



Mid-Year Report FY2014-2015

Prepared by:

Castle Sinicrope
Heather Lewis-Charp

Social Policy Research
Associates (SPR)



INTRODUCTION

EBAYC envisions all young people growing up to be lifelong builders of a just and compassionate multicultural society. Our mission is to support all youth be to be safe, smart, and socially responsible.

- East Bay Asian Youth Center (EBAYC website)

This Mid-Year Report provides an overview of youth programs funded by the Oakland Fund for Children and Youth (OFCY), with the exception of school-based afterschool programs. The report includes a description of the children, youth, and adults served by these programs during the first half of FY2014-2015, services provided, and program quality. The report covers a broad range of programs, from early childhood and parent education to youth workforce development and includes all OFCY funding strategies except school-based afterschool programs. In total, 66 programs are included in the Mid-Year Report, representing 52% of the programs funded by OFCY in FY2014-2015.¹

Data Sources

The Mid-Year Report draws on predominantly quantitative data sources, summarized in Exhibit 1. These data are used to describe OFCY programs and their participants, measure program quality, and assess programs' progress towards meeting service projections at the mid-point of FY2014-2015.

Exhibit 1: Data Sources

Data Source	Description
Cityspan	OFCY's client management system, Cityspan, is used to track youth and adult characteristics and hours and types of services received. Youth and adults enrolled in at least one program activity were included in the Mid-Year Report. During the first half of FY2014-2015, data were available for 12,352 children and youth and 1,448 adults that received program services. ²
Program Quality Assessment (PQA) Observations	Certified site visitors conducted structured observations at 41 community-based programs (62%) using the Weikart Program Quality Assessment (PQA) tool. Program quality at the remaining programs (all Early Childhood strategies, Career and Youth Workforce Development, and Youth Leadership and Community Safety) will be assessed through interviews and in-depth site visits in Spring 2015. These programs were exempted from PQA observations this year because the evaluation is exploring alternative strategies for assessing program quality.

Overview of the Report

The report is structured as follows:

- **Programs:** Provides an overview of OFCY community-based programs, including size, location, and progress towards projections.
- **Participants:** Summarizes characteristics and hours of service of OFCY program participants.
- **Quality:** Summarizes program quality drawing on structured site visits using the PQA tool.

¹ During FY2014-2015, OFCY funded 128 programs, including 66 community- and school-based programs and 62 school-based, afterschool programs. A full list of the 66 programs included in this report, along with program-level information, is included in Appendix A.

² Youth who declined to participate in the evaluation component were not included in these totals. During the first half of FY2014-2015, 65 youth declined to participate and were excluded from the evaluation.

PROGRAMS

We envision a world free from male violence, in which boys and men contribute to a fair and peaceful planet...We responsibly empower male youth to achieve individual success, develop healthy relationships, and contribute to a more just and equitable society.

- Brothers, UNITE!- Brothers on the Rise (website)

For FY2014-2015, OFCY committed to investing \$11.4 million to support programs located throughout Oakland.³ All programs aim to support Oakland's children and youth, from birth to 20 years of age, to become healthy, happy, educated, engaged, powerful, and loved community members. Programs vary considerably, however, along many dimensions, including their size, target population, and approaches to youth development. The 66 programs summarized in this report fall under four main areas, each comprising multiple funding strategies:

- **Healthy Development of Youth Children programs** include early interventions and supports for families and young children to set the stage for healthy development and future outcomes. Specific funding strategies in this area include: *Mental Health and Developmental Consultations in Early Childhood Care* (3 programs), *Parent and Child Engagement in Early Learning and Development* (8 programs), and *Pre-Kindergarten Summer Camp* (1 program).
- **Student Success in School programs** support the transformative goals of the community schools movement in Oakland and contribute to positive outcomes for children and youth. Specific funding strategies in this area include: *Transition Programs for Youth into Middle and High School* (4 programs) and *Youth Leadership in Community Schools* (3 programs).⁴
- **Youth Leadership and Community Safety programs** are designed to provide safe and supportive environments for youth while providing enriching, high quality programming, and to nurture youth and community leadership. Specific funding strategies in this area include: *Community-Based Out-of-School Time* (11 programs), *Summer* (10 programs) and *Youth Leadership and Community Safety* (6 programs).
- **Transition to Adulthood programs** address two critical needs facing youth as they grow into self-sufficient adults: 1) understanding of and connections to the workforce; and 2) the skills and qualifications to be able to achieve their career goals. Specific funding strategies in this area include: *Youth Career and Workforce Development* (11 programs), *Academic Support for Older Youth* (4 programs), and *Safe Community Spaces for LGBTQ Youth* (5 programs).

During FY2014-2015, *Community-Based Out-of-School Time* and *Youth Career and Workforce Development* made up the largest percentage of the grantees (17% each), followed by *Summer Programs* (15%). The smallest funding strategies were *Pre-Kindergarten Summer Camp* (2%; 1 program), *Mental Health and Developmental Consultations in Early Care and Education* (5%; 3 programs), and *Youth Leadership in Community Schools* (5%; 3 programs).

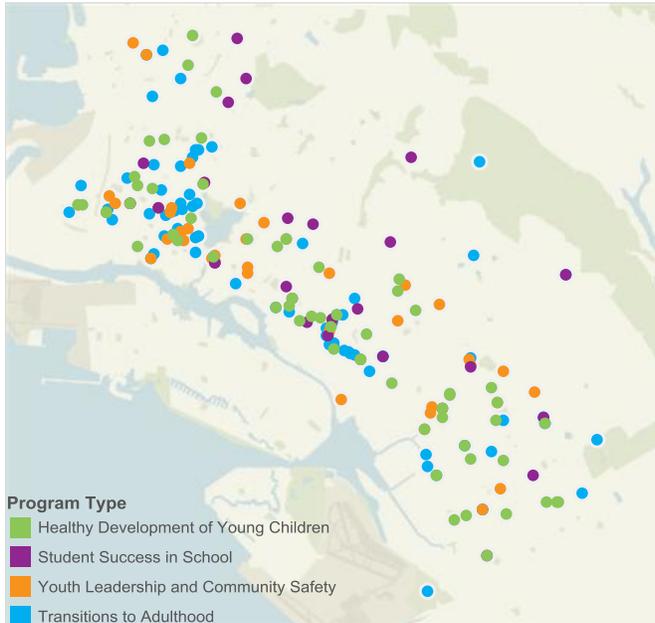
Exhibit 2 illustrates key characteristics of OFCY programs, including the location of their sites, OFCY funding, program budget, and OFCY grant as a percentage of program budget.

³ Of the \$11.4 million invested by OFCY, \$6.9 million supported the 66 youth programs covered in this report and \$4.5 million supported the 62 school-based after school programs not included in this report.

⁴ This area also includes programs under the *School-Based After School Programming for Elementary and Middle School Children* funding strategy (62 programs), which are not included in this report.

