	15.30%	84.70%
Other	9.60%	90.40%	9.60%	90.40%	14.10%	85.90%

Domestic Violence

Children who witness domestic violence are also impacted and at greater risk for anxiety, depression, fighting, bullying, poor school performance, and perpetrating violence. While many incidences of domestic violence never get reported to police, over 3000 incidents of domestic violence were reported to the Oakland police in the 2010-2011 fiscal year. Of the 10 police beats with the most reported incidences of domestic violence, 8 were in East Oakland.

Child Abuse

In 2009, there were 3,801 allegations of child maltreatment of 0-5 year old in Alameda County (31.1 per 1000) and 315 substantiated examples of child maltreatment in Alameda County (4.7 per 1000). African Americans had rates of allegations of child maltreatment three times higher than average (93.4 per 1000) as well as substantiations of child abuse that were almost four times higher than the county average (16.3 per 1000).

Commercially Sexually Exploited Children

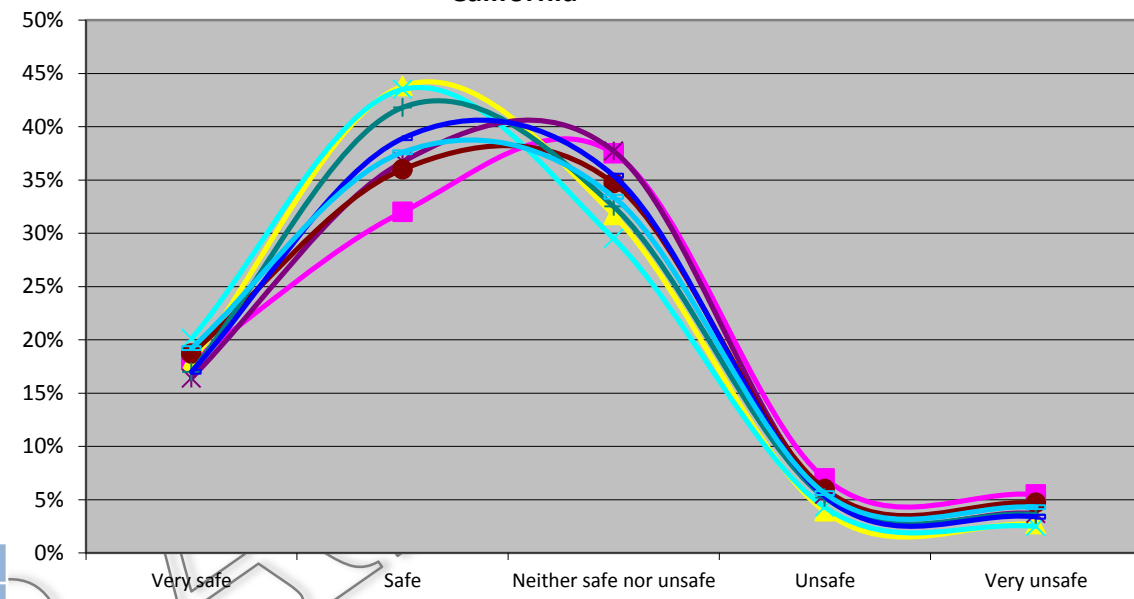
The number of commercially sexually exploited children in Oakland is estimated to be 500-600 by service providers. Commercially sexually exploited children suffer mental health problems, lower health status, and are especially vulnerable to STIs, HIV and assault. According to the former Director of the Crimes Against Children unit of the FBI, the average life expectancy of a child after getting into prostitution is seven years, with homicide or HIV/AIDS as the main causes of death.

School Safety

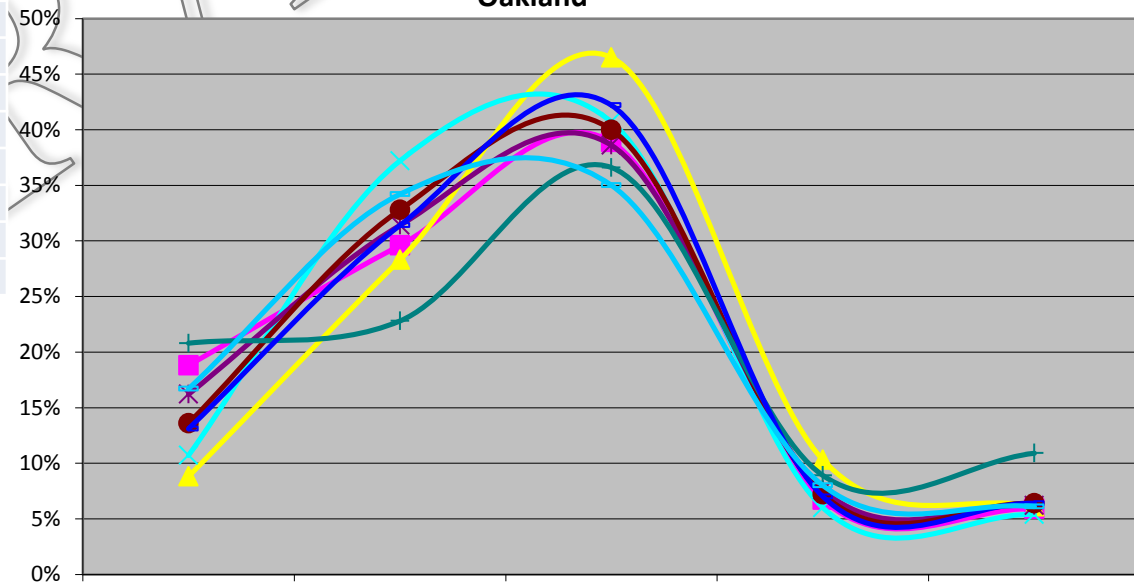
Overall more OUSD children in grades 7, 9, and 11 reporting feeling safe at school than report feeling unsafe. However, more youth feel unsafe or very unsafe at school than the state average, and more youth report feeling neither unsafe or safe at school rather than safe or very safe than state average.

Percent of Students Reporting Feeling Unsafe or Very Unsafe		
	Oakland Unified	California
African American/Black	12.6%	12.5%
Asian	16.4%	6.6%
Caucasian/White	11.4%	6.8%
Hispanic/Latino	13.8%	9.2%
Native American	13.6%	10.7%
Pacific Islander	19.8%	8.8%
Multiethnic	13.4%	8.7%
Other	14.1%	9.9%

California



Oakland



- African American/Black
- ▲ Asian
- ✕ Caucasian/White
- ✕ Hispanic/Latino
- Native American
- Pacific Islander
- Multiethnic
- Other

Models and Strategies Developed to Achieve Positive Youth Outcomes

There are numerous high-quality models and strategies for successful youth development being employed nationally and locally. A brief overview of these strategies and models is provided to inform the decision-making process for OFCY in development of its' 2013-2016 Strategic Investment Plan.

As part of the planning process, OFCY will discuss and develop its own framework for targeted investment in Oakland's youth, and will articulate our strategy model supporting programs working for positive youth development.

Working in alignment with other service strategies operating in Oakland, OFCY will be able to improve its' ***collective impact*** in achieving positive and successful youth development

Collective Impact - *Large-scale social change requires broad cross-sector coordination, yet the social sector remains focused on the isolated intervention of individual organizations*

Collective Impact - *A disciplined effort to bring together dozens or even hundreds of organizations in a city (or field) to establish a common vision, adopt a shared set of measurable goals and pursue evidence-based actions that reinforce one another’s work and further those goals.*

Five conditions for collective success:

- 1) **Common Agenda** - a shared vision for change among the participants
- 2) **Shared Measurement Systems** - agreement on ways to measure and report progress
- 3) **Mutually Reinforcing Activities** - alignment so different participants are doing different activities that in sum support the common goals
- 4) **Continuous Communication** - regular meetings and conversations are necessary to build trust and understanding
- 5) **Backbone Support Organization** - a separate organization and staff to support the collective effort and serve as the backbone for the initiative

Of these five conditions, practitioners report that one of the most challenging to achieve is **shared measurement** - the use of a common set of measures to monitor performance, track progress toward goals, and to learn what is working and not working.

Models and Strategies Developed to Achieve Positive Youth Outcomes

- 1) OFCY's 2010-2013 Strategic Plan**
- 2) STRIVE – Cincinnati**
- 3) Harlem Children's Zone**
- 4) Promise Neighborhoods**
- 5) OUSD Master Plan**
- 6) The California Endowment – Building Healthy Communities (East Oakland)**
- 7) Project Launch**
- 8) Alameda County First 5 Strategic Plan**
- 9) Mayor's Priority Service Areas**
- 10) Measure Y**

VISION

All children and youth in Oakland are celebrated and supported by a caring network of community members and organizations. As powerful, engaged residents, Oakland’s children and youth contribute to creating a vibrant and prosperous community life and a safe, equitable, sustainable, and culturally rich city.