Exhibit 2: Overview of OFCY Programs in FY2014-2015

Location



Zipcodes and Neighborhoods Where OFCY Community-Based Programs are Located

94601: Fruitvale, East Oakland	20%
94612: Downtown	14%
94607: West Oakland and Chinatown	11%
94606: Highland Park, San Antonio, East Lake	11%
94621: East Oakland: Webster Tract and East of Coliseum	10%
94605: Eastmont, Seminary, Havenscourt, Millsmont	8%
94603: Sobrante Park, Elmhurst, E. 14th Street	7%
94609: Temescal, Pill Hill, Bushrod Park	6%
94619: Maxwell Park, Leona Heights, Redwood Heights	4%
94608: San Pablo and Market Street Corridor	2%
94602: Glenview, Lincoln, Oakmore	2%
94610: Adams Point, Lakeshore, Crocker Highlands	2%
94618: Lower Broadway Terrace and Rockridge	2%
94611: Piedmont Avenue and Montclair	1%

Zip codes with fewer than 1% of program sites: 94703, 94620, 94615, and 94506

Funding

Total Funding

\$6,869,081

By Funding Area

Youth Leadership and Community Safety	\$2,169,141
Transitions to Adulthood	\$2,095,882
Healthy Development of Young Children	\$1,666,288
Student Success in School	\$937,770

Budget

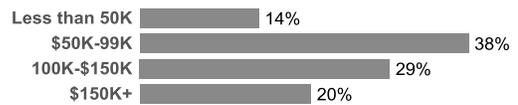
Average Projected Program Budget

\$246,407



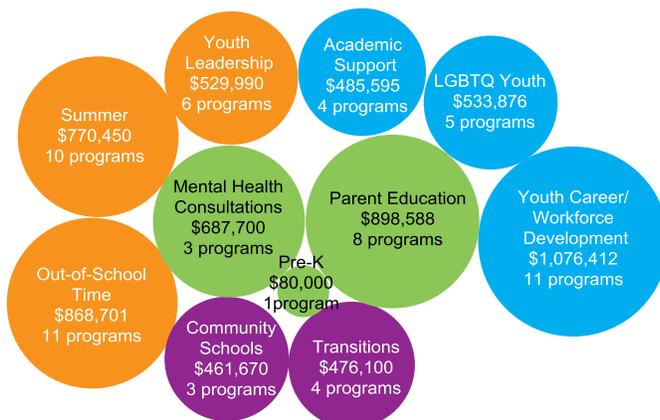
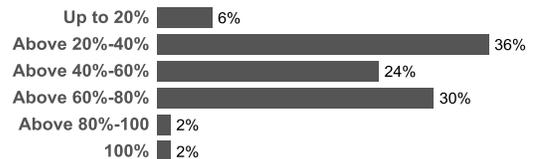
Average Grant

\$104,077



Average Grant as Percentage of Projected Program Budget

49%



Note: At the time of the Mid-Year Report, only two programs had OFCY grants that were larger than 80% of their projected program budget, which corresponds to the OFCY goal that programs match 25% of OFYC funding. One of these programs began operations in FY2014-2015 and the other program received extra grant funding during FY2014-2015.

Location

OFCY programs, excluding school-based afterschool programs,⁵ were located throughout Oakland, from North Oakland and Temescal to West Oakland and Downtown to East Oakland and Fruitvale. During FY2014-2015, the greatest concentration of program sites was in 94601 (20%), clustered along International Boulevard and in Fruitvale. The second largest concentration of programs was in 94612 (14%), with clusters of programs in Uptown and Downtown Oakland, including a number of programs along the Broadway corridor from Ogawa Plaza to Pill Hill. Programs with the widest distribution across Oakland were under *Healthy Development of Young Children*, which has a strong presence in Downtown and Fruitvale and is also scattered across neighborhoods in the Southeast edges of Oakland, including Eastmont and Elmhurst. For the most part, programs appear to be clustered in areas participants live in or that are readily accessible by public transportation networks.

OFCY Funding

During FY2014-2015, OFCY committed \$6,869,081 to programs, excluding school-based after school programs. On average, programs received \$104,077 in funding, with grants ranging from \$30,000 (Prescott Circus Theatre, a *Summer Program*) to \$321,875 (Integrated Early Childhood Consultation Program at the Jewish Family & Children's Services of the East Bay, a *Mental Health and Developmental Consultations in Early Care and Education* program).

OFCY programs are expected to diversify their funding sources and draw on outside funding to augment their program budgets, with a targeted match of at least 25% of their total OFCY grant. Examples of projected matches include leveraged support from sponsoring agencies and grant funding from foundations or government agencies. During FY2014-2015, OFCY funding made up, on average, 49% of programs' projected budgets, reflecting the important role OFCY plays in supporting early childhood and youth programming in Oakland. While a small percentage of programs had very diversified funding and relied on OFCY for 20% or less of their budget (6%), nearly half of programs relied on OFCY for half or more of their budget (47%). Programs in the funding strategies under *Childhood Development of Young Children* were most reliant on OFCY funding (between 67-100% of program budget)⁶ while programs in the funding strategies under *Transitions to Adulthood* were least reliant (between 32-67% of program budget).⁷ Smaller programs with budgets under \$150,000 (29% of programs) were significantly more likely to rely on OFCY funding than larger programs with budgets over \$350,000 (20% of programs): OFCY grants comprised, on average, 61% of smaller program budgets versus 34% of larger program budgets.

Program Size

While projected annual budgets averaged just under \$250,000, programs supported by OFCY funding ranged considerably in size. Programs on the smaller side included summer programs like Prescott Circus Theatre Summer Program (\$40,000) and La Clinica de La Raza's Juntos program (\$60,718) to large programs like Alameda Health System's Model Neighborhood Program (\$570,787) and College Track-Oakland (\$874,233). The diversity in program size and scope suggests OFCY programs may vary in their needs as well as the kinds of supports that will help them best serve their target populations.

⁵ Throughout the remainder of the Mid-Year Report, we refer to OFCY programs, excluding school-based afterschool programs, as *OFCY programs*. School-based afterschool programs are summarized in a separate Mid-Year Report, prepared by Public Profit.

⁶ As of the time of this report, the only OFCY program with no projected match in Cityspan was the OUSD Pre-Kindergarten Summer Camp, which was in its first year of operation during Summer 2014.

⁷ Programs under two of the strategies in *Transitions to Adulthood* did not rely as heavily on OFCY funding: *Academic Support for Older Youth* (32%) and *Youth Career and Workforce Development* (34%). However, programs under *Safe Community Spaces for LGBTQ Youth* relied considerably on OFCY funding (67% of program budget).

Progress Towards Projections

At the mid-point of each year, OFCY staff and the Planning and Oversight Committee (POC) review program data and quality observations to make recommendations about grant renewal for the following fiscal year. Two important standards for grant renewal are program enrollment and progress towards projected units of service (total hours of service). At the beginning of each fiscal year, programs set their anticipated enrollment and units of service in their work plans. Each quarter, programs are checked against targets for enrollment and units of service for that quarter. The specific targets at the mid-year are the following:

- **OFCY Standards for Enrollment at Mid-Year:** By mid-year and end of Quarter 2, full-year programs have enrolled at least 35% of projected unduplicated youth⁸ for the fiscal year. By the end of Quarter 1, programs that operate during summer have enrolled at least 80% of projected unduplicated youth to be served for the fiscal year.⁹
- **OFCY Standards Units of Service at Mid-Year:** By mid-year and end of Quarter 2, full-year programs have achieved at least 80% of their projected Units of Service for the first half of the year. By the end of Quarter 1, programs that operate during summer have achieved at least 80% of their projected units of service for the fiscal year.¹⁰

At the mid-point of FY2014-2015, **a majority of community-based programs had met the targets for enrollment and units of service**. Additional findings related to progress towards projections, summarized in Exhibit 3, at the mid-point of FY2014-2015 include:¹¹

- **Overall, programs made greater progress toward enrollment than units of service projections.** Across all community-based programs, 94% met the standard for enrollment, and 85% met the standard for units of service. In general, programs that operated during the summer were more successful than full-year programs in meeting the standards for projections at the mid-point of the year. All programs that operated during the summer met the enrollment standard, and 87% met the standard for units of service. In contrast, 92% of full-year programs had met the goal for enrollment for the year, but only 84% met the units of service target for the mid-point of the year. This finding suggests that programs, while successful in recruiting and enrolling youth, have room for improvement with respect to 1) providing their enrolled youth the levels of service they project; and/or 2) setting more attainable projections for levels of service for their youth.
- **There was some variation in progress by both overall funding area and specific funding strategy.** Programs under *Youth Leadership and Community Safety* made the most consistent progress towards both enrollment and units of service, with 100% of full-year programs meeting both targets. While programs under *Healthy Development of Children* met enrollment targets, they fell the short on units of service targets. For example, the *Pre-Kindergarten Summer Camp* program, a new OFCY program, reached 69% of its projected units of service, just short of the 80% target. One area for growth is exploring how to support grantees in accurately tracking adult participation, particularly for the *Parent and Child*

⁸ OFCY asks programs project the number of unduplicated youth and adult participants. The term *youth* is used for participants ranging from birth to 20, including children served by programs under *Healthy Development of Children*.

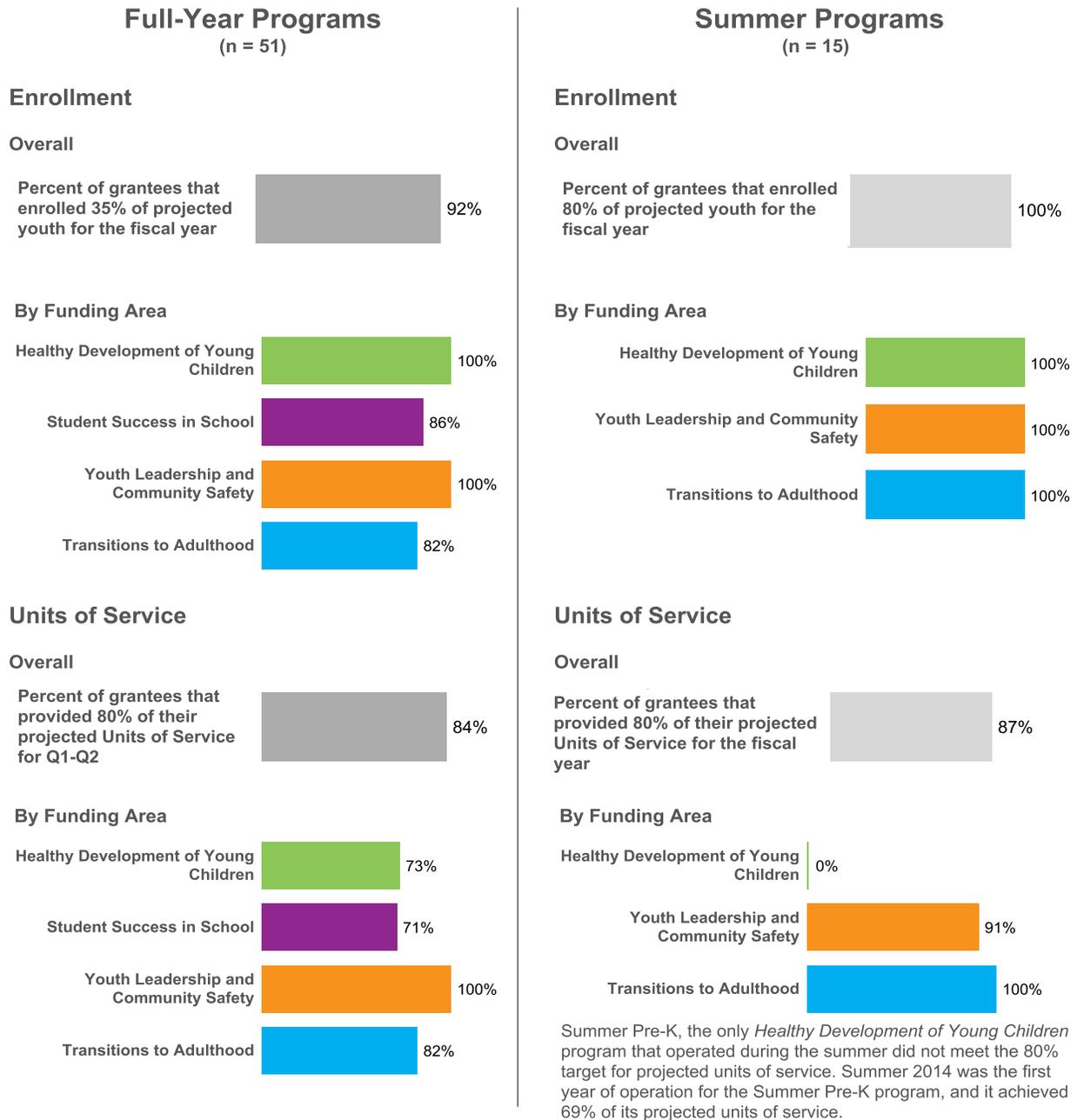
⁹ During FY2014-2015, there were 15 programs that operated during the summer: 10 programs under the *Summer* funding strategy as well as 3 *Youth Career and Workforce Development* programs (Exploring College & Career Options in Oakland (ECCO!), Career Try-Out, and Hack the Hood Summer Bootcamp), 1 *Youth Leadership and Community Safety* Program (Friday Night in the Park Program Support), and the Pre-K Summer Camp.

¹⁰ Progress towards projected units of service includes both youth and adult hours of service.

¹¹ For progress toward enrollment and units of service goals by individual program, see Appendix A.

Engagement in Early Learning and Development strategy. Only five of the eight programs in this strategy met the 80% target, with the rest ranging between 63% and 79%. One reason these programs might not have reached their targets for the Mid-Year could be incomplete tracking of adult participants.

Exhibit 3: Progress Towards Projections at Mid-Year



Programs under the newest funding strategy, *Safe Community Spaces for LGBTQ Youth*, were least likely to reach enrollment and units of service targets for the mid-year with only 40% meeting enrollment standards (2 out of 5 programs) and 60% (3 out of 5 programs) meeting units of service targets. Challenges in meeting projections faced by the *Summer Pre-K* program and several *Safe Community Spaces for LGBTQ Youth* programs may be because of start-up challenges in both recruitment and ability to make accurate service projections.

- **Reaching projection targets was weakly related to program budget and number of youth enrolled.** Although a smaller percentage of programs with budgets under \$150,000 and fewer than 100 youth met their targets, the differences were not statistically significant. For example, 74% of programs with budgets under \$150,000 met their targets for units of service (29% of programs), compared to 90% of programs with larger budgets (71% of programs), suggesting smaller programs may benefit from assistance with setting achievable projected units of service.

PARTICIPANTS

We believe that children and families heal through active engagement, positive relationships, and learning new ways of coping with their unique challenges.

-Lincoln Child Center (website)

During the first half of FY2014-2015, 12,352 youth and 1,448 adults participated in the OFCY programs summarized in this Mid-Year Report.¹² Programs under the area of *Youth Leadership and Community Safety* served the most participants (32%), followed by *Healthy Development of Young Children* (28%) and *Student Success in School* (26%). Combined, the funding strategies under *Transitions to Adulthood* served nearly 14% of participants. While children and youth participants were spread across all programs and funding strategies, over 50% of adult participants received services through *Parent and Child Engagement in Early Learning and Development* programs. This section describes the characteristics of participants in OFCY programs and the hours of services they received. Due to limited available data on adult participants, the discussion of participant characteristics focuses on youth served by OFCY programs, summarized in Exhibit 4.¹³

Characteristics

OFCY programs provide direct services to children and youth from birth to 20 years in Oakland and their parents. Within this broad age group, specific OFCY funding strategies have a more focused target population including children from birth to 5 and their parents, middle school students transitioning to high school, and LGBTQ youth. During the first half of FY2014-2015, OFCY programs served participants from all neighborhoods in Oakland, with nearly 20% of participants coming from 94601, around Fruitvale and along International Boulevard, mirroring where the majority of program sites are located. Over 20% of program participants come from other neighborhoods in East Oakland, including 12% from Webster Track and East of Coliseum (94621) and 10% from Highland Park, San Antonio, and East Lake (94606). A total of 7% of participants live in West Oakland and Chinatown (94607). Although nearly 15% of program sites are located in the Downtown and Uptown neighborhoods in 94612, only 3% of participants live in this zip code. Approximately 1% of program

¹² Youth who declined to participate in the evaluation component are not included in these totals. During the first half of FY2014-2015, 65 youth declined to participate and were excluded from the evaluation.