MISSION

We provide opportunities and resources for Oakland’s children and youth (0–20 years old) to become healthy, productive, ethical, and successful community members. We achieve this by funding organizations, creating policy, building capacity and ensuring accountability to encourage these outcomes. We work collaboratively through partnerships with children, youth, and families, community organizations, public agencies, schools and other funders.

VALUES

Social & Economic Equity: Children and youth have a fundamental right to partake wholly in the life of our community, to benefit from the fair distribution of community resources, and to enjoy both opportunity and security. We value the vigorous promotion of equality, justice and accountability, and the concerted application of our resources toward those youth in greatest need.

Child & Youth Development: We support efforts to promote the social, emotional, physical, moral, cognitive and spiritual development of children and youth to cultivate pride in themselves and their community.

Community and Collaboration: We embrace the idea that by pooling our resources and working together, we can accomplish great things. We recognize that the richness of Oakland’s families extends beyond the traditional mother, father and child structure to one that incorporates all the diverse forms of family.



Oakland Kids First! – Four Legislated Outcome Goals

Goal 1:
Support the healthy development of young children.

Goal 2:
Help children and youth succeed in school and graduate high school.

Goal 3:
Prevent and reduce violence, crime, and gang involvement among young people.

Goal 4:
Prepare young people for healthy and productive adulthood.



Strategy Area 1: Early Childhood (0-5)

Mental Health and Developmental Consultation

Family/ Enrichment Activities

Strategy Area 3: Wellness and Healthy Transitions (11-20)

Transition programs for youth

Youth Leadership Programs

Conflict Resolution Programs for middle-school aged youth

Strategy Area 2: Out of School Time (6-14)

Physical Activity Augmented Funding

Nutrition / Gardening Augmented Funding

Family Engagement Augmented Funding

School-based after school programming for elementary school-aged children

School-based after school programming for middle school-aged children

Community-based OST programming for elementary and middle school-aged children

Summer Programming for elementary and middle school-aged children

Strategy Area 4: High School and Older Youth (15-20)

Support services for academic and career success for older youth

Comprehensive Supports for youth transitioning to adulthood

OFCY Program Strategies - 2002-2006

Support for Children's Success in School (ages 0-13)

- After school enrichment programs
- Services at schools and other sites
- Mentoring and tutoring
- Preparation for children ages 0-5 to attend school
- Training and curriculum for caregivers to help children learn
- Help for parents and caregivers to be better teachers
- Outreach to below-average performing students

Child Health and Wellness (ages 0-13)

- Violence Prevention
- Healthy Choices regarding drugs, alcohol, sexuality and tobacco
- Case management
- School and community based clinics
- Training and curriculum for childcare providers
- Conflict resolution, mediation and health education in schools

Healthy Transitions to Adulthood (ages 14-20)

- Counseling, mental health, social support services
- Community Building
- Vocational training
- Housing support services
- Assistance with GED and reentry into school
- Assistance with going to college
- Educational support after school
- Outreach to below-average performing students

Youth Empowerment (ages 11-20)

- Youth-to-youth grantmaking
- Small grants to youth-led projects
- Youth centers that are planned and led by youth themselves
- Diversity awareness
- Training youth in advocacy and policy making
- Youth leadership opportunities

OFCY Program Strategies - 2006-2010

Children ages 0-5

Parent-Child Learning Opportunities Pre-K Summer Camp Program

Community Learning Activities for Children and Families

- Services for Children with Special Needs
- Parent/Child Developmental Play Partnership
- Early Childhood Mental Health Services

Children ages 6-14

Comprehensive After School Summer Enrichment

- Both Offering: cultural, arts, physical activities; tutoring & academic help; skill building; and field trips
- Services to youth ages 11-14 emphasize leadership and experiential activities

Children ages 15-20

Career and College Readiness

- Support for College Readiness
- Youth Opportunity Centers
- After School and Summer Work Experience
- Community Service Projects

Youth Leadership

- Programs with Community Organizations
- Service Learning Projects
- Youth Grant Making & Youth Initiated Community Projects
- Peer Mentoring and Training

Children and Youth of All Ages

- Physical and Behavioral Health
- Mentoring, Life skills, Transitional planning and Brief Intervention Counseling and Case Coordination for Vulnerable and Disconnected Youth
- Health Education on High Risk Behaviors
- Physical Fitness and Nutrition

OFCY Program Strategies - 2006-2010

Early Childhood (ages 0-5)

- 1) Mental health and Developmental Consultation
- 2) Family/ enrichment activities

Out-of-School Time (Ages 6-14)

3) School-based after school programming for elementary school-aged children

- 3a) physical activity augmented funding
- 3b) nutrition/gardening augmented funding
- 3c) family engagement augmented funding

4) School-based after school programming for middle school-aged children

- 4a) family engagement augmented funding

5) Community-based out of school time programming for elementary and middle school-aged children

6) Summer programming for elementary and middle-school aged children

Wellness and Healthy Transitions (Ages 11 & up)

7) Transition programs for youth

8) Youth leadership programs

9) Conflict resolution programs for middle-school aged youth

High School and Older Youth (Ages 15 & up)

10) Support services for academic and career success for older youth

11) Comprehensive supports for youth transitioning to adulthood

Strive, a nonprofit subsidiary of KnowledgeWorks, has brought together local leaders **to tackle the student achievement crisis and improve education** throughout greater Cincinnati and northern Kentucky.

In the four years since the group was launched, Strive partners have improved student success in dozens of key areas across three large public school districts. Despite the recession and budget cuts, 34 of the 53 success indicators that Strive tracks have shown positive trends, including high school graduation rates, fourth-grade reading and math scores, and the number of preschool children prepared for kindergarten.

Why has Strive made progress when so many other efforts have failed? It is because a core group of community leaders decided to abandon their individual agendas in favor of a collective approach to improving student achievement. More than 300 leaders of local organizations agreed to participate, including the heads of influential private and corporate foundations, city government officials, school district representatives, the presidents of eight universities and community colleges, and the executive directors of hundreds of education-related nonprofit and advocacy groups.

The Strive Partnership in Cincinnati is focused on the success of our children: every child, every step, from cradle to career. The Strive Partnership unites common providers around shared issues, goals, measurements and results, and then actively supports and strengthens strategies that work

Student's Roadmap to Success | Goals & Benchmarks

Rollover to learn more about the Strive Partnership and how our community is improving student achievement

Goal 1:
PREPARED for School

Goals 2&3:
SUPPORTED in and out of school &
SUCCEED academically

Goals 4&5:
ENROLL in College &
GRADUATE and ENTER A CAREER

BIRTH

KINDERGARTEN

4TH GRADE

8TH GRADE

12TH GRADE

GRADUATE

Goal 1

Every child will be PREPARED for school

The first three years of a child's life, when the human brain develops more rapidly than at any other subsequent period, are a time of enormous social, emotional, physical, and intellectual growth. For children to grow into successful adults, they need a supportive and healthy early foundation.

Outcome Indicator:

- Percent of children assessed to be ready for school

Goal 2

Every child will be SUPPORTED in and out of school

In order for students to succeed, they must be supported inside and outside of school. Awareness and understanding of what children and youth are currently experiencing socially and emotionally is critical to helping them succeed academically.

Outcome Indicator:

- Under study

Goal 3

Every child will SUCCEED academically

Student academic success is the core objective of all the strategies implemented as a part of Strive. Education partners from early childhood through college are committed to establishing high standards for all students and providing a rigorous curriculum that challenges students and prepares them with the skills and knowledge to succeed in the 21st century.

Outcome Indicators:

- Percent of students at or above proficiency in reading and math
- Percent of students who graduate from high school

Goal 4

Every student will ENROLL in college

Ensuring that more students enroll in education beyond high school is vital to our region's economic health. To be successful, students need rigorous academic preparation, college access advising and financial support.

Outcome Indicators:

- Average score on the ACT
- Percent of graduates who enroll in college

Goal 5

Every student GRADUATES and ENTERS a career

The 21st century global economy demands education beyond high school, whether it is a high-skilled certification, a two-year degree or a four-year degree. Among the benefits are increased income, job growth, better health and well-being.

Outcome Indicators:

- Percent of college students prepared for college level coursework
- Percent of students who are retained in college
- Percent of students who graduate from college
- Number of college degrees conferred

Future

Quality of life

The quality of education in a region is directly related to its quality of life now and in the future. An educated, productive citizenry fuels a vibrant economy.

Outcome Indicators:

- Percent of population with an Associate's degree or higher
- Percent of population with a Bachelor's degree or higher
- Unemployment rate
- Population estimates
- Median household income

Goal 1: Every child will be PREPARED for school

	Current percentage	Current benchmark	Change since recent year	Change since baseline year
Cincinnati (KRA-L)	53%	59%		
Covington (DIAL-3)	63%	66%		
Newport (DIAL-3)	70%	73%		

These summary tables provide a useful overview of all the indicators by goal and institution. Included are the current data, benchmark (if available), and change since the most recent and baseline years.

The arrows have been shaded to help discover meaningful changes and visually set them apart. Green is used for changes of three or more percentage points up, red for changes of three or more percentage points down, and changes that are less than plus or minus three percentage points are left white. Arrows not within a circle represent numerical changes, not percentage point changes.

Goal 2, 3 & 4: Every student will be SUPPORTED, SUCCEED academically and ENROLL in college

Cincinnati Public Schools

	Current average	Current benchmark	Change since recent year	Change since baseline year
4th grade reading	62%	75%		
8th grade reading	57%	79%		
4th grade math	57%	74%		
8th grade math	52%	58%		
Graduation	83%	95%		
ACT composite	18.9			
College enrollment	68%	70%		

Covington Independent Schools

	Current average	Current benchmark	Change since recent year	Change since baseline year
4th grade reading	66%	61%		
8th grade reading	37%	59%		
4th grade math	62%	42%		
8th grade math	22%	37%		
Graduation	84%			
ACT composite	16.9			
College enrollment	55%			

Strive - Cincinnati

Newport Independent Schools

	Current average	Current benchmark	Change since recent year	Change since baseline year
4th grade reading	63%	59%		
8th grade reading	63%	59%		
4th grade math	65%	42%		
8th grade math	63%	37%		
Graduation	89%			
ACT composite	16.7			
College enrollment	44%			

Urban Cincinnati Archdiocesan Schools

	Current average	Current benchmark	Change since recent year	Change since baseline year
4th grade reading	68%			
8th grade reading	84%			
4th grade math	63%			
8th grade math	77%			
Graduation	89%	92%		
ACT composite	23.2			
College enrollment	No data available			

Note: Baseline trends cannot be calculated because a new edition of the test was used in 2008-09.

Urban Covington Diocesan Schools (includes Newport)

	Current average	Current benchmark	Change since recent year	Change since baseline year
3rd grade reading	53%			
7th grade reading	66%			
3rd grade math	61%			
7th grade math	65%			
Graduation	95%	92%		
ACT composite	No data available			
College enrollment	No data available			

Goal 5: Every student will GRADUATE and ENTER a career

Data represented below is for students from the local urban area high schools
Cincinnati State Technical and Community College

	Current percentage or No.	Current benchmark	Change since recent year	Change since baseline year
College Readiness	6%			
Retention rate Associate's degree	55%			
Graduation	13%			
Certificates	75			
Associate's Degrees	212			

Northern Kentucky University

	Current percentage or No.	Current benchmark	Change since recent year	Change since baseline year
College Readiness	27%			
Retention rate Bachelor's degree	65%			
Graduation	30%	33%		
Associate's Degrees	4			
Bachelor's Degrees	64			

University of Cincinnati - Raymond Walters

	Current percentage or No.	Current benchmark	Change since recent year	Change since baseline year
College Readiness	8%			
Retention rate Associate's degree	60%			
Graduation	9%			
Associate's Degrees	45			

Gateway Community and Technical College

	Current percentage or No.	Current benchmark	Change since recent year	Change since baseline year
College Readiness	13%			
Retention rate Associate's degree	71%			
Graduation	5%			
Certificates	45			
Diplomas	5			
Associate's Degrees	26			

University of Cincinnati - Main Campus

	Current percentage or No.	Current benchmark	Change since recent year	Change since baseline year
College Readiness	67%			
Retention rate Associate's degree	68%			
Retention rate Bachelor's degree	90%	85%		
Graduation	54%	56%		
Associate's Degrees	5			
Bachelor's Degrees	474			

The beginning of the Children's Zone®

In the early 1990s, HCZ ran a pilot project that brought a range of support services **to a single block**. The idea was to address all the problems that poor families were facing: from crumbling apartments to failing schools, from violent crime to chronic health problems.

HCZ created a 10-year business plan, then to ensure its best-practice programs were operating as planned, HCZ was in the vanguard of nonprofits that ***began carefully evaluating and tracking the results of their work***. Those evaluation results enabled staff to see if programs were achieving their objectives and to take corrective actions if they were not.

In 1997, the agency began a network of programs for a **24-block area**: the [Harlem Children's Zone Project](#). In 2007, the Zone Project grew to almost 100 blocks. Today the Children's Zone® serves more than 8,000 children and 6,000 adults. Overall, the organization serves more than 10,000 children and more than 7,400 adults. The FY 2010 budget for the agency overall is over \$75 million.

In January 2007, the HCZ Project launched its Phase 3, expanding its comprehensive system of programs **to nearly 100 blocks of Central Harlem**. President Barack Obama has called for **the creation of "Promise Neighborhoods"** across the country based on the comprehensive, data-driven approach of the HCZ Project.



Harlem Children's Zone - NYC

The two fundamental principles of The Zone Project are **to help kids in a sustained way, starting as early in their lives as possible, and to create a critical mass of adults around them who understand what it takes to help children succeed.**

The HCZ pipeline begins with **The Baby College**, a series of workshops for parents of children ages 0-3. The pipeline goes on to include best-practice programs for children of every age through college. The network includes in-school, after-school, social-service, health and community-building programs. The pipeline has, in fact, dual pathways: on one track, the children go through our Promise Academy charter schools; while on the other track, we work to support the public schools in the Zone, both during the school day with in-class assistants and with afterschool programs.

For children to do well, their families have to do well. And for families to do well, their community must do well. That is why HCZ works to strengthen families as well as empowering them to have a positive impact on their children's development.

HCZ also works to reweave the social fabric of Harlem, which has been torn apart by crime, drugs and decades of poverty.



A Promise Neighborhood is a community of opportunity, centered around strong schools, that allows children to learn, grow, and succeed. *Inspired by the model of the Harlem Children's Zone*, Promise Neighborhoods wrap children in high-quality, coordinated health, social, community, and educational support from the **cradle to college to career**.

In 2010, 21 communities received grants from the Department of Education of roughly \$500,000 to plan Promise Neighborhoods. In 2011, Congress has approved \$30 million in funding for Promise Neighborhoods. There will be 10 planning grants of up to \$500,000 each, and six implementation grants of \$4-\$6 million each, over three to five years.

Federal Promise Neighborhoods Program Vision

All children growing up in Promise Neighborhoods have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and career.

The program will support innovative strategies that improve the outcomes for children in our most distressed communities across the country by:

- 1) Supporting efforts to improve outcomes that are communicated and analyzed by leaders and members of the community;
- 2) Identifying and increasing capacity of eligible entities focused on results from cradle through college to career;
- 3) Building a continuum of academic and family and community supports with effective school(s) at the center;
- 4) Integrating programs and breaking down silos between agencies;
- 5) Working with local governments to sustain and “scale up” solutions; and
- 6) Learning about overall impact of Promise Neighborhoods and relationship between particular strategies and student outcomes

The Vision of a *Promise Neighborhood* is

All children live in communities of opportunity where they can learn, grow & succeed”

Promise Neighborhoods define and use a results framework that is anchored in four overarching results:

1. Children are healthy and prepared for school entry
2. Children and youth are healthy and succeed in school
3. Youth graduate from high school and college, and
4. Families and neighborhoods support the healthy development, academic success, and well-being of their children.

In June 2009, Strive began working collaboratively with California State University, East Bay to create and strengthen cradle-through-career education partnerships in **Hayward** to ensure every child can be successful.

For the first round of funding in 2010, the U.S. Department of Education awarded a one-year grant for **\$499,406 to support California State University, East Bay's Promise Neighborhoods planning partnership**. This was **one of only 21 grants funded nationwide** designated to help distressed neighborhoods improve the continuum of educational, health and social services. With the funding, CSUEB will lead the Hayward Promise Neighborhoods Partnership (HPNP) to focus on a neighborhood in South Hayward.