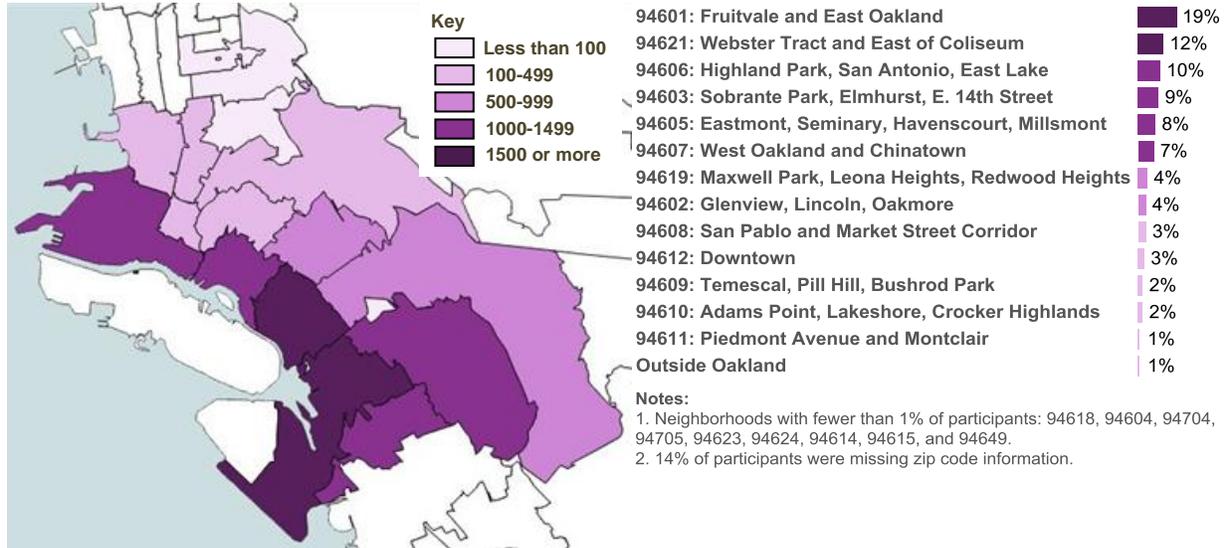
¹³ Demographic information on adult participants was limited because there are no required demographic fields for adult participants in Cityspan. To provide a fuller picture of adult participants, it is recommended that OFCY require a few basic fields, including: race/ethnicity, gender, home zip code, and date of birth.

participants came from neighborhoods outside Oakland, stretching from as far north as to Antioch and El Cerrito to Alameda and San Francisco to Hayward and Castro Valley.

Exhibit 4: Overview of Participants

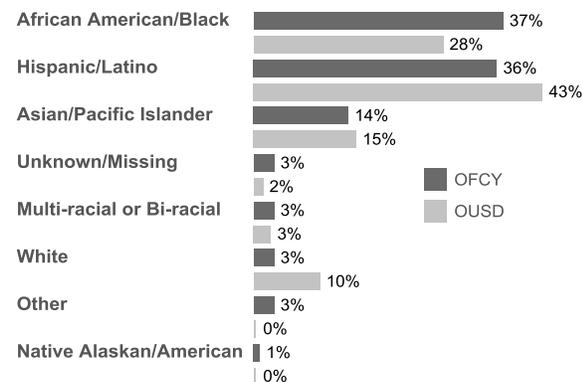
Home Neighborhoods and Zip Code of Participants

Darker areas correspond to more participants



Youth Characteristics (12,352)

Ethnicity: OFCY Participants Compared to OUSD



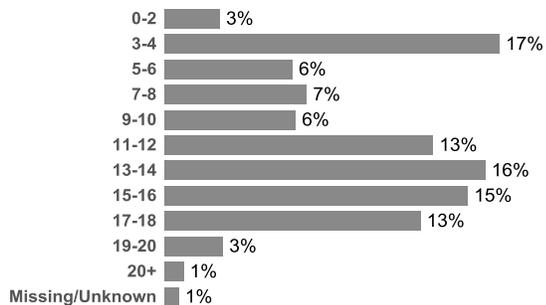
Note: For reference, this graph includes race/ethnicity information for youth enrolled in Oakland Unified School District for FY2013-2014.

Gender



Note: Fewer than 1% of youth fell into the missing and transgender categories each.

Age



Following are trends in participant characteristics, illustrated in Exhibit 4:

- OFCY programs reached a very diverse population. The vast majority of OFCY youth participants were children and youth of color, with African American (37%) and Hispanic (36%) children and youth making up the most participants, followed by Asian/Pacific Islander (14%), and multiracial children and youth (3%). Caucasian/White children and youth made up only 3%. Approximately 10% of programs served predominantly one racial/ethnic group, defined as 75% or more of participants being from the same racial/ethnic group. These

programs included programs sponsored by ethnic-specific agencies (Youth Law Academy at Centro Legal de La Raza, 86% Hispanic; API Youth Promoting Advocacy and Leadership (AYPAL) at EBAYC, 96% Asian/Pacific Islander) as well as programs that served predominantly African American youth. Compared to the Oakland Unified School District (OUSD), OFCY programs served a higher percentage of African American youth and lower percentages of Hispanic and Caucasian/White youth.¹⁴

- **Although there were differences in participation by funding strategy and program, overall participation was split evenly between male and female participants.** Across all programs, 50% of children and youth participants were female, 49% were male, and less than 1% were transgender or missing gender information. Programs under *Academic Support for Older Youth* were 57% female while the Pre-Kindergarten Summer Camp and programs under *Youth Leadership and Community Safety* were 60% male. Aside from several gender-specific programs (Concordia Park Summer Program and Girls in Oakland Achieve and Lead at Girls Incorporated of Alameda County; Brothers, UNITE! at Brothers on the Rise), there were 10 programs with more than 70% of participants reported as either male or female (15% of programs). Programs serving predominantly female participants included those focused on dance as well as youth organizing. In contrast, programs serving predominantly male youth were more focused on physical activity.
- **Ages of participating children and youth varied greatly, depending on program and funding strategy.** Across all programs, the age ranges most frequently served were 3-4 year olds (17%), 13-14 year olds (16%), and 15-16 year olds (15%). As to be expected, the vast majority of children under the age of 5 were served through programs funded through *Healthy Development of Young Children*, with an average age of 4. On the other end of the spectrum, a majority of youth aged 19 and above were served through programs under *Transitions to Adulthood*—the average age for participants in these programs was 17. Across all programs, less than 1% of youth participants were older than 20 years old, the upper range of OFCY’s target age range for youth.
- **Because adult participant data is not currently required to be collected by OFCY programs, it is not possible to analyze the characteristics of adults served by OFCY programs.** While dosage and services received for adult participants is recorded in Cityspan and used to measure progress towards projected units of service, adult participant characteristics have not been required. To better gauge whether programs are reaching their target populations, including adult participants, it is recommended that OFCY require programs to fill in a minimal number of fields on adult participants.

While it is possible for programs to record grade-level information for youth participants, the data is incomplete, in part because recording grade-level data is not a requirement of OFCY funding.. Nearly 30% of participating youth do not have grade-level information. Of those with grade-level data, it is unclear how accurate and updated the information is. For example, while 17-18 year olds comprise 28% of participants at community-based programs, 11th and 12th graders only account for 8% of participants, based on current data in Cityspan. Whether to invest in improving the quality of grade information as opposed to improving the quality of other data collected on participants is an important question to consider.