Two institutions serve as key components to this successful partnership: CSU East Bay is the **backbone organization**, and a Harder Elementary public school as the **anchor institution**. Strive believes that urban universities can play a major role in redefining and improving the educational system in their communities through the development of cradle-to-career partnerships, while **Full Service Community Schools** are at the center of every Promise Neighborhood.

The Full Service Community Schools model is where **public schools serve as the hub** for integrating a range of services to serve the whole child, support student success, and strengthen families and communities. Full Service Community Schools work closely with community partners to address non-academic barriers to learning and host other opportunities for children, families, and the community.

Hayward Promise Neighborhood: The Vision

Vision:

All children growing up in Hayward's Promise Neighborhood will have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college or post-secondary training and career.

Mission:

Create a world class cradle-to-career education and support system to ensure every Hayward Promise Neighborhood child will succeed in 21st century careers.

Long Term Goals:

Every Hayward Promise Neighborhood child will:

- Be prepared for school
- Be supported in and out of school
- Succeed academically
- Be enrolled in post-secondary education, including workforce training
- Graduate from post-secondary education/training and enter a productive career

2011 Oakland Promise Neighborhood Components:

Proposed Havenscourt, Oakland Project

The lead entities for this project are **Safe Passages**, the non-profit arm of the **Youth Ventures Joint Powers Authority (JPA)**, and the JPA. The JPA, composed of elected and high level administrative heads from the County of Alameda, Oakland Unified School District and the City of Oakland, proposes to develop a continuum of services for children and families living in the target area of Havenscourt community in East Oakland. The continuum would focus on an integrated delivery of services for children pre-birth to young adulthood and would include the following four domains: academic, family supports, health, and public safety strategies.

Geographic area to be served: Havenscourt Neighborhood in East Oakland, approximately 20 blocks (between 62nd and 85th Avenue):

Total population in PN neighborhood: 10,000; total population 0-18: 4,000

of families with children under 18: 1,279

5 preschools (1 State pre-school; 2 OUSD Child Development Centers; 2 Head Start Centers)

5 elementary schools, 1 middle school, 2 high schools

2 Oakland Housing Authority sites

Located in the Oakland Coliseum Redevelopment Area

2011 Oakland Promise Neighborhood Components:

Proposed Havenscourt, Oakland Project

Public Partners:

Lead applicants: **Safe Passages 501(c)(3) and Youth Ventures Joint Powers Authority** (a governmental collaboration in Alameda County consisting of the County of Alameda, City of Oakland, Oakland Unified School District)

Oakland Mayor/City of Oakland: (Department of Human Services, Oakland Police Department, Community and Economic Development, Head Start, Oakland Public Library, Work Force Investment Board, Redevelopment Agency, Neighborhood Services Department)

County of Alameda: (Board of Supervisors, County Administrator, Health Care Services Agency, Public Health, Social Services Agency, Probation Department)

Oakland Unified School District: (Superintendent, School site principals)

Every Child Counts: Project Launch, Pre-K Academies, Home Visiting Program

Oakland Housing Authority

Alameda County Office of Education

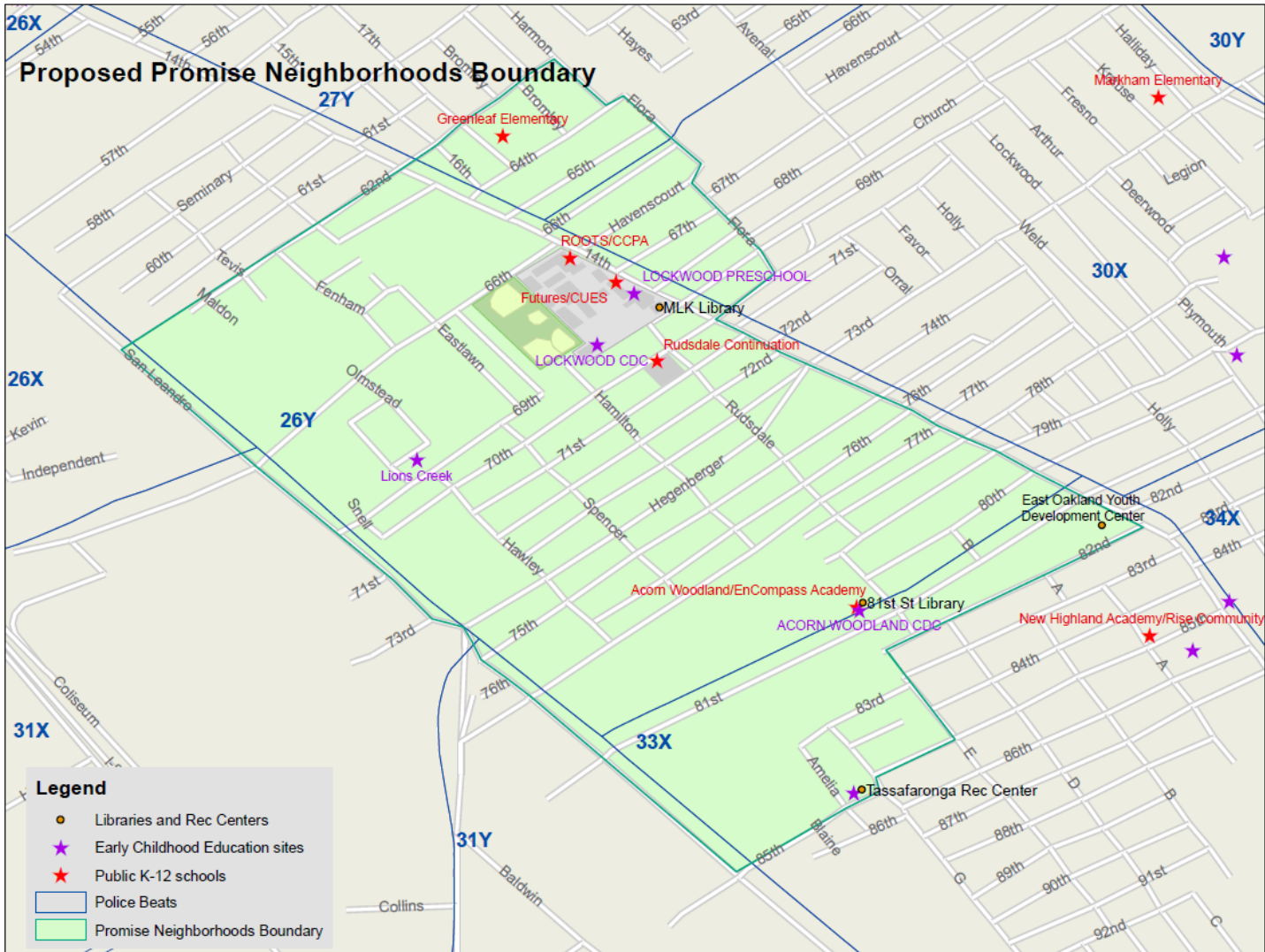
Private and CBO Partners: The Atlantic Philanthropy, East Bay Community Foundation, East Bay Agency for Children, East Bay Consortium for Educational Institutions, United Way of the Bay Area, East Oakland Youth Development Center, National Equity Project, East Bay Asian Local Development Corporation, Alameda County Food Bank, La Clinica de la Raza Health Care Services, Girls Inc., Real Choices, Central American Refugee Committee, East Bay Community Law Center, Youth Alive!

University Partners: University of California at Berkeley, California State University East Bay, San Francisco State University, Mills College, Peralta Community College.

Promise Neighborhoods

2011 Oakland Promise Neighborhood Components:

Proposed Havenscourt, Oakland Project



2011 Oakland Promise Neighborhood Components:

Proposed Havenscourt, Oakland Project

Oakland Fund for Children and Youth - Promise Neighborhood MOU Sites Served - FY 2011-2012			
Agency/Strategy	Site Location	Number of Sites Served	Havenscourt/ Promise Neighborhood Amount
Aspiranet – School Based Afterschool	Community United Elementary/Futures Elementary	1 out of 1	\$95,679
Aspiranet – School Based Afterschool	Acorn Woodland/Encompass Academy	1 out of 1	\$111,320
Aspiranet – Wellness and Healthy Transitions: Transitions Programming	Tassafaronga Park	2 out of 6	\$20,457
Bay Area Community Resources – School Based Afterschool	Greenleaf Elementary @ Whittier	1 out of 1	\$80,086
Family Paths – Early Childhood: Mental Health	Lion Creek Crossing HeadStart and Tassafaronga Park HeadStart	2 out of 21	\$17,524
Jewish Family & Children’s Services of the East Bay – Early Childhood: Mental Health	Lockwood CDC/OUSD	1 out of 8	\$23,000
Museum of Children’s Art – Community Based Afterschool	Oakland Public Library – East Oakland Community Library	1 out of 5	\$12,104
Oakland Unified School District – Wellness and Healthy Transitions: Conflict Resolution	Coliseum College Prep and Roots International Middle School	2 out of 11	\$20,923
Safe Passages – School Based Afterschool	Coliseum College Prep and Roots International	1 out of 1	\$115,000
Safe Passages – Early Childhood: Community Playgroups	Coliseum College Prep and Roots International	1 out of 2	\$57,500
Spanish Speaking Citizen’s Foundation – Wellness and Healthy Transitions: Youth Leadership	Coliseum College Prep and Roots International	1 out of 4	\$27,600
			\$609,559

Promise Neighborhoods

Oakland agencies submitted applications for Promise Neighborhood planning grants in 2010 and 2011. These efforts developed communication between place-based partners in different locations in Oakland to work in partnership for a continuum of services supporting Oakland youth's education success and healthy growth.

In 2010, the Peralta Community College District (PCCD) served as the lead applicant. Here is a summary of the proposed promise neighborhoods:

"In each Promise Neighborhood, a strong grassroots agency that will lead our efforts in that neighborhood is already providing components of the cradle-through-college-to-career continuum of solutions and has a strong leadership role there."

Oakland proposed four Promise Neighborhoods located in our most distressed communities. Each one encompasses a 25-40 square block area where over 40% of children live in poverty and where services will focus on (but not be limited to) on one hub school and another partner school. Each Promise Neighborhood is among Oakland's "highest-stressor" police beats, based on crime, violence, dropouts, unemployment, and other social indicators."

Promise Neighborhood Geographic area	Neighborhood Lead	Hub school	Other partner school
Lower San Antonio	East Bay Asian Youth Center	Garfield Elementary (K-5)	Roosevelt (6-8)
West Oakland	Prescott-Joseph Center for Community Enhancement	West Oakland Middle (6-8)	MLK (K-5)
East Oakland/Havenscourt	Bay Area Coalition for Equitable Schools	Roots International (6-8)	Futures (K-5)
East Oakland/Castlemont	Youth Uprising	E. Oakland School for the Arts (9-12)	EC Reems Academy (K-8)

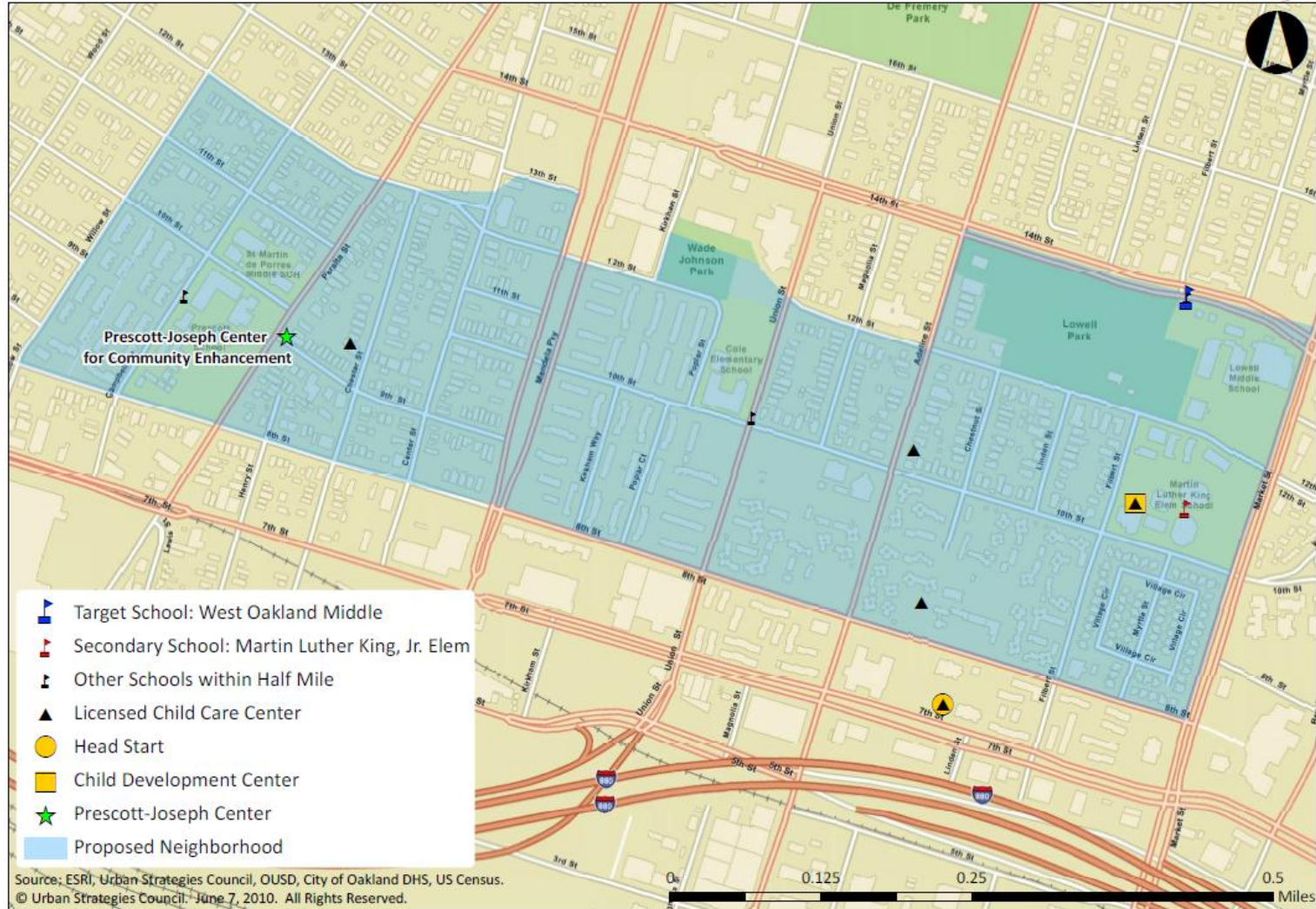
2010 Oakland Promise Neighborhood Components:

Promise Neighborhood Solutions	Partners who will help plan solutions
Baby college	First 5 Alameda County, Safe Passages
High-quality early learning, Early Childhood Education benchmarks, Kindergarten readiness assessments	OUSD, Head Start, First 5, Lotus Bloom, St. Vincent Day Home
Transition to Kindergarten	First 5, OUSD
Early Childhood mental health care	First 5, County Behavioral Health, Oakland Children’s Hospital
Low-performing schools	OUSD, BayCES, PJC: West Oakland Brain Trust
Medical home for kids 0-5	Oakland Children’s Hospital, East Oakland Health Center, La Clinica, Asian Health Services, Lifelong Medical
Out-of-school academic support	OUSD Office of Afterschool & Summer Learning, Oakland Community After School Alliance, EBAYC, PJC, YU, Safe Passages, Bay Area Community Resources, Aspiranet, YMCA, Attitudinal Healing Connection, Scotlan Center, East Oakland Youth Development Center (EOYDC)
Physical fitness programs	EBAYC, YMCA, BACR, Aspiranet, EOYDC, YU, OUSD
Mental health care 6-18	OUSD, Safe Passages, County Behavioral Health Care Agency, STARS
Case management	EBAYC, PJC, La Clinica, YU, Safe Passages
Safe recreational spaces	Oakland Parks & Recreation & Police Departments, EBALDC, Oakland Community Organizations, YU
Neighborhood safety	OPD, YU, Youth Alive, Safe Passages, County Probation
Student access to technology learning tools	OUSD, OCCUR, OTX, YU
College/career counseling, CTE, internships, apprenticeships	PCCD, East Bay Consortium, Regional Technical Training Center (RTTC) , EOYDC, YU
Economic opportunities	EBALDC, Oakland Housing Authority, RTTC, Unity Council
Community engagement; neighborhood leadership	EBAYC, PJC:West Oakland Collaborative, BayCES, OCO, YU

West Oakland Middle School

Neighborhood Boundary with Schools and Child Care Services

Population of Proposed Neighborhood in 2000 = 3,736
 Population Aged 0-17 in 2000 = 1,235
 Number of OUSD Students in 2009-2010 = 445



Source: ESRI, Urban Strategies Council, OUSD, City of Oakland DHS, US Census.
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Garfield Elementary School