¹⁴ In FY2013-2014, the OUSD population for all grades was 28% African American, 15% Asian/Pacific Islander, 10% Caucasian/White, 43% Hispanic, less than 1% Native Alaskan/American, 3% multi-racial, and 2% not reported.

Services Received

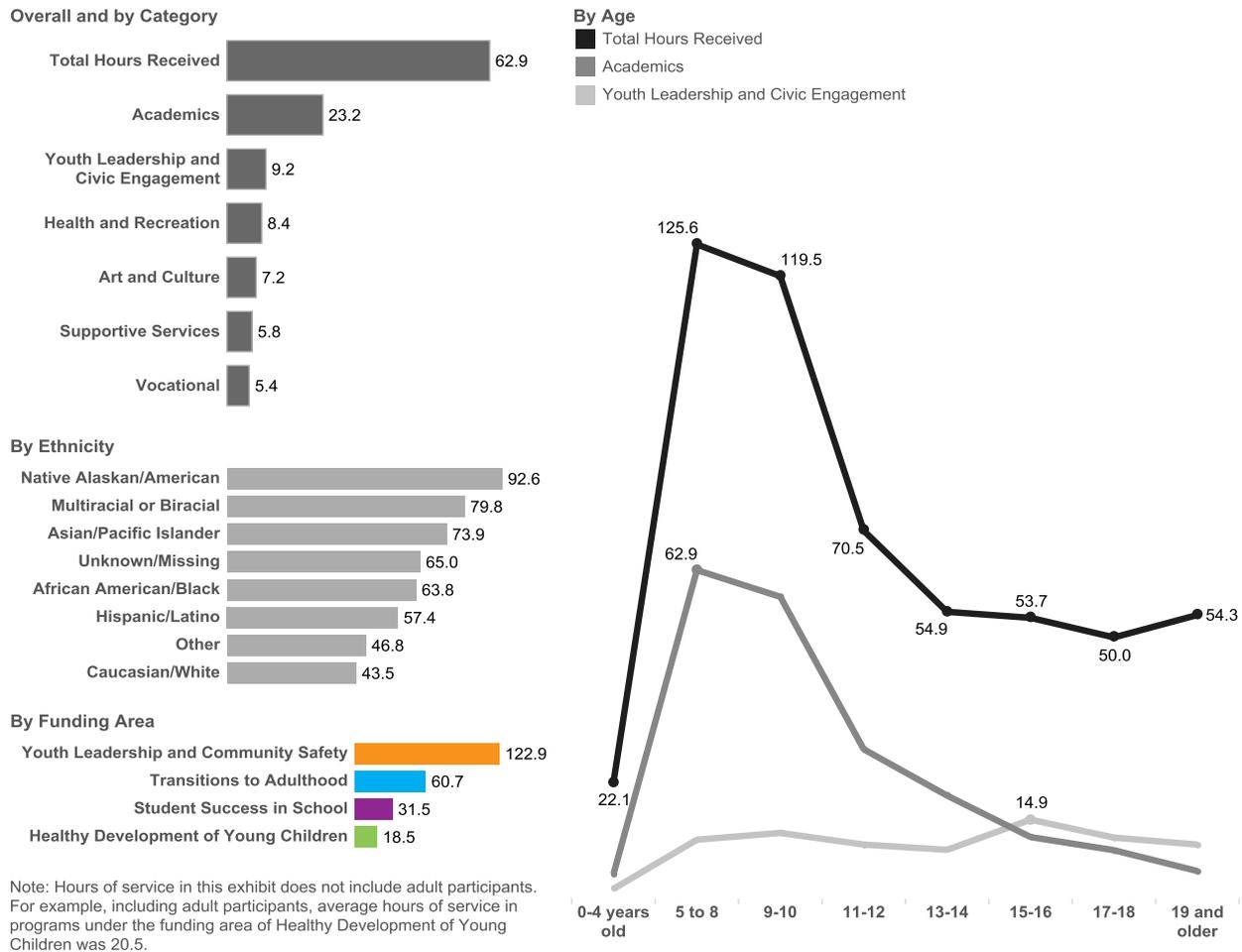
At the mid-point of FY2014-2015, OFCY participants had received an average of 58.5 hours of service, with children and youth averaging 62.9 hours and adults averaging 21.2 hours. Participants received services that fell into nine broad service categories, ranging from academics and arts to family engagement and vocational training.¹⁵ On average, youth received the most hours in academics, followed by civic engagement and youth leadership, then health and recreation, arts and culture, supportive services, and vocational as shown in Exhibit 5. In comparison, adult participants received the most hours in family engagement, followed by academics and supportive services.

Key findings in services by youth and program characteristics include the following:

- **Hours of service were unevenly distributed across participants.** While the mean hours of service for youth participants was 62.9 hours, the median was only 18 hours. These numbers reflect that there is a small percentage of participants receiving intensive services and a large percentage receiving light-touch services. In fact, approximately 30% of OFCY youth participants received fewer than 10 hours of service in the first half of FY2014-2015, averaging only 3.7 hours. On the other end of the spectrum, approximately 20% of OFCY participants received over 120 hours, averaging nearly 200 hours each.
- **There was considerable variation in hours of service by both funding area and specific funding strategy.** Given that summer programs, which are included under Youth Leadership and Community Safety, had completed their offerings for FY2014-2015, it is not surprising that youth received the most hours in this service area (122.9) and funding strategy (156.2). Overall, youth participants received the fewest hours under *Healthy Development of Young Children*, a funding area that targets parents as well as educators, in addition to children. For example, adult participants received considerably more hours of service, on average, than children in *Mental Health and Developmental Consultations in Early Care and Education* programs: 35.1 hours for adult participants compared to 14.7 hours for children. Funding strategies that had provided a high level of services at the mid-point of FY2014-2015 included *Youth Career and Workforce Development* (95.5) and *Community-based Out-of-School Time Programs* (71.7). Across all of the programs, average hours of service per child or youth participant ranged from below 5 hours (Peer Restorative Justice Program at OUSD and Juntos at La Clinica de La Raza) to over 200 hours (East Oakland Boxing Association's SmartMoves Education and Enrichment Program and the City of Oakland - Office of Parks and Recreation's Summer Camp Explosion), reflecting a broad range in the intensity of services provided by OFCY programs.
- **While there was no overall difference in hours received by gender, male and female participants tended to receive different types of service.** Overall, male participants received 63.4 hours of service, and female participants received 62.7 hours of service. Female participants received more services in arts than males while males received more hours in academics and supportive services.
- **Although Native American/Alaskan youth made only 1% of participants, on average, they received the most hours of service (92.6).** Multiracial and Asian/Pacific Islander youth also received more than the overall average. Caucasian/White youth, who made up the smallest percentage of youth participants, received the fewest hours of service on average (43.5).

¹⁵ Each funding area has between 19 and 26 specific service categories. To allow for high-level comparisons of types of services across programs and funding areas, we recoded specific service categories into nine broad categories: 1) academics; 2) arts and culture; 3) civic engagement and youth leadership; 4) family engagement; 5) health and recreation; 6) life skills; 7) supportive services; 8) vocational; and 9) other.

Exhibit 5: Average Hours of Service Received for Children and Youth



- Hours of service was highest for children aged 5-8 and decreased with age.** Average hours of service peaked for children aged 5-8 (125.6) and youth aged 9-10 (119.5) before declining and remaining between 50-55 hours for youth aged 13 and up. This strong trend could be due, in part, to the fact that 60% of all participants aged 5-8 and 50% of youth aged 9-10 were served through programs that operated during the summer, compared to less than 10% of participants aged 15 and older. Since younger children and youth receive the majority of their services during the summer, it is not surprising that their hours of service are considerably higher than older youth at the mid-point of the year. Academics, the largest category of services, reflected similar trends of decreasing as youth aged. However, youth leadership and civic engagement, the second largest category, ran somewhat counter and increased with age, surpassing academics and peaking for youth aged 15-16 (14.9).
- At the mid-point of the year, children and youth in programs with lower enrollment had received more hours of service than children and youth in larger programs.** Youth in programs that had enrolled less than 100 participants had received 75.0 hours, compared to 61.0 hours for youth in programs with 100 or more participants. In terms of types of services, youth in larger programs received more academics, arts and culture, and supportive services while youth in smaller programs had received more youth leadership, family engagement, and vocational training. This finding suggests that, at the mid-point of the year, programs that

serve fewer youth have been able to provide a more intensive level of service but that larger programs specialize in certain areas, including academics and arts and culture.

QUALITY

Through circus and theatre arts education, the Prescott Circus Theatre's mission is to empower and engage youth as they develop confidence, teamwork, perseverance, artistic talent, and a dedication to working for success

-Summer Program, Prescott Circus Theater (website)

During Summer and Fall 2014, 41 of the 66 community-based programs (62%) were observed by evaluators, using the Weikart Program Quality Assessment (PQA) tool.¹⁶ The tool captures program quality along four key dimensions for youth development programs: *safety, supportive environment, interaction, and engagement*. This section summarizes PQA scores and identifies areas of strength and weakness, including variation in program quality by funding strategy, program budget, and enrollment. This also includes comparisons to scores from a national sample to show how OFCY programs compare to after school programs from across the country.

The Program Quality Assessment tool is a structured observation conducted by certified site visitors. During a 2-3.5 hour visit, site visitors rate programs on over 60 questions that make up the four key dimensions.¹⁷ While the version of the tool for younger youth (School-Aged PQA) differs from the version for older youth (Youth PQA) for some questions and subdimensions, both tools capture the same underlying dimensions of *safety, supportive environment, interaction, and engagement*.

All of the programs visited in Summer and Fall 2014 received overall scores of either *Performing* or *Thriving*, the two highest categories of performance.¹⁸ No programs received scores of *Emerging*. Other findings related to program quality include:

- **Programs were rated consistently higher for safety and supportive environment than interaction and engagement.** This finding is in line with previous years' evaluations and national trends and reflects the challenge of providing opportunities for peer interaction and youth leadership. Programs consistently scored high for providing emotional and physical safety and healthy and accommodating environments but were least successful in providing opportunities for youth to act as group facilitators and mentors, help to shape program planning, and make choices based on their own interests.
- **There was some variation in program strengths and areas of improvement by funding strategy.** For example, programs in the *Safe Community Spaces for LGBTQ Youth* strategy

¹⁶ Program quality at the remaining programs (all Early Childhood strategies, Career and Youth Workforce Development, and Youth Leadership and Community Safety) will be assessed through interviews and in-depth site visits in Spring 2015.

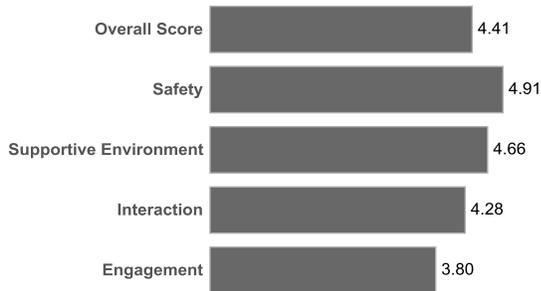
¹⁷ The tool uses a scale of 1, 3, and 5 with descriptions of the ratings at each level for each of the questions. In general, rating of 1 indicates that the practice was not observed while the visitor was on site, or that the practice is not a part of the program, a rating of 3 indicates that the practice is implemented relatively consistently across staff and activities, and a rating of 5 indicates that the practice was implemented consistently and well across staff and activities.

¹⁸ Programs that received overall scores of 4.5 or higher across all four dimensions were categorized as *Thriving* and defined as programs that provide high quality services across all four quality domains and practice areas. Programs that received average scores between from 3.0 up to 4.5 were categorized *Performing* and defined as programs that provide high quality service in almost all program quality domains and practice areas and have a few areas for additional improvement. No programs received overall scores below 3.0, categorized as *Emerging*.

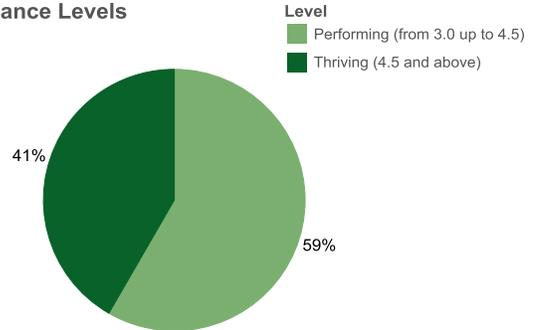
received the highest scores in *safety* but the lowest scores in *interaction* and *engagement*. Programs in *Academic Support for Older Youth* received higher scores for *supportive environment* but lower scores for *safety*. Only *Transition Programs for Youth into Middle and High School* received consistently high scores for most—but not all—dimensions, scoring slightly below average for *safety*. This finding suggests that different kinds of programs excel at different aspects of the youth development model and may need support in different areas to develop and strengthen.

Exhibit 6: Program Quality

Overall and by Dimension

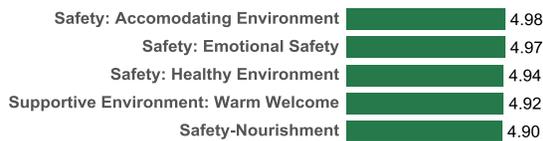


Performance Levels

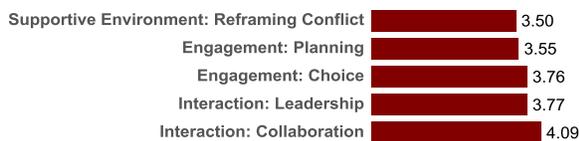


Youth PQA (Y-PQA) (n = 33)

Top 5 Areas:

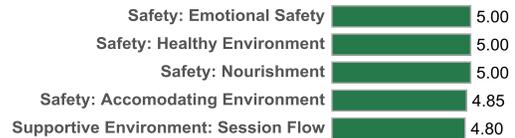


Bottom 5 Areas:



School-Aged PQA (SQ-PQA) (n = 8)

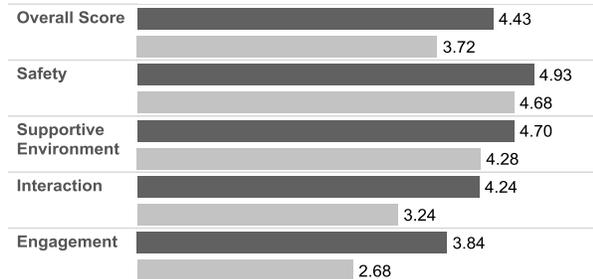
Top 5 Areas:



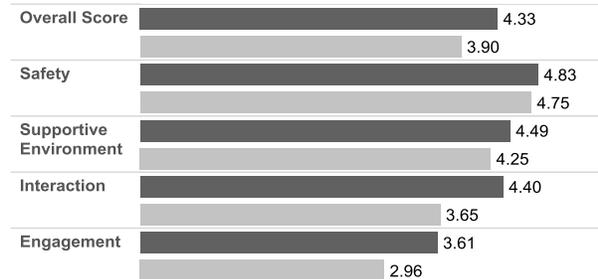
Bottom 5 Areas:



Compared to National Sample (n = 654)



Compared to National Sample (n =280)



■ OFCY Programs
■ National Sample

- **Program quality was related to program budget but not enrollment at the mid-point of the year.** On average, programs with annual budgets of less than \$150,000 received higher scores than programs with larger budgets. While the differences were only statistically significant for *safety*, they approached significance for *supportive environments* and overall score. For example, smaller programs received an average overall score of 4.56 compared to 4.35 for larger programs. While this suggests smaller programs may be better suited to provide individualized attention and opportunities for youth, follow-up analyses at the end of the year are needed to see if full-year enrollment supports this finding.