Neighborhood Boundary with Schools and Child Care Services

Population of Proposed Neighborhood in 2000 = 3,925
 Population Aged 0-17 in 2000 = 1,377
 Number of OUSD Students in 2009-2010 = 540



Full Service Community Schools



From the Coalition for Community Schools:

*A community school is both a place and a set of partnerships between the school and other community resources. Its integrated focus on academics, health and social services, youth and community development and community engagement leads to improved student learning, stronger families and healthier communities. **Schools become centers of the community** and are open to everyone – all day, every day, evenings and weekends.*

Using public schools as hubs, community schools bring together many partners to offer a range of supports and opportunities to children, youth, families and communities. Partners work to achieve these results:

- *Children are ready to learn when they enter school and every day thereafter. All students learn and achieve to high standards.*
- *Young people are well prepared for adult roles in the workplace, as parents and as citizens.*
- *Families and neighborhoods are safe, supportive and engaged.*
- *Parents and community members are involved with the school & their own life-long learning.*

RESULTS	INDICATORS THAT ALIGN WITH EACH RESULT
SHORT-TERM RESULTS	
Children are ready to enter school	<ul style="list-style-type: none"> Immunizations More children with health insurance¹ Children in expected height and weight range for their age² Availability of early childhood education programs Attendance at early childhood education programs Parents read to children³ Vision, hearing, and dental status
Students attend school consistently	<ul style="list-style-type: none"> Daily attendance Early chronic absenteeism Tardiness Truancy
Students are actively involved in learning and their community	<ul style="list-style-type: none"> Students feel they belong in school Availability of in-school and after-school programs Students feel competent Schools are open to community Attendance at in and after-school programs Partnerships for service learning in the school/community Post-secondary plans
Schools are engaged with families and community	<ul style="list-style-type: none"> Trust between faculty and families Teacher attendance and turnover Faculty believe they are an effective and competent team Community-school partnerships
Families are actively involved in their children's education	<ul style="list-style-type: none"> Families support students' education at home Family attendance at school-wide events and parent-teacher conferences, Family experiences with school-wide events and classes Family participation in school decision-making
LONG-TERM RESULTS	
Students succeed academically	<ul style="list-style-type: none"> Standardized test scores Teachers support students Grades Teachers take positive approach to learning and teaching Graduation rates Dropout rates
Students are healthy: physically, socially and emotionally	<ul style="list-style-type: none"> Asthma control Vision, hearing, and dental status Physical fitness Nutritional habits Positive adult relationships Positive peer relationships
Students live and learn in stable and supportive environments	<ul style="list-style-type: none"> Students, staff, and families feel safe Schools are clean Families provide basic needs Incidents of bullying Reports of violence or weapons
Communities are desirable places to live	<ul style="list-style-type: none"> Employment and employability of residents and families served by the school Student and families with health insurance Community mobility and stability Juvenile Crime

VISION:

All students will graduate from high school. As a result, they are caring, competent and critical thinkers, fully-informed, engaged and contributing citizens and prepare to succeed in college and career.

MISSION:

Oakland Unified School District is becoming a Full Service Community District that serves the whole child, eliminates inequity, and provides each child with excellent teachers for every day.

GOAL AREAS:

Every student in the Oakland Unified School District will:

- Attend a **SAFE, HEALTHY**, and **SUPPORTIVE SCHOOL** – Oakland will become a full-service community district that will collaborate with civic and community partners to reduce violence in the community and schools thereby creating secure campuses where a culture of calm prevails.
- Learn the knowledge, skills, and abilities to be **PREPARED** for **SUCCESS** in **COLLEGE** and **CAREERS** when they graduate from high school, to ensure that they can read, write, speak, think critically and reason mathematically for post-secondary success.
- Have **HIGH QUALITY** and **EFFECTIVE INSTRUCTION** with excellent teachers for every day of the school year.

The Oakland Unified School District will:

- Become a **FULL SERVICE COMMUNITY DISTRICT** that is in service of and fully supporting the success of community schools and thriving students.
- Be **ACCOUNTABLE** for **HIGH QUALITY** for its schools and in its work across the organization.

*Over the next five years, the Oakland Unified School District and the City of Oakland plan to develop full-service community schools across the city thereby creating a full service community school district. **The school district will use the four 2010 Promise Neighborhoods as pilots for this new approach***

East Oakland Building Healthy Communities

East Oakland is one of 14 California Endowment **“Building Healthy Communities”** sites.

It is a **place-based approach**, with the goal of **assuring the well-being of youth ages 6-24 years** by focusing on their health, safety and readiness to learn.

“EOBHC envisions a thriving East Oakland. We understand healthy communities yield healthy people who are physically, emotionally and spiritually whole. We further agree that all efforts, great or small, build the foundation upon which we collectively empower and transform our community.”



	TCE Place: East Oakland *
Less than 9th Grade	10,221 (21.54%)
Some High School, No Diploma	10,755 (22.67%)
High School Graduate (Includes Equivalency)	11,483 (24.20%)
Some College, No Degree	9,873 (20.81%)
Associate Degree	2,041 (4.30%)
Bachelor's Degree	2,199 (4.63%)
Master's Degree	682 (1.44%)
Professional School Degree	136 (0.29%)
Doctorate Degree	57 (0.12%)
	TCE Place: East Oakland *
Families Below Poverty	4,181
In Armed Forces	13 (0.02%)
Civilian, Employed	26,961 (45.40%)
Civilian, Unemployed	4,347 (7.32%)
Not In Labor Force	28,070 (47.26%)

East Oakland Building Healthy Communities

East Oakland, with a population of more than 90,000, is soon to be the second "gateway" into the Bay Area because of the "transit-oriented development" underway that is anticipated to help fuel job growth for the community. With unemployment levels significantly higher than the statewide average and nearly one in four families living below the Federal Poverty Level, economic development is key to this community's success.

Although fighting the psychological, physical and social impacts of poverty, drugs and violence in this community has been challenging, East Oakland has many strengths with which to overcome these challenges. East Oakland also has its share of environmental issues, particularly along the Oakland Industrial Corridor Area along the 880 freeway. But with its growing base of youth health and human service providers, strong Faith-based institutions, growing violence prevention efforts, and a committed City and County Health and Human Services leadership, East Oakland has the potential rise above its past history of disinvestment.



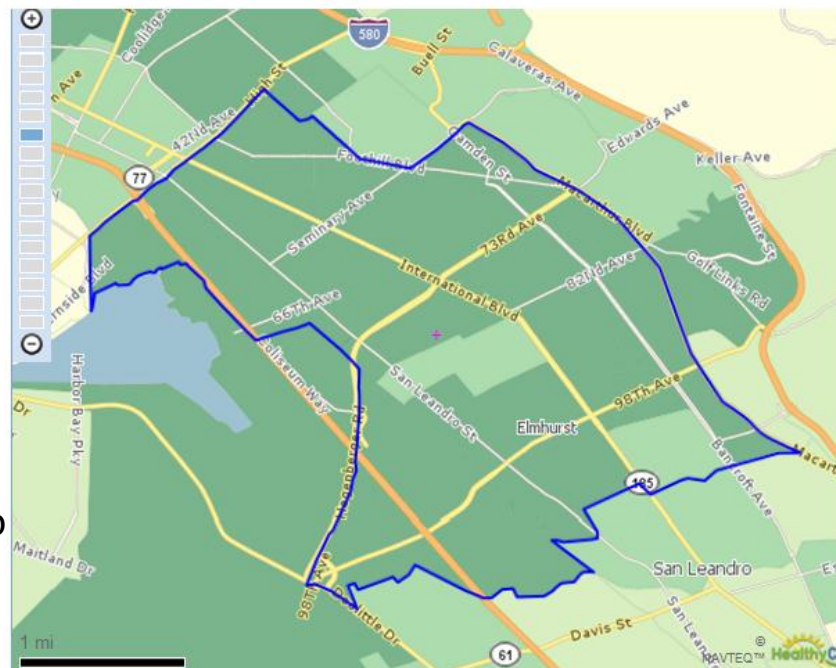
East Oakland Building Healthy Communities

Change is essential to this community's success. The California Endowment recognizes the potential of East Oakland and seeks to make a big impact in its effort *to transform it into a healthy community*.

The **Building Healthy Communities Group of East Oakland** is composed of local grantees, partners, and community members and aims to improve the health of East Oakland so that children are healthy, safe and ready to learn.

East Oakland Steering Committee

The 15-member EOBHC Steering Committee is a dynamic set of residents and representatives of community based, faith based, and policy organizations, and meets monthly. Members have been busy orienting themselves to the EOBHC local and statewide work, as well as familiarizing themselves with the work done in the initial phases of the initiative (from 2008 – 2010).