Consistent with previous years, OFCY programs continue to outperform programs nationally on all domains, particularly interaction and engagement.¹⁹ The consistently higher scores may reflect, in part, the extensive training many OFCY programs have received on the PQA tool and its philosophy of youth development, which has led programs to develop and implement program activities focused on providing youth opportunities to interact with staff and other students, take on leadership roles, contribute to program planning, and reflect on their experiences in the program.

The Final Report for FY2014-2015 will further explore the PQA observation data to identify specific strategies and best practices used by programs that scored highly for *interaction* and *engagement* as well as present findings on *diversity*, a new dimension measured with supplemental questions to the PQA.

CONCLUSION

At BORP [Bay Area Outreach & Recreation Program], we believe that sports and recreation provide a path to greater achievement to which all people should have access, and we continually strive to make this a reality.

- *Sports & Recreation for Youth with Physical Disabilities, BORP (website)*

As illustrated in this report, OFCY provides vital funding to diverse community-based organizations serving children and youth from birth to 20 years of age. OFCY-funded programs provide a range of services to children youth from across the city, particularly from Fruitvale, East Oakland, Chinatown, and West Oakland. At the mid-point of FY2014-2015, OFCY community-based programs, as a whole, are on track to provide their anticipated levels of service to youth and adults throughout Oakland. Some programs in the newest funding strategy, *Safe Community Spaces for LGBTQ Youth*, as well as the new *Summer Pre-K* program, however, had difficulty recruiting youth as well as providing anticipated levels of service. Finally, preliminary findings drawing on Q1 and Q2 data suggest smaller programs with fewer youth enrolled may be able to offer higher levels of service, but that larger programs may specialize in providing specific categories of service, including academic support.

Moving forward, the evaluation team plans to work with OFCY to improve data quality and further refine measures to assess grantee progress and outcomes, including improved accuracy for participant birthdays. Likewise, given the relatively high numbers of adults served through specific funding strategies, like *Mental Health and Developmental Consultations in Early Care and Education* and *Parent and Child Engagement in Early Learning and Development*, it would be useful to have some demographic information for this population. In our Final Report, we will present information from in-depth site visits and interviews that will deepen our analysis of program quality and surface best practices. The Final Report will also explore progress towards outcomes using the youth survey data, which will continue to be collected in Spring 2015.

¹⁹ National comparison data was provided by the Weikart Foundation in February 2015. Data were available for 654 programs using the Y-PQA and 280 programs using SA-PQA.

APPENDIX 1: PROGRAM-LEVEL INFORMATION

The following table provides program-level information at the mid-point of FY2014-2015, including the number of unduplicated youth who participated in program activities and progress towards projected enrollment for the fiscal year; actual units of service and progress towards projected units of service (for the fiscal year for programs that operate during the summer, for Q1 and Q2 for full-year programs); average hours of service per youth participant at the mid-point of the year; and overall PQA score, if applicable. Progress towards projected enrollment and units of service draws on the Cityspan Administrative Reports and includes adult hours of service while enrollment only includes children and youth. Average hours of service includes children and youth who did not decline to participate in the evaluation.

Red shading indicates programs that did not meet their enrollment or units of service targets at the mid-point of the year:, defined as:

- **OFCY Standards for Enrollment at Mid-Year:** By mid-year and end of Quarter 2, full-year programs have enrolled at least 35% of projected unduplicated children and youth for the fiscal year. By the end of Quarter 1, programs that operate during summer have enrolled at least 80% of projected unduplicated youth to be served for the fiscal year.²⁰
- **OFCY Standards Units of Service at Mid-Year:** By mid-year and end of Quarter 2, full-year programs have achieved at least 80% of their projected Units of Service for the first half of the year. By the end of Quarter 1, programs that operate during summer have achieved at least 80% of their projected units of service for the fiscal year.

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours
			Projected	Actual	% Projected	Projected	Actual	% Projected	
Lincoln Child Center	Early Childhood Mental Health Consultation	Mental Health and Developmental Consultations in Early Care and Education	350	406	116%	1121	959	86%	12.1
Jewish Family & Children's Services of the East Bay	Integrated Early Childhood Consultation Program	Mental Health and Developmental Consultations in Early Care and Education	728	810	111%	1174	1838	157%	14.7
Family Paths	The Early Childhood Mental Health Collaborative	Mental Health and Developmental Consultations in Early Care and Education	1148	896	78%	1511	1527	101%	16.0

Note: Units of Service for *Mental Health and Developmental Consultations in Early Care and Education* programs represent consultation hours provided at sites instead of service hours each child received.

²⁰ During FY2014-2015, there were 15 programs that operated during the summer: 10 programs under the *Summer* funding strategy as well as 3 *Youth Career and Workforce Development* programs (Exploring College & Career Options in Oakland (ECCO!), Career Try-Out, and Hack the Hood Summer Bootcamp), 1 *Youth Leadership and Community Safety Program* (Friday Night in the Park Program Support), and the Pre-K Summer Camp.

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours	Overall PQA
			Projected	Actual	% Projected	Projected	Actual	% Projected		
Our Family Coalition	Building Strong Children in LGBTQ Families	Parent and Child Engagement in Early Learning and Development	110	104	95%	1494	2040	137%	8.6	N/A
Through the Looking Glass	Chatterbox	Parent and Child Engagement in Early Learning and Development	18	11	61%	921	577	63%	24.4	N/A
Children's Hospital & Research Center Oakland	Integrated Developmental Playgroups Program	Parent and Child Engagement in Early Learning and Development	65	83	128%	5218	4098	79%	25.8	N/A
Oakland Parents Together	Listening to Children Parent Cafes	Parent and Child Engagement in Early Learning and Development	80	56	70%	1728	1348	78%	10.0	N/A
Lotus Bloom Child & Family Center	Multicultural Playgroups	Parent and Child Engagement in Early Learning and Development	120	165	138%	12548	13813	110%	43.8	N/A
East Bay Agency for Children	Parent Child Education Support Program	Parent and Child Engagement in Early Learning and Development	72	66	92%	1096	7032	642%	61.8	N/A
Safe Passages	Safe Passages Baby Learning Communities	Parent and Child Engagement in Early Learning and Development	350	183	52%	3188	3532	111%	11.5	N/A
City of Oakland - Office of Parks and Recreation	Sandboxes to Community Empowerment	Parent and Child Engagement in Early Learning and Development	100	92	92%	5238	8243	157%	45.5	N/A
Oakland Unified School District	OUSD Summer Pre-K	Pre-Kindergarten Summer Camp	30	25	83%	1508	1044	69%	41.8	N/A
East Bay Asian Youth Center (EBAYC)	Break The Cycle	Transition programs for youth into middle and high school	200	206	103%	6950	10017	144%	48.6	4.51
Alternatives in Action	Fremont Initiative for Reaching Success Together (FIRST) Transitions Program	Transition programs for youth into middle and high school	220	709	322%	22118	21150	96%	29.8	4.81
Oakland Kids First	PASS-2 Peer Mentoring Program	Transition programs for youth into middle and high school	1800	364	20%	10524	5799	55%	15.9	4.74
Safe Passages	Safe Passages Transitions Program	Transition programs for youth into middle and high school	500	479	96%	13486	24362	181%	50.9	4.78

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours	Overall PQA
			Projected	Actual	% Projected	Projected	Actual	% Projected		
Spanish Speaking Citizens' Foundation	Leading the Independence of our Barrios for Raza Empowerment (LIBRE)	Youth Leadership in Community Schools	115	99	86%	4149	2475	60%	23.7	3.88
Alternatives in Action	Life Academy	Youth Leadership in Community Schools	650	771	119%	39450	46008	117%	59.1	4.82
Oakland Unified School District	OUSD Peer Restorative Justice Program	Youth Leadership in Community Schools	1376	916	67%	1648	2466	150%	2.7	4.54
San Francisco Study Center (Brothers on the Rise)	Brothers, UNITE!	Community-based Out-of-School Time Programs	50	78	156%	5787	5682	98%	72.5	4.52
American Indian Child Resource Center	Culture Keepers	Community-based Out-of-School Time Programs	30	25	83%	2417	2438	101%	96.3	3.49
Girls Incorporated of Alameda County	Girls in Oakland Achieve and Lead	Community-based Out-of-School Time Programs	140	162	116%	3054	3348	110%	20.7	4.45
Native American Health Center	Indigenous Youth Voices	Community-based Out-of-School Time Programs	160	208	130%	16732	16717	100%	77.3	4.27
East Bay Asian Local Development Corporation	Lion's Pride Afterschool and Summer Youth Program	Community-based Out-of-School Time Programs	80	101	126%	15763	14725	93%	144.3	4.33
Community Initiatives	Media After School (MAS)	Community-based Out-of-School Time Programs	100	82	82%	3136	5716	182%	69.7	4.94
Refugee Transitions	Newcomer Community Engagement Program	Community-based Out-of-School Time Programs	125	124	99%	5045	4459	88%	18.3	3.78
City of Oakland - Office of Parks and Recreation	Oakland Discovery Centers	Community-based Out-of-School Time Programs	450	393	87%	15472	19032	123%	48.4	4.38
Dimensions Dance Theater, Inc.	Rites of Passage	Community-based Out-of-School Time Programs	120	101	84%	7205	8954	124%	88.7	4.94

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours	Overall PQA
			Projected	Actual	% Projected	Projected	Actual	% Projected		
East Oakland Boxing Association	SmartMoves Education and Enrichment Program	Community-based Out-of-School Time Programs	700	252	36%	41463	57717	139%	236.9	4.60
Bay Area Outreach & Recreation Program	Sports & Recreation for Youth with Physical Disabilities	Community-based Out-of-School Time Programs	45	24	53%	2284	1993	87%	68.9	4.44
Aim High for High School	Aim High / Oakland - 3 Sites	Summer Program	325	319	98%	54834	53750	98%	168.5	3.85
Destiny Arts Center	Camp Destiny	Summer Program	190	165	87%	9778	6264	64%	38.0	4.64
College Track	College Track Summer Program	Summer Program	72	120	167%	8450	10696	127%	88.9	4.65
Girls Incorporated of Alameda County	Concordia Park Summer Program	Summer Program	74	83	112%	11285	14152	125%	170.8	4.47
Family Support Services of the Bay Area	Kinship Summer Youth Program	Summer Program	55	53	96%	8415	8559	102%	161.5	4.75
Lincoln Child Center	Oakland Freedom School	Summer Program	100	133	133%	17431	22097	127%	166.1	4.22
Prescott Circus Theatre	Prescott Circus Theatre Summer Program	Summer Program	30	38	127%	3750	4353	116%	114.5	4.88
City of Oakland - Office of Parks and Recreation	Summer Camp Explosion	Summer Program	300	408	136%	72170	106420	147%	260.8	3.95
East Oakland Youth Development Center	Summer Cultural Enrichment Program	Summer Program	200	205	103%	33711	33965	101%	165.0	4.11
East Bay Asian Youth Center (EBAYC)	Summer Matters	Summer Program	350	683	195%	59945	83754	140%	123.0	4.49
East Bay Asian Youth Center (EBAYC)	API Youth Promoting Advocacy and Leadership (AYPAL)	Youth Leadership and Community Safety	300	127	42%	8889	11390	128%	87.4	N/A
Peace Development	BAY-Peace: Better	Youth Leadership and	80	64	80%	3886	4803	124%	75.0	N/A

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours	Overall PQA
			Projected	Actual	% Projected	Projected	Actual	% Projected		
Fund	Alternatives for Youth	Community Safety								
Human Services Department	Friday Night in the Park Program Support	Youth Leadership and Community Safety	24	40	167%	1536	1670	109%	39.9	4.80
Safe Passages	Get Active Urban Arts Program	Youth Leadership and Community Safety	74	85	115%	5725	7199	126%	84.7	N/A
Project Re-Connect	Project Re-Connect	Youth Leadership and Community Safety	40	37	93%	818	1018	124%	17.5	N/A
La Clinica de La Raza	Youth Brigade	Youth Leadership and Community Safety	30	23	77%	1637	1412	86%	59.7	N/A
East Side Arts Alliance	ArtWorks at ESAA	Youth Career and Workforce Development	150	76	51%	10865	10185	94%	134.0	N/A
Youth Employment Partnership	Career Try-Out	Youth Career and Workforce Development	72	88	122%	9456	11370	120%	124.3	3.89
OUSD College & Career Readiness Office	Exploring College & Career Options in Oakland (ECCO!)	Youth Career and Workforce Development	87	87	100%	9975	12738	128%	146.4	4.31
Beyond Emancipation	Gaining Resources and Opportunities for Work (GROW)	Youth Career and Workforce Development	24	23	96%	2749	2678	97%	116.4	N/A
Center for Media Change	Hack the Hood Summer Bootcamp	Youth Career and Workforce Development	18	19	106%	2108	2423	115%	132.1	4.62
Alameda Health System	Model Neighborhood Program	Youth Career and Workforce Development	220	138	63%	3629	6008	166%	43.5	N/A
The Unity Council	Oakland Youth Engaged (OYE)	Youth Career and Workforce Development	53	73	138%	9332	8351	89%	114.4	N/A
Juma Ventures	Pathways to Advancement	Youth Career and Workforce Development	66	101	153%	3577	3877	108%	38.4	N/A
Youth Radio	Pathways to Digital	Youth Career and Workforce Development	70	113	161%	7146	9395	131%	83.1	N/A
Alta Bates Summit Foundation	Youth Bridge Career and Workforce Development Program	Youth Career and Workforce Development	90	161	179%	15204	17636	116%	109.5	N/A

Agency	Program	Strategy	Enrollment			Units of Service			Average Hours	Overall PQA
			Projected	Actual	% Projected	Projected	Actual	% Projected		
Youth UpRising	YU Excel	Youth Career and Workforce Development	8	5	63%	289	141	49%	28.3	N/A
College Track	College Track Oakland	Academic Support for Older Youth	255	250	98%	12624	14214	113%	56.9	4.49
Youth Radio	Pathways to Higher Education and Careers	Academic Support for Older Youth	80	139	174%	2095	1908	91%	13.7	4.77
Centro Legal de la Raza	Youth Law Academy	Academic Support for Older Youth	77	65	84%	1484	1511	102%	23.2	4.37
Youth Together, Inc.	Youth Together's Academic Support For Older Youth	Academic Support for Older Youth	203	126	62%	1792	1782	99%	14.1	4.33
Health Initiatives for Youth (HIFY)	Health Initiatives for Youth's LGBTQIQ Youth Safe Space Initiative	Safe Community Spaces for LGBTQ Youth	85	77	91%	362	433	120%	5.6	3.70
La Clinica de La Raza	Juntos	Safe Community Spaces for LGBTQ Youth	80	19	24%	611	168	27%	3.3	4.34
Destiny Arts Center	Moving in the Movement	Safe Community Spaces for LGBTQ Youth	90	24	27%	1637	1551	95%	64.6	4.48
AIDS Project East Bay	Save Our LGBTI-Youth (SOL)	Safe Community Spaces for LGBTQ Youth	250	221	88%	13948	5574	40%	25.0	4.23
Youth UpRising	YU's Queer & Allies Initiative	Safe Community Spaces for LGBTQ Youth	118	38	32%	484	406	84%	10.1	4.26