East Oakland Building Healthy Communities

The California Endowment (TCE) Grants Process

The California Endowment has sole discretion in all East Oakland Building Healthy Community grant-making. As of April 2011, the following awards have been confirmed:

Outcomes	Grantee	Website
NA	Alameda County Public Health Department, EOBHC Hub Host	www.acphd.org
2, 4, and 5	Oakland Community Organizations	www.oaklandcommunity.org
2	Street Level Health Project	http://www.streetlevelhealth.org
4, 5, and 9	Allen Temple Baptist Church	www.allen-temple.org
4	Causa Justa::Just Cause	www.cjic.org
4	Communities for a Better Environment	www.cbecal.org
4	Institute for Food and Development Policy	www.foodfirst.org
4	Transform	www.transformca.org
5	Community Initiatives/Restorative Justice for Oakland Youth	www.rjoyoakland.org
5	East Oakland Youth Development Center	http://www.eoydc.org
5 and 8	Health Pipeline Partnership/Berkeley Youth Alternatives	Not Available
5 and 9	Urban Strategies Council	http://www.urbanstrategies.org
5	Urban Hope Project /East Bay Asian Local Development Corp.	Not Available
5	Youth Together	http://www.youthtogether.net
5	Urban Peace Movement/Movement Strategy Center	www.urbanpeacemovement.org
5	Youth UpRising	www.youthuprising.org
8	East Bay Alliance for a Sustainable Economy	www.workingeastbay.org
9	Center for Third World Organizing	www.ctwo.org



EOBHC is also pleased to share that the Youth Employment Partnership (YEP) has been approved for a Program Related Investment (PRI). Congratulation YEP!

Project Launch Overview

The U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration (SAMHSA) funds states, tribal governments, communities, and the District of Columbia to improve the child-serving system by promoting collaboration aimed at reforming policies, sharing data, and evaluating practices; creating new and integrated funding strategies; and improving local service delivery. **Five-year grants were awarded to five states and one Native American tribe in 2008.**

Each grantee ***focuses its work on one community***—region, city, or zip code—to bring together child-serving systems to develop a comprehensive plan to promote the wellness of all young children. Each grantee is encouraged to:

- Increase integration and collaboration among child-serving systems and services by establishing planning councils
- Promote the use of culturally relevant, evidence-based programs and practices by child-serving organizations
- Offer training and education to ensure that families, providers, and other adults caring for young children have the knowledge and skills to promote healthy child development
- Engage families, the faith community, business leaders, cultural organizations, and other local leaders in planning, implementing, and evaluating Project LAUNCH activities
- Collect data and evaluate the effectiveness of services
- Raise public awareness about the importance of healthy development of young children and the community's role in promoting it

The promise of Project LAUNCH is that these activities will provide the nation with state, tribal, and local models to *demonstrate effective strategies aimed at promoting young child wellness through coordination of services, use of culturally relevant evidence-based practices, and public awareness.*

Project Launch Overview

California was one of the five states awarded federal funding for Project Launch in the first round.

Alameda County First 5 is the lead agency for Project Launch, with East Oakland as the target neighborhood.

California Project LAUNCH seeks to leverage systems and neighborhood work in Alameda County to create a continuum of age-appropriate developmental services for more than 4,500 young children over the next five years. Through LAUNCH, the state and local Maternal, Child, and Adolescent Health Programs will partner with First 5 Alameda County (F5AC) to demonstrate the feasibility and impact of policy changes related to developing and maintaining a comprehensive developmental continuum to help children be healthy and ready to learn.

Alameda County is well-positioned to serve as the local partner, with East Oakland as the pilot site for California's LAUNCH project.

Project LAUNCH Goals

At the state level:

- Develop policies that support systems integration and reform
- Strengthen the infrastructure of and coordination and collaboration among state systems serving young children and their families

At the local level:

- Strengthen the infrastructure of and coordination and collaboration among East Oakland systems serving young children and their families
- Strengthen the capacity of early childhood professionals to provide integrated and comprehensive services to young children and their families
- Expand existing programs to reach larger numbers of East Oakland's residents, particularly those most at risk

Strategies

To achieve these goals, a number of specific strategies will be employed:

- Identify adequate reimbursement strategies and incentives for pediatric providers to conduct maternal depression screening and developmental/social-emotional screening at well-child visits
- Collaborate with Departments of Mental Health and Education to identify a funding stream to support mental health consultation in primary care, early care, and education settings
- Collaborate with Departments of Health, Developmental Disabilities, Education, and Mental Health to accept common screening and assessment tools, improve system efficiency, and create common home-visiting program standards that integrate multidisciplinary teams
- Expand outreach and support for developmental and social-emotional screening at pediatric practices and early care and education sites located in East Oakland or serving large numbers of the city's residents
- Expand the Your Family Counts home-visiting program to include enrollment of high-risk prenatal and postpartum mothers residing in East Oakland
- Expand access to mental health consultation services for early care and education providers
- Expand summer pre-K programs in East Oakland, and train school personnel and families to support the transition from pre-K to kindergarten
- Integrate Strengthening Families principles into all LAUNCH programs and community services in East Oakland

Expected Outcomes

A desired long-term outcome is statewide policy change to ensure that every child in California ages 0–8 receives comprehensive, culturally responsive developmental and social-emotional screening, referral, treatment (if indicated), and follow-up support as a common practice. Another desired outcome is to establish mechanisms to promote and support collaboration across child-serving agencies at the state and local levels. An expected outcome is that Project LAUNCH will serve more than 900 East Oakland children annually in a continuum of evidence-based practices in the areas of developmental and social-emotional assessment, integration of behavioral health programs into primary care, home visiting, early childhood mental health consultation, and family strengthening.

Guided by three core concepts for promoting young child wellness, 0 to 8 years:

- 1) A public health approach: prevention & promotion
- 2) A holistic perspective: all developmental domains
- 3) An ecological framework: healthy stable safe and supportive families & communities & cultures

Overarching LAUNCH Strategies

- Evidence-based prevention/promotion activities
- Cross-training, workforce development, and communications activities
- Cross-sector collaboration and systems integration efforts
- Family-centered and culturally competent practices

East Oakland LAUNCH Services

- Home visitation
- Mental health consultation for child care
- Developmental/social-emotional screening in pediatric and child care sites
- Quality child care
- Strengthening families

Five Core LAUNCH Activities

- 1) Mental health consultation
- 2) Increased developmental assessments across service settings
- 3) Family strengthening and parent training
- 4) Home visitation programs
- 5) Integration of behavioral health into primary care

Project LAUNCH: Local Collaboration

- CA Endowment: *Building Healthy Communities Projects* for children
- Alameda County Public Health Dept
- Alameda County Children's Mental Health System of Care (SAMHSA Early Connections)
- First 5 Alameda County
- Alameda County Children's SART
- Other service providers targeting children 0-8 years

Evidence-Based Programs :

- *Strengthening Families Program*
- *Early Childhood Mental Health Consultation*
- *Healthy Steps*

2009-2013 Strategic Plan
FIRST 5 ALAMEDA COUNTY
EVERY CHILD COUNTS
APPROVED June 24, 2010

VISION:

Every child in Alameda County will have optimal health, development and wellbeing to reach his or her greatest potential.

MISSION:

In partnership with the community, support a county-wide continuous prevention and early intervention system that promotes optimal health and development, narrows disparities and improves the lives of children 0 to 5 and their families.

GUIDING PRINCIPLES

To serve our diverse community, First 5 Alameda County hold ourselves and our funded partners to the guiding principles detailed below. These principles are integrated into all we do and form the foundation upon which all strategies are developed, implemented and evaluated.

DIVERSITY

Alameda County's children and families represent a wealth of ethnic, cultural, linguistic, economic and geographic diversity with diverse strengths and challenges around health, development and well-being (See Attachment E). First 5 Alameda County honors and respects the diversity of families we serve by:

- Training providers on delivering culturally sensitive services
- Promoting a culturally and ethnically diverse workforce
- Targeting services to non-English speaking monolingual and other underserved populations
- Promoting linguistic, cultural, geographic and disability supports and collaboration to enhance services and narrow disparities
- Tracking and monitoring results that reflect the diverse families and providers of Alameda County

NARROWING DISPARITIES

National, State and local efforts to narrow health and education disparities must begin prior to birth and continue through the life cycle. Through early childhood supports and interventions we can support children to enter kindergarten ready to learn and set the foundation for lifetime success. Early intervention services can contribute to significant cost reductions in health care, child welfare, education and the criminal justice system. First 5 Alameda County supports this effort by:

- Addressing physical and social emotional health, early learning opportunities and preparing parents to understand and support their children 2009-2013
- Targeting funding to services that address disparities focusing on high risk communities, high risk populations, or addressing specific health or educational outcomes
- Tracking and monitoring results that reflect our targeting efforts.

GUIDING PRINCIPLES (continued)

ACCESS

To ensure that families have access to the services they need, First 5 Alameda County supports systems that:

- Reach out to families in need
- Are family-friendly
- Are culturally and linguistically appropriate
- Are community-based and address local needs

BEST PRACTICES

Best Practices are models and approaches that have demonstrated effectiveness through research and replication and include:

- Cross-discipline approaches to support the development, health, education and socialemotional needs of young children and families
- Strength-based, family-focused strategies that meet the complex needs of children and those who care for them
- Accountability to measure the impact and performance of all programs and efforts, both our own and our partners

SYSTEMS CHANGE

To sustain lasting changes with a declining revenue source, First 5 Alameda County promotes systems and policy change by enhancing existing systems, creating systems of care and incorporating best practices. First 5 Alameda County supports sustainability of effective approaches that:

- Build capacity to serve the 0 to 5 population at the provider, agency and systems level
- Provide training that disseminates and promotes best practices
- Integrate family support, early care and education, health services, schools and other community resources to avoid duplication and maximize resources
- Promote organizational and community commitment to fiscal and program sustainability for children 0 to 5 and their families
- Advocate at local, state and national level to affect policy change

The Office of Mayor Jean Quan hosted a Neighborhood Safety Summit on October 15th 2011 and unveiled a new plan for safe neighborhoods.

From the Plan:

“One Goal for Oakland...Coordinating Community, City, County,& Federal Partners Around One Safety Plan”

Goal: Safe Neighborhoods

Objective: Reduce Homicides & Shootings

Strategy: Identify where most of the violent crime occurs and focus resources accordingly

Short-term Strategies: Concentrated Enforcement

Midterm Strategies: Community Engagement














Long-term Strategies: Provide Hope & Opportunity to Children & Families

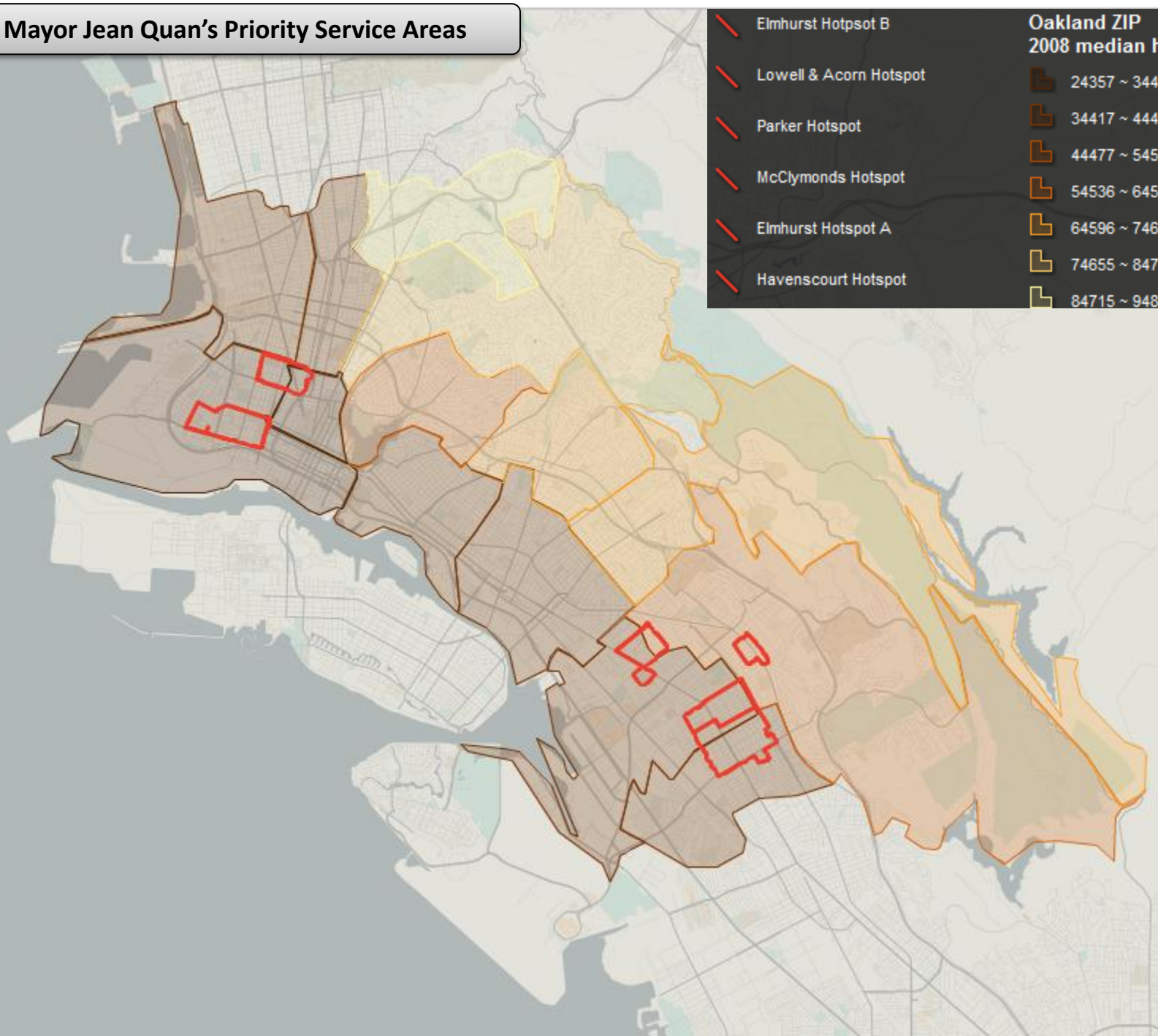
The Plan will focus on **100 of Oakland's most dangerous blocks**, where 90% of the shootings and homicides occur city-wide. These 100 blocks are located in six neighborhoods and are designated as Priority Service Areas.

These neighborhoods are:

- Elmhurst (Areas A & B) - (East Oakland)
- Parker Elementary (East Oakland)
- Havenscourt (East Oakland)
- Lowell and Acorn (West Oakland)
- McClymonds (West Oakland)

Mayor Jean Quan's Priority Service Areas

	Elmhurst Hotspot B		24357 ~ 34417
	Lowell & Acorn Hotspot		34417 ~ 44477
	Parker Hotspot		44477 ~ 54536
	McClymonds Hotspot		54536 ~ 64596
	Elmhurst Hotspot A		64596 ~ 74655
	Havenscourt Hotspot		74655 ~ 84715
			84715 ~ 94845



Mission:

Measure Y – the Violence Prevention and Public Safety Act of 2004 creates a safe Oakland by dramatically reducing violence among youth and adults. The Measure Y network weaves together social services, nonprofits, police, employment, schools, criminal justice, faith based agencies and community members **at the neighborhood level** to address the symptoms of violence

Overview:

Measure Y is a comprehensive and multifaceted effort to address the complex and multiple risk factors associated with violence including, poverty, unemployment, discrimination, substance abuse, educational failure, fragmented families and domestic abuse. Efforts build on positive assets and resilience in individuals, families and communities. City Council approved a continuum of specific, best practice-based program strategies outlined in the Measure Y legislation for reducing violence among the Measure Y target population

Measure Y focuses efforts on neighborhoods in Oakland most affected by crime and violence.

Oakland's communities are affected by violence in vastly different ways. Therefore, the distribution of Measure Y funds and services are allocated according to crime, economic and educational factors or "stressors".

POPULATION	U.S. Census 2000	TOTAL POPULATION
		RESIDENTS AGE 0-17 years
		RESIDENTS AGE 18-29
CRIME FACTORS	From Jan. 1, 2005 through Jun. 30, 2009	ARRESTS 18 AND UNDER
		ARRESTS 19 - 29 YRS
		INCIDENTS Domestic Violence
		INCIDENTS CHILD ABUSE
		INCIDENTS VIOLENT CRIME
ECONOMIC FACTORS	U.S. Census 2000	INCIDENTS PART I & II OFFENSES
		UNEMPLOY-MENT
		BELOW POVERTY LINE
EDUCATION	2008-09	PUBLIC ASSISTANCE
		CHRONIC TRUANTS
		VIOLENT SUSPENSIONS

Measure Y